

# Porta**Billing**

# Administrator Guide



©2000-2017 PORTAONE, INC. ALL RIGHTS RESERVED. WWW.PORTAONE.COM

## **Copyright Notice & Disclaimers**

Copyright © 2000-2017 PortaOne, Inc. All rights reserved

PortaBilling® Administrator Guide, November 2017 Maintenance Release 65 V1.65.07

Please address your comments and suggestions to: Sales Department, PortaOne, Inc. Suite #408, 2963 Glen Drive, Coquitlam BC V3B 2P7 Canada.

Changes may be made periodically to the information in this publication. The changes will be incorporated in new editions of the guide. The software described in this document is furnished under a license agreement, and may be used or copied only in accordance with the terms thereof. It is against the law to copy the software on any other medium, except as specifically provided for in the license agreement. The licensee may make one copy of the software for backup purposes. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopied, recorded or otherwise, without the prior written permission of PortaOne Inc.

The software license and limited warranty for the accompanying products are set forth in the information packet supplied with the product, and are incorporated herein by this reference. If you cannot locate the software license, contact your PortaOne representative for a copy.

All product names mentioned in this manual are for identification purposes only, and are either trademarks or registered trademarks of their respective owners.

## **Table of Contents**

	Preface Hardware and Software Requirements Installation What is New in Maintenance Release 65?	7 8
1.	System Architecture	10
	Overview Components PortaBilling® Web Interface PortaBilling® Performance High Availability	
2.	System Concepts	23
3	Overview	25 30 31 34 40 47 51 55 59 72 72 73 73 74 74 75 76 79
3.	Real-Time Charging Destinations, Rates and Tariffs Override Tariff Volume Discount Plans Transfer of Funds and Airtime Among End Users Billing for Time-Based Services Flexible Definition of the Party to Charge Billing for Quantity-Based Services Overdraft Protection	
4.	Recurring Charging	132
-	Subscriptions Bundle Promotions Billing Based on Measured Resource Consumption	
5.	Voice Services	
	Rate Upload xDR Calculation	

	xDR Recalculation	
	Number Translation	
	Favorite Number Billing	
	DID Provisioning and Billing	
	Registration for PINIess Dialing Service via SMS OLI-based Billing	
6.	VoIP Services	
	Service Policies	212
	Limiting Per-account Simultaneous Calls on a Product	
	Customer Premises Equipment (CPE) Provisioning and Inventory	
	Bandwidth-aware Limitation on Concurrent Calls Permitted	
	Active Call Monitoring Using Different Protocols (SIP and H323)	
7.	Fraud Protection Tools	
/.	Tools for Prevention of VoIP Fraud	
	Protection from DoS Attacks	
	Toll Fraud Prevention	
	Spending Plan	
8.	MNO / MVNO Billing	233
	Integration with Mobile Networks	234
	Mobile Virtual Network Operator	237
	SMS Routing with Real-time HLR Lookup	
	SIM Card Inventory	
	Local Number Portability and Other Special Cases Integration with NetNumber	
	Roaming Identification in xDRs	
9.	LTE Service Provisioning	
	LTE Service Provisioning and Billing	
	VoLTE	
10.	Internet Provisioning and Charging	256
	Broadband Internet Access Service	257
	Interned Service Provisioning for ADSL Users via Cisco 7000 / 720	
	Series Routers	261
	WIMAX Services	263
11.	IPTV Provisioning	267
	IPTV	268
12.	xDR Mediation and Import	270
	xDR Mediation – xDR Import	271
13.	Billing / Invoicing	274
	Multi-currency Support	275
	Invoicing Concept	
	Collection Policy	283

	Initial Invoices Midterm Invoices Out-of-Turn Invoices Balance Adjustment Processing Taxes Payments	
14.	Web Interface Administration	323
	Multi-Language Support Access Levels Role-Based Access Control Quick Forms Custom Fields Online Web Signup White Labeling	325 332 335 335 335
15.	Operations and Integrations	342
	Troubleshooting Tools Trouble Ticketing System Encrypted Passwords Binding a User Session to an IP Address	344 345
16.	Statistics and Reporting	347
	Date and Time Information Billing Statistics Custom Reports PortaBilling Server Health Monitoring VoIP Network Performance Statistics	349 354 359
17.	Appendices	365
	APPENDIX A. Supported RADIUS RFCs APPENDIX B. Supported Diameter RFCs APPENDIX C. Change-of-Authorization (CoA) and Disconnect Message (DM) Packets Supported by PortaBilling® APPENDIX D. The Number_Portability Table Description APPENDIX E. Billing Diagrams APPENDIX F. Supported Online Payment Processors APPENDIX G. Glossary / List of Abbreviations	366 366 367 368 371

# Preface

This document provides PortaBilling<sup>®</sup> users with the most common examples and guidelines for setting up a VoIP network or enhancing a network with services such as IPTV.

## Where to get the latest version of this guide

The hard copy of this guide is updated upon major releases only, and does not always contain the latest material on enhancements that occur inbetween minor releases. The online copy of this guide is always up to date, and integrates the latest changes to the product. You can access the latest copy of this guide at **www.portaone.com/support/documentation/**.

# Conventions

This publication uses the following conventions:

- Commands and keywords are given in **boldface**.
- Terminal sessions, console screens, or system file names are displayed in fixed width font.

**Exclamation mark** draws your attention to important actions that must be taken for proper configuration.

**NOTE**: Notes contain additional information to supplement or accentuate important points in the text.

**Timesaver** means that you can save time by taking the action described here.



 $\mathbf{X}$ 

Tips provide information that might help you solve a problem.



Archivist explains how the feature worked in previous releases.



Gear points out that this feature must be enabled on the Configuration server.

# **Trademarks and Copyrights**

PortaBilling®, PortaSIP® and PortaSwitch® are registered trademarks of PortaOne, Inc.

# **Hardware and Software Requirements**

## **Server System Recommendations**

- Four (4) Linux Servers for the PortaBilling®:
  - Real-time billing engine (RADIUS).
  - o Main database server.
  - Server for web-interfaces (web interface for administrators and self-care portal, XML API services, periodic tasks, invoicing) and replica database.
  - Configuration management (this server is also used for monitoring the other servers and collecting and processing log information).
- A minimum of 250 GB of available disk space on each billing server. On the average, 200,000 CDRs take up about 1 GB of disk space (this includes database files, indexes and binary logs, raw RADIUS detail files, billing engine log files and other related information), plus you need to reserve an amount of free space roughly equal to the projected database size for performing operations such as backup. RAID is recommended in order to improve performance and reliability.

The Configuration server requires about 500 GB of free disk space if you are using PortaSwitch® (where log files from the PortaSIP® Switching Server and the PortaSIP® Media Server need to be processed), and 250 GB of free disk space if you are using the PortaBilling® standalone.

- A 64-bit processor (Xeon, Opteron).
- At least 8 GB of RAM, 16 GB recommended.
- Two Gigabit network ports (can be two separate network adapters or a single dual-port adapter).

For additional details and configuration advice, see the *Hardware Recommendations* topic on our website:

#### http://www.portaone.com/support/hw-requirements/

For information about whether particular hardware is supported by Oracle Enterprise Linux used as the operating system in PortaSwitch®, consult the related document on the Oracle or RedHat website: https://hardware.redhat.com/.

## **Client System Recommendations**

- **OS:** MS Windows XP or above, Linux/BSD, Mac OS X 10.6 or above.
- Web browser:
  - Google Chrome 55 or above, Mozilla Firefox 50 or above.
  - JavaScript and cookies must be enabled.
- **Spreadsheet processor:** MS Excel, OpenOffice Calc, LibreOffice Calc, Google Sheets.
- **Display settings:** a minimum screen resolution of  $1280 \times 800$ .

# Installation

PortaSwitch® installation ISO files contain everything required for installing Oracle Enterprise Linux (64-bit version), PortaSwitch® and the supplementary packages that are necessary for convenient system administration and maintenance.

After the installation is complete you will assign roles (e.g. RADIUS, web interface, etc.) to individual servers using the Configuration server tool – this will automatically enable the required components of PortaSwitch® software on each server.

PortaSwitch® installation and configuration are automated and integrated within the main installation process. This allows you to install a completely functional PortaSwitch® environment from scratch in less than one hour!

For detailed installation instructions, please refer to the **PortaBilling**® **Installation Guide**.

# What is New in Maintenance Release 65?

## Added:

- The Role-Based Access Control section.
- The Mobile Network Provisioning service to the Supported Service Types section.

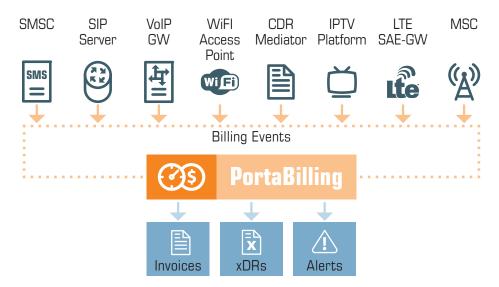
## **Updated:**

- The Charging customers with hierarchy for the number of extensions section.
- The Service Policies section with the new level of service policy application.

# **1** System Architecture

## **Overview**

PortaBilling® is a carrier-grade converged billing / provisioning system for communication service providers. It communicates with elements of your network (such as VoIP gateways or WiFi/DSL access points), provides these nodes with authentication or authorization (determining whether a customer should be admitted and provided with a service), and gathers billing events, i.e. data about services rendered to your customers. Based on this information, it performs rating for the services, creates transaction records (also called xDRs - eXtensible Detail Records<sup>1</sup>), and modifies customers' balances accordingly.

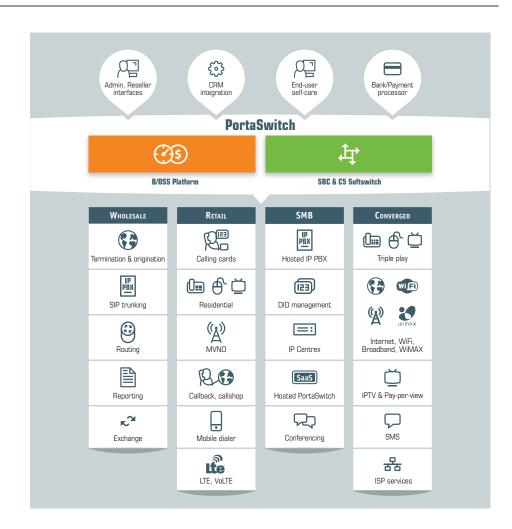


All this happens in real time, so the billing data is updated as soon as a session is completed (e.g. the customer hangs up his phone, or an SMS message has been sent). PortaBilling® provides a unified platform for multiple services, which allows you to use it to charge clients for their voice calls, messages, and data transfer, thus effectively deploying triple-play on your network.

PortaBilling® will act as the nerve center of your network. After you have entered information about your services, rates, customers and so on via the web interface, PortaBilling® will communicate in real time with elements of your network to supply information regarding which customers the service should be provided to (and which not), as well as exactly how it should be provided. Customers whose balance has run out will be disconnected immediately after exceeding the maximum session duration and (since billing happens in real time) funds will be withdrawn from their account and service denied if they make another attempt to use the service.

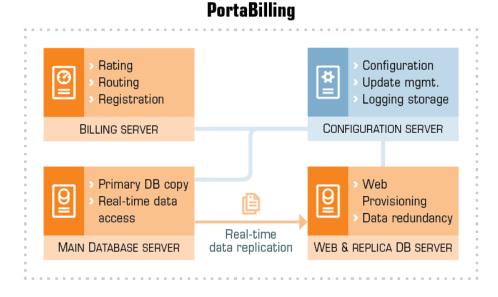
<sup>&</sup>lt;sup>1</sup> For xDRs for telephony services, the previous term CDRs (Call Details Records) is often used.



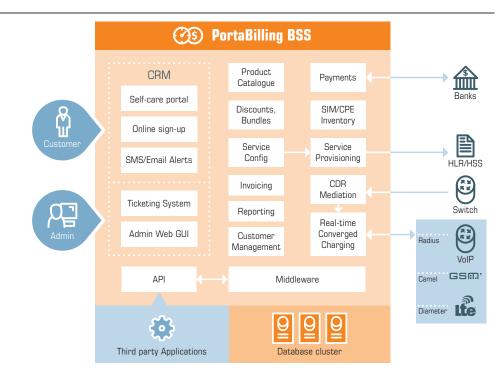


As shown in the diagram above, multiple types of network equipment can work in conjunction with PortaBilling®. The easiest and best method of integration is via the RADIUS protocol. However, if a certain type of switch or server does not support RADIUS, integration can be done by other means, for instance XML API.

# Components



PortaBilling® consists of four main logical components: the main database server (lower left), the billing (RADIUS) server (upper left), the admin/web and replica database server (bottom right), and the configuration/log collector server (upper right). Typically, the billing, web and two database servers are installed on three separate physical computers so as to provide data redundancy and load sharing. Although a "shared" combination (where some servers, e.g. billing engine and main database run on a single physical computer) is also possible and supported, this is recommended only for evaluation or demo systems.



The Configuration server must always reside on a separate physical server. It alters the software configuration and version of the other servers, and must remain unaffected by the changes thus made. This allows a rollback to the previous stable version of the configuration or software release.

# **Billing Server**

The billing server hosts the billing engine which communicates with the nodes via the RADIUS protocol. It can also process Diameter requests that are received from nodes provisioned for services via the Diameter protocol.

The billing engine provides:

- Authentication It tells the node whether the subscriber (identified by phone number, PIN, IP, or the like) is allowed to use a specific service (e.g. voice calls or wireless Internet access), and returns attributes such as current balance.
- Authorization It tells the node whether the subscriber (identified by phone number, PIN, IP, or the like) is allowed to initiate a session with specific parameters within a service (e.g. calling a particular phone number), and returns session attributes such as the maximum allowed session duration or the allowed amount of bandwidth.
- Interim (also called keep-alive) accounting processing This is used for services like Internet access, when nodes constantly update the billing about usage for the current session.

• Accounting processing – Based on information from the gateways, it bills the session and writes transaction records to the database.

## **Main Database Server**

The main database server hosts the primary copy of the database. This database is used for all real-time data access (e.g. during account authentication) and for all data modifications.

# Web and Replica Database Server

### Web server

The web server hosts the following:

- Web interface, consisting of:
  - o Admin interface.
  - Account self-care.
  - Customer self-care.
  - Reseller's helpdesk (self-care; customer care).
  - Distributor self-care.
  - Vendor self-care.
  - Representative self-care.
  - Online web signup interface.
- Scripts for generating invoices, calculating various statistics and producing reports.
- Optional IVR (TFTP) server.
- XML API (SOAP) interface for integration with external applications.

## **Replica database server**

The replica database server hosts the second copy of the database. This database is used for all data mining activities (e.g. calculating a summary for the invoice or producing reports) and can be used to restore billing data in the event that the main database is lost.

## **Configuration Server**

This server stores the information about all the other servers in the installation plus service configuration details about each of them. See more details about the configuration management framework in the *Centralized Configuration Management* chapter of the **PortaSwitch Architecture and Concepts** guide.

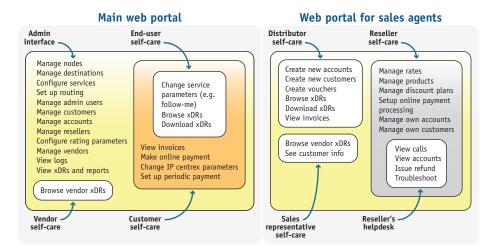
The Configuration server monitors the status of all the other servers. Data such as available disk space, load, or service status can be viewed via the web interface. If a problem is detected, the PortaOne support team will be notified immediately.

The Configuration server also collects log data, such as SIP communication logs from PortaSIP®, or billing engine logs from billing nodes. These are then stored, processed and indexed, so that all entries relating to a particular session can be retrieved instantly. This reduces the amount of disk space needed on the production servers, as well as the load on them.

Log data for the most recent time period is kept in the original format. Older data is archived to save disk space, while log files which are outdated are erased.

# **PortaBilling® Web Interface**

Different operations are available for different types of users who access the system (also, the abilities of an individual user can be adjusted via his access level settings). In general, administrators (PortaBilling® users) can potentially perform all possible configuration tasks, while others are limited to their own entity and related objects only. For instance, a reseller can access any of his subcustomers or their accounts, while a subcustomer can only access information about himself and his accounts on his selfcare pages. The self-care interface imposes multiple security-related limitations on a user's activity, e.g. a subcustomer can view his own balance on the self-care pages, but cannot modify it.



For improved security, the PortaBilling® web interface is divided into several separate areas, each serving its own purpose. Thus a login name and password which allow a user to access the customer self-care interface cannot be used to log in to the admin interface; the login name and password for the account's (end-user's) self-care interface are not applicable to customer self-care interface; and so forth.

# **PortaBilling® Performance**

When buying a new car, you are obviously interested in performance parameters such as "how fast can it go?" The maximum speed you can achieve depends, of course, on your car's technical parameters, such as engine horsepower strength or total car body weight. In general, the more powerful the car you buy, the faster it will go. However, the actual speed of the car at any given moment depends on many other criteria too, such as how many passengers are in the car, how much weight is being carried in its trunk, what are the road conditions (paved highway vs. gravel road), etc.

The situation with billing systems is quite similar. Typical questions are: 'How many customers can I have?', 'How many concurrent calls can the system handle?' or 'How many messages or call minutes per month can I transport on my network?'. The actual numbers depend not only on PortaBilling® functionality and your hardware's performance, but also on your billing configuration, traffic patterns and types of services provided. Let's take a more detailed look at the situation.

Each call attempt or completed call on your network generates several RADIUS requests, with the total number of requests and their type dependant upon the kind of service provided. For services such as IP Centrex, which involve call authorization, route calculation and xDR processing, PortaBilling® can handle about 90 call initiations per second. This means that each second 90 users can begin a new phone call on your network. For postpaid wholesale services in which PortaBilling® only processes the xDRs, the number of call initiations per second increases to about 200. The exact figures will depend upon the complexity of your billing configuration (e.g. how many rate plans, individual rates in a rate plan or carriers you have). Since it is not possible to know which combination of different services you will provide on your network beforehand, it only makes sense to refer to a conservative **estimate** of the PortaBilling® processing speed, which has been calculated at **90 session initiations per second**.

# How many simultaneous (concurrent) calls does that translate to?

This primarily depends on the average call duration and call success rate. Assuming an aggregated call processing speed of 90 call attempts per second, an average call duration of 5 minutes and a call success rate of 50% (industry norms), 50% of the 90 call attempts per second will succeed. This means that 45 calls will become connected, and the same amount of previously connected calls will become disconnected. Since average call duration is 300 seconds, approximately 45\*300 = 13,500 calls will be in a "connected" state at all times. If your ASR changes, it will immediately impact the number of concurrent calls, e.g.:

- ASR 25%: (90 \* 25%) \* 300 = 22.5 \* 300 = 6,750 concurrent calls.
- ASR 60%: (90 \* 60%) \* 300 = 54 \* 300 = 16,200 concurrent calls.

# How many minutes of monthly traffic can PortaBilling® support?

Again, this depends mainly on your traffic patterns (the ratio between the duration of your peak and off-peak hours and the numbers of calls during peak and / or off-peak hours) and your call success rate. We can make estimates based on typical traffic patterns (as indicated below) that occur during daily peak hours, medium load hours and off-peak hours. We should also bear in mind that your network must be able to handle all kinds of traffic – off-peak hour, peak hour and extraordinary traffic splashes (e.g. New Year's Eve). Thus, the total performance capacity must be greater than the maximum anticipated BHCA (busy hours call attempts). On average, extreme traffic peaks (such as Christmas, New Year's, etc.) will have 2 to 3 times more call attempts than during normal peak hours, so approximately 90/2.5 = 36 call attempts per second can be expected during peak hours. Using the same "industry norm" figures as above (50% ASR, 5 mins ALOC), PortaBilling® can process (36 \* 50%) \* 5 \* 3600 = 324,000 minutes during peak hours. We can estimate that your total amount of daily traffic will be about 6 times the amount of traffic during a single peak hour, i.e. 324,000 \* 6 = 1,944,000 minutes per day. Then, multiplying the daily amount by the number of "business" days in a month, we get 1,944,000 \* 20 = **38,880,000** minutes. This is why, in our estimate (to be on the safe side and allow for some reserve capacity), PortaBilling® is poised to handle monthly traffic of over 35 million minutes.

## **Dedicated Database Server**

In the recommended installation configuration for PortaBilling® the application servers are separated from the database for enhanced performance. The extra processing power and increased database inmemory cache on the dedicated server dramatically reduce the time required to execute many database queries.



## **Hardware Considerations**

The PortaBilling® billing engine uses multiple processors (or multiple CPU cores) in your server to process several requests in parallel, thus boosting performance – so adding another CPU or using quad-core CPU instead of dual-core provides a significant increase in performance. The amount of RAM is also very important, especially on database servers, while on a system with heavy load the disk subsystem becomes the component which determines the actual performance. Thus fast disk drives (15K rpm) and RAID controllers with adequate caching (for both read and write operations) are recommended.

# **High Availability**

## **PortaBilling® Cluster**

In addition to the ability to run several RADIUS processes in parallel on the same machine, you can also utilize multiple physical servers to process RADIUS requests. This provides extra performance, since incoming requests are distributed for processing among all the available servers. It also offers you improved reliability, because if one of the servers is down due to hardware failure, the remaining servers will continue operating. RADIUS cluster technology is included in the PortaBilling® Oracularius and PortaSwitch® Procinctus products.

## **Technical details**

Each server in the cluster runs two types of processes: dispatcher and processing engine. The dispatcher receives a RADIUS request from the network and sends it to one of the available processing engines. The actual business logic (e.g. checking whether it is a valid account/customer, calculating allowed session duration, or producing CDRs) is done by the processing engine. Normally there is a single dispatcher and multiple processing engines on each physical server.

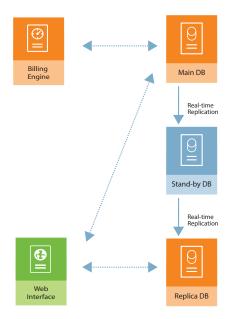
One of the dispatchers is always active, while all the dispatchers constantly communicate and thus know which nodes in the cluster are alive. Should the server which runs the active dispatcher go down due to hardware failure, a new active dispatcher will be selected. The active dispatcher places requests into queues for the processing engines, based on their availability and current load. When the processing of a request is finished (meaning that xDRs are inserted in the database, balances are updated, etc.), the dispatcher receives confirmation from the processing engine and relays the response to the network node (this may be a simple accounting confirmation, or could include attributes such as "maximum authorized time"). If one of the servers in the cluster goes down, all requests queued for processing engines on that server are processed by the remaining servers.

#### Performance

Since the load is distributed among all servers in the cluster, the total performance capacity grows linearly with adding more servers into the cluster. So if we add to a PortaBilling®, capable of **90** call attempts per second, another identical server and connect these two into a cluster – the performance of this two node cluster will be about **180** call attempts per second and by adding a third node it can be increased to **270** call attempts per second.

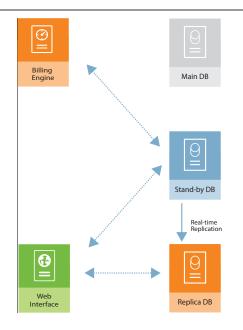
# Using Standby Database for Improved Reliability

For quick disaster recovery in case your main database server goes down (e.g. due to motherboard failure), PortaBilling® can be equipped with a standby database server. This server is identical to the main database server, with the same software installed. The only difference is that during normal system operations the database runs in slave mode (with real-time replication), and so is fully synchronized with the main database.



When the main database is unavailable, the standby database can be switched to the role of main database and assume all real-time data access and modifications.





The standby server may be installed in the same co-location center (even in the same rack) as your main database server. This provides easy administration and, in case of a switch from main to standby database, the standby server is able to simply take over the main server's IP address. In such a case, the change is transparent for all elements of your VoIP network.

However, should your co-location provider be having a problem with network connectivity, both servers will become inaccessible to your VoIP network installed elsewhere. This can be avoided by installing the standby database server and additional billing server in a different physical location, connected to a different network (and preferably to a different ISP). This is so that even if the whole hosting center including your main database server is down, you can still continue network operations via the servers at the remote location, as they will not be affected by the outage.

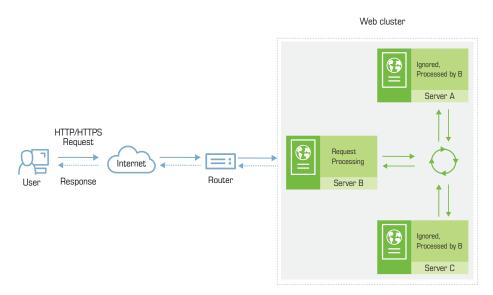
# **Web Cluster**

The purpose of Web Cluster is to allow uninterrupted processing of web requests from administrators, end users or external applications in case of hardware failure on a physical server. It also enables load sharing between multiple servers, allowing the system to easily scale up to handle a higher total number of users who are accessing the system via web interface or external applications, or accessing the data via XML API.

For outside users (or applications) the cluster is accessible via a single IP address. For instance, if the cluster IP is 1.2.3.4 and one or more domain names such as www.mycall.com are set to point to that IP, when the user types "www.mycall.com", his request will be delivered to the cluster and then processed by one of the nodes there. The address to which all users

## Porta 🏅 Billing®

and/or applications connect is always the same, so if any server is down, no reconfiguration is required on external applications or via the enduser's web browser.



All incoming sessions are randomly distributed among available nodes based on the source IP address and port using the unicast method (when IP addresses of nodes are taken from a predefined list). A single HTTP request (although it may be transmitted in multiple IP packets) will always be processed by the same node in the cluster. If one node in the cluster is down, the remaining nodes will perform the cluster reconfiguration and share the incoming traffic.

Delivery of the incoming packets to all servers in the cluster requires that all servers are connected to the same LAN segment.

The cluster starts with a minimum number of two servers. The number of Web servers that can be added to the cluster is unlimited.



# 2 System Concepts

# **Overview**

# **Converged Billing**

PortaBilling® supports multiple services and service types. This means that as different types of services (e.g. voice calls, WiFi connectivity and messaging) are provided to your users, PortaBilling® collects data about all of them, processing and rating it according to the billing configuration. It then provides your customers with a consolidated bill (and your administrators with a unified customer management interface).

# **Billing Events**

The main unit of billing information is a billing event -a notification that a service has been provided to a customer in the outside world, and that this customer should thus be charged for that service.

For many services (such as SMS messaging), a single billing event is represented by a single notification message to billing, while for others information about one event (e.g. a completed phone call) is split into multiple notifications from different network elements.

# Four Entities Involved in the Billing

Four separate entities will be billed for every event registered in the system:

- Account (identified entity using the service).
- Customer (an account owner).
- Reseller (optional).
- Vendors (service providers, e.g. your termination partners or service providers for incoming telephony lines, both local and toll-free).

This allows you to:

- Bill the end user (the owner of a prepaid calling card, phone number or office VoIP gateway).
- Bill the customer to whom the end user belongs.
- Bill the reseller who owns that customer (if applicable).
- Calculate your expenses for termination of this call to the vendor.

## xDRs

CDRs (Call Detail Records) were the real foundation of any legacy billing system, which had to receive, store and analyze them. Today, when most

service providers are expanding their service portfolio, the CDR concept is either becoming inapplicable to some of their services (e.g. selling pizza over the Internet), or it no longer fits their business model (e.g. providing bulk free calling minutes). PortaBilling® supports this by introducing the concept of xDRs – eXtensible Detail Records, which can store information about various types of billing events. CDRs are, therefore, only a subset of all possible xDR instances. The same applies to EDR (Event Detail Records), data which describe a single event such as an SMS message; they too are just a subset of xDR data, and can thus be easily processed by PortaBilling®.

# **Service Types and Services**

PortaBilling<sup>®</sup> enables you to offer multiple services to your customers, so you can broaden your range of services while providing clear transaction and invoice information to your subscribers and administrators. There are two entities involved in the billing configuration:

- Service types
- Services



A service type is a description of the physical service provided to an end user. A service type primarily defines the way in which the billing engine interacts with network equipment to ensure that the service is authorized, provided and rated correctly. VoIP calls or WiFi Internet access are examples of service types. The list of available service types is determined by the billing engine capabilities in a given release, as new service types appear when proper support is added to the billing engine internal modules.

A **service** is a description of the user's activities from a business perspective. Services are the foundation of your billing configuration, and new services may be defined according to your business model. This permits flexible branding of your services to customers and opens the possibility of bundling various services into one product. You can choose names and billing parameters for new services as desired. For instance, the same physical service, such as Internet access, can be sold to one category of users as "High-speed Internet", and to another category of users at a different rate as "Broadband connectivity". Moreover, the **same** physical service can be sold to the **same** customer as multiple entities: for example, the use of WiFi in the customer's office and in an airport are treated as two separate services with a different price. A breakdown of charges per service is provided on the invoice and in the xDR browser.

### **Rating base**

When information is received about the use of a particular service type, the billing engine must process it and decide which attribute or set of attributes are to be used later to calculate the charged amount. This may be quite different depending on the service type: session duration, amount of transferred bytes, counter values, and so on. The logic determining which attributes are used for billing is called the rating base. For instance, the rating base for the **Internet Access** service (when charging for a data transfer) will define what exactly constitutes the "traffic" which the customer is being charged for: the amount of downloaded data, the amount of uploaded data, or both.

The most commonly used rating bases are:

- **session-time** These include phone calls, Internet access sessions and other services where the basis for calculating charges is the duration of time in which a customer used the service.
- **quantity** These services include data transfer, text messaging, pay-per-view movies, or pizza delivery orders. The duration of the service session is either unsuitable or irrelevant for billing purposes. Rating is done based on the type of service element used (e.g. if the movie purchased was a "New Release" or "Classic") and the quantity (did you order two pizzas, or just one?).

Each service type supports at least one rating base. Potentially, however, it can have more than one, e.g. the **Internet Access** service can be charged based on either session time or the amount of data transferred.

Every new service has a name and several important parameters:

- The service type it uses (see below for a description of available service types).
- The rating base, defining which set of attributes will be used to calculate the charged amount.
- A base unit name; base units are those units in which the amount of the service "used" is reported to billing (e.g. information about session duration is usually given in seconds, while information about the amount of data transferred is given in bytes). You cannot change the type of base units, since this is typically defined by the configuration and capabilities of your network equipment.

You can, however, give it a name which is easy to understand, or even put it in your user's local language.

- Billing units are used for all functions in PortaBilling®. These are the units in which your pricing is specified, in which customers see the amounts on their invoices, and so on. For instance, the billing units for most telephony calls are minutes, while in the case of data transfer services it could be kilobytes (for a GPRS data service) and megabytes or even gigabytes (for a broadband Internet connection service).
- Obviously, you need to define how your billing units relate to your base units. PortaBilling® gives you full flexibility to decide whether 1 kilobyte will equal 1,000 or 1,024 bytes for billing purposes. Rating schemes for other services may be defined with the same degree of flexibility.

### Measurement, base and billing units

Measurement units are the units in which the billing engine receives information from the network. Obviously, the billing engine needs this information in order to interpret amounts correctly. However, a PortaBilling administrator rarely comes into contact with these units, since for the purposes of adjusting the rating configuration he would use the following:

- **Base unit** The smallest elements that can be rated. This can be thought of as the "rounding threshold". For example, if a customer has downloaded 758 bytes, but the base unit chosen is a kilobyte, for all further rating calculations he is considered to have downloaded 1 kilobyte.
- **Billing unit** The unit in which it is most convenient to express the amount of services used. The price of the service will also be defined using this unit.

The base unit must have either the same or less precision than the measurement unit, and the billing unit must have either the same or less precision than the base unit. Thus while in some cases the units will be equal (e.g. call duration is reported in seconds and the base unit for the voice calls service is also one second), in other cases you can scale units to make them more convenient for your administrators and customers. Broadband Internet services are one good example. Although network equipment always reports the amount of transferred data in bytes, it would certainly be very confusing to report the total downloaded data as "234564474 bytes", or inform customers that "your current rate is \$0.000000014 per byte". They will be much happier to see "228 megabytes" or "\$1.50 per gigabyte". So in this case you would choose a megabyte as the base unit and a gigabyte as the billing unit.

## **Service Pools**

To provide several services to your customers within a single quota, consolidate them in service pools. However, every service within the pool can be measured differently (e.g. voice calls are measured in minutes, Internet access – in megabytes, etc.). Therefore, service pools are measured in unified *virtual units*.

		<b>8</b> S				Se	rvices					
۲.	🕈 Add	🖬 Save	📄 Save & Close 🧕 🧕	g) Close							N Logout	E Log
		Edit	Name*	Service Type *	Rating Base*	Base Unit*	Billing Unit*	Billing:Base Ratio	Charge For Usage*	Taxation Code	Delete	
			Domestic Services	Service Pool 🔹	quantity (units)	subunit	unit	100	Yes 🔻		×	
			Broadband	Internet Access	upload+download (megabytes)	megabyte	gigabyte	1024	Yes			
			Conferencing	Conferencing	session-time (seconds)	second	minute	60	Yes			
			Data Service [KB]	Data Service	quantity (bytes)	byte	kilobyte	1024	Yes			
			Data Service [MB]	Data Service	quantity (bytes)	byte	megabyte	1048576	Yes			
			Dial-up	Dial-up Internet	session-time (seconds)	second	minute	60	Yes			
			IPTV	IPTV	quantity (items)	pcs.	pcs.	1	No			
			LTE	Internet Access	upload+download (kilobytes)	kilobyte	megabyte	1024	Yes			
			Measured Service	Measured Service	unit (units)	unit	unit	1	Yes			
			Messaging Service	Messaging Service	quantity (messages)	message	message	1	Yes			
			Quantity Based	Quantity Based	quantity (items)	pcs.	pcs.	1	Yes			

Virtual units are used to express the cost for using a particular service that is included in a pool (e.g. a minute's worth of calls costs 5 units while an SMS message costs 1 unit). If your pricing changes, you can conveniently re-configure it within a service pool.

6			Ð	#	\$	Þ	20	R	1 6	-	9					Ed	lit 'Do	mes	tic Serv	ices' Se	rvice P	ool		America/Vancouver	demo
•	E	Ad	d		iave	E	Sav	e & (	lose	8	Close														N Logout
													D pSet S		ic Service pool	S					Unit N	<b>lame</b> subunit			
									1	Edit		s	ervice *		2	Destina	tion Group	2			Ratio		Delete		
											Bro	edbend		•					1 megabyte	= 1000		subunit	×		
											Voic	e Calls			Domes	tic calls a	and SMS		1 second =	100 subunit			×		
											Mes	saging	Service		Domes	tic calls a	and SMS		1 message	= 300 subur	it.		×		
													2	â		3 <b>V</b> 2	5 🍺	30	0	3		De	stination Group	\$	
													2	•	Sav	e & Clos	e ⊗ c	ose							
														3	7					Name			Description		Prefixes
														1			Dom	estic c	alls and SMS					1, 1150, 1202, 1203, 1204	4
														4)			Interr	iet Aci	ess					NETACCESS	

Additionally, you can fine-tune the pricing for the same service within the pool. For example, make calls to Europe cost 10 units per minute while calls to Germany will only cost 8 units per minute. To do this, define the same service for different destination groups and then configure the pricing.

Service pools can only be used in volume discount plans and be applied for quotas and service wallets. Please refer to the **Quota / Balance Allocation for Multiple Services** section for details.

To summarize, service pools have the following parameters:

- 1. Service pools apply for a complete destination group set.
- 2. Each service within a pool is defined for a destination group.

- 3. Service pools are measured in virtual units. Virtual units are used to express the cost for using a particular service and are mapped to this service's units (e.g. a minute's worth of calls costs 5 units while an SMS message costs 1 unit). Note that the number of virtual units in the mapping must be higher than the number of service units.
- 4. To fine-tune the pricing, you can add the same service multiple times for different destination groups and define a different unit mapping. Note that the service-destination group pairs within the service pool must be unique.
- 5. You can create a single multi-service wallet or quota within the same volume discount plan.

# **Supported Service Types**

Once installed, PortaBilling® supports the service types shown in the table below. The Rating Base column refers to the applicable rating base options (S means "session-based" and Q means "quantity-based"):

Name	Rating Base	Description
Conferencing	S	Rating conference calls via a PortaSIP® Media Server (or some conferencing server).
Data Service	Q	Rating data transfers using the amount of data transferred as the billing parameter.
Dialup Internet	S	Dialup Internet access sessions, rated based on session duration.
IPTV	Q	IPTV services, like pay-per-view movies, rated based on the number of views.
Internet Access	S, Q	Internet access sessions (DSL, PPPoE, etc.), rated based on session duration or the amount of transferred data.
Measured Service	Q	Rating the amount of an allocated resource (active calls, IP Centrex phone lines and other), charges are based on the number of resource units consumed.
Messaging Service	Q	Rating messages (text, SMS, MMS, other); charges are based on the number of messages sent.
Mobile Network Provisioning	Q	This enables subscriber data provisioning to mobile networks. When enabled for an account's product, the External System Provisioning
		the External System Provisioning Framework (Sokoban) provisions both policy / service quality parameters and

Quantity-	0	<ul> <li>account management operations</li> <li>accomplished in PortaBilling® to the</li> <li>mobile carrier's core.</li> <li>Generic quantity-based service type; can be</li> </ul>
Based	Q	used to apply charges for any service use
		expressible in numeric form (e.g. number of pizzas ordered).
Session-Based	S	Generic time-based service type; can be used to apply charges for any service use based on the length of time the service was accessed.
Voice Calls	S	Rating telephony calls (incoming or outgoing) made via a PortaSIP® Switching Server, VoIP gateways or other equipment.
Wi-Fi	S	Wireless Internet access sessions, rated based on session duration.
Service Pool	Q	The set of services provided within a single usage plan.

# **Service Provisioning**

PortaBilling® is a unified place to configure and manage the services you provide to customers.

All services can be easily configured and assigned to your customers via the administrative web interface. It represents a convenient tree-structure view of available services and features (e.g., "Call Waiting" or "Maximum Allowed Bandwidth"), so you can manage them and quickly see which of them are enabled / disabled for a particular product, customer, etc.

#### ACCOUNT SERVICE CONFIGURATION

12065551234
SERVICE: INTERNET ACCESS
SERVICE: VOICE CALLS
INCOMING CALLS CALL WAITING CNAM CALLER INFO FOLLOW-ME
└── OUTGOING CALLS ✓ OVERRIDE IDENTITY └── CLI = 12065559000

PortaBilling serves as a single interface for the service configuration: when changes to the service configuration are made through web GUI, they are automatically active and used by PortaBilling®. If there are external components without real-time link to PortaBilling® (e.g., HLR), they are updated via the provisioning framework almost immediately. There is no need for manual provisioning using additional applications or interfaces. This allows instantaneous service activation and drastically reduces the administration overhead.

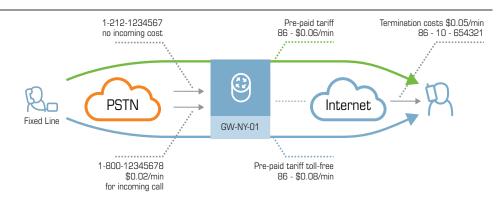
# **Products**

A product is a combination of services that you provide to a customer for a price. For instance, the same product may provide both wireless Internet access and cheap international phone calls from an IP phone. Or perhaps you will decide to sell calling cards with 6 cents/minute calls to China via a local access number in New York, and 8 cents/minute calls to China via a toll-free line. In this case, your product will include two types of service:

- access via the local New York number, and
- access via the toll-free line,

with price parameters associated with each service.





The rating table (available on the **Usage Charges** tab) is the main component of a product definition. It specifies which services your customers have access to, where on your network they may use these services, and how they should be charged for them. It allows you to specify the following parameters which define a service consumption point:

- The type of service provided.
- The node on which the service is used. What exactly does "node" mean in this context? If, for example, a customer calls to gateway A, enters his PIN, and makes an outgoing call which is terminated on gateway B, is he using a service on node A, node B, or both? The correct answer is that the service is regarded as having been provided **at the point where authorization was performed**. In this example, since PIN authorization is performed on node A, it is node A which must be listed in the rating table.
- Identification of the access code (method) on that node. This parameter allows you to use different rate plans for the same service. For example, you may choose a rate plan according to the PSTN access number (local or toll-free) that the customer has dialed. Or you may use different rate plans for outgoing, incoming and forwarded calls in your SIP calls service using the OUTGOING, INCOMING and FOLLOWME access codes, respectively. (While for services such as prepaid cards the access code is a number, for other services any string may be used, so long as it is one provided by the application handling the call).
- Originating line information (this is applicable only to the voice call service). You can separate rating entries based on originating line information (e.g. whether the call was made from a home phone or a pay phone). Make sure your telecom provider supplies you with this information in the call setup. For more information please refer to the **OLI-Based Billing** section of this guide.

Below is an overview of the product bundling and rating possibilities offered by PortaBilling<sup>®</sup>. The MegaStar product allows customers to make and receive calls from their IP phones, connect to a WiMAX network and be charged for time spent online, and make calls from their mobile phone (or land-line) via PINless dialing service (dialing an access number where the system will automatically recognize them by the number they are calling from, and then entering the destination number). You may assign a different rate plan for each service, as shown.

	a sure	ana 20	ve & Close 🛞 Close	🔯 Rate Lookup 🖻 Clo						► Logout	🔳 Log
			Product Name: *	MegaStar			Currency:		) - US Dollar		
Wor	k in prog	ress	Product Name visible to End User: *	MegaStar			Managed B	By: Adn	ninistrator Only		
			Account Role:	General			Product Ty	pe: Main	Product		
			Realm:	@ Select Subrealm		- 0					
Includ	led Serv	ices	Service Configuration	on Usage Charges	Volume Discount	Recurrin	ng Charges	Additional Info	Notepad		
				Service Used At				Cł	arges Applied		
Edit	Log	Node		Access Code	Service		Tariff			Advanced Config	Dele
Service	type: V	oice Ca	lls								
2		Portas	SIP	18885554215	Voice Calls		Prepaid Card	<u>s</u>		*	
2		Portas	SIP	Any code	Voice Calls		IP Centrex se	rvices - Outgoing		*	×
		Portas	SIP	INCOMING	Voice Calls		IP Centrex se	rvices - Incoming		*	×
Service	type: W	i-Fi									
7		Mikrot	tic Wi-Fi	Any code	Wi-Fi		Wi-Fi access			*	
	😗 He										

## Applying tariffs based on routing plans

Normally, the customer is charged the price which is pre-set in his price list. Naturally, this price is calculated based on estimated average termination costs, but does not directly depend on which carrier is used for a specific call. Since you may have different termination vendors with various prices and levels of audio quality, how can you give your customers the freedom to choose whether to make phone calls via lowcost carriers (and thus pay low rates), or use high-quality carriers (and so pay premium rates)?

Routing plan selection is available for services based on the **Voice Calls** service type. It allows you to select a tariff for charging a customer based not only on the "incoming" point to your network, but also on the "outgoing" entry, i.e. the type of route used to terminate a call. Each type of routing (low-cost, premium, etc.) is defined as a separate routing plan, and multiple routing plans can now be associated with a single rating entry in the product definition. A specific tariff will be assigned to each routing plan, and this tariff will be used when a customer subscribing to a specific plan places a call. For more details, see the *Routing Plan Selection* chapter.

### **System Concepts**



		88	5 Þ 🗄	- Q					Edit Produc	ct "Mega	Star"					
•	🖬 Save	🝙 Sa	ve & Close	8	Close	👩 Rate L	ookup	Clon	e						NI Logout	🔳 Lo
	$\bigcirc$		Product I	Name	*	MegaSta	ar				Currency:			- US Dollar		
Wo	rk in prog	ress	Product I to End U		visible	MegaSta	ar				Managed	By:	Admi	nistrator Only		
			Account	Role:		General					Product T	ype:	Main F	Product		
			Realm:			@ Selec	t Subre	ealm		- 0						
Inclu	ded Serv	ices	Service	Confi	gurati	on Usaç	je Cha	rges	Volume Discount	Recurrin	g Charges	Addition	al Info	Notepad		
						Serv	ice Use	d At					Cha	rges Applied		
Edit	Log	Node	•			Access C	ode		Service		Tariff				Advance Config	
Service	e type: Vo	oice Ca	Ills													
		Porta:	<u>SIP</u>			Any code			Voice Calls		Tariff per Ro	outing Plan	Co	nfig	*	>
											Rou Easy Call <u>Cheapest</u> Premium	iting Plan	Reta	Tariff <u>v Call</u> ail - cheapest routes ail - premium routes		
2		Porta:	SIP			INCOMING	3		Voice Calls		IP Centrex s	ervices - Inco	oming		*	>
Add	😢 Hel	lp														
									lack		Next Done					

You can still use the "single tariff per rating entry" mode. Since this provides faster performance, it is a good idea to use it when the real-time selection of routing plans is not required. In this case, you can still assign a default routing plan to an account, and this will be used when the end user makes a phone call.

"Single tariff" mode is active by default when you create a new rating entry. If you wish to apply a specific tariff based on the routing plan used, you have to manually select the "Assign Tariff per Routing Plan" option in **Tariff** list.

# **Add-on Products**

## **General Concept of Add-on Products**

Add-on products are a great way to sell additional features / services to your customers and to boost your sales revenue.

Add-on products come with a feature and a subscription attached to them. You only need to assign the add-on product to an account. The feature activates and the customer is automatically charged for it.

Add-on products have the following features:

- Multiple add-on products can be added to an account, creating a desired service configuration.
- Some service features may be defined, so the actual service configuration of an account may have a combination of the service features / attributes of all the products (main and add-ons) and service features / attributes configured on the account directly.

- They may include a definition of extra entries for volume discount plans to be applied to add-on products.
- They often have subscriptions included so, an account that consumes this add-on product will obligatorily have those subscriptions assigned.

Once a single process for changing a service configuration and applying charges for it are established, there will be an opportunity to:

- Efficiently manage a set of products.
- Avoid revenue leakage (when a service is activated, but a customer is not charged for it).
- Avoid billing disputes (when a customer is charged for a service that was never provisioned).

# **Add-on Products Service Configuration**

Correct service configuration is an important step of product setup since it:

- Ensures that customers are supplied with the quality services that they need.
- Decreases the workload on administrators as it is easier to manage those products in future.

The configuration itself starts from the product, which consists of services consumed by end users. Each service is defined by service type (for example, Voice Calls), which describes the physical service provided to an end user. Every service type consists of service features such as **Call waiting**, **CNAM**, etc., which can be activated or deactivated by an administrator. Apart from enabling / disabling for certain features – when they are enabled, additional parameters called "service attributes" must be defined. For example, when the **Call via IVR** feature is enabled, that's not enough for that functionality to work properly. Specific IVR applications must also be selected, and these will be used for calls by the end user. These applications should be selected from the **Voice Application** list on the **Service Features** tab of the product. In this case, the **Voice Application** is a service attribute of the **Call via IVR** functionality.

When configuring services, the services that your customers can use and how they use them can be specified. The service configuration is calculated based on the settings performed within assigned products (main ones and add-on ones).

When configuring add-on products, keep in mind the following peculiarities of the add-on product functionality:

• **Precedence**. Add-on products have precedence over main products, so no matter what is defined within a main product it will be overridden by settings defined within the add-on products

(this applies only to the options that are supplied with add-on products). In order to differentiate between the add-on products there is also an "override priority" parameter for each add-on product. If more than one add-on product is assigned to an account, they will be sorted according to the specified priority.

🙆 🗉 🗄 🛤 (		🖻 🛛 Edit Proc	duct "Start pl	us"			? Help
🕨 🖬 Save 🖬 Sa	ave & Close 🛞 Close	E Clone				M Logout	🖬 Log
	Product Name: *	Start plus		Currency: *	USD - US Dollar		v
Work in progress	Product Name visible to End User: *	Start plus		Managed By:	Administrator Only		-
	Account Role:	General	l	Product Type:	Add-on Product	Preceden	ce level: Low
	Realm:	@ Select Subrealm	- Q				
Included Services	Service Configuration	n Allowed With Volume Discount	t Recurring Ch	arges Additior	nal Info Notepad		
Services		- 🗹 🔺 Phone Book					· · ·
Voice Calls							
📗 Outgoing Cal	lls	Feature Status:	Enabled				Ψ
📔 Fraud Detect	ion	Feature can be edited by:	Administrators		End-users		
Incoming Cal	lls	Speed Dial Code:	Disabled				Ψ
		Maximum Speed Dial Length:	1				-
		Maximum Favorite Numbers:	3				
		Favorite Numbers Locking Interval:	3				
		Favorite Numbers Allowed Patterns:	3				
		Hide CLI					
		_ Call Barring					
		Back	Nex	ct Done			

For example, an account with a "Basic Call" main product is assigned a "Smart Call" (low precedence level) add-on product with the **Conferencing** feature disabled. Then the customer decides that he needs the conferencing service, so he orders the "Conferencing+" (high precedence level) add-on product with the **Conferencing** feature enabled. In order for the system to apply the correct values, it weighs the precedence level of each add-on product. As a result of service calculation, the conferencing service is enabled for that account.

• Service Features. Each add-on product provides only those functionalities that are explicitly defined within its service features. If you need to specify the product default value of a certain feature, select a check box on the left of the service feature name.

### **System Concepts**



	s 1> 1= Q, (	© Edi	t Product "Start plus		America/Vancouve	r demo	? Help
	ave & Close 🛞 Close					►¶ Logout	Log
	Product Name: *	Start plus	Cur	rrency: *	USD - US Dollar		Ŧ
Work in progress	Product Name visible to End User: *	Start plus	Ma	naged By:	Administrator Only		v
		General	Pro	duct Type:	Add-on Product	Preceden	ce level: Low
	Realm:	@ Select Subrealm	~ <b>0</b>				
Included Services	Service Configuration	n Allowed With Volume D	iscount Recurring Charg	es Additior	nal Info Notepad		
Services		Incoming Calls					
Voice Calls		Unified Messaging					
📔 Fraud Detect		🖉 🛎 Present Caller Info					
Incoming Ca	lls	Feature Status:	Enabled				
		Feature can be edited by:	Administrators		End-users		
		_ Call Waiting					
		_ Caller ID (CNAM) Lookup					
		Call Forwarding					
		Call Screening					
		Back	Next	Done			

All other service features that are not defined within the add-on product are ignored during the service calculation. In this case, the definition of the feature is taken from another product (in which it is explicitly defined) or from account settings. On the web interface, such service features can be identified by an empty check box on the left of the service feature name (this is the default position of the check box).

- Service Attributes. All attributes can be sorted into three categories:
  - Those that are defined on the product level only they are usually the ones that have some business value and should be controlled by a product.
  - Those that are defined for every account separately, e.g. the list of follow-me numbers or the value of "Outgoing CLI" should be defined for each account individually.
  - Those that can be defined on both product and account levels.

For example, the maximum number of forwarded calls is normally defined on the product level, so residential customers have it set to 3, and IP Centrex customers to 10. However, for some accounts, it may be set to a higher value (for example, there are 12 people in the customer's sales department and the customer wants to forward calls to all of them).

Note that a service feature that is defined on the account level overrides the one provided by the product.

• **Product compatibility**. Every add-on product has a list of allowed main products with which this add-on product is compatible and with which it can be assigned to an account.

For example, the main product "EasyCall" only has basic and inexpensive services. Of course, every customer can order additional features, but to do this, the main product must be upgraded to an advanced version – i.e. the "Smart Call" product, with which additional services "a la carte" can easily be assigned. In this case, all add-on products will have the "Smart Call" product allowed.

ത	•	88	\$		4	0 u 0	•	Q	~	] [	9						Ed	it P	rod	uct '	Sta	irt (	plu	s"						0	Amer	ica/Va	ncouver	r	den	no	1	н	telp
•	🖬 Save		Sa	ve i	k CI	ose	Q	3 (	Clos	e	ē (	Clone	•																					Þ	🗘 Lo	ogout			og
1	Nork in pro	gres	5	Pr	odu En	ict N ict N d Us unt I	Van ser:	ne \	* /isit		St	art p art p neral											M	urrenc anage oduct	ed By			A	.dmi	- US nistra n <b>Proc</b>	tor O				Pre	ecede	nce le	evel:	- - Low
				Re	aln	n:					@	Sel	ect S	ubre	alm							0																	
Inc	cluded Ser	vice	6	S	ervi	ce (	Coi	nfig	jura	itior	1	All	owed	l Wit	h	Vol	ume	Disco	ount	Re	curr	ing (	Char	ges	A	dditi	ional	l Info		Note	pad								
	Name														De	script	tion																						
~	MegaCall																																						-
	PBX custo	mer																																					
	Prepaid Ca	ards																																					
<<	( ) F	age	1		0	f 1		>	)	>	C	×																							Di	splayi	ng 1	- 26 (	of 26
																Bac	ck					N	lext	Do	one														

• Service features conflict. A situation where the same service feature is set by different add-on products with the same precedence level cannot occur. The system doesn't allow such configurations to be saved and will notify an administrator concerning which features and add-on products caused the conflict.

For example, an administrator tries to apply the "Unconditional forwarding" add-on product with **Call Waiting** functionality disabled and the "Advanced forwarding" add-on product which has **Call Waiting** functionality enabled. Both add-on products have the same precedence level, so saving this configuration will not be allowed since it is unclear whether the **Call Waiting** functionality should be enabled or disabled.

## **Product Groups**

When you provide various add-on products and allow end users to sign up for add-ons via the account self-care portal, you may also want to provide them with effective product management tools.

This can be done by organizing your add-on products in groups. Now administrators or resellers can create product groups and assign corresponding add-ons to them via the admin interface / reseller's helpdesk.

### **System Concepts**

### Porta 🏅 Billing®

۵ ا	II \$ \$\$ 🛃 🖬 🗣 🏳 📿	Product M	anagement	America/Vancouver	demo [	? Help
Þ	🗈 Add 🔲 Product Groups 🛞 Close 🗳	Objects			M Logout	目 Log
Man	aged By: NY Type: At	VY - Status:	ANY -	Search:	Searc	ch
\$?	Nam	Managed By	Type Currency	Description	Del	lete
ø	Calling Cards	Administrator Only	Main USD			
ø	<u>EasyCall</u>	Administrator Only	Main USD			
	France	Administrator Only	Add-on USD			
ø	Postpaid services	ABC Shuttle Ltd.	Main USD			
ø	Premium_TV	Administrator Only	Main USD			
ø	SIP ubscribers	Administrator Only	Main USD			
<<	🔇 P🕊 1 of 1 🔪 🔊	C			Displaying 1 -	13 of 13

) == \$ \$\$ 🛊 💀 10 🖍 🔍	Product Groups		? Help
Add & Close & Objects		M Logout	目 Log
Edit Name 1	Managed By		Delete
SMS Bundles	Administrator Only	~	×
ABC Shuttle Ltd	ABC Shutt Update Cancel		
Internet Access	ABC Shuttle Ltd.		
Voice Calls	Administrator Only		

Then these groups are available to end users on the **Products Configuration** tab of the account self-care interface. A user can easily find a desired add-on by entering the corresponding group that the addon belongs to.

Consider the following example:

Customer John Doe has 50 free domestic SMS and 100 free minutes of calls to US and Canada destinations included in his main product. He wants to increase the number of domestic SMS to 200 and add 200 free minutes of calls to Brazil.

He visits his account self-care interface and goes to the **Product Configuration** tab. He selects the SMS Bundles group, finds the "Easy SMS" add-on product that provides 150 domestic SMS messages and signs up for it.



		Account Se	elf-Care Portal			
		Account S	Web Interface Language:	an Fastab av	12065554128 ( Login: 12065554128 ) 🔒 Logi	
					12005054120 ( Login: 12005554120 )	Jul •
Dashboard	My Profile 👔 IP C	Centrex	K Products Configuration	Billing Information		
SMS Bundles						
SMS Bundles	6	EasySMS 150 domestic SMS per mont	h		15.00 USD	
Curier	6	Global SMS 500 SMS around the world!			25.00 USD	
	8	SMS Basic 70 domestic SMS per month			7.00 USD	
	8	SMS Plus 300 additional domestic SM	5 per month		20.00 USD	
	2					
		© 2001-2015 PortaOr	e, Inc. All rights reserved.			

Then he selects the **Voice calls** group and signs up for the "Carnival 200" add-on product that provides 200 free minutes of calls to Brazil.

		Account Self-Care Portal	
		Web Interface Language: en - English 120655	54128 ( Login: 12065554128 ) 🛛 🛅 Logout 👻
← 📳 Dashboard	🔏 My Profile	🙀 IP Centrex 😽 Products Configurati	on 📑 Billing Information 🔶
Voice calls			
	- <b>«</b> )		45.00 USD
SMS Bundles		Carnival 1000	
Voice calls		1000 free minutes of calls to Brazil	🔾 A d d
		Carnival 200 200 free minutes of calls to Brazil	20.00 USD
		Calls to Europe fo \$40 / month	40.00 USD
		North America 300 300 free minutes to North America	15.00 USD
	~		
		© 2001-2015 PortaOne, Inc. All rights reserved.	

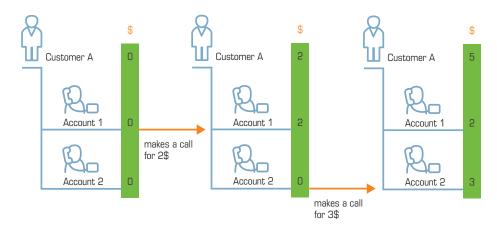
Now John Doe has his desired product configuration and can further enjoy its services.

Thus, product groups enable end users to perform a quick and easy product search and self signup, thereby decreasing the load for your administrators and customer care staff.

# **Retail Customers**

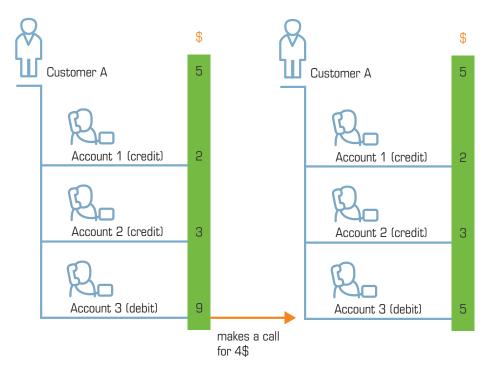
A customer is an entity (an individual or a company) who is responsible for using the service via one or more accounts. For instance, when a family signs up for residential VoIP services, a man, his wife and his brother will all have individual phone lines, each represented by an account. The person who signs the contract (and who is responsible for paying the bills) will be entered as the customer, and all the accounts will be listed under him.

When a credit account is charged for using the service, this directly affects the customer's balance, and the activities of all accounts are included in the consolidated invoice. This allows quick tracking of service use for a group of accounts, or the application of a credit limit for the whole group.



60

**NOTE**: If a call was made by a debit (prepaid) account, this does not affect the retail customer's balance (see below), since prepaid accounts (cards) are normally paid for by your customer at the time of purchase. This allows you to mix prepaid and post-paid accounts under the same customer – e.g. your postpaid customer who has multiple IP phones can purchase additional prepaid cards for his temporary workers.



**Typically used for:** business end-customers (when more than one account per customer is required)

## **Customer Balance Model**

Customers are divided into prepaid and postpaid categories, depending on how their balance is controlled.

### **Prepaid customers**

For customers who have a prepaid balance model, they first pay for the services and then use them (e.g. customers will not be able to make outgoing calls or surf the Internet without topping-up the balance first).

The balance for prepaid customers is shown as a positive value and indicates how much of the services can be used with the funds currently available.

While consuming the service, the amount of funds decreases. When it reaches zero value, no more services can be used.

Once a payment is made, the amount of available funds increases.

Typically used for: calling card services.

### **Postpaid customers**

For customers who have a postpaid balance model, services are provided to them on credit. This means they use the services and then pay for them on the basis of invoices generated at the end of a billing period.

The balance for postpaid customers indicates the amount of money owed to the service provider. Once the invoice is paid, the balance decreases.

To prevent misuse of services and fraud traffic (e.g. the account's credentials were stolen and lots of traffic was sent to the network), it is highly recommended that you set up a credit limit for postpaid customers. When the customer's balance reaches that credit limit, this customer's accounts will no longer be allowed to use the service.

**Typically used for**: businesses (e.g. companies having several phone lines and paying consolidated invoices for the total amount of services used).

Please find the usage of customer balance models different business scenarios in the table below:

Description	Customer	Account	Business
	Balance	Туре	Scenario

	Model		Examples
The customer receives and pays consolidated bills for services used by all customers' users. The customer balance and credit limit are shared among all users under that customer.	Postpaid	Credit subordinate *	IP Centrex, messaging service, triple- play service provisioning for residential customers
The customer prepays for service usage and doesn't receive bills (though can receive statements). The customer's available funds are shared among all users under that customer.	Prepaid	Credit subordinate *	Residential VoIP, messaging service, wholesale termination, IPTV and Internet access provisioning
One customer can have multiple individual users. Each user prepays for their service usage. No bills or statements are issued. One PIN / phone line with individual balance per user.	Any (doesn't matter for debit accounts)	Debit	Prepaid calling cards, PINless dialing, callback, Hotspot and Viber-like services. Also can be used for social networks users

\* It is possible to define individual credit limits for particular users under the customer (in this case users top up their accounts themselves with a credit card, either manually or automatically.) This account's service usage affects both the account's balance and the customer's balance or available funds.

# **Customer Hierarchy**

Organizing the customer hierarchy, administrators can easily configure the distributed infrastructure of a company with several functional departments (for example, the support and sales departments) so that their billing-related activities are maintained separately. Moreover, features such as extensions and huntgroups have only to be configured once before they can be shared among all of a company's departments.

This is achieved by introducing two types of customers within a hierarchy:

- Main Office (HQ) This defines the "main" customer in the group for which the basic service configuration is done. All extensions and huntgroups added for this customer become available for all of its linked customers.
- **Branch Office (site)** This defines the "subordinate" customer created under the **Main Office (HQ)** customer. This customer inherits all of the main customer's extensions and huntgroups.

Customer hierachy is also useful for when an administrator needs to configure a company's geographically-distributed infrastructure. In this case, the company has multiple independent offices and requires individual billing statistics for each of them.

Consider the following, for example. The company has its main office on shore and its petroleum towers at sea. The personnel who work on the towers need to communicate with the main office via extensions and they also make calls to the main office's huntgroups. Their chief accountant wants each tower's billing and payments activities managed individually.

The administrator creates a **Main Office (HQ)** customer in PortaBilling and configures the extensions and huntgroups for it. Then he creates a group of **Branch Office (site)** customers and links them to the **Main Office (HQ)** customer created earlier. Since the extensions and huntgroups defined for the **Main Office (HQ)** customer are available for this group of linked customers, no additional configuration is required.

The administrator then configures the billing-related activities (such as invoice generation, balance management, amount due tracking) for each customer he created, and billing-related statistics for each of them can be tracked individually.

## **Customer Termination**

You may terminate a customer, including all his accounts. If, for some reason, you do not want a customer to remain in your PortaBilling® environment any longer, click the **Change Status** button on the **Customer Info** toolbar and then select the **Permanently Terminated** check box. This option allows you to stop all the customer's activities, and later to remove him and all his accounts from the environment. When terminated, the customer is no longer available for any operations. The only way to trace this customer is by using **Advanced Search** with the "Permanently Terminated" status filter.

### **Provisional Customer Termination**

In addition to permanent termination you can use the *provisional termination* functionality.

Once a customer is provisionally terminated, all their services are closed (that is, no services can be used). But there is still an option to reactivate services that were disconnected if the customer should change their mind later on. The administrator is easily able to restore this customer's services so that they can be used exactly as before.

If a customer ultimately decides to discontinue services, the administrator can permanently terminate this customer in the system. In case of permanent termination, all customers' services are closed and cannot be restored.

Note: please keep in mind that if you are going to provisionally terminate a customer, this customer won't be charged for any DID numbers assigned to them. At the same time, the DID provider will still charge you a fee (e.g. \$5/month) because these DID numbers remain allocated to your network until the customer is permanently terminated.

## **Customer Classes**

Customer classes allow you to define which type of service a customer is using and a set of parameters which will be shared among a certain category of customers. For instance, suppose your invoice term for retail customers is "Net 21 days," while for business customers it is "Net 30 days." If your operators enter these values manually for each customer, there will inevitably be mistakes. Instead, you can define two separate customer classes, one named "Retail" and the other "Business," and define these parameters within them. After that, your operators need only assign a specific class to a given customer in order for the customer to automatically inherit all the class properties (grace period, invoice template, taxation, notification list and so on).

# Balance Control for Customers Billed Externally

Service providers can maintain an actual balance for customers billed via external systems (i.e. when invoices are issued and processed via an external system).

This allows service providers to protect customers from fraud and unauthorized expenses by utilizing the credit limit tool. This tool restricts the amount of money that a customer can spend on services per billing period and suspends customer services when the credit limit is reached.

The administrator configures the following options for a customer class:

• **Postpaid customers are billed externally** – This marks customers assigned with this customer class as being billed via an external system.

- **Reset balance every billing period** This resets the customer balance to zero by applying the manual credit transaction at the end of the billing period.
- Hide balance reset xDR from end-user This defines whether or not to hide the reset balance transaction on the customer self-care interface.

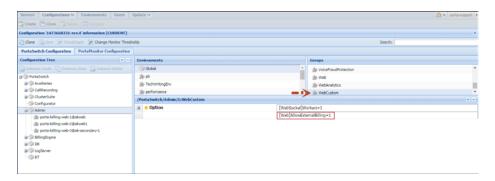
ø	• •	5 🏚	8 🛛 🖉 🖲			Edit Cu	stomer Cla	ss 'All	ow ex	cternal billing'			
	Save F	Save & Close	🛚 🛞 Close 🔳	Clone								M Logout	🖬 Log
			Name Managed By Business Model		r Only	De	scription						
			General Info	Taxation	Measured Services	Fraud Protecti	ion Custom Field	ds Not	ifications				
			Taxation Metho	d	Custom t	axation		۲	Billi	ng period is closed	<ul> <li>Automatically Customer balance will be reset to zero</li> </ul>		
			Generate Statis	stics	On	or				pend On Insufficient Funds For scriptions	NO	Ψ.	
			Send statistics	via email	Full Stat	istics		Ŧ	Pen	nanently terminate the customer	days after provisional termination		
			Postpaid custor Reset balance Hide balance re	every billing p	eriod 🧭								
			Invoices										
			Generate Regu		On (								
			Allow Out-of-Tu		On (	● Off							
			Invoice roundin	10	Custor	n rounding 😿	XXX.XX000						
					Current	cy default 🛛 🗙	XXX.XX000						
			L						1				

The administrator assigns this customer class to customers who are billed via an external system. At the end of the billing period, their balance is automatically reset to zero.

NOTE: An automatic balance reset is only available for postpaid customers.

**NOTE**: If an administrator unchooses a customer as billed via an external system and the customer will be billed by PortaBilling® in the future, discrepancies between a customer's balance and invoice(s) might occur. Manual balance and invoice corrections will be required for each affected customer.

To enable this functionality, the administrator adds the [Web]AllowExternalBilling=1 option for the WebCustom group on the Configuration server.



This allows service providers to use the credit limit tool for those of their customers who are billed via external systems, thereby protecting them from fraud and / or unauthorized expenses.

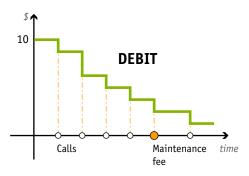
# Account and Account Types

An account identifies the end user who is using the service. For example, a prepaid calling card is an account identified by a PIN, while a customer's VoIP gateway could be an account identified by its IP address, and a SIP phone is identified by its phone number. There are two main types of accounts (debit and credit) plus an auxiliary one (voucher).

## Debit

Typically used for: prepaid calling cards.

• The balance shows the available funds on the account. Initially, the balance is equal to the "opening balance" (typically the prepaid amount), and decreases with every call made.



• The account is unusable when the balance hits zero.

## Credit

Typically used for: postpaid services.

• Unlimited number of simultaneous sessions.

### Subordinate credit accounts

In most cases, a customer makes a unified payment for all accounts and controls their own credit limit. Therefore, displaying the balance of individual accounts on the web interface is not necessary.

The administrator operates with the *customer's* balance only.

Consider the following example: a company has several phone lines (accounts). The users make calls, and therefore, the balance for the whole company increases. At the end of the billing period the company receives a consolidated invoice showing activities from all the accounts and sends a single payment which covers and is then applied to all accounts. Therefore, the company's balance decreases with one action.

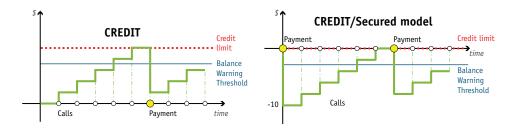
### **System Concepts**



	Add Acc	ount for Cu	stomer	'John Doe'		demo	2	
🕨 🗟 Save 📓 Save & Add Another 📓 Save & Cl	ose 🛞 Close					💵 Logout		
Account Role General Main Product Smert Call Account ID 12125677889	▼ * ▼ *							
Account Info Add-on Products Web Self-Care	Subscriber	Additional Info	Life Cycle	Service Configuration				
Type 💿 Debit 🖲 Credit		Service Passw	ord biekxav	7	Auto			
Balance Control Subordinate	۲	Email						
Batch Individual Credit Limit		Customer Site	None		•			
		1						

### Credit accounts with individual credit limit

• The balance reflects how much the account owner owes you. It starts with zero and goes up every time a service is used (e.g. a call is made, or a message is sent), and decreases when a payment is received.



- The account is unusable when the balance reaches the "credit limit".
- The balance can also be negative this means you owe money to the account owner (e.g. the account owner has made a deposit). By setting the credit limit to zero you can provide "secured" services (as shown on the diagram above), in which case an account owner can only use a service when there is a deposit remaining in his account.

## Voucher

**Typically used for:** refill debit or credit accounts for a customer using the same account over a long time, e.g. ANI-based authentication.

This can be used to "recharge" (increase the available amount of) a credit or debit account. In this case, the balance of the voucher account is transferred to the main account. An account of this type cannot be used for any services such as making calls. Recharging may be done on the account self-care pages or via a special IVR script.

**NOTE:** End users can top up both a debit account and a credit account with an individual credit limit with a voucher that has a different product assigned. To top up an account with a sub-realm, a voucher must have the same sub-realm as the account being recharged.

#### **Vouchers with encrypted PINs**

Vouchers with encrypted PINs are composites. That is, they consist of visible voucher IDs and auto-generated passwords that are stored in encrypted form in the database.

Making balance top-ups using vouchers with encrypted PINs is done the same way as when using ordinary vouchers. When a voucher PIN is entered (either via the web self-care interface or the IVR application), the system decrypts the password, validates the voucher PIN and modifies the balance.

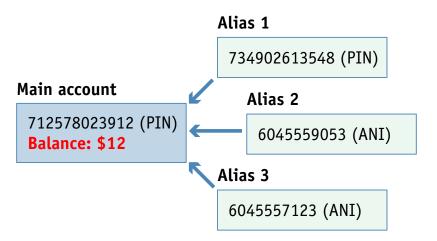


Note that previously generated vouchers cannot be used because their IDs do not contain encrypted passwords. To enable their usage, set *Yes* for the **AllowVouchersWithoutPassword** option on the Configuration server.

This enhancement enables service providers to introduce full voucher management within PortaBilling®, which additionally ensures business data security and complies with general system security demands.

## **Account Aliases**

Sometimes it is desirable to provide multiple means of authentication for the same account; for instance, several phone numbers may be registered for PINless dialing to a single prepaid card. In this case, there will be a single account containing the actual balance and other billing information, and multiple account aliases associated with it. An alias serves as a link or pointer to the main account. When a customer uses an alias ID for authentication, PortaBilling® retrieves information about the main account and uses its balance, product and other parameters for all further operations.



As mentioned above, an alias gives you the ability to use the service via an additional identification, while still drawing on funds from the main

account. In some cases you may want to restrict this ability; one typical example is DID forwarding in the case of the SIP trunking service. Here independent registrations for each additional alias created under the main account will be prevented (this is done by clearing the corresponding check box in the alias configuration). In this case, incoming calls to the alias will be routed to the main account. Outgoing calls using the alias cannot be made.

## **Account Batches**

Accounts can be grouped into batches. Each batch has its own descriptive name, giving you two ways to identify an account:

- By **account ID** (this is usually some type of ID the customer uses to access the service, e.g. PIN number for calling cards or phone number for residential VoIP services);
- By a combination of **batch name** and the account's **control number** (a sequential number within the batch).

When creating new accounts, you can either create them in a new batch or add them to an existing batch. In addition to better account tracking, this also permits easy modification of a large number of accounts. You can block or unblock, change the balance, or perform other operations for either the whole batch or a portion of the batch. Note that a batch always belongs to a customer, so you cannot mix different customers' accounts within the same batch, and you cannot have two batches of the same name under two different customers.

You can also create new accounts without assigning them to any batch (this is usually done if you expect to have just a few accounts under a customer). You can always assign a batch to these accounts later.

## **Account Life Cycle**

An account may be created in the inactive state. This allows you to fully provision the entire service configuration for this account, yet the service can only be used once the account is activated.

There are two parameters that define the life cycle of an account:

• Every account has an **activation date**. This defines the date of the account first usage (e.g. you print Christmas promotion cards in November, but set the activation date for December 23<sup>rd</sup> so that no one can start using them earlier). Note that an account is activated on a specific day in the customer's billing time zone – the time zone in which the customer's billing periods close (e.g. if you are in Sydney and your customer is in New York, the Christmas promotion cards you have created will be activated on December 23<sup>rd</sup> New York time).

- **Expiration date** defines the date after which the account can no longer be used. There are three options for setting it up:
  - **Specific Date** For instance, the administrator sets March 20<sup>th</sup> as the day of expiration, so the end user may use the services till 23:59 on March 19<sup>th</sup>. After that, the account is expired.
  - Account availability after the first use The customer assigns how many days the services will be available for after the first use. For instance, the period for using the calling card service was defined as 30 days. An end user makes the first call on the 1<sup>st</sup> of March at 11:00 and uses the calling card daily. Therefore, the 30<sup>th</sup> of March 23:59 is the last time when the end user can use this calling card.
  - Account expiration after last use The administrator assigns after how many days from the last use the services will be available for. For instance, this period equals 30 days. The end user makes his first call on the 21st of February. He also makes calls on the 23d, 25th of February and on the 1st of March at 11:00. Therefore, the 30th of March 23:59 is the last time when the end user can use this calling card.

When configuring an account expiration date, either select one or combine several expiration options. They take equal priority: an account expires according to which event occurs first. Additionally, the expiration date is optional, so you may create accounts that have no expiration date.

Another important point regarding expiration options is that a voucher recharge operation extends the life cycle of an account. Thus, if an account is adjusted to be available for 60 days after first use, and the account's owner recharges the account 57 days after the date of its first use, the service is extended for another 60 days. The account recharge works analogically for account expiration after last use.

# **Customer Business Models and Account Roles**

It is essential for every service provider to have a thorough understanding of their customers, e.g. which services they use or would like to have, and what their needs are, etc. In order to simplify customer management in a convergent environment where different types of services are provided, PortaBilling® introduces two important concepts: business model and account role.

### **Business model**

A business model defines which type of service a customer is using.

The following business models are available:

- Hosted IP PBX
- SIP Trunking
- Residential VoIP
- PINless
- Internet Access
- Prepaid Card Holder
- Mobile
- Universal

The first six business models in the list are self-explanatory, while the other two must be explained in more detail.

The Mobile business model is customized for configuring mobile network subscribers – customers who are provided with a full range of mobile services.

The Universal business model is a generalized model that allows you to configure any type of service for your customers. In addition, the Universal business model is also used for backward compatibility – any previously created customer is automatically assigned the Universal business model after a software upgrade.

An administrator assigns a business model via a customer class.

۵		1 22 5 14 1				Custon	ner Class	Management			😢 Help
•	🖬 Sa	ve 📄 Save & Close	: 🛞 Close							M Logout	
		Name Managed By Business Model General Info Statistics Generate Statis Send Statistics Invoice Generate Regu Allow Out-of-Tu Invoice roundin	tics via email lar Invoices rm Invoices	or only VoIP s Tax Ini @ On Full st @ On @ On @ On	Unded in the Off Off Off Off Off Off Off	××××.××000		Billing penod is closed Bulgend On Insufficient Funds For Subscriptons Permanently terminate the customer	Automatcally     Upon Administrator's Ap buno later than     to     days after provisio	days after the	period is over

Depending on the chosen business model, the administrator is offered a list of recommended account roles for it.

### **Account role**

An account role defines what a specific account is designated for (e.g. whether the account represents a phone line or a top-up voucher) and executes account ID validation. Thus, for a phone line, one can only pick a valid phone number as an account ID.

The following table demonstrates which account roles are available for each service model:

Business model	Account roles
Universal	All available account roles.
Hosted IP PBX	Phone line, Auto Attendant.
SIP Trunking	Phone line, IPv4 address.
Residential VoIP	Phone line, Auto Attendant, Voucher.
PINless	PINless.
Internet Access	User@domain, Voucher.
Prepaid Card	Prepaid card, PINless, Voucher.
Holder	
Mobile	MSISDN, Voucher.

۵		SS \$ 1		S Add	Accoun	t for Custor	ner 'Ea	asyCall Lt	: <b>d.'</b> (			
•	🖬 Save	🔒 Save &	Add Another 🛛 🖃	Save & Close	🛞 Close						💵 Logout	
		count Role ain Product	Phone line Business model Phone line Auto-Attend		•							
	_	ocked	<ul> <li>Other roles Universal PINless IPv4 address User@domain</li> </ul>	3					_			
		Account In	MSISDN Web Sen-Car	e oubscriber	Auuuonal	Info Life Cycle	Service	Configuration				
	Ţ	/pe	Debit Oc	edit		Service	Password			* Auto		
	B	alance Contro	Subordinate			<ul> <li>Email</li> </ul>						
						Custome	er Site	None		•		

The administrator defines account roles for both accounts and products. This introduces the following constraint -a product can only be assigned to an account having the same role.

This makes it possible to reduce the occurrence of errors during product assignment. For example, an account that is supposed to be for a phone line can only be assigned to a product that is designated for that; i.e. one cannot mistakenly pick a business SIP trunk product. The administrator can change an account role if required.

Along with an account role, an administrator can define an account realm.

### **Account realm**

An account realm allows administrators to impose a scope of uniqueness for an account ID. An account realm is configured for a product.

### **System Concepts**



₲ ः । । ः	s h 2 Q / (	3	New	Product			③ America/Vancouver	demo	? Help
🕨 🖬 Save 🗑 Sa	ave & Close 🛞 Close							▶¶ Logout	🖬 Log
	Product Name: *	SmartCall			Currency: *		USD - US Dollar		٣
Work in progress	Product Name visible to End User: *	SmartCall			Managed B	Sy:	Administrator Only		Ŧ
	Account Role: *	PINIess		Ŧ	Product Ty	pe:	<ul> <li>Main Product</li> </ul>		
	Realm:	@ subrealm1	Ŧ	. ani 🕑	]		<ul> <li>Add-on product</li> </ul>		
Included Services	Service Configuration	Usage Charges	Volume Discount	Recurring	Charges	Additiona	al Info Notepad		
— Service type: VOICE — System built-in servic	es: 🗹 Voice Calls								Î
— Service type: DATA — System built-in servic	es: 🗌 Data Service [Ki	B] 🗌 Data Service [N	1B]						
- Service type: NETACC User-defined services		LTE							
- Service type: QUANTIT System built-in servic	TY Quantity Based								
			Back		Next Don	e			

For example, user John Doe wants to subscribe to the SmartCall product for PINless dialing from their mobile phone 12065551234. To provision John Doe's mobile phone in PortaBilling®, the administrator configures the SmartCall product using an **ani** realm. The administrator adds an account and chooses the SmartCall product for it. Then the account is saved in the following format: 12065551234@ani.

John Doe finds another PINless dialing product attractive, MegaCall, and wants to subscribe to it too. The administrator needs to add an account that must not be confused with the account for the SmartCall product. The account realm perfectly serves this purpose. The administrator configures the MegaCall product with **subrealm1.ani** realm. The administrator adds an account and chooses the MegaCall product for it. The account is saved in the following format: 12065551234@subrealm1.ani.

This allows proper provisioning for both accounts in PortaBilling®.

### Alias role and realm

When an administrator adds an alias to an account, a role and realm must be selected for it. Alias role and realm selection is limited by the main and add-on products assigned to the account.

6		ŧ	88 88	\$	₽	0.0 0	Q ~	)			ount	In	fo / R	etai	l Cu	sto	omer '	Easy	y Ca	all'			uver				
•	🗄 A	dd	🖬 S	ave		Save 8	k Close	8	Close		xDRs	P	E-Paym	ents Lo	og E	31	Ferminate	1	) Nui	nber P	orting			M Logout	<b>1</b> I	.og	
Acc	ount l	Role	PIN	less							۲		Bal	ance (	Contro	ol S	Subordina	te									
Mai	n Proc	luct	Mega	aCall							۲																
Acc	ount l	D	1206	55512	234			(	@subre	ealm1	.ani	2															
Blo	cked																										
																		_									
	Life C	iycle	Sul	bscrip	otion	is Dis	counts	Qu	iotas &	Serv	ice Wall	ets	Notepa	d Se	ervice	Con	figuration										
	Acco	ount	Info	Ac	dd-o	on Prod	ucts	We	b Self-(	Care	Sub	oscri	ber A	iases	Ad	lditi	onal Info										
	ienerat																										
		e Ana	1562						_				-					_									
	Edit				Ali	ias Role	в						🧭 A	ias ID					Add	litional	Info	Delete					
		PIN	ess						۳	1206	5551299	•		@ si	ubreal	m1.a	ani 🔻	Allo	w Au	thentic	ation	×					

**Note**: The **Auto attendant** and **Voucher** roles are not supported for account aliases.

The introduction of the business model and account role concept ensures that:

- The correct account ID format is preserved during account creation; and
- The chances of assigning an incorrect product to an account are significantly reduced.

This makes the account creation procedure more user-friendly and reduces the occurrence of human error.

# **Distributors**

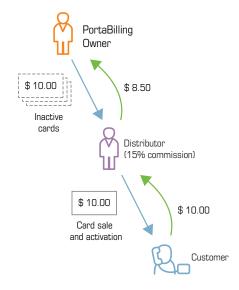
The distributor model is designed to expand sales activities by engaging additional agents and enlarging the point-of-sale network, without any significant costs or risks.

Customers can purchase new products, settle their invoices or refill their prepaid accounts by paying cash to a distributor (for example, the owner of the grocery shop opposite your house could be a distributor). After the distributor collects the money, he delivers it to the ITSP, minus his commission. PortaBilling® automatically calculates the commission and checks the distributor's balance to keep track of how much he owes the ITSP, and also to verify the distributor's credit limit. This helps to avoid a situation where the distributor would activate too many accounts without first submitting payment for accounts already activated, and thus limits the ITSP's risk of loss in case the distributor goes out of business. A distributor need not have any special technical knowledge or skills. He either delivers to the end user a tangible product (e.g. calling card) supplied to him beforehand in bulk, or, in the case of an intangible product (e.g. registering a customer's cell phone number so he can make PINless dial calls), he can create accounts/customers using a quick form. All account management operations are done via the web interface.

While a distributor might only sell a few new accounts each day, creating accounts in such small amounts at the distributor's request requires too much administrative overhead. Also, when prepaid cards or top-up vouchers are being printed in the print shop, it makes sense to do this for many thousands of cards at once.

Therefore, the account generator can be used to produce a large batch of accounts so that all the cards can be printed at once. Then later a distributor can be assigned to some of these accounts (i.e. when this distributor receives a portion of cards to sell).

Nonetheless, when some of a batch of cards is delivered to a distributor their total face value could be quite large. So it is risky to allow all of the cards to be active (e.g. if the cards are stolen, they could all be used). Thus cards (accounts) are typically generated and supplied to the distributor in an **inactive** state, and only when the distributor activates the card (account) it can be used to access the service. Likewise, the distributor is only charged once activation is complete.



The following are associated with a distributor:

- **Default Sales Commission** (applied when an account is activated or a distributor is assigned to an active account);
- **Default Payment Commission** (applied when a payment is entered by a distributor).

When a customer or account is activated or created using a quick form under a distributor, the latter's balance increases by the account's balance, minus his commission. For example, if the distributor's commission percentage is 15% (the default sales commission) and he sells a new account with a balance of \$10, the distributor is charged \$8.50 (this is the amount he owes to the ITSP). So the distributor receives \$10 from the customer and gives back \$8.50 to the ITSP, thus making a profit of \$1.50. If the distributor applies payment of \$10 towards an account, and his payment commission percentage is 10% (the default payment commission), he is charged \$9 and receives a \$1 profit.

Thus the distributor is charged when:

- he applies payment towards a customer or an account;
- he is assigned to an active account;
- an account to which he is assigned has been activated, or a new account is created in the active state.

To prevent operator error when attempting to generate accounts being assigned to a specific distributor, the account generator will only allow the creation of inactive debit accounts/vouchers, and these accounts will have to be activated later.

**Typically used for:** Point-of-sale agents, where an agent delivers the product to end users, collects payments, and then delivers the money (minus his commission) to the service provider.

### **Multi-level distributors**

Two distributor models are supported: the "simple" and the multi-level. The multi-level distributor model allows ITSPs to further expand their sales activities and the size of their distribution network to increase their customer base and total revenue.

In the multi-level model, distributors are able to create their own subdistributors with whom they share the part of their commissions. The amount of a subdistributor's commission cannot be higher than the one the service provider defines for the distributor.

While distributors operate with end users and with subdistributors, subdistributors operate with end users only.

Before a transaction takes place between an end user and a subdistributor, the system checks whether the parties' balances are sufficient to cover the transaction. This ensures that credits and balances are controlled efficiently within this segment of the distribution chain.

The following example of commission-sharing by a distributor and the distributor's subdistributor illustrates how this functionality works.

An administrator creates Distributor X, assigning the default distributor payment commission of 20%. Distributor X logs into the distributor self-care interface to create Subdistributor Y, assigning the default subdistributor payment commission of 10%.

Subdistributor Y logs onto the subdistributor self-care interface to create retail customers. The subdistributor then receives a \$10 cash payment from a retail customer and registers a manual payment of \$10 on the customer's behalf to the service provider of record (either the distributor or the ITSP). As a result, the balances of the parties involved change as follows:

- The customer's balance is topped-up for a \$10 to be spent on services.
- Subdistributor Y owes the Distributor X \$9 (customer payment amount less the subdistributor commission:
   \$10 (\$10 \* 10%) = \$9).

• Distributor X owes the service provider  $8 (customer payment amount less the distributor commission: <math>10 - (10 \times 20) = 8$ ).

In this way, multi-level distribution allows ITSPs to build a branched distribution network and thereby increase total revenue.

### **Payment Recording by a Distributor**

Apart from creating customers and / or activating accounts, distributors' functions also lie in recording payments made by end users to top up their balance. When end users do not have the means to make payments online (e.g. they have no credit card), they can make cash payments via distributors. Distributors record such payments to PortaBilling®.

Distributors can record payments for any "direct" customer (i.e. a customer who does not belong to any reseller). However, to prevent distributors from acquiring customer information and misusing it, they can only search for customers and accounts if they enter either a full customer / account ID or a full phone number. Then they will only see limited information about a customer or an account.



When a payment has been accepted and recorded to PortaBilling®, a distributor is charged the payment sum minus his commission (e.g. the distributor applies a \$10 payment towards an account, and with his 10% commission, the distributor is charged \$9 and earns \$1 in profit).

This rule applies both to the customers this distributor is assigned to and to any other direct customers of an ITSP.

### **Distributor commission report**

For each transaction performed by a distributor, an xDR is created and the commission is calculated. However, showing the distributor's actual profit could be more advantageous.

Distributors have the ability to track the profits they gain from sales and payment collections and the relative commission percentage and commission amount are provided in the form of a report. When enabled on the Configuration server, commission reports are accessible for distributors via the self-care interface.

Consider the following example:

The administrator creates the ABC distributor with a 20% commission. The ABC distributor creates the John subdistributor with a 10% commission.

The John subdistributor makes a manual payment of \$10 for the retail customer.

The John subdistributor launches the commission report where the commission percentage (10%), original amount of funds (\$10), payout amount of funds (\$9) and commission amount (\$1) are declared.

		88			€		Q		Cus	tom Query:	Distributor Co	ommi	ission Report			demo	2
8	Close	•														<b>M</b> Logout	
								Custo	omer [	ABC	۲						
								Erom		2014-09-11	YYYY-MM-DD	00:00	:00 HH24:MI:	ss *			
								👿 <u>To</u>	2	2014-09-13	YYYY-MM-DD	00:00	:00 HH24:MI:	ss *			
									[	Generate Report	Download						
Na	ime	Арр	lied T	o		D	escrip	tion		Date/Time	Relative Commissi Percentage	on Orig	jinal Amount, USD	Payout Amount, USD	Commissi	on Amount, US	D
Jo	ohn .	4:4728	6329	9458	Distri	butor	Payr	nent collecter	d 2014	4-09-11 14:59:20	5.00	%	10.00000	9.00000		0.5000	0
TC	TAL															0.5000	0

**NOTE**: As the operation was performed by the John subdistributor, the commission percentage for the ABC distributor is the difference between ABC's total commission (20%) and the commission assigned to John (10%).

The commission report for the ABC distributor reflects the operation performed by the John subdistributor with the ABC distributor's commission applied: the commission percentage 10%, original amount of funds \$10, payout amount of funds \$8 (i.e. \$10 - 10% - 10%) and the \$1 commission amount.

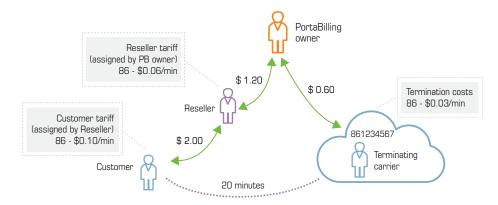
Thus, using commission report tools, distributors have a clear idea of the profits received from performing business operations.

The ITSPs are able to receive general information about all the distributors or only for a particular one.

# Resellers

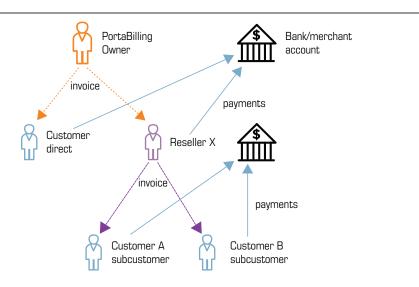
A reseller is a company that operates using your network and billing system, but sells the service under its own name. So while this company is presented as an independent operator to consumers, in reality it does not have any equipment of its own; the company registers its own retail customers (also called subcustomers) and individual accounts in PortaBilling®, and the billing of their end users is done there. This enables you to expand your operation by means of "white label" or "virtual operator" services.

When a call is made by an account (end user), the reseller is billed using his own tariff (wholesale rates). Thus the end user (account+retail customer to whom it belongs) and reseller are billed separately; they may even be in different currencies. So if, for instance, a partner is reselling your services, he will pay you \$0.06/min. for each call made to the US by his subscribers. At the same time, he can charge his customers any rate he wishes (e.g. \$0.10/min).



Resellers can perform most everyday operations such as managing their products, changing rates to their subscribers via the self-care interface, or browsing xDR records, so there is less workload for you as an ITSP. PortaBilling® will automatically generate invoices for a reseller's customers with his name on them, and subcustomers can go to a specific domain to access their self-care interface, where they will see the reseller's name and logo. This ensures that the end user has an image of the reseller as an independent operator, and is not aware of your role as the ITSP. Reseller collects money from his subcustomers and is responsible for paying invoices, issued by the PortaBilling® owner. If reseller exceeds his credit limit – this automatically blocks all activities of his subcustomers.





**Typically used for:** OEM or "white-label" service providers, companies who would like to offer the service under their own brand name, while the actual service is provided on your VoIP network and all the billing and management of their customers is done in PortaBilling®.

**NOTE:** Billing via the reseller model implies an additional load on the billing engine, compared to a retail customer, and using only retail customers is about 50% faster than when a reseller is involved. If performance is an issue, avoid creating resellers when it is not necessary.

## **Multi-level Resellers**

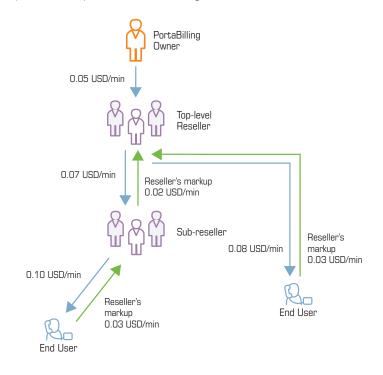
To reach more customers in the market many ITSPs sell their services through a multi-level network of resellers. To implement this functionality in PortaBilling®, the "carrier – reseller – end user" model has been extended to a multi-level reseller structure where the entire chain of resellers is virtually unlimited.

Let's assume that an ITSP engages Reseller A to sell VoIP services. Reseller A operates independently from the ITSP and is free to set his own prices for services provided. Reseller A begins to sell services to his direct clients and some small business owners thus building his own network of subresellers. Each subreseller engaged by Reseller A can act as a "white label" reseller and resell a package of services (e.g. through their own network of reselling partners) under their own brand name.

In this scenario, it might appear that services purchased by customer John Doe from some reseller have in fact been provided through the n-level network of resellers. Consider the example of the resellers' network shown in the diagram below.

The reseller's hierarchy is modeled as follows:

- Top-level reseller This reseller stays at the top of the resellers' hierarchy. He is created and managed by an administrator and deals directly with the service provider. He can create and manage his own subresellers as well as provide services directly to end users.
- Subreseller The subreseller is created and managed by a toplevel reseller or another (higher-level) subreseller. Likewise the top-level reseller, the subreseller can create and manage their own (lower-level) subresellers and provide services to some end users.



### **Managing tariffs**

Each reseller operates with three types of tariffs:

- Wholesale tariffs are tariffs according to which the reseller is billed by a higher level reseller or service provider.
- Resale tariffs are tariffs that the reseller charges their subresellers.
- Sales tariffs are tariffs that the reseller charges their end users.

*Wholesale* tariffs are assigned to a reseller during their creation. *Resale* tariffs are configured as follows: when a reseller creates his subreseller, he clones the existing *wholesale* tariffs by applying a profit markup (a percentage) to them. Mapping between reseller's wholesale and resale tariffs is shown on the **Usage Charges** tab. Sales tariffs are described in the **Product management** section below.

= \$ = (	• • ~ •		ļ	dd Subres	eller		④ Europe/Prague		
Save 🗟	Save & Close	🕉 Close						▶¶ Logout	
Customer ID Pran	nod Kumar		• Custom	er Class	ABC Shuttle	•			
Blocked			Currenc	y	USD - US Dollar	•			
			Perman	ent Credit Limit	1000				
Address Info	Web Self-Care	Additional Info	Usage Charges	Clone Products	5 Volume Discounts				
Usage Charges									
When I am char Wholesale Tarif			ller / Subreselle	r using Resale	Description				
wholesale larit	T	Tariff							
Voice Calls									
Reseller - Outgoir	ng 🚺 🗕 )	Clone the sele	cted Wholesale 1	ariff 👻					
		<b>2</b> -)	Update	Cancel					

Resellers can always adjust their rates for *resale* tariffs for specific destinations. As a rule, rates in *resale* tariffs are higher than those defined for *wholesale* rates so that the reseller creates and receives a profit each time the service is used.

### Handling a resale tariff change

When a service provider or reseller changes a resale tariff (for example, from tariff A to tariff B), the corresponding wholesale tariff for their subresellers also changes.

For example, the reseller network includes:

- The service provider,
- Company InterCalls, which is an authorized reseller for the service provider, and
- Panda Telecom, a local Chinese community that acts as a subreseller for InterCalls.

The service provider wants to charge InterCalls using tariff A. So, an administrator chooses tariff A as the *resale* tariff to be applied for InterCalls.

6	•	<b>\$9</b> \$	1.	0. ~ 0	Edit Pr	oduct "I	interCal	s product	:"	America/Vancouve	r demo	2	Help
•	Save	🖬 Sav	re & Close	🛞 Close 🧕	Rate Lookup 🗎 Cl	one					M Logout	8	Log
Produ	uct Nam	e: *	InterCal	Is product			Currenc	y: *		Dollar			Ŧ
	uct Nam nd User: '		InterCal	Is product			Manage	d By:	VoIP Res	eller			Ŧ
	uct Type		Main Pro	duct	2								
Includ	led Serv	ices	Service (	Configuration	Usage Charges	Volume	Discount	Recurring (	Charges	Additional Info	Notepad		
				Service Used	At			(	Charges Ap	plied			
Edit	Log	Node		Access Code	Service	Tariff		>	Reseller T	ariff	Advance Config	ea	Delete
Service	type: V	oice Cal	ls										
		Any no	de	Any code	Voice Calls	InterCalls	customer tar	ff	<u>Tariff A</u>		*		×
Add	😗 He	lp											

InterCalls can see tariff A as the *wholesale* tariff on their self-care interface (the tariff that InterCalls is billed by the service provider). InterCalls clones this *wholesale* tariff (by applying a profit markup) to create a *resale* tariff for charging Panda Telecom.

<u>۵</u>	≣	÷	00 00	\$	cc 🖁	0	$\sim$	3	Edit S	ubres	eller 'I	Panda To	eleco	n'	Europe/Prague	InterCalls	2	Help
•		Save		Save	& Close	8 C	ose	🗉 xDRs	Invoices	🧔 Chi	ange Statu	s				M Logout		
с	ustor	mer <b>f</b> C	Pai	nda Tel	ecom			*	<u>Customer</u> Balance Current Cr		VOIP Re 0.00000 t Notset		•					
			Invo	oices &	Taxatio	1			Subscriptions		No	otepad		Measured S	ervices			
	Addre	ess Inf	<b>D</b>	Balance	e Adjusti	nents	Web	Self-Care	Additional Inf	o Usag	je Charges	Balance &	Credits	Custom Fields	Fraud Protection			
٧	Vben	ddress Info     Balance Adjustments     Web Self-Care     Additional Info     Usage Charges       sage Charges     Balance Adjustments     Custom Fields     Fraud Protection       ten I am charged Wholesale Tariff     Charge Subreseller using Resale Tariff     Description																
I																		

Later on, the service provider decides to charge InterCalls using tariff B. So the administrator changes *resale* tariff A to tariff B.

۵	II 🗼	00	\$	۴	0	~	۲	Ed	lit Pr	oduct "I	nterCal	ls product	t"	America/Vancouv	er (	lemo	2	Help
•	🖬 Save	•	Save	& Close	8	Close	Ø	Rate Lookup	🗈 CI	one					١Į	Logout	E	Log
Proc	luct Nan	1e: *		InterCa	lls pro	oduct					Current	y: *		JS Dollar				v
	luct Nan nd User:		ible	InterCa	lls pro	oduct					Manage	ed By:	VolP Re	eseller				Ŧ
Proc	luct Typ	e:		Main Pro	oduct													
Inclu	ded Ser	vices		Service	Confi	gurati	on	Usage Cha	arges	Volume	Discount	Recurring	Charges	Additional Info	Notep	ad		
					Serv	vice U	sed /	At .					Charges A	pplied				
Edit	Log	No	ode		Ac	cess C	Code	Service		Tariff		>	Reseller	Tariff		Advanc Confi		Dele
Servic	e type: \	/oice	Calls	3														
7	=	An	y nod	е	Any	code		Voice Cal	ls	InterCalls	customer tar	iff	Tariff B			祭		×
												_						
Add	0 H	elp																

This tariff change results in the following:

- InterCalls can now see tariff B as their wholesale tariff.
- Tariff A is no longer used for charging InterCalls and thereby does not appear on InterCalls' self-care interface.
- The resale tariff that was created by cloning tariff A remains unchanged and is still used for charging Panda Telecom.

Be aware of the following limitation: calls made by Panda Telecom's customers that are in progress during this tariff change will not be billed. Therefore, we recommend that resale tariffs are changed only during off peak hours.

Alternatively, service providers and resellers can change the individual rates in their resale tariffs. This rate change does not affect the billing for calls that are currently in progress.

6 🗉 🗼 😫	8 \$ CC	:• Q	2	<b>\$</b>	Edit Su	bre	seller 'P	anda To	eleco	m'	Europe/Prague	InterCalls	2	Help
Save	Save & Close	se 🛞 C	lose (	🗉 xDRs	🗍 Invoices 🧯	🐤 Cha	ange Status					M Logout		
Customer ID	Panda Telecom				<u>Customer Cla</u> Balance Current Credi		VoIP Res 0.00000 U t Notset		•					
Ir	ivoices & Taxal	tion			Subscriptions		Not	epad		Measured S	ervices	1		
Address Info												1		
	sage Charges													
- Voice Calls	Unen Lam charged Wholesale Tariff         Charge Subreseller using Resale Tariff         Description           Voice Calls         Voice Calls         Voice Calls         Voice Calls													
<u>Tariff B</u>	pice Calls													

### **Product management**

The product is the main tool that defines which services a reseller can offer to their end users. Resellers are not permitted to create their own products by themselves as this requires deep knowledge of the ITSP's network structure (gateways, access lines, etc.), which most of them might not have. Instead, resellers are *assigned* their products from a service provider or higher-level resellers. This is done as follows: the higher-level reseller clones one of his products and the cloned product becomes 'at the disposal' of the lower-level reseller.

II \$ \$	# :• ~ « Q	Add Subre	seller		Europe/Prague		? He					
🔒 Save	📓 Save & Close 🛞 Clo	se				M) Logout						
Customer ID	Pramod Kumar	Customer Class	ABC Shuttle	• •	]•							
Blocked		Currency	USD - US D	ollar 🗸	•							
		Permanent Credit Lim	it 1000									
Address I	Info Web Self-Care Addi	tional Info Usage Charges Clone Produ	cts Volume Di	scounts								
Clone Prod	ucts		L	· ·								
Edit	Product	Subreseller Product	Discount Plan	Subscription		Rates						
- Main Proc	ducts											
7	ABC Callshop				c	Ione Tariff Rates						
ABC	C Shuttle residen	Pramod Kumar resedentail VolP			$\checkmark$	Clone Tariff Rate	es					
	ABC Shuttle residen Pramod Kumar resedentail VolP 🗹 🗹 Clone Tariff Rates											

The cloned product is created with *sales* tariffs (i.e. tariffs according to which end users are charged). Sales tariffs, in turn, can come with or without sales rates, depending on whether the **Clone Tariff Rates** option was selected during the product cloning procedure. In the latter case, the reseller needs to define the appropriate rates for sales tariffs in order to sell the product.

With multi-level reseller functionality, ITSPs are able to easily and quickly build their own networks of resellers. This helps them increase their service offerings and gain higher profit margins.

### **Callshop Resellers**

A callshop is a public facility where end users come to make low-cost international or domestic calls. In a callshop, a customer is guided to enter a phone booth, makes calls and then pays for them at a cash desk. The callshop is managed by a callshop business owner who sets up the tariffs according to which end users are charged, pays for outgoing traffic and earns a profit on the margins between these costs. Callshop operators control the authorized use of booths, collect payments from customers and provide customers with receipts.

The following step-by-step scenario explains how a customer makes a call from a callshop and how he is then charged for it:

First, a customer is directed by a callshop operator to a specific booth.

- 1. The callshop operator unlocks a booth to allow making calls from this booth.
- 2. The customer dials a desired destination number.
- 3. PortaSwitch® identifies the phone booth, keeps track of call details, and calculates the corresponding charges.
- 4. When the call session ends, the customer leaves the booth.
- 5. The operator presents the customer with a bill for the call(s) made according to rates set up by the callshop business owner.

In PortaSwitch®, a callshop business owner is configured as a *callshop reseller*. This type of reseller *only* provides callshop services to end users (any other services are not permitted to be offered). In the multi-level reseller hierarchy, the callshop reseller is usually created under a top-level reseller or a subreseller.

**NOTE:** To permit the creation of callshop resellers directly under service providers the **Callshop** option must be enabled on the Configuration server.

The callshop reseller has their own self-care interface that has been specially customized for providing callshop services.



Equipped with a wide range of features that are oriented to callshop owners and their staff, the PortaSwitch® callshop solution assists callshop network owners to easily and effectively provide reliable, high-quality and cost-effective services to their customers.

### **Summary of customer types**

There are the following types of customers (all of whom have the same attributes, such as balance or address info):

- Reseller Sells the service provided on your platform under his own name and product brand.
- Distributor Resells your products to end users.
- Retail customer Someone who actually uses the service.

In addition, all resellers can be divided into three groups:

- Top-level resellers These resellers are created and managed by an administrator and do business directly with the service. provider. A top-level reseller can create and manage his own subresellers and provide services directly to end users.
- Subresellers These resellers are created and managed by a toplevel reseller or another (higher-level) subreseller. A subreseller can create and manage their own (lower-level) subresellers and provide services to some end users.
- Callshop resellers These resellers only provide callshop services to end users (any other services are not permitted to be offered).

Distributors are subdivided into two categories:

- Distributors Distributors are created and managed either by administrators or by resellers and receive their commission from them. A distributor can sell products directly to end users or via its own subdistributors.
- Subdistributors Subdistributors are created and managed by distributors and receive their commission from them even though it is the service provider's product that they sell. A subdistributor works with end users only.

Customers also can be subdivided into two categories:

- Direct customers These are customers who communicate directly with the service provider (e.g., for account billing and payment). Direct customers can be resellers, distributors or retail customers.
- Subcustomers These are retail customers and distributors which from a PortaBilling® standpoint belong to a reseller.

Retail customers, distributors and resellers are billed according to the credit model. Their balance reflects the amount they owe you. Thus it starts from a certain value (typically 0) and goes up with each call made, or down with each refund or payment. If the customer's balance reaches the maximum credit amount (credit limit), his accounts will not be allowed to use the service further. The only exception is a retail customer's debit accounts: since these are prepaid, and their calls do not affect the

customer's balance, they can still make calls even if the customer has exceeded his credit limit.

## **Customer and Account Statuses**

### **Customer statuses**

Please note that when no status is displayed, the customer is active and their services are available. The status displayed depends upon priority. In the list below, the status is indicated in the Priority column. Number 1 corresponds to the highest priority.

A customer may have the following status:

Priority	Status	Description
1	General Closed	The customer's account has been closed and is only in the database for informational / regulatory purposes. No further operations are possible with this entity.
2	Blocked	The customer has been blocked by the administrator; no call services are provided until the administrator removes the block. The customer still has access to self-care pages. Blocked customers are not subject to maintenance charges but subscription fees still apply.
3	Suspended	Services for this customer have been suspended because of an overdue invoice. Once payment is received (either an online payment or periodical payment, or the administrator enters a cash / check payment manually) in an amount that covers the overdue invoice, the suspension is automatically lifted.
4	Provisionally terminated	Once a customer is provisionally terminated, all services are terminated. There still exists the option to reactivate the services that were disconnected if the customer changes their mind. The default period for reactivation is 30 days, however this value can be adjusted within the customer class.
5	Credit exceeded	This indicates that the postpaid customer's balance is above his credit limit, so he will not be allowed to make any outgoing calls unless they are free

		calls (e.g. toll-free numbers).
(	🛕 No available	This status is only for prepaid customers.
6	funds	When a customer's funds reach a zero
	101100	value, services are no longer available.
		Once a payment is made and available
		funds increase, all services are once again
		available.
7	Suspension	This indicates that the customer's
	lifted	suspension has been lifted (the 'as of'
		date is specified on the Change status
		button).
8	🕸 Payment	This indicates that the customer's auto-
	frozen	payment has been suspended due to
		repeated errors (e.g. credit card
		cancellation).
9	🔺 Spending limit	This indicates that the customer's daily
	reached	spending limit has been reached. The
		spending limit is renewed at 00:00:00
		every day, so once the limit is renewed,
		the Spending Limit Reached status is
		lifted from the customer.
10	<b>Exported</b>	This status indicates that the customer
_		has been ported to a new PortaOne®
		installation. When an account has this
		exported status, it is not operational
		although its data is preserved for backup.

In the tables below you can see whether services are allowed or denied depending on customer status and type of service. The **Overdraft Protection** setting for the service at the product level is the following:

• The **Check Minimum Funds** option is set to *Do not check*.

Customer	Type of service	
Status	Toll-free	Chargeable
Credit	allowed	denied
exceeded /		
No available		
funds		
Payment	allowed	allowed
frozen		
Blocked	denied	denied
Suspended	denied	denied
Closed	denied	denied
Exported	denied	denied

• The **Check Minimum Funds** option is set to *More than 0*.

Customer	Type of service	
Status	Toll-free	Chargeable
Credit	denied	denied
exceeded /		
No available		
funds		
Payment	allowed	allowed
frozen		
Blocked	denied	denied
Suspended	denied	denied
Closed	denied	denied
Exported	denied	denied

### **Account statuses**

Please note that only one status is displayed in an account although the account may inherit additional statuses from the customer. The status displayed depends upon priority. In the list below, the status is indicated in the Priority column. Number 1 corresponds to the highest priority.

An account may have one of the following statuses:

Priority	Status	Description
1	<b>A</b> Expired	An expired account is no longer active
	1	and cannot be used.
2	Screened	This indicates that suspicious activity
		has been detected. If an account makes
		a call from what a service provider
		defines as a high-risk location, the status
		is changed to Screened. The account is
		then connected to a screening IVR
		where additional credentials must be
		provided to prove that this is, indeed, a
		legitimate user. On-net calls, however,
		are still available
3	( Quarantined	This means that after being screened,
	Quarantineu	this account was unable to supply valid
		credentials and is still generating many
		call attempts. In order to reduce the
		load on the network, all off-net call
		attempts are automatically blocked.
		However, on-net calls are still available.
4	<b>Closed</b>	The account has been closed and is only
		in the database for informational /
		regulatory purposes. No further
		activities are available for this entity.
5	Linactive	All debit accounts with Prepaid cards
		and Vouchers that are created via the

		-
		Account Generator begin with this
		inactive status to prevent misuse of
		services. The accounts can only be used
		to access the service once they are
		manually activated.
6	🚺 Suspended	This status is inherited from the
	-	customer. Services for this account have
		been suspended due to customer non-
		payment. Once payment of an amount
		that covers the overdue invoice is
		received, the suspension is automatically
		lifted.
7	Customer	This status is inherited from the
	provisionally	customer. Once a customer is
	terminated	provisionally terminated, services are
		unavailable for their accounts. The
		option to reactivate disconnected
		1
		services so that they are available as
		before still exists.
8	📮 Blocked	The account has been manually blocked
		by an administrator; no services are
		provided until an administrator removes
		the block. The account still has access to
		its self-care pages. Blocked accounts are
		not subject to maintenance charges
		though subscription fees still apply.
0		
9	Customer	This status is inherited from the
	blocked	customer. The customer has been
		manually blocked by an administrator;
		no services are available until an
		administrator removes the block. The
		account still has access to its self-care
		pages. Blocked accounts are not subject
		to maintenance charges though
		0 0
40		subscription fees still apply.
10	💹 Not yet active	This status indicates that the account's
		activation date has not yet occurred. The
		account will be automatically activated
		on a future predefined date. While the
		account is inactive, activities are
		unavailable.
11		This indicates that the account's balance
11	🚨 Credit	
	exceeded	has gone above the individual credit
		limit and services are no longer
		available. Once payment is made, all
		services are once again available.
12	<b>A</b> Customer	This indicates that the customer's

	credit exceeded	balance is above the credit limit so
		services are no longer available. Once
		payment is made, all services are once
		again available.
13	📥 Overdraft	Overdraft status is assigned to debit
		accounts only. Once an account's
		balance is overdrawn, services are no
		longer available. Once payment is made
		and available funds increase, all services
		are again available.
14	🛕 Customer has	This status is inherited from the prepaid
	no available	customer. Only subordinate credit
	funds	accounts may have this status. When
		customer's funds reach a zero value,
		services are no longer available. Once a
		payment is made and available funds
		increase, all services are once again
		available.
15	🛕 Zero balance	Only debit accounts may have this
		status. When funds reach a zero value,
		services are no longer available. Once a
		payment is made and available funds
		increase, all services are again available.
16	Suspension	This status comes only from a customer.
	lifted	This status indicates that the customer's
		account suspension has been lifted.
17	<b>Exported</b>	This status indicates that the account
		has been ported to a new PortaOne®
		installation. When an account has this
		exported status, it is not operational
		although its data is preserved for
		backup.

When no status is displayed, the account is active and services are available.

# Representatives

You may need to track income associated with people with whom you have a business relationship. These people may sometimes be employees, while in other cases they are dealers, partners at a law firm, or independent contractors.

**NOTE:** Representatives do not participate in billing or revenue sharing. They are listed for information purposes only, as required when PortaBilling® is integrated into back-office CRM for calculating commissions and the like.

Each sales representative is assigned initials. Their names and initials appear on sales forms, allowing you to associate specific sales representatives with specific sales in order to track their income.

This allows for:

- More accurate reporting of representative performance and commissions.
- o Improved customer usage monitoring and analysis.

# Vendors

Vendors are your service providers, for example termination partners or incoming toll-free line providers. Every time a call travels from your network to a vendor (via telephony or VoIP), a cost is associated with it. So at that point PortaBilling® will charge the account and customer for the call, and also calculate your termination costs.



For some services such as voice calls, vendors are required to provide consistent operation (e.g. call routing) and auditing (reporting, statistics) of your business. For other services (e.g. WiFi access or broadband Internet access) there are no direct costs associated with a particular session that are to be recorded as an individual xDR (for instance, your uplink provider may charge you a flat monthly fee for a 1Mbit/s channel to your WiFi hotspot), and so vendors will only be used to accumulate some usage statistics.

# **Connections to a Vendor**

Connections define points where calls travel from your network to a vendor. For connections via IP, we need to know the IP of the remote node (where the call is being sent to), while for telephony we need to know the gateway and, optionally, the name of the port the phone line is connected to. A connection defines a termination cost, i.e. the tariff according to which a termination partner charges you.

In case of a direct call between two users on your network, there is no "external" vendor. In this case you would create a special "internal" vendor which represents your own company. This will allow you to properly accumulate statistics for all on-net calls.

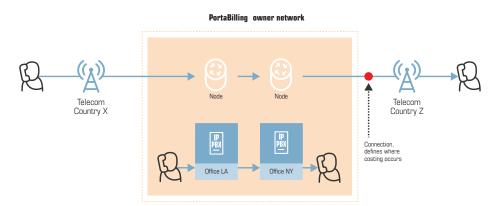
# **Connections from a Vendor**

It may happen in your business that you incur costs not only when terminating calls, but also when a carrier delivers calls designated for one of your customers to your network. Typical examples of situations in which such charges occur include the following:

- 1. You purchase a toll-free number from a carrier and interconnect with it via E1/T1. When a customer dials this number, the call is delivered to your gateway, and you can then provide a service (e.g. a prepaid card IVR) to the customer.
- 2. You purchase a set of phone numbers (DIDs) to be distributed to your customer's IP phones. When a number is dialed anywhere in the PSTN world, it will travel to the carrier who owns these numbers. The carrier will then forward the call either directly to your SIP server via an IP, or to your VoIP gateway via a PSTN trunk.

In both cases, you will be charged by the carrier who provides you with the service according to call duration, and these expenses must be reflected in PortaBilling® in order to show your cost/revenue figures correctly.

**NOTE:** Account and customer are billed **only** for outgoing connections. Connections from a vendor are purely for calculating costs.





# **Connection Load**

PortaBilling<sup>®</sup> can build load graphs for every connection, so that you can monitor average load and quality parameters (e.g. ASR) for each one.

# Nodes

Nodes are your gateways for facilitating calls, providing Internet access via WiFi, sending messages, or supplying any other type of service to the end user. Perhaps the most important feature of a node is that it can ask the billing for authentication or authorization and send accounting information to the billing system. It is very important that we exchange AAA data **only** with trusted gateways, also called **trusted nodes**. Usually, if this gateway is not owned by your company, but rather by your partner or customer, it will not be considered trusted, and so will not be created as a node in PortaBilling<sup>®</sup>.

# Node ID, NAS IP Address, and Radius Source IP

What is the difference between these terms?

- **Radius Source IP** address is the address that radius requests (UDP packets) come from. Radius will accept requests only from those IP addresses which are listed as **Radius source IP** for one of the nodes. This is used as protection against denial-of-service attacks and attempts to send fraudulent information to the billing system.
- NAS-IP-Address is the IP address of the gateway used for VoIP purposes. This address will be present in the radius data as the NAS-IP-Address attribute, and is used to identify which node sent the request. Usually Radius Source IP is the same as NAS-IP-Address, except in a situation when your gateway has two network interfaces, using one (internal) to communicate with the billing system and the other (external) for VoIP traffic.
- All of the incoming VoIP calls should be authenticated (see the Implement Authentication for Incoming VoIP Calls section in the Unified PortaSwitch Handbook Collection for more details.). This also applies when a call comes from your gateway A to your gateway B. When node B (the terminating node) consults PortaBilling® as to whether the call should be allowed, it will send an authentication request to PortaBilling® with a User-Name containing some identification of the remote gateway. What information is used for identification depends on the application, but typically this is the IP address of the remote gateway. PortaBilling® will check if there is a node with such a Node ID, and, if so, the call will be allowed.

**NOTE:** You can only specify your own custom **Node ID** if you have enabled this advanced feature. Normally this is not required, and by default **Node ID** equals the **NAS-IP-Address**.

In most cases, all three parameters (NAS-IP-Address, Radius Source IP and Node IP) are the same.

# **Virtual Environments**

It is possible to have multiple isolated PortaBilling® instances, or virtual environments, within the same PortaBilling® installation. This functionality allows you to use PortaBilling® as an ASP (Application Service Provider) platform, or to create test environments which do not affect billing production activities.

Each PortaBilling® virtual environment contains a complete set of data specific to that environment. A user who logs in to a user account for a specific environment will see only the users, customers, tariffs, accounts, xDRs, statistics, and so on for that environment. There are a few restrictions on the use of virtual environments to ensure their correct functioning:

- The login name for admin users must be unique across all environments. For example, you may not have a user 'jack' in both environment ABC-Production and environment ABC-Test. Rather, two users will have to be created, possibly 'abc-jack' and 'test-jack'. The same applies to login names used by your customers / accounts / vendors on their self-care pages.
- A gateway (node) may be registered to only one environment. So you cannot have a node with the same IP address in two environments.

You may have multiple customer, vendor or account entries with the same name across environments. For example, you may have an account '12345' in both 'ABC-Production' and 'ABC-Test' (from the previous example). In this case, the decision as to which account (from which environment) is determined by which gateway sends the accounting record (i.e. one registered in ABC-Production or in ABC-Test environment).

You may create new environments or delete them from the Configuration server web interface.

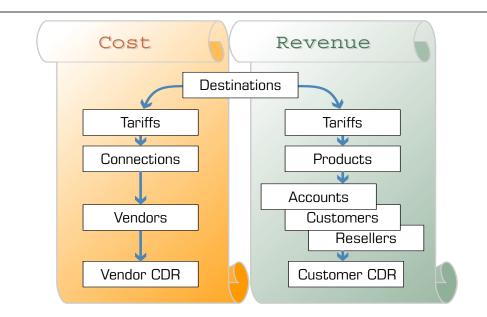
Crea	ate 🛛 📕 Delete 🧔 Reload			🏫 🔹 🕴 porta-support 👻
	Name	Description		
1	• pb	The default env	ironment	
2	temp	Environment deta	ails	
3	testenv			
4	EasyTalk	Name:	EasyCall	
5	ChatCall	Description:	EasyCall Ltd.	
6	Speak&Go		Wholesale	
7	InterCall			
8	SmartCall			
			Save Cancel	

 $\mathbf{X}$ 

A new environment is created empty, except for a single user account which you will use to login and then create other users, tariffs, customers, and so on. By default, the username of this user is *<em>*-root and the password is the same, where *<*env*>* is the name of the environment you have just created. So if you create the environment **easycall**, to log in to it you will use the username easycall-root and the password easycall-root.

# **Billing Configuration**

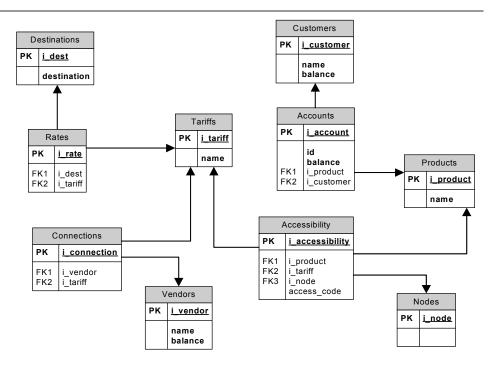
There are two independent parts of the billing configuration:



The Cost part provides you with information about expenses associated with running your VoIP business: call termination, incoming toll-free lines, etc. The Revenue part calculates charges applicable to your customers. Note, that these parts are independent (the only common item is Destinations). So, the amount charged to your customer is unrelated to your termination expenses and vice versa.

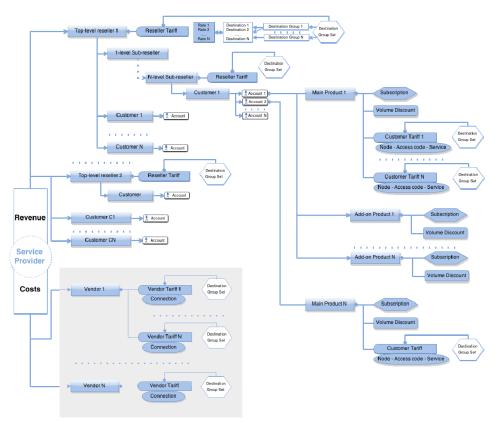
# PortaBilling® Data Model Concept

The illustration below shows some major elements and their interrelationships. For the sake of clarity, only the most important tables and columns are shown.



- Destinations define possible phone number prefixes which will be used in the system.
- Rates table stores information about rating parameters for a specific destination with a specific tariff.
- Tariffs serve as a pricelist to be assigned to a specific customer or vendor
- The relationship between vendors and tariffs is defined via the Connections table. A tariff assigned to a specific connection will be used to calculate termination costs for a given vendor.
- Every account is assigned a certain product, which defines how the account will use the service and how it will be charged for this.
- A product is related to tariffs via the rating table (Accessibility), which defines the mapping between the service consumption point (a combination of the node, access code and originating line information) and the applicable rating (service and tariff). Thus a single product may be linked with multiple tariffs.
- Accounts are linked to a customer, so that a single customer can have multiple accounts.

# **Billing Entities Hierarchy**



The diagram above presents a hierarchical overview of the billing information stored in the system. On the cost side, under vendors, are located connections, with a tariff associated with each connection. On the revenue side, accounts are grouped under a customer (while a customer can, in turn, be placed under a reseller). The account is linked with the tariff (rate plan) via its product; note that this relationship is "one to many", so that different tariffs can potentially be applied to the same account.

# **3** Real-Time Charging

# **Destinations, Rates and Tariffs**

Destinations, rates and tariffs are the essential parameters that define how a certain event must be billed. It is very important to find a correct set of billing parameters and rules (rates) for each event, and this is done by matching a service identifier with the rates available in the rate plan (tariff). The service identifier specifies exactly how the service is used. For example, the service identifier for voice calls would be the destination number (Called-Station-Id, or CLD, or DNIS). For SMS messages, it would be a combination of a mobile country code (MCC) and a mobile network code (MNC), while for services such as a pay-per-view movie it could be the movie category ("New Release," "International" or "Classic"). Since rating telephony numbers is the most complex case, that will be the primary focus of this chapter.

# **Destinations**

Destinations are a list of all possible phone number prefixes to be used in your system. You generally need a new phone prefix when you have a new service area for calls which are to be treated differently than others. For example, if you start providing calls to the Czech Republic, you should add destination 420 and specify it as the Czech Republic. Later, if you plan to charge calls to Prague differently than calls to the rest of the Czech Republic, you might need to add another destination with the phone number prefix 4202. All such destinations must be entered into the system before you can use these prefixes. This prevents errors and helps improve data quality. It is recommended that all of your phone number prefixes be defined in the E.164 format.

For SMS delivery, however, you operate with mobile country codes (MCC) and mobile network codes (MNC) for phone numbers. Therefore, to charge users for an SMS to the Czech Republic via Vodafone, you would define the phone number prefix 42077 as the 230-03 code pair and add destination E.212-230-03 for the Czech Republic – Vodafone network in PortaBilling®. The format that defines phone numbers as a combination of MCC / MNC codes is called E.212 format.

It is virtually impossible to have an "ultimate" destination list that would contain all the prefixes for the whole world. First of all, it would be quite difficult to gather and maintain such information and second, and more importantly, having "all possible" prefixes would not offer any real benefits, and would only make rate maintenance more difficult.

For instance, if vendor A provides you with a rate of 0.10/min for calls to 420 (Czech Republic) and a 0.18 rate for calls to 420602 and 420603, you must create three prefixes: 420, 420602 and 420603. If you also create the

prefix 4205 (Czech Republic, Brno) it will only take up space in the database since it will never actually be used.

Therefore, we recommend that you follow a "required minimum" approach: only create those destinations for which you need specific rates for your carriers or customers.

For service types other than those based on phone numbers, you may create symbolic destinations such as WIFI, NETACCESS or MOVIE-BLOCKBUSTER.

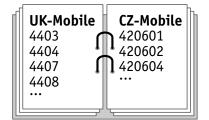
# **Destination Groups**

Sometimes you will have several prefixes for the same target destination, e.g. 420602, 420603 and 420737 for mobile numbers in the Czech Republic. All of these prefixes can be defined as the single destination group "CZ Mobile", so when you enter a new rate for this destination group it will, in effect, create rates for each individual prefix.

# **Destination Group Sets**

It happens quite often that different partners will assign a different meaning to the same destination groups. For instance, your partner A says that "CZ Mobile" is 420602, 420603 and 420737, but your partner B also considers prefix 420777 to be part of "CZ Mobile". So you will need to have two versions of "CZ Mobile" – one for partner A and one for partner B. In this situation, you will create two separate destination group sets ("A" and "B"), as well as different destination groups inside those sets.

#### Destination group set "MCI"



#### Destination group set "Retail"

UK-Mobile 4403 4404 4405 4407 	CZ-Mobile 420601 420602 420603 420604 	
	L	

You can imagine each destination group set as a binder, with every page in that binder describing a certain destination group.

#### **Complete destination group sets**

In a complete destination group set any prefix that is used in the system belongs uniquely to only one destination group. This allows service providers to clearly recognize traffic sent through their networks by their target destinations. When an administrator creates a complete destination group set, it comes with a **Default Group** that includes all the prefixes available in the system. Upon adding new destination groups in the complete destination group set, the administrator moves the prefixes from the **Default Group** to these new groups.

A destination group in a complete destination group set (except **Default Group**) can have sub-groups. This allows the administrator to further distinguish the traffic flow. For example, to monitor calls sent to premium-rate numbers in the UK, the administrator defines **UK Proper** and **UK Mobile** sub-groups for the **UK** destination group. In this case, the UK destination group contains all of the prefixes added to its sub-groups.

Destination Group Set	Prefixes, Destinat	ion Group 'Som	alia'			
Add Group Delete Group	Move Prefixes	Search:		Search Text	0	
Destination Group 1 Description	Prefix	Country	Description	Destination	Group	
IP-PBX customers	252	SOMALIA	Proper	Somalia Prop	Somalia Proper	
📄 Default Group (Unassigned Destinations)	25213	SOMALIA	Mogadishu	Somalia Mog	adishu	
📔 Gambia	25216	SOMALIA	Mogadishu	Somalia Mog	adishu	
- 🚞 Somalia	25218	SOMALIA	Mogadishu	Somalia Mog	adishu	
📄 Somalia Mogadishu	25259	SOMALIA	Mogadishu	Somalia Mog	adishu	
Somalia Proper						

At this time, complete destination group sets can only be used for configuring the fraud traffic profiles that monitor calling activities for the purpose of early toll fraud detection. However, in the future, complete destination group sets will be used for configuring volume discount plans, bundle promotions and tariffs.

#### Rates

A rate is a combination of billing parameters for a specific destination. For example, you can specify that calls to 420 are charged \$0.09/min during peak time and \$0.07/min during off-peak time, while calls to 420609 should not be allowed at all.

To easily manage the process of routine rate changes, each rate in PortaBilling® is assigned an exact time when it comes into effect (the **Effective From** attribute). This allows making an automated rate change in the future, so that a new rate can be entered today, but used only after midnight on January 1st. When an existing rate is edited, this does not replace the actual rate, but simply creates a new rate effective from this moment, so that the PortaBilling® administrator can always browse the history of rate modifications.

#### **Discontinuation of rates**

Since it is important to have a clear overview of the history of rate changes, when a rate is not required anymore it cannot just be deleted from the system. For instance, you used to provide a special rate for the destination 442 London, UK, but as of March 1st there is just one rate for all of the United Kingdom. If a customer calls with a question about his bill for February, you should still be able to see why calls to London were rated in a particular way.

Therefore, rates which are no longer used are not "deleted", but rather marked as "discontinued". This has the same effect on call rating as if the rate was not there anymore. However, the administrator can still see all the history on the web interface, including the date when the rate became discontinued.

### Tariffs

A tariff is a complete set of rates for a specific account, customer or vendor. Thus, it should include every possible destination allowed by their service plan (e.g. in the case of a telephony service, every destination to which you want to let them call).

It may be that the tariff will contain some prefixes that are part of more generic ones (for example, you will have a rate for the **420** prefix and for the **4202** prefix). In this case, the longest prefix match takes priority.

What happens if a destination is not included in the tariff, and the customer tries to call there? There are two possibilities:

- If outgoing calls are authorized via PortaBilling® (for example, by a Switching Server or by the prepaid card's IVR) the customer will not be authorized to call this destination.
- If the gateway or switch which processes the call does not perform authorization in PortaBilling® before allowing the call to pass through, the customer will actually be able to make the call, but PortaBilling® will not be able to bill it properly, since the required information is missing. An email alert will be sent and a special CDR will be written into the database, so you will still have an overview of this call. It is highly recommended that you always use authorization of calls via PortaBilling®.

#### **Wildcard destination**

There is one special destination: | (pipe). When a rate for this destination is present in the tariff, it will match any dialed phone number. But this will only happen, of course, if there is no other, better match by the actual phone prefix. Such a rate should probably not be used in the customer's tariff, since it effectively authorizes him to call any phone number in the world. It is very useful, however, in tariffs for internal purposes. For instance, we can use it in the tariff used to produce CDRs for SIP-to-SIP on-net calls, since there the cost is zero regardless of which number is actually dialed. Otherwise, that tariff would have to include all phone prefixes for all possible phone numbers assigned to IP phones.

Also, for some services or billing features you may need to create other destinations. For example, in order to charge calls between extensions in the same IP Centrex environment according to a pre-defined rate, you will need the destination VOICEONNETRX. Consult the reference manual for a particular feature to find out which additional destinations it may require.

#### **Relationship between destinations, rates and tariffs**

Let's move from VoIP to a simpler scenario. Imagine you are the owner of an office supply store. You have to manage your inventory and price lists for customers and resellers.

- First of all, you must create a catalog of all the items you intend to sell. This is your internal document containing entries such as "20001 ball-point pen, blue; 20002 ball-point pen; black; 50345 stapler;" and so on. Note that this is just a description of the items, without prices, since the price will depend on the specific vendor/customer.
- You will receive price lists from your suppliers and convert them into data files for every vendor, such as "Office Depot: 20001 – \$0.35; 20002 – \$0.35; etc." Note two things: there is no need to include an item description in every file – you can always extract this from the catalog of items you have created above. Also, each data file will contain only some of the items, i.e. those which are provided by this particular supplier.
- The next step is to create similar price lists, but with the prices you will apply to your customers. Of course, you might have several such price lists: e.g. one for retail customers, another for business customers, yet another for resellers, and so on. Every data file will contain all of the items you offer to this category of customers, including prices.

Now let's come back to the VoIP business:

- The catalog of items corresponds to destinations in PortaBilling®. Every destination is similar to an item description in the catalog, i.e. it provides general information (e.g. 420 – Czech Republic proper, 420602 – Czech Republic mobile, and so on).
- The price list (for vendor or customer) is equal to a **tariff** in PortaBilling®. The price list includes all items the customer may purchase and all destinations the customer can make calls to. All tariffs are identical in structure, but some of them will be used to calculate your costs (vendor tariffs), while others will be used to charge your customers.

• *A single line item in the price list* is equivalent to a **rate** in PortaBilling<sup>®</sup>. It gives the price per minute and other rating parameters for a specific destination.

Therefore, the standard sequence for setting up your service is as follows:

- Define the destinations you will use in your business. Basically you will need to define every unique prefix used by your vendors (an easy way to do this is by using PortaBilling® default destination set and PortaBilling® templates).
- Create a tariff for every vendor using the rate list they supply.
- Create a tariff for every customer / product. Once again, note that each tariff may contain a different set of destinations. For instance, the tariff for your vendor ABC may contain different rates for 420 (0.10/min), 4202 (0.09/min) and 420602 (0.18/min). But you can just list a single rate for your customer in the tariff, i.e. 420 0.20/min.

#### **Relationship between tariffs and destination group sets**

As mentioned before, multiple destination group sets may be defined in the system, with some destination groups (e.g. CZ-Mobile) defined for each of them. So, when you enter a new rate for CZ-Mobile in a specific tariff, which destination group definition should be used? To avoid such ambiguities, you will assign a destination group set for every tariff, which will be used to create new rates (if you do not assign a destination group set to the tariff, then you can only enter rates for individual prefixes). Thus when you attempt to create a new rate for destination group CZ-Mobile, the following sequence of events takes place:

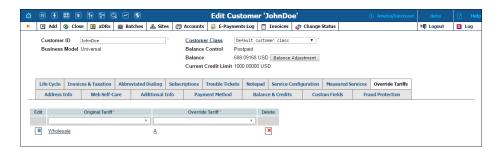
- PortaBilling® locates the definition of the CZ-Mobile destination group in the destination group set associated with this tariff.
- For every destination included in this destination group, the new rate is inserted.

In other words, the result is the same as if you had created multiple rate entries manually. Rates which are created using a destination group do not differ in any way from rates created for a single destination. One important consequence of the foregoing is that if you change the destinations included in a destination group, it will not affect the previously created rates. Thus if you had 420602 and 420603 in the CZ-Mobile destination group, and you now add 420737, this will not affect any of the tariffs. In order to have correct billing for the 420737 prefix, you must go to the corresponding tariff and add a new rate for the CZ-Mobile prefix.

# **Override Tariff**

Often it happens that a particular customer negotiates an individual rate to a specific country, e.g. a company sending a lot of calls to UK mobile requests a reduced rate of \$0.09/minute compared to your standard rate of \$0.10, defined in the **Wholesale** tariff. A simple way to implement such preferential pricing is to create a volume discount for a specific destination group and assign it to the customer. The only disadvantage is that this discount is applied to the current price of UK mobile in the **Wholesale** tariff. So if the price there changes, the actual price for the customer will change as well. Of course, creating a dedicated tariff (containing rates for all destinations) just for this customer is also possible, but this significantly increases maintenance overhead.

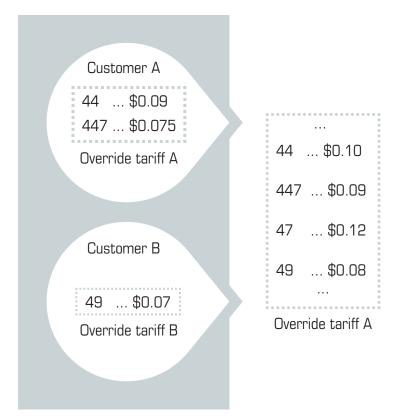
In a situation where a customer requires a specific, pre-negotiated rate per minute for certain destinations, use the **Override Tariff** feature in PortaBilling.



An override tariff is just like a normal tariff, but it contains only a handful of destinations, i.e. only those where the price must differ from the standard one. In our example above, it would be a tariff **A**, containing rates for 447, 448 and so on. The **Override Tariff** feature must be enabled in the configuration for a particular customer, and the administrator can then specify that the default tariff should be overridden by a specific tariff (in our case, the **Wholesale** tariff would be overridden by tariff **A**). Now, when calls arrive the billing engine will check for applicable rates in both the master tariff and the override tariff.

- If there is no match in the override tariff (i.e. there is no special price for this destination), then the rating is done as usual, using the rate in the master tariff.
- If a matching rate is found in the override tariff, and the master tariff does not contain a matching rate or the rate in the override tariff is more specific (the destination prefix is longer) than the rate in the master tariff, the rate from the override tariff is used. In our example, this would be \$0.09/min from tariff A.
- Finally, if there are matching rates in both the master and override tariffs, but the rate in the master tariff is more specific (the destination prefix length is longer), the override rate is ignored.

This is done to prevent a "too generic" rate in the override tariff from erroneously granting a special price for some underlying and more expensive prefixes. In our situation, for instance, this means that if the master tariff contains a rate for 4489 (mobile premium numbers) at \$0.30, this is not a part of the special price arrangement, and the rate for 448 in the override tariff will not be applied.



Override tariffs allow the PortaBilling® administrator to easily create a custom rating for a specific customer (either adding new destinations not originally included in his tariff, or applying a special price for existing destinations). Also, it is possible to add multiple override definitions to the "override tariffs" table. This allows different override tariffs to be applied when a customer may be charged by several different master tariffs (e.g. the customer can alternate between the "Premium" and "Cheap" routing plans).

# **Volume Discount Plans**

The volume discount plans tool is great for making automatic price adjustments and allotments. It allows you to adjust prices depending on the volume of services consumed by customers, allocate a certain volume of free services and transfer a balance to a sub-wallet that has been designed for a particular type of service. These are the three main discount schemes:

- **Discounts** Using discounts, you can adjust prices depending on the volume of service consumed by customers. This encourages them to use the service more in order to receive the discount (e.g. spend \$20 for calls to the UK and get a 30% discount for the next calls during the month). You can also use discounts to make special offers (e.g. new customers receive 50% off for 10 GB of Internet traffic).
- **Quotas** With quotas you are able to allocate a defined volume of services for your customers free of charge. A quota is usually combined with a recurring fee (a subscription). For example, provide 100 minutes for calls to Canada and 3 GB of Internet traffic for a \$30 monthly fee.
- Service Wallets This tool makes it possible to divide the customer's balance into virtual sub-wallets. Each sub-wallet is designated for a specific service and destination group. Therefore, money transferred to a sub-wallet can only be used for a specific service (e.g. only for calls to the US or only for sending SMS, etc.). For example, a customer wants to have unbroken access to the Internet even if all his available funds have been consumed by making calls. So the customer tops up his Internet service sub-wallet by \$10 using a credit card. The customer receives 5 GB of Internet traffic that can be used even when his available funds reach zero. Service wallets can be topped up via the self-care or administrator web interface.

Use these discount schemes separately or combine them with each other to get the best solution for your business model. For instance, your service may include 300 free monthly minutes to US & Canada, 100 free monthly minutes to Western Europe, and a special offer of 15% off calls to India after the customer has called for more than 200 minutes. Each of the conditions above is represented by an individual discount scheme. Taken all together, they will be grouped as volume discount plan "EasyCall," which can then be applied to a specific account.

## **Discounts**

Use this discount scheme to provide a discount for a defined usage period – daily, weekly, twice monthly or monthly. When the usage period ends, the discount counters reset. For example, provide a monthly deal of the first 100 minutes for calls to the UK at a standard rate, the following 200 minutes at a 20% discount and all following calls to this destination at a 30% discount. When the next usage period begins, the customer's calls to the UK are charged the standard rate.



	eneral Info Discounts, Quotas						
	Destination Group	Service	Туре	Scheme	Scheme details		Delete
-	Germany	Voice Calls	Volume, minute	Monthly Discount	Peak Off-Peak, 2nd Off- Peak	0100 - 0% 100300 - 20% 3000 - 30%	×
						After reaching the last threshold limit	
	General Info			Scheme *			
	Service: * V	oice Calls	*		Service Wa	llet	
	Destination Group: * G	èermany	~		<ul> <li>Quota</li> <li>Discount</li> </ul>		
	Type: * V	olume, minute	-		Gelocodine		
				Scheme Det	ails		
	Additional Info	orate thresholds for first usa	as paried	Reset Thresho Counters: *	Monthly	•	
	Combine with Others	fter reaching the last thresh		Off-Peak perio	ds: * Separate o	one Off-Peak Period 🔹	]
	Discounts.					Set Thresholds	

You can also provide one-time discount. This discount type is a great tool for providing a permanent discount with no time limitation. For example, apply this discount type to provide a rate that is 10% cheaper for a wholesale partner.

A detailed description of how the billing engine calculates a discount is considered in the following example:

- You have the discount rule "first 200 minutes regular rate \$0.20/min, 15% discount after 200 minutes" for calls to Israel.
- During one month the customer spends 230 minutes on the phone.

In this case, the customer will be charged 200\*0.20 + (30\*0.20 - 15%) = 40 + 5.1 = 45.1. Sometimes people get confused, and will assume that the charges in this case should be 230\*0.20 - 15% = 39.1, which is **incorrect**. (In order to provide a discount to the total amount of services consumed use the **Bundle Promotions** feature).

## Quotas

This is the most common way to provide a set of services for a recurring fixed fee. To do this, create a quota for your service, then create a subscription plan and assign them both to the same product. For example, you can provide a triple-play package that includes quotas such as 1000 minutes for domestic calls, 1 GB of Internet traffic and 150 domestic SMS – for a monthly subscription fee of \$40. Once the quota is consumed, the service is unavailable until the following month.



â	) II \$ \$ # 10 1>	🖲 🗠 🔍	Add Disco	ount Plan		
۲	🕂 🕂 Add 🖬 Save 🖩 Save 8	Close 🛞 Close 🗈 Cl	lone		▶¶ Logo	ut 🔲 Log
F	Plan Name: * Summer Offe	rs		Currency: *	USD - US Dollar	Ŧ
				Managed By:	Administrator Only	~
G	eneral Info Discounts, Quota	s and Service Wallets				
	Destination Group	Service	Туре	Scheme	Scheme details	Delet
ŧ	United Kingdom	ed Kingdom Voice Calls Volume, minute Monthly Quota N/A 0.10 After				×
E	United Kingdom	LTE	Volume, megabyte	Monthly Quota	N/A 01000 - 100% After reaching the last threshold limit	×
E	United Kingdom				N/A 0150 - 100% After reaching the last threshold limit	×

# **Service Wallets**

#### Service wallet with zero initial balance

Sometimes customers want to reserve an amount of money for a specific service so they can freely use their available funds for other services. If a customer runs out of money at some point, the money in reserve remains available and the customer can still spend it only for the needed service. Within a single volume discount plan, the administrator can configure as many service wallets as needed. The volume discount plan can be assigned to a product, a customer or one of their accounts. When assigned, the service wallet with zero initial balance is empty, so in order to use it, the customer or administrator needs to top it up. Alternatively, there is the option of configuring a service wallet with an initial value.

#### Service wallet with an initial balance

Use this service wallet scheme to grant a certain volume of service to your customers for one time. For example, grant your IPTV customers 1 GB of Internet traffic free of charge as a promotional offer. Once the traffic is consumed, the customer may decide whether to top up their service wallet for more Internet service or not.

#### Service wallet top up

This is a fast and easy-to-use tool to reserve customers' money for a specific service. The administrator or user can top up the service wallet at any time via their web interfaces. A top up is an efficient way to increase your payment flow since you, as the service provider, can sell a larger volume of service at a lower price. For example, you can offer 10-minute calls to Germany for \$3; 50-minute calls for \$10 and 100-minute calls for \$15. The user selects the most suitable offer among the three options and either tops up his service wallet via the customer / account self-care web interface or requests this service from the administrator.



G	eneral Info	Discounts, Quotas	and Service Wallets					
	Destinatio	n Group	Service	Туре	Scheme	Scheme details		Delete
-	Germany		Voice Calls	Volume, minute	Service Wallet	N/A 00 - 100% 00 - 0% After reaching the last thre Allow no more than 1 rollo		×
	G	eneral Info			Scheme *		×	
		Service: * V	pice Calls	~		<ul> <li>Service Wallet</li> </ul>		
	-	estination Group: * G	ermanv	×		🔵 Quota		
			/			<ul> <li>Discount</li> </ul>		
		Type: * V	olume, minute	Ŧ				
					Scheme De	etails		
	A	dditional Info				<ul> <li>Zero initial Balance</li> </ul>		
		Not	tify Customer/End User v	when		<ul> <li>Initial Balance</li> </ul>		
			minutes used				minutes	
		Not Not The	tify Customer/End User v reshold reached	when	Торир уои	r Service Wallet *		
					Volume, n	ninutes F	ee, USD	
					10	3	3 🚽	
					50	1	10 🗙	
					100	1	15 🗙	

Consider the following example:

John Doe is a prepaid customer of EasyCall Inc. To be on the safe side, John Doe wants approximately 10 SMS and about 100 minutes for domestic calls in case he runs out of money using other services. He accesses the customer self-care interface and sees these available options:

- 20 SMS for \$3 and 50 SMS for \$6,
- 50 minutes for \$5, 100 minutes for \$9 and 200 minutes for \$15.

John Doe buys 20 SMS for \$3 and 100 minutes for \$9, his credit card is charged for \$12. Now he can use other available services (e.g. he surfs the Internet and makes international calls) feeling confident that this will not impact his ability to make domestic calls and send SMS messages.

		Customer	Self-Care Portal			
Available Funds: 108.00 USD			Web Interface Language: en - English	Y John Doe	(Login: MrJohnDoe)	🔂 Logout
Dashboard	🐣 My Profile	হঠুই IP Centrex	Billing Information	🚫 Trouble Tick	iets	
Quotas and	Service Wallets					😡 He
Billing Summary		e and used up Quotas				
🔯 General 🕼 Subscriptions	Voice Calls					
Quotas and Service Wallets	History	Peak Level	Used/Total		Expiration	
Volume Discounts	🗉 US&Canada					
Measured Services	0		0 minute of 100 minutes	Top up	Never	
Reports	Messaging	Service				
Make a Payment	History	Peak Level	Used/Total		Expiration	
ap Paymont mile	🗉 US&Canada					
	0		0 message of 20 messages	Top up	Never	
			· · · · · · · · · · · · · · · · · · ·			

# Service wallet top ups using payment processors with external authorization

Customers can top up their service wallets by using payment processors that have external authorization such as PayPal, Moneybookers and PayArena. **NOTE**: The PayNearMe external payment processor does not support service wallet top-up transactions and therefore cannot be used for service wallet top ups.

When a customer initiates a top up from their self-care interface, they are redirected to the payment processor portal to provide their credit card information and confirm payment. Upon payment processing, the customer is redirected back to the self-care interface where they can view the updated service wallet's balance.

#### Service restrictions for service wallets

With PortaBilling<sup>®</sup> you can fine-tune service provisioning for possible situations like when a customer's service wallet for accessing the Internet is empty. For this situation, configure the system to:

- block service until the customer tops up their service wallet or
- continue to provide service but draw the funds from other applicable service wallets or from the customer's main balance.

		Edit Discount Plan	"North America"		r demo	
Add Sclose Clone					M Logout	📕 Log
Plan Name: * North America			Currency: * USD - US Do	ollar		~
			Managed By: Administrator	r Only		
General Info Discounts, Quota	and Annalas Mallata					
	s and Service Wallets					
Destination Group	Service	Based On	Туре	Details		Delete
						-
General Info			Туре *		0	
Service: *	Broadband	Ŧ	(*) Se	ervice Wallet		
Destination Group: *	USA	~	Q.			
			O Dit	scount		
Based On:	Volume, gigabyte	Ŧ	Details			
Additional Info						
			Taxation Method:	No Taxation	¥	
1 ≤ the service waller the service waller	t balance drops below 9	gigabytes	Tax Transaction Code:			
	t is empty			Zero initial Balance		
			۲	Initial Balance		
				10	gigabytes	
			tighted in another	Block the service Draw funds from other wallet	e / main	
			e	balance	57 11011	
			Topup Service Wallet	et.		
			Add			- 1
			Volume, gigabytes	Fee	USD	
					×	
					Save	Cancel

Thereby you clearly define the system's behavior and also facilitate service provisioning.

#### Service wallets with a lifetime

One popular business model is to offer service provisioning for a certain period of time. This way, service providers encourage customers to make frequent top-ups so they can keep using the service.

With PortaBilling<sup>®</sup>, you can introduce this business strategy by using service wallets that have a lifetime. Each top-up extends a service wallet's lifetime. Once a user makes a top-up, they can use the service for the

period defined (i.e. the lifetime), after which it expires. Thus, the more a user tops up, the longer they can use the service. Note that service wallets that have an initial balance defined do not have an initial expiration date (i.e. the initial balance can be used unrestrictedly. It obtains its lifetime from its top-up).

If a user tops up a service wallet before it expires and there is an unused quota / balance, it is added to the top-up quota / balance. The service wallet lifetime, however, is not added: if the top-up lifetime is for less time than the current one, the service wallet lifetime is not extended.

Consider the following example:

You are the Internet service provider and offer the following top-up options with your Start Internet service wallet:

- 5 Gb for \$5 and a lifetime of 2 days
- 10 Gb for \$8 and a lifetime of 5 days
- 25 Gb for \$20 and a lifetime of 10 days

	# • h !: Q // Ø		Edit Discount P	lan "Start Intern	et"		(i) Ameri	ica/Vancouver	demo	👔 – Helj
	S Close 🗈 Clone ∉ Objects								N Logout	Log
Plan Name: *	Start Internet			Currency.*						
				Managed By:	Administrat					
eneral Info	Discounts, Quotas and Service Wall	lets								
Destination	n Group	Service	Based On	Туре		Details				Delete
				Detail	s					
	Additional Info			1	Faxation Metho	od: * No Taxation			~	
	Notify end user i when the service w	allet balance drops below	gigabyte	Tax Tr	ansaction Cod	de: *				
	when the service w	allet is empty				Zero initial Balance				
		s in advance that the service walk	et expires			<ul> <li>Initial Balance</li> </ul>				
	when the service w	rallet expires							gigabytes	
					en Service	<ul> <li>Block the service</li> </ul>				
				Viai	let is empty:	<ul> <li>Draw funds from other</li> </ul>	wallets / main ba	alance		
				Sen	vice wallet bala	ance expires: * Yes			×	
				Topuj	p Service Wa	allet *				
					Add					
				Volu	me, gigabyte	s	Fee, USD	Lifetime, days		
				5			5	2	×	
				10			8	5	×	
							20			

John Doe has signed up for the Start Internet product and makes a \$5 top up. He sees that he has a 5 Gb Internet quota that is available for 2 days. During the day, he uses 4 Gb, so he needs to make another top up to continue surfing the Internet. He makes an \$8 top up and now he has an Internet quota of 11Gb (by adding the unused 1 Gb from the previous top up plus the new top up for 10 Gb) which is available for 5 days. If John Doe does not make another top up in 5 days, he will receive a notification about his quota expiration.

Note that if you grant a user some Internet quota (e.g. either as a promotion or compensation for quality issues), it will not affect the service wallet lifetime. Thus, if you provide John Doe with 1 Gb extra, his increased 12 Gb quota will still expire in 5 days.

By offering service wallets with different lifetimes, service providers can introduce marketing campaigns that facilitate service provisioning and boost sales.

# **Best Practices**

The table below matches the most common business cases and discount schemes suitable for them. Use this table to select the proper option for your own business model.

Description	Example	Scheme
The customer	The service provider grants a	One-time
receives a	wholesale customer an unlimited	discount
permanent	10% discount for calls to the US	
discount	and Canada.	
The customer	The service provider makes a	Monthly
has a monthly	special offer for business	discount
discount for a	customers: "Spend \$100 for calls	
service	to Germany and get 50% off all	
	following calls to this destination	
	this month." To receive the 50%	
	discount again for the following	
	month, the customer must spend	
	\$100 for calls to Germany at the	
	standard price.	
The customer	The new subscribers of the "triple	Service wallet
receives a	play" service receive 2 GB of	with an initial
defined	Internet traffic for free.	balance
amount of		
service free of		
charge		
The customer	The customer pays \$30 monthly	Monthly quota
pays a monthly	and receives:	(+ subscription)
fee and	• free domestic calls	· · · · ·
receives a	• 30 free minutes for calls to	
defined set of	Europe	
services	<ul> <li>100 domestic SMS.</li> </ul>	
The customer	The customer's current balance is	Service wallet
wants to	\$100. At the customer's request,	with zero
maintain a	the administrator transfers \$20	initial balance
separate	from the main balance to the	
balance for	Internet service sub-wallet and	
Internet	\$10 to the international calls sub-	
service and for	wallet. The customer receives 5	
international	GB of Internet traffic and 50	
calls	minutes for making calls,	

respectively.

# **Quota / Balance Allocation for Multiple Services**

Allocating separate balances for service usage in service wallets enables you to manage customer funds effectively. At the same time, your revenue increases, since customers top-up several service wallets at a time to access the service.

Another step in service usage management is to allocate a common balance that can be used for a subset of services. For example, allocate a \$50 service wallet for domestic calls, SMSs and Internet access and reserve the main balance to be used for international calling. Thereby you introduce quad-play services while monetizing their consumption efficiently.

To narrow down the services available within a common balance, consolidate them into **service pools.** 

Every service within a pool can be measured differently (e.g. voice calls are measured in minutes, Internet access – in megabytes, etc.). Therefore, service pools are measured in unified virtual units.

		<b>X</b> 5		•		Se	rvices					
• [	• Add	Image         Save         R.Choce         Image         Save/R           Edit         Name         Save/R         Save/R           Image         Domestic Save/Ces         Save/R         Save/R           Image         Domestic Save/Ces         Save/R         Save/R           Image         Conferencing         Conferencing         Conferencing           Data         Service (RIS)         Data Servic         Data Servic           Data         Service (RIS)         Data Servic         Data Servic           Data         Service (RIS)         Data Servic         Data Servic           Data         Service (RIS)         Data Servic         Data Servic	) Close							📲 Logout	🔳 Log	
		Edit	Name*	Service Type*	Rating Base*	Base Unit*	Billing Unit*	Billing:Base Ratio	Charge For Usage*	Taxation Code	Delete	
			Domestic Services	Service Pool 🔹	quantity (units)	subunit	unit	100	Yes 🔻		×	
			Broadband	Internet Access	upload+download (megabytes)	megabyte	gigabyte	1024	Yes			
			Conferencing	Conferencing	session-time (seconds)	second	minute	60	Yes			
			Data Service [KB]	Data Service	quantity (bytes)	byte	kilobyte	1024	Yes			
			Data Service [MB]	Data Service	quantity (bytes)	byte	megabyte	1048576	Yes			
			Dial-up	Dial-up Internet	session-time (seconds)	second	minute	60	Yes			
			IPTV	IPTV	quantity (items)	pcs.	pcs.	1	No			
			LTE	Internet Access	upload+download (kilobytes)	kilobyte	megabyte	1024	Yes			
			Measured Service	Measured Service	unit (units)	unit	unit	1	Yes			
			Messaging Service	Messaging Service	quantity (messages)	message	message	1	Yes			
			Quantity Based	Quantity Based	quantity (items)	pcs.	pcs.	1	Yes			

Virtual units are used to express the cost for using a particular service that is included in the pool (e.g. one minute of calls costs 5 units while an SMS message costs 1 unit). If your pricing changes, you can conveniently reconfigure it within the service pool.



۵		1	8	\$	•	e 🔍 -	- 3					Edit	t 'Doi	mes	tic Servic	es' Serv	vice Po	ool		America/Vancouver	demo
•	Ē	Add [	🖬 s	ave	🖬 S	ave & Close	8	Close													M Logout
							_		Broup Set S		c Services pool						Unit Na	ame subunit			
							Edit		Service*		21	estinatio	n Group	15			Ratio		Delete		
								Broadb	rend	•					1 megabyte =	1000		subunit	×		
								Voice C	alls		Domestic	calls an	d SMS		1 second = 10	0 subunit			×		
								Messag	ging Service		Domestic	calls an	d SMS		1 message = 3	300 subunit			×		
												12 1	6		0. 🖻 🚯			Des	tination Group	s	
										•	Save a	& Close	⊗ c	lose							
										1	7					Name			Description		Profixos
										1			Dom	estic c	alls and SMS	Humo			Description	1, 1150, 1202, 1203, 120	
										۷,			Interr	net Acc	ess					NETACCESS	

Let's consider multi-service wallets and quotas, separately.

#### **Multi-service wallets**

Using multi-service wallets, you can allocate a common balance for your prepaid customers and allow them to use it for different services.

Similar to regular service wallets, in the multi-service wallets you can identify the service usage as being either monetary or in units. Encourage customers to use these wallets by introducing flexible top-up schemes (e.g. pay \$10 and use domestic services worth \$12 or pay \$20 and use domestic services worth \$25). Then when a customer tops-up their multiservice wallet, they can use it for any of the services included in the wallet while their main balance remains intact.

To illustrate how multi-service wallets function, consider the following:

You want to distinguish voice calls and domestic SMS delivery from international calls. To do this, create a "Home Plan" service wallet that includes Voice calls and Messaging services.

	5 14 12 Q 9		Add Disc	ount Plan	(	8 America/Vancou	aver demo_old	2 Help
O Close     O							N Logout	Lo Lo
Plan Name: *	Home Plan							
Currency:	USD - US Dollar		Ψ.					
Managed By:	Administrator Only		Ŧ					
General Info	Discounts, Quotas and Service N	Vallets						
Destination G	Group	Service	Based On	Туре	Details			Delete
Ge	eneral Info			Туре *			0	
	Included	Voice Calls (Domestic calls and S	SMS),	Set	vice Wallet			
	Services/Destination Groups:	Messaging Service (Domestic ca SMS),	ills and	Qu	ota			
	Based On: * Monetary, US	D	Ŧ	Details				
Ad	ditional Info			Tax Transaction Code:	Not set		٣	
No	tify end user 🗹 when the service	e wallet balance drops below 9			Zero initial Balance			
	d when the service	e wallet is empty		0	Initial Balance			
		ays in advance that the service v	vallet exp					
	d when the service	e wallet expires		Service wallet balance	expires: * Yes		*	
				Topup Service Wallet				
				Add				
				Top-up Amount, USD			lifetime, lays	
				12		10 1	0 🗙	

Prepaid customer John Doe lives in Canada and has \$5 worth of available funds. He signs up for the "Domestic Services" product and tops-up his service wallet with \$10. Each time John makes a call or sends SMSs to Canadian numbers, his \$10 decreases.

When John calls his mother in Australia, his \$5 worth of available funds decreases.

#### **Quota consumption for multiple services**

In some cases, you may not wish to reveal your pricing strategy to customers and / or competitors (e.g. prices are temporarily reduced to promote your triple-play service bundles and attract customers). Multiservice quotas work well for those cases. You offer customers quota consumption in virtual units and at the same time, flexibly define the pricing for each included service and re-configure it when needed.

Consider the following example:

Your "Paradise-100" quota provides 100 monthly units and includes services that are rated as follows:

- Voice calls to USA & Canada destinations 3 units / minute;
- Voice calls to Europe 10 units / minute;
- SMSs worldwide 1 unit / message.

Customer Jane Doe signs up for this quota and starts using it. She calls her mother in New York for 10 minutes – so her quota decreases by 30 units, leaving 70 units available. After she makes a 5-minute call to a friend in the UK and sends 2 SMSs, she still has 18 units available for the month.

To fine-tune the service configuration further for your customers, combine the multi-service quota with regular quotas or service wallets.

For example, you provide domestic calls and SMSs within a multi-service quota while Internet access is provided from a separate service wallet. Thus, whenever a user makes a domestic call or sends an SMS, the quota counters adjust; and when they access the Internet, their service wallet balance decreases.

With this solution, service providers gain additional flexibility with their pricing and service management, and can be more competitive in the telecommunications market.

Customers, in turn, can form their own service usage patterns regarding on-demand consumption of units. In addition, topping-up a single service wallet saves time and increases customer loyalty to the service provider.

#### **Mandatory Parameters of Discount Rules**

A discount rule is a set of parameters such as the service, thresholds, usage periods, etc. that defines how a discount scheme impacts billing for services. There are three mandatory parameters for each discount rule:

- Service This parameter defines which service a discount, a quota or a service wallet is applied to. Select a desired service from the list that represents all available services in your billing environment. Note that within the same volume discount plan you can combine multiple discount rules for different services.
- Destination group This parameter defines a destination group (a list of prefixes) that will be used in a volume discount definition. For example, if you wish to provide special rates for calls to Eastern Europe you can create a destination group that will contain prefixes for Russia, Ukraine, Belarus, etc. If a customer makes a phone call to 3806325551234 and a matching rate is defined in his tariff for the prefix 380632 (Ukraine, Mobile), the billing engine will search whether any discount rules in the volume discount plan are assigned to a destination group containing the prefix 380632.

**NOTE:** Within the same volume discount plan you can only select the destination groups that belong to the same destination group set.

• Threshold type – Discounts, quotas and service wallets can be configured based on the consumed volume of service (e.g. minutes, Mb, SMS) or on the service cost (note that this cost is calculated using a regular rate). For example, you can use thresholds based on call time (e.g. 10% discount after 200 minutes) or on the call cost (10% discount after more than \$10 worth of calls).

# Phone Number Matching in Volume Discount Plans

When volume discount plans are involved alongside "normal" rating as per the tariff plan, the billing engine must match the ID of the service used (e.g. the phone number dialed) with one of the destination groups used in the volume discount definition. The following volume discount plan lookup modes allow PortaBilling® to be fine-tuned for each individual case.

#### Same destination as rate

This requires exactly the same prefix as the one in the tariff in order to be used in the destination group for the volume discount definition. For instance, if a customer makes a phone call to 4206025551234 and a matching rate is defined in his tariff for 420602 (Czech Republic, Mobile), the billing engine will search whether any discounts in the volume discount plan are assigned to a destination group containing 420602.

#### By prefix or rate destination

Using this mode, the billing engine will look not for the exact same prefix, but rather for a destination group which contains a **matching** prefix. So if a call is made to 4206025551234 and there is a 420602 rate applied in the tariff, the billing engine will search for a destination group in the volume discount plan that includes a prefix matching 420602; such matching prefixes could be 420602, 420, or even 4. In this case you could just enter 420 in your volume discount definition, and it will then be used for calls rated by different tariff rates (e.g. 4202 and 420602).

Therefore, with this mode you can avoid listing all applicable prefixes (420, 4202, 420602, etc.) in a destination group. However, such extensive lookups put a higher load on the billing engine, so they should be used with caution, and only in volume discount plans where they are truly needed.

#### By full rating pattern match

Another possibility is a full rating pattern match. This method disregards the destination used in the tariff entirely, and simply performs a lookup of applicable destinations in the volume discount plan using the phone number dialed by the customer. This is done in the same way as a rate lookup is done in a tariff; thus if the customer dialed 4206021345678, the billing engine will choose a discount with a destination group that includes 420, 420602, or any other destination matching the dialed number. Since several matches can potentially be found (e.g. a first discount is defined for destination group A, which includes 420, and a second discount for destination group B, which includes 420602), the longest match is used (in our example, this would be the second discount). As noted above, this is obviously the most resource-intensive option.

## **Usage Periods**

In order to provide more flexibility for creating new products, some of the discount schemes have their own "usage period" for each destination group. This period defines how often the volume discount counter is reset so that the customer starts with the first available discount level. This way the customer gets another pool of "free minutes" or, alternatively, the customer is returned to the standard rate and must send more calls through in order to obtain a discounted rate. Typically you use the same discount usage periods as the customer's billing cycle (so his free minutes "reset" when an invoice for the previous period is generated).

It is possible to apply usage periods that do not match billing periods: for example, 10 free minutes of calls to mobiles per *day* while the customer has a monthly billing cycle. Another common example is a "fair usage" policy for Internet access: although the user is not charged for the total amount of data transferred during a month, only 1GB of data is allowed to be downloaded per day, following which the bandwidth is severely limited.

# **Rollover of Unused Traffic**

If at the end of the usage period (e.g. at the end of the month) there is unused traffic left (i.e. minutes, Internet traffic, messages, etc.), it can be rolled over to the next usage period.

For example, a customer has signed up for 100 bundled monthly minutes of free calls to Canada. By the end of the month, only 90 minutes have been used up. The 10 minutes remaining are rolled over to the next month, so during the next month 110 free minutes will be available for the customer.

The following example illustrates how rollovers work:

You create a discount rule with two rollovers and a monthly usage period. The unused traffic left over from the first month is rolled over to the second month and if not used completely, to the third month (two rollovers). If unused traffic is not completely used by the end of the third month, it expires.

If unused traffic from two or more usage periods is rolled over to the next one, the quota with the earliest expiration time is used first. Note that unused traffic cannot be rolled over more than three times.

# **Volume Discount Plan Priorities**

A volume discount plan can be applied to the following entities:

- 1. **Main product**. For better management, you can associate a volume discount plan with a certain product. This volume discount plan will then be applied by default to every account using this product.
- 2. Add-on product. There is an option for assigning a volume discount plan to an add-on product. When several add-on products with volume discount plans are assigned to an account,

the volume discount plans are sorted according to the add-on products' precedence.

- 3. **Customer**. Volume discount plans may also be assigned at the customer level. In this case, they would apply to the services consumed by any of the customer's accounts.
- 4. **Account**. You may directly assign an individual volume discount plan to a particular account.

If the account and the customer both have volume discount plans assigned for the same service and destination group and with the same threshold type, the discount plans are sorted according to their priorities. The priority is determined as follows (from the highest to the lowest):

- Volume discount plans assigned directly to an account.
- Volume discount plans assigned to an add-on product.
- Volume discount plans assigned to the main product.
- Volume discount plans assigned to a customer.

The volume discount plan with the higher priority in the list defines the way the next applicable volume discount plan with lower priority will combine with it.

The following example will help clarify how it works:

An account has a list of volume discount plans: one plan is directly assigned to an *account*, another is assigned via an *add-on product* and the last one is assigned via a *main product*. Thus, a volume discount plan assigned directly to an account takes the highest priority and defines how a volume discount plan added via an add-on product is combined with it. Then the volume discount plan that's assigned to the account via the add-on product, in turn, defines the way the volume discount plan that was added via the main product is combined with it. If any one volume discount plan applicable to a session is used up, the remaining volume discount plans are combined following the same rule.

# **Modes for Combining Discounts**

There are several ways that discounts can be combined with each other. These are defined within the **Combine with Other Discounts** list and can be one of the following:

- Never
- Always
- When discount lower than 100 is active
- After reaching the last threshold limit.

#### Never

This mode of combining provides full override. It implies that a higher priority volume discount plan prevents the use of all lower priority ones. This means that even if the higher priority one is used up, the lower priority volume discount plans are ignored.

#### **Always**

Using this mode of combining, discounts are summed up to 100% (there is no money back for a consumed service). For example, two 30% discounts will result in a 60% final discount; 70% + 40% discounts will result in a 100% final discount; 100% + 30% discounts will result in a 100% final discount.

This mode of combining is also applicable to discounts that have different priorities. For example, the volume discount plan *Premium* provides a 20% discount for calls to the USA and is assigned to an account (the highest priority). The volume discount plan *Basic* provides a 10% discount for calls to the USA and is assigned to the customer (the lowest priority). To apply both discounts to the end user simultaneously, the volume discount plan *Premium* must have the combination mode **Always** applied to it since its priority is higher. If it does, the user can make calls to the USA using a 30% discount (20% + 10%).

In contrast to the **Never** mode of combining, the **Always** mode only applies to a volume discount plan that follows according to priority. For example, let's add another volume discount plan to the previous example. The *Standard* volume discount plan provides a 50% discount for calls to the USA, has the combination mode **Never** and is assigned to the add-on product. Thus, its priority is lower than *Premium*, but higher than *Basic*. Altogether, the user's discount will be 70% (20% + 50%), and the 10% discount will never be applied.

#### When discount lower than 100% is active

If a higher priority volume discount plan has a **threshold with a 100% discount defined within it**, only this volume discount plan is applied to a session until the 100% discount threshold is used up. Only after the volume of the consumed service exceeds the 100% discount threshold can the rest of the discounts be applied. If discounts defined in both the higher and the lower priority volume discount plans are applicable to the same call, they are summed up to 100%. For example, Germany discounted calls by 100% exclusively for 50-minute calls only are followed by a 50% discount for 1000-minute calls, while another discount for the EU offered a 30% discount. The EU discount would only become applicable if the 50 minutes are completely used, and then for a call to Germany, the total discount will be 30 + 50 = 80%.

#### After reaching the last threshold limit

A higher priority volume discount plan prevents the use of lower priority ones until its "unlimited" threshold is reached or the last (i.e. biggest) threshold is exceeded (regardless of discount value). For example, calls to Germany, discounted by 100% exclusively for 50 minutes are followed by a 50% discount for 1000 minute calls, while another (lower priority) volume discount plan for the EU offered a 30% discount. For calls to Germany the EU discount would only become applicable if the full 1050 minutes are used.

Let's have a look at the following example:

Your customer has account number 12126505550 in PortaBilling®. This account is assigned a *main product* that sets the rates (so that calls to the US&Canada cost \$0.2/min) and two *add-on products* with different precedence levels. Each add-on product includes a volume discount plan:

- A 50% discount on calls to the US for the first 60 minutes (addon product with a high precedence level; method of combining *after reaching the last threshold limit*).
- A 100% discount on calls to US&Canada for the first 20 minutes (add-on product with a medium precedence level).

👌 🗉 S	88 🛊 📴	Þ 🖌 🔍	Account Inf	io / Retail C	ustome	r 'EasyCal	Ltd' () America/			
🕨 🔒 Save	😠 Save & Clos	e 🛞 Close 🔳	xDRs 🙀 E-Paym	ents Log 🔀 Ter	minate			► III) Log	out 目 Log	
Account ID 121 Blocked	26505550	Ĺ	Balance Control	Subordinate						
Life Cycle	Subscriptions	Volume Discounts	Notepad Servi	ice Configuration	Follow Me					
Account Inf	o Products	Web Self-Care Su	ibscriber Aliases	Additional Info	Call Barring					
Discount Plan: Discount Plan		volume discount		Cambi	and					
History	Destination	Volume Discount	Precedence		Combined Discounts				Expiration	
Thistory	Group 1	Plan	Trecedence	Peak Level	Dis	Previous Threshold	Used/Remaining	Current Threshold	Expiration	
- Voice Calls										
		USA Cheap	Add-On Pro		50%	0 minute	0 minute	60 minute	2 days	
=	US	USA Cheap	/ dd Off Flo							
	US US & Canad				100%	0 minute	0 minute	20 minute	2 days	

The account number 12126505550 makes the next calls:

1. First, to Canada – for 15 minutes – it is charged using the "US&Canada" volume discount plan and comes to \$0.0.



ຝ		88 🚹	<b>P</b>		A	ccount	Info	) / Reta	il Custo	ome	'EasyCa	l Ltd'					
•	🖬 Save	🖬 Save	& Close	🛞 Close	🗉 xD	Rs 🙀 E-	Paymen	nts Log 🛛 🛛	Terminat						NI Log	jout	🖬 Lo
Acco Block		26505550			E	Balance Co	ntrol S	Subordinate									
	Life Cycle	Subscript	ons	/olume Disco	ounts	Notepad	Service	e Configurati	ion Folk	w Me	]						
	Account Info	o Produ	ts W	eb Self-Care	Subse	riber Alia	ases A	Additional In	fo Call B	arring							
Isco	ount Plan:		No vo	olume disco	unt												
	ount Plan: count Plan	IS	No vo					Co	nbined								
Dis		Destin	ation	Volume Discour		Precede	nce		mbined counts		Provious			Cu	rrent	Expi	iratio
Dis	count Plan		ation	Volume		Precede	nce		counts	ş	Previous Threshold	Used/Re	maining		rrent	Expi	iratio
Dis	count Plan	Destin	ation	Volume Discour		Preceder	nce	Dis	counts	š		Used/Re	maining			Expi	iratio
Dis	count Plan History	Destin	ation	Volume Discour	, it	Preceder Add-On F		Dis	counts vel Di	š			maining	Thre		Expi	

2. Then, to the US – for 20 minutes – it is charged using the "USA Cheap" volume discount plan (since it has a higher priority level) and comes to  $2(20 \times 0.2 \times 50\%)$ .

🕼 II 🕏 🖇		Þ 🖉 🔍	Account Inf	fo / Retail C	Custome	r 'EasyCal	Ltd' () America/\			? Help
Save	🖃 Save & Close	e 🛞 Close 🔳 🤉	dDRs 🙀 E-Paym	ents Log 🛛 🔀 Ter	rminate			<b>∏</b> 4	Logout	目 Log
Account ID 1212 Blocked	6505550	ł	Balance Control	Subordinate						
Life Cycle	Subscriptions	Volume Discounts	Notepad Servi	ice Configuration	Follow Me					
Account Info	Products	Web Self-Care Sub	oscriber Aliases	Additional Info	Call Barring					
Discount Plan:	Nov	volume discount								-
Discount Plans	5									
	Destination	Volume		Combi						
History	Group 1	Discount Plan	Precedence	Peak Level	Dis	Previous Threshold	Used/Remaining Cur Three			piration
Voice Calls										
	US	USA Cheap	Add-On Pro		50%	0 minute	20 minute	60 minute	2 da	ays
=	US & Canad	a US&Canad	Add-On Pro		100%	0 minute	15 minute	20 minute	2 da	ays

3. Finally, to Canada – for 10 minutes – it is charged using the "US&Canada" volume discount plan, but only for 5 minutes which comes to 5\*0 = \$0.0, and then for 5 minutes without a volume discount plan which comes to \$1 (5\*0.2).



	88 🛉 🔛	Þ 🖌 🔍	Accoun	nt Info	o / Retail C	ustôme	r 'EasyCal		nerica/Vancouver		
🖬 Save	🖃 Save & Clos	e 🛞 Close [	🗈 xDRs 🙀 E	E-Paymer	nts Log 🔀 Ter	minate				M Logout	E Lo
ccount ID 121 locked	26505550	<u> </u>	Balance C	Control S	Subordinate						
Life Cycle	Subscriptions	Volume Discour	nts Notepad	Servio	e Configuration	Follow Me					
Account In	o Products	Web Self-Care	Subscriber A	liases /	Additional Info	Call Barring					
	No	volume discount	•								
scount Plan: Discount Pla		volume discount	t								
scount Plan: Discount Pla	ns Destination	Volume	-	lanca	Combin Discou					Fy	miratio
scount Plan:	ns	Volumo	t Preced	dence			Previous Threshold	Used/Remaining	Curr Thres	rent	piratio
scount Plan: Discount Pla	ns Destination Group ↑	Volume Discount	-	dence	Discou	nts		Used/Remaining		rent	spiratio
scount Plan: Discount Pla History	ns Destination Group ↑	Volume Discount	Preced		Discou	nts		Used/Remaining 20 minute		shold	cpiratio days

This functionality allows the service provider to offer a flexible product portfolio that can be custom-tailored to market requirements and increase revenue via the sale of a la carte monthly calling plans.

# Prorated Thresholds in Volume Discount Plans

If service is used during an incomplete billing period (e.g. customer signs up on April 20<sup>th</sup> and there are only 10 days left in the April billing cycle) then the volume discount thresholds can be prorated according to the duration of the period when service was actually used.

G	eneral Info Discounts, Quot	as and Service Wallets						
	Destination Group	Service	Туре	Scheme	Sche	me details		Dele
-	Germany	Voice Calls	Volume, minute	Weekly Discount	0 1	I.O - 20% I.100 - 0% 00.200 - 10% Jways		×
	General Info			Scheme *		•	/	
	Service: *	Voice Calls	-			Service Wallet		
	Destination Group: *	Germany	-			Quota		
	Type: *	Volume, minute	~		۲	Discount		
	71			Scheme D	etails			
	Additional Info	Prorate thresholds for firs	t usage period	Reset Three Counters: *		Weekly	Ŧ	
	Combine with Other Discounts: *	Always	· @	Off-Peak pe	eriods: *	Do not separate Off-Peak Period(: Set Thresholds	•	

Let's consider a few usage examples:

• **Regular discounts** – A volume discount plan offers no discount for the first 100 minutes, a 10% discount for up to 200 minutes and a 20% discount after 200 minutes. The volume discount plan has a weekly usage period. If the volume discount plan is assigned on Wednesday then the first threshold is 71 minutes and the second threshold is 143 minutes since only 5 days remain in the current usage period. Thresholds are then 100 and 200 minutes for the next week and thereafter.

Change of volume discount plan – The "Premium" volume discount plan is created with a 100% discount for the first 1000 minutes and after 1000 minutes a regular rate is then applied. A "Standard" volume discount plan is created with a 100% discount for to the first 500 minutes and after that a regular rate is applied. The volume discount plans have a monthly usage period. If the "Premium" volume discount plan is assigned on October 8<sup>th</sup>, then the threshold is 774 minutes (since 24 days remain). If the volume discount plan is changed to "Standard" on October 21<sup>st</sup>, the threshold is 177 minutes (since 11 days remain).

**NOTE**: On the last day of the current billing period, a volume discount plan must be assigned / changed before midday, i.e. 11:59 a.m., in the billing time zone of the customer / account. Otherwise, a new volume discount plan won't be activated on that day. Therefore, we recommend that you assign / change the volume discount plans at any time within the billing period – except the last day – to avoid misconfiguration.

With this feature you can provide your customers with correct billing for incomplete volume discount usage periods, thus preventing your business from revenue losses.

# Change of Volume Discount Plans for Customer / Account

#### **Preserving the counters**

You can change a volume discount plan and preserve its counters for a new volume discount plan. This enables you to provide a single continuous offer to your end users with the option for adjusting / updating it at any time. To preserve the counters, ensure that both volume discount plans satisfy the following conditions:

- A destination group is identical and belongs to the same destination group set (e.g. both volume discount plans apply to the US & Canada destination group from the North America destination group set).
- Identical service (e.g. for both discounts the service is defined as Voice Calls).
- Identical threshold type (e.g. the provided discounts are based on the session cost).
- Identical usage period (e.g. both discounts have one-time usage or are reset monthly).
- The **Prorate thresholds for first usage period** option is enabled or disabled (e.g. when assigned in the middle of a billing period *both* discounts are recalculated depending on the number of days left until the end of the current billing period).

- Both volume discount plans must have the same priority level (e.g. the previous and new volume discount plans are associated with the main product or add-on products at the *same* precedence level);
- The volume discount plan change must be done as a single operation. To do this, remove the old volume discount plan, assign a new one and click **Save**.

If all conditions are met, the counters of the previous volume discount plan are preserved for use with the new one. Otherwise, PortaBilling® resets the counters. The following examples represent how changing the volume discount plans works when the counters are preserved:

- Identical pre-condition. The service provider offers two bundles

   50 and 100 free domestic SMS messages with the identical precondition: valid after sending 25 SMS per month without a discount. A user subscribes to the 50 free SMS bundle. He has already sent 25 SMS without a discount plus 10 SMS out of 50 available and wants to upgrade to 100 free domestic SMS messages this month. He switches over to a new SMS bundle and since he has already sent 35 SMS messages, 140 (100+50-10) free domestic SMS are available for him immediately after the volume discount plan change.
- New quota is smaller. A user uses up 9 GB and switches over to a new 7 GB product. He is not able to browse the Internet until the end of the month and starting from next month, he will only have a 7 GB Internet traffic quota available. The newly assigned volume discount plan will show the status **Used in Full** until it is reset.
- Change of pro-rated volume discount plans. A user is granted 60 minutes of free international calls. By November 15<sup>th</sup> he has made 20 minutes' worth of international calls, so wants to upgrade to a new quota of 100 minutes. Since the user is switching over to a new product in the middle of a billing period, his quota is prorated, bringing the available amount of free international calls to 60 minutes (100\*15/30+60\*15/30-20=50+30-20=60) till the end of the month.

Be aware of the following limitation for volume discount plans with prorated thresholds enabled: in case you change a volume discount plan on the last day of the current billing period *after* midday, i.e. 12:00, in the billing time zone of the customer / account, a new volume discount plan will be activated only on the following day – *after* midnight.

**NOTE**: You can change both the threshold and the combination (**Combine with other Discounts**) option within the same discount and still transfer the volume of

consumed discount. Please refer to the **Modes for Combining Discounts** section for detailed information about combination options.

#### Volume discount plan change using the API methods

To change a volume discount plan using the API, use the following methods:

- To change volume discount plans included in the *main product* use the i\_vd\_plan property in the Update\_product method;
- To change volume discount plans for a particular *customer* use the i\_vd\_plan property in the Update\_customer method;
- To change volume discount plans associated with *add-on products* use the assigned\_addons structure in the Update\_account method. When using this method, the assigned\_addons structure must contain the complete list of add-on products applicable to an account (i.e. the add-on products that will not be changed plus new add-on products that must be assigned to an account).

Please refer to the **PortaBilling XML / JSON API Reference Guide** for more information about API methods.

#### **Peak and Off-Peak Periods**

By default, volume discount plans are applied irrespective of peak and offpeak periods, i.e. a minute is always counted as a minute. It is possible to create a volume discount plan with a different structure of discount thresholds for peak and off-peak time (and even for first and second offpeak periods). In this case, only counters for the relevant portion of the volume discount plan will be modified, based on the time when the service is used.

G	eneral Info	Discounts, Quotas	and Service Wallets						
	Destinatio	n Group	Service	Туре	Scheme	Scheme det	ails		Delete
	Germany		Voice Calls	Volume, minute	Weekly Discount	Off-Peak 2nd Off-Peak	0.0 - 20% 0100 - 0% 100200 - 10% 0100 - 100% 1000 - 0% 0200 - 100% 2000 - 0% Always		×
	G	eneral Info			Scheme *			<b>~</b>	
		Service: * V	oice Calls	Ţ		Service	e Wallet		
	C	Destination Group: * G	ermany	~		🔵 Quota			
		Type: * V	olume, minute	~		<ul> <li>Discou</li> </ul>	ount		
		type.	volume, minute		Scheme De	tails	ails		
	A	dditional Info Z Pro	orate thresholds for first u	sage period	Reset Thresh Counters: *	Week		•	
		ombine with Other Al	ways	· 0	Off-Peak peri	ods: - Separ	ate two Off-Peak F Set Threshok		

#### **Threshold Warnings**

It is possible to configure the system so that a customer crossing a discount threshold (where a new discount level is applied) would automatically receive a notification. This could be used to notify the customer that he is either approaching the end of his discount provisioning or is now out of free minutes, or inform him that he is now eligible for a higher discount.

# Customer notification before reaching a volume discount threshold

You can notify your customers that they are reaching the threshold for when a current discount stops being provided to them.

When a consumed volume of service reaches its warning threshold, as defined by an administrator for a particular discount, a corresponding notification is delivered to the customer by email or SMS.

Consider the following example:

A customer wants to sign up for 200 free minutes of calls to Canada. Moreover, he asks to be notified when he is down to only 20 free minutes. An administrator creates a volume discount plan for him that provides 200 minutes of free calls for Canadian destinations and then configures the requested customer notifications: to inform him when he has used up 180 minutes and again, when the whole 200 minutes are used up.

		20	Edit	Discount Plan "l	IS & Canada"			
Add 🛞 C	lose						N Logout	
ian Name: *	US & Canada							
	Administrator Only							
		_						
neral Info Di	scounts, Quotas a	nd Service Wallets						
Destination Gro	oup	Service	1	Based On	Туре	Details		Del
	eral Info				Type •		0	
Gen	eral into				type -			
	Service: • V	bice Calls		w.		) Service Wallet		
Dest	tination Group: • U	S & Canada		¥		) Quota		
	Based On: • V	olume, minute		*	6	) Discount		
					Details			
Add	itional Info							
	-	prate thresholds for first usage			Reset Threshold Counters: *	Monthly	~	
		lover unused minutes to the			Off-Peak periods: *	Do not separate Off-Peak Period	(S) *	
	V No	Ify Customer when Peak 1	80 minute	s	Quota: (e	FREE 200	minutes	
		tify Customer when Off-Peak	used			Unlimited FREE service		
				iutes ed				
	No.	tify Customer when Second 0	Off-Peak					
		rs used tify Customer / End User whe	n Ounta is exhaust	her l				
		lit xDRs	in second is children	~~				

Then he assigns this volume discount plan to the customer's account. When the customer has used up 180 of the 200 minutes for outgoing calls, he is notified by email accordingly.

**NOTE:** It is possible to specify warning thresholds only for value-defined quota or discount thresholds, i.e. notifications cannot be defined for unlimited calls within a volume discount plan.

Sending threshold notifications to your customers gives them a clear idea of the amount of services consumed and other charges. And it may also encourage them to buy additional discounted service bundles, thus raising your sales revenue.

## **Crossing Discount Thresholds and Split xDRs**

It may happen that a session (e.g. voice call or broadband Internet connection) spans several discount thresholds. For instance, a volume discount plan provides 100 free minutes of calls per month, after which the regular rate (\$0.10/min) is charged.

The customer has used up 98 minutes already, and then makes a phone call which lasts for 8 minutes. In this case, the first two minutes of this call are covered by the 100% discount and the normal rate applies to the remaining six minutes.

By default, an aggregated discount is calculated based on the rates/discounts applicable for each individual portion of the session and the duration of each portion. In our example the aggregated discount is: 100% \* (2/8) + 0% \* (6/8) = 25%. A call is then charged based on the total duration, the discount is applied and a single xDR is produced. In this case the amount charged for is: 8 minutes \* 0.10 - 25% = 0.60.

A single xDR record makes it a bit more difficult to understand how the charges are calculated, but it correctly reflects the fact that the customer only used the service once.

If the **Split xDRs** option is activated for a particular discount level in the volume discount plan, then a session which crossed a threshold will produce multiple xDR records, each linked to the applicable discount level/rate.



		Disc	ount					
Threshold	Interval	Discount	Send Warning	Send Notification	Split xDRs	Delet		
First 100.00 minute(s)	0.00 100.00 minute(s)	100 %			2	×		
Threshold			Notifications					
First 100 mi     Unlimited service	inute(s)		Notify Customer / End User when minute(s) used Notify Customer / End User when Threshold reached					
Discount 100 % 100% (Free Service)	)		Additional Info	]				
100 %	) 100.00 Unlimited minute(s)	10 %		]		×		
<ul> <li>○ 100 %</li> <li>◆ 100% (Free Service)</li> </ul>		10 %	Split xDRs 👔			×		

In our example it is:

- xDR #1: 2 minutes \* \$0.10 100% = \$0.0
- xDR #2: 6 minutes \* \$0.10 0% = \$0.60

As you can see, the total amount charged is the same in both cases (\$0.60); it is just a question of which xDR presentation is better for your end users.

# **Transfer of Funds and Airtime Among End Users**

Transfer of funds and airtime among end users is a very popular service, especially in countries where payment systems are scarce. Money transfers provide a fast and convenient way to pay for everything without cash and / or credit cards.

With the transfer of funds and airtime feature, end users are able to:

- transfer their available funds to pay for goods and services, and
- share airtime from their service wallets with friends and family.

End users can take advantage of this service via their self-care interface. They can select what to transfer: either money or airtime (minutes, SMSs, GB, etc.) from their service wallet. Then they enter the recipient's phone number. For security purposes, each time a user initiates a transfer, the system sends an email or an SMS with a verification code. This code expires in 3 minutes and becomes invalid after the 3rd ineffective attempt to enter it. This is a safety provision to protect users from unauthorized persons obtaining access to verification codes.



As soon as an end user inputs a verification code to the system and the operation is successful, funds or airtime are transferred to the recipient.

		Accour	nt Self-Care Portal			
Balance: 145.00 USD			Web Interfac	e Language: en - English	17781235015 ( Login: 17781235015 ) 🔒 Lo	igout 👻
E Dashboard	🐣 My Profile	🕼 IP Centrex 🚽	Products Configuration	Billing Information		
Biling Summary Products and Services Quotas and Service Visitets Volume Discounts	Action Cartansfer Main Bab Avalable Funds:					
Transactions	Transfer Service	Wallet contents				
Mobile Payment Transfer	Service Wallet:	Canada (Messaging Service) -	30 messages			
Cransfer Funds Make a Payment Payment Info		UK (Voice Calls) - 200 minute	15			
			Back	Pry Next		
		Accour	nt Self-Care Portal			
Balance: 150.00 USD			Web Interfac	ce Language: en - English	🖌 17781235015 ( Login: 17781235015 ) 🔒 Lo	igout +
ashboard	🔏 My Profile	🐼 IP Centrex 🛛 👹	Products Configuration	Billing Information		
Transfer Fun	ds					
	(*)					
Billing Summary Products and Services	Transfer Service Walle					
Quotas and Service Wallets University Volume Discounts	Service Wallet:	Canada (Messaging Service)				
Transactions	Available messages:	30				
Si Mobile Payment Transfer	Recipient:	David Green - 17781235025				
Transfer Funds Make a Payment	Amount to transfer:	15	messages			
make a rayment	Comment:	From Richard Roe				
	Verification Code:	Request Verification Code	the second secon			
			Back	🔗 Transfer		

Let's consider a transfer of funds and airtime, separately.

#### **Transfer of funds**

To prevent fraud, the administrator only enables the transfer of funds for an individual customer or a customer class.

End users who have debit accounts can transfer their available funds from their self-care interfaces. This is very convenient, since it encourages them to manage their funds efficiently, and be ready to either top-up their relatives' balances or pay for goods in a shop.

For instance, let's say the user Richard Roe has \$50 worth of available funds. He decides to transfer \$35 to pay for goods in a grocery store. Richard Roe visits his self-care interface, enters the phone number of the grocery-store owner and the amount of money to be transferred – \$35 in this case. He receives an SMS with a verification code and immediately enters that into the system. The system accepts the code and funds are withdrawn from his account. The grocery-store owner receives \$35 and Richard's available funds are now \$15.

If an end user makes a transfer by mistake, an administrator can reverse the transaction.

#### **Transfer of airtime**

Transfer of airtime involves the transfer of the contents of any service wallet – minutes for calls, SMSs, GB of Internet traffic, etc. The transfer is only allowed among end users having identical volume discount plans. This is a safety measure to prevent service abuse (e.g. when end users sign up for cheap products and then transfer airtime to use for premium products or commercial purposes).

Service providers encourage end users to make frequent top-ups to provide for the transfer of airtime.

For instance, Jane Smith and her friend have identical service wallets that include Voice calls and Internet traffic. As the friend spent all his service wallet balance on Internet traffic, Jane Smith transfers 2 GB so they can continue chatting via the Internet. Afterwards, Jane finds out that her own service wallet ran out of money too, so she tops up her service wallet.

#### **Favorites list**

End users may create a favorites list that includes recipients they are accustomed to cooperating with. The list is easy to manage, and transferring funds and / or airtime can be done with just a few clicks. This saves time and makes the transfer process more user-friendly.

For example, returning to Richard Roe, let's say he visits the grocery store every week and pays for his goods by transferring funds. To have the grocery-store owner's contact information at hand, he includes it in his favorites list. Next time he goes grocery shopping he just selects the owner's account from the list and transfers the money. It's that simple and efficient.

			Account Self-Care Porta	l	
Balance: 135.00 USD			1	Veb Interface Language: en - English	M 17781235015 ( Login: 17781235015 )
10 Dashboard	🐣 My Profile	ि IP Centrex	K Products Configuration	Billing Information	
Ving Summery Products and Services Outobas and Services Vinthe Discoutes Vinthe Discoutes Vinthe Discoutes Vinthe Discoutes Vinthe Contraster Vinthe Contras	G Find your Recipient Select the recip Find the recipient	ent from your favorte lst t by ther Account ID t by ther Phone number	Davd Green - 17781235025 John Doe - 16405558917 Sara Moon - 17781235019	Duete	
				Find	

#### Implementation specifics

In conclusion, the transfer of funds and airtime feature has the following implementation specifics:

- 1. Both sender and recipient must be allowed to transfer funds.
- 2. Only debit accounts can transfer and receive funds.
- 3. The currency of the sender and recipient must be the same.

- 4. To allow debit accounts to transfer and receive funds, enable this option either at the customer or customer class level.
- 5. Only accounts with identical service wallets can transfer and receive airtime.
- 6. To allow airtime exchanges, enable this option within the service wallet.

This solution enables service providers to increase their revenue by encouraging their end users to frequently top up their service wallets and their main balance to be ready for transferring money to their families and friends. Since no payment system is required to transfer funds and / or airtime, the service is widely used.

In addition to being an easy and secure way to pay for goods and services it encourages users to register new accounts. Thus, service providers also expand their customer base.

# **Billing for Time-Based Services**

## **Call Billing Parameters**

Traditionally, the billing of a specific user activity (e.g. a phone call) has been done only in the context of a particular session. This means that, when a call is completed, the billing engine calculates the charges for the call based on price parameters for the call destination and duration. This amount is then applied to the account, customer or vendor balance. This process does not take into consideration any other previous activity of the user (e.g. phone calls already made during this billing period).

Volume discount plans allow rating of service consumption based not just on information about a particular isolated event, but are able to dynamically adjust billing with regard to previously consumed service (e.g. if you have made more than 500 minutes of calls to US&Canada this month already, the current call will be charged at a 10% discount to the standard rate).

# **Rating Individual Calls**

#### **Peak and off-peak prices**

It is possible to have different sets of prices for peak and off-peak time. Off-peak periods are defined using the powerful and flexible Time::Period module. An Off-peak Period Wizard is also available, allowing you to perform period definition in the easy way. See the **PortaBilling® Help** for more details. The fundamental concept here is the period definition, which specifies a certain interval in time (typically a repeating one). In each period you can specify conditions for:

- Time of day
- Day of week
- Day of month
- Month

If you do not specify a condition for a certain element (e.g. for **Month**) then it is considered that there are no limitations on this element, e.g. "from 8 p.m. to 8 a.m." will apply in the same fashion throughout the year. If you define conditions for several elements, these must be satisfied at the same time, e.g. "from 8 p.m. to 8 a.m., Monday-Friday" means that an event fits into this interval if it happens between 8 p.m. and 8 a.m. **and** from Monday through Friday, e.g. 6 a.m. Saturday is excluded.

An off-peak period can be a combination of several definitions, so that a given moment is considered to be within the off-peak period if it satisfies *at least one* of these definitions. For instance, for the period "from 8 p.m. to 8 a.m., Monday–Friday OR Saturday–Sunday" both 9 a.m. Saturday (since it satisfies the second condition) and 6 a.m. Friday (since it satisfies the first condition) are included.

By default, everything is considered to be peak time. You may use one of the three available options to determine whether a peak or off-peak rate should be used. When defining an off-peak period, you may choose for off-peak rates to be applied if:

- a call starts during off-peak time.
- a call finishes during off-peak time.
- a call both starts and finishes during off-peak time (the least flexible option).

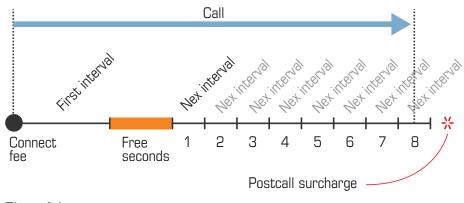
#### **Multiple off-peak periods**

It is also possible to offer two distinctive off-peak periods (e.g. different prices for calls made overnight or on weekends). You can define two independent off-peak periods by enabling the Multiple OffPeak Periods configuration option. In order to add a second off-peak period definition in the Off-peak Period Wizard, create your first off-peak period, then use the **Add another period** button. In order to use different rates for two off-peak periods, you must define prices in tariff rates for first and second off-peak periods.

So, for instance, in order to use the 0.10 rate during peak hours, 0.08 during weekends and 0.06 during night time, you should specify the main off-peak period as "8 p.m.–8 a.m." and the alternative one as "Saturday and Sunday", and enter the following in the rate data:

- Peak price\_first, price\_next = 0.10
- Off-peak price\_first, price\_next = 0.06
- Second off-peak price\_next, price\_next = 0.08

#### **Charging calls – traditional method**



#### Figure 3-1

The figure above demonstrates how calls are charged. A **Connect Fee** is charged immediately upon connection, and all calls shorter than the *First interval* will be rounded to **First interval** seconds. Free seconds are granted after the *First interval*, so this part of the call is not charged. Calls longer than (*First interval+Free seconds*) will be rounded up to multiple **Next interval** seconds. After that, the **Post Call Surcharge** is applied. The call illustrated in the figure above will be charged using the following formula:

Parameters such as **First interval**, **Next interval**, **Price First** and **Price Next** can be specified per destination. **Connect Fee**, **Free Seconds** and **Post Call Surcharge** are defined on a per-tariff basis, and so will be the same for all destinations within a tariff.



**Attention:** The billing unit may be any length, but price must always be entered on a per-minute basis. This allows better operations with tariffs, for example, comparing two tariffs with different billing intervals or entering rates into the system from an external source.

#### **Charging calls – rating formula method**

This method gives you maximum flexibility for call rating. You create a call formula and then apply it to the call. This formula can consist of an unlimited number of **charge elements** (the only limit is the length of the

formula text). These elements are interval, fixed surcharge and relative surcharge.

- **Interval** is the charged part of a call's duration. The parameters for this element are:
  - **Count** an increment that consists of one rounding period.
  - **Duration** a rounding period measured in seconds.
  - Price per minute the cost charged per call minute.

The charge for an interval is then calculated as follows:

```
Interval total = Count * (Duration/60) * Price per
minute.
```

For example: You configure the interval to have the following parameters:

- $\circ$  Count 3
- Duration 10 seconds
- Price per minute \$ 0.10

Thus, the interval total is 0.50 as 3 \* (10/60) \* 0.10=0.50.

Since a *count* is an increment consisting of one rounding period (i.e. 10 seconds), the number of counts is defined by the call duration. A count is rounded up when the call exceeds the interval duration. For instance, a call lasting 9 seconds is considered to have 1 count, while a call lasting 13 seconds has 2 counts.

Therefore, if a user makes a call that lasts 35 seconds, PortaBilling® calculates the charge according to the following parameters: duration – 10 seconds, counts – 4, price per minute – \$0.10. Therefore, the user is charged \$0.67 for this call.

Accordingly, you can create intervals such as "First 10 minutes – price per minute is \$0.05 and we will round it up to 30 seconds" – so in this case, the price per minute will be 0.05, the duration 30, and the count 20 (because there are twenty 30-second intervals in 10 minutes).

- Fixed Surcharge is a fixed amount added to the call cost at the moment when this amount is applied, namely, following a certain interval.
- **Relative Surcharge** is a percentage of the value (the total sum of the charges for preceding intervals and previously applied surcharges) to be added to the call cost. This amount can be

added either at the moment it is applied (following a number of charged elements) or at the end of the call.

• **Call Disconnect** – is an option for forcibly disconnecting calls.

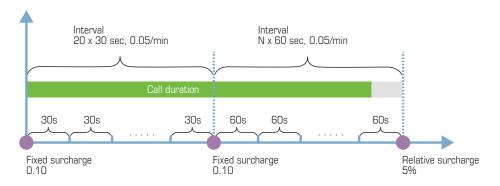
Formula elements are applied until there is no more non-charged call duration left. The surcharges which follow a certain interval are applied only if this interval has been fulfilled. "Fulfilled" means that the interval is covered completely, i.e. the remaining call duration was enough to cover the Count \* Duration time. Let's take an example; if we construct the formula:

- 3 \* 60 seconds, 0.10/min.
- Fixed surcharge 0.05.
- N \* 60 seconds, 0.10/min.

then, when a call is made for 1 minute and 5 seconds, the charged amount will be 0.20 - in the first interval we use two increments of 60 seconds each, with price per minute 0.10. Since this first interval is to contain three increments, and we have used only two, the surcharge which follows the interval is not applied.

When a call is made for 4 minutes and 20 seconds, the total charged amount will be 0.55: three increments of 60 seconds each, a surcharge of 0.05, and then another two increments of 60 seconds with price per minute 0.10.

There is one exception to the surcharge application rule above: if the last formula element is a surcharge, it is always applied. This allows emulation of the "post-call surcharge" from earlier releases.



The figure above demonstrates how calls are charged. For example, the rating scheme "Charge 0.10 connection fee, then first 10 minutes should be rounded up to half a minute with price per minute 0.05. If the customer calls for more than 10 minutes, apply 0.10 fee and round the rest of the call up to 1 minute with price per minute 0.05; apply 5% post-call surcharge at the end of the call" will be translated into the following formula:

- Fixed surcharge 0.10.
- Interval 20 x 30 seconds, price per minute 0.05.
- Fixed surcharge 0.10.
- Interval N x 60 seconds, price per minute 0.05.
- Relative surcharge 5%.

Most often you would like to set up a general call rating scheme (rounding, surcharges, etc.) immediately, even though you foresee that your rates per minute will change in the future. In this case, you may construct the formula as you would normally do, but instead of entering a fixed price per minute in the formula you can specify: "use the current value of the **Price\_Next** parameter". Later, when you decide to change your rates, it will be much easier to download the current rate data, alter just one column (**Price\_Next**), and upload the file again, rather than change the formula in every row. Also, using the pseudo-variables **First Price** and **Next Price** is required to ensure that the correct rate is used during the off-peak period, since the system will then automatically populate the variables with the values you specified for either peak or offpeak prices. Of course, if you entered a constant price value into the formula it will remain unchanged regardless of the off-peak period.

Using formula parameters linked to rate values has another advantage: if you have different prices or interval durations in peak/off-peak periods, the system will automatically use the one applicable.

#### **Too short calls**

Unfortunately this is a common problem: for some destinations (usually where analog lines are used) your vendor will report the call as connected once the remote phone starts ringing. So, even if no one picks up the phone, such calls will still be considered successful by your system, with a duration (for instance) of 15 seconds, and the customer will be charged for them – which will probably lead to disputes and arguments. Using the new call rating formula, you can specify that short calls to a specific destination be disregarded. So, if you set the **Do not bill calls shorter than** parameter to 20 for a certain destination, and if a call lasts less than 20 seconds, it will not be billed at all. However, if the call was made for 20 or more seconds, it will be charged for the full call duration.

#### **Payback (reverse) charging**

A rate that is marked as **reverse** contains exactly the same set of parameters as the normal rate. The total amount is calculated according to the same rules as described above – with the exception that this amount is then **credited** to the customer's account.

This allows for "awarding back" money to the customer for certain types of service (e.g. when he receives an incoming call).

The only difference between ordinary rating and rating according to reverse rates is that volume discounts do not apply for transactions produced according to reverse rates (the current discount has no effect on the credited amount, and volume discount counters are not updated for such transactions).

#### **Billing by ANI (CLI)**

While calls are normally rated based on the destination number, in some situations (e.g. charging the owner of a toll-free number for incoming calls) the caller's number needs to be used to calculate billing charges (e.g. toll-free number costs are higher if the call originates from Alaska rather than from the 48 contiguous states).

Instead of using the default mode, where the billing engine looks up a matching rate based on the destination number (also called CLD or DNIS), it is possible to use an alternative method where the caller number (also called the CLI or ANI) is used to find the rate.

In calculating CDRs for vendors, the rating switch is done in the connection settings. So you can have some "normal" connections to a vendor, where calls are charged based on CLD/DNIS, and others where the rating is done based on the caller number (CLI/ANI). Also part of the connection configuration is the access code, which is used to apply a tariff to the customer who receives a call (Please see more details in the **Unified PortaSwitch Handbook Collection** about the specific functionality available.).

For customer billing the configuration is done in the product. A VoIP from vendor connection which will initiate billing by ANI/CLI contains the access code used to select the applicable tariff in the product when the customer is billed. Then, in the **Usage Charges** configuration of the product, the administrator will add an entry with that access code and set the **Rate Match Mode** parameter to "Calling Number". This allows the use of one product that will contain both "normal" tariffs (applied to outgoing calls when the call is billed by CLD) and "ANI-based" tariffs (applied to incoming DID calls).

#### **Prepaid card billing features**

PortaBilling® offers an extremely flexible rating and authorization engine for providing prepaid calling card service. It contains the most comprehensive set of special features required for this type of service. Please see more details in the **Unified PortaSwitch Handbook Collection** about the specific functionality available.

#### **Session Billing Parameters**

Time-based services such as WiFi access, where the cost depends on the total session duration, are rated exactly the same as voice calls.

#### **Always-on Services**

Always-on services are those which are consumed without interruption over extended periods of time. The only thing that varies is the rate of consumption. For instance, a computer connected to the Internet is constantly transferring data. However, the amount tends to be very low at night, when no one is using the computer, and higher during the day, when emailing or web browsing are taking place. It can even be extremely high when content like video-on-demand is being downloaded. The biggest challenge when charging for services such as data downloads is that, although the customer uses the service all the time, some specific, "finite" entries must appear on his invoice, e.g. "Data downloaded May 1<sup>st</sup>–May 31<sup>st</sup>." Also, customers expect to see real-time information about the charges applied, as in the case of other types of services.

Normally, PortaBilling receives information about service usage via "keep-alive" (or "update") requests. Each of these informs billing that the session is still in progress and what the current service consumption is (e.g. the amount of currently downloaded and uploaded data). For each such request, PortaBilling determines which billing session it relates to. For example, although from the customer's point of view the session did not terminate at midnight on June 1<sup>st</sup>, this was nonetheless the end of his billing period, and a new billing session has started, with charges accumulating to a new xDR. When processing an update request, PortaBilling calculates the new amount to be charged for session activity up to the present moment, and updates the xDR for the session accordingly. This billing method, i.e. constantly modifying an xDR record to reflect the new charged amount, is quite different from the one used for other types of services, where PortaBilling receives the information only after the service has been completely consumed, and so the xDR is created only once.

PortaBilling's open architecture allows to process virtually any type of "always-on" service. Take electricity billing, for example: your household consumes electricity non-stop, but consumption is lower during the night (when only the refrigerator is running), higher during the evening (when the lights are on), and extremely high during the day (when various appliances are in use).

# **Flexible Definition of the Party to Charge**

Modern business involves diverse types of services, which require different types of billing. Calls made by prepaid cards are billed by PIN number, calls from a customer's GW should be billed by IP address, some wholesale customers are identified only by the port they are connected to, and so on.

It is easy to find out that a billing event occurred (e.g. a call was made). The important thing is to correctly determine who made the call and, therefore, who should be charged for it. PortaBilling® uses a simple and flexible yet powerful method to determine a call's owner. Identification of the account (Account ID) is sent to the billing system in the **User-Name** attribute.

For example, in the case of prepaid calling cards, User-Name will contain the PIN, IP address for IP-based billing, and so on. Of course, an account with such an account ID must exist in the database. This way of utilizing the User-Name attribute is actually default behavior for Cisco call handling applications, and the latest firmware releases of Quintum should do the same.

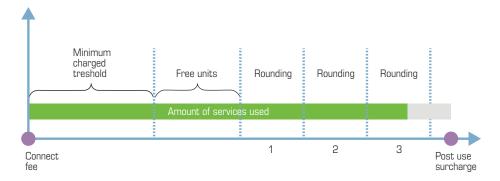
Since PortaBilling<sup>®</sup> supports account aliases, in some cases the value of the User-Name attribute will first be matched against the ID of an alias, which then will be used to retrieve the main account information. However, the principle remains the same.

Due to such an approach, logic in the billing is independent from servicespecific issues. You are not limited to any pre-defined billing schemes in PortaBilling®; rather, you can design your own. Today you can bill by PIN or IP address, and tomorrow you will additionally be able to bill by h323-id. All you need to do is pick the proper application to handle the call, so that a correct identification will be sent in the User-Name.

Unfortunately, for some types of service User-Name is not sent to the billing properly on Quintum gateways. In this case, it is possible to employ username replacement rules on the billing side to emulate this. See the relevant section in the "How to:" chapter for more details.

# **Billing for Quantity-Based Services**

Quantity-based services (such as the amount of data transferred, SMS or IPTV purchases) are billed rather similarly to the "default" rating of calls, with various rating elements applied to the "total used service" value. In fact, if we regard time-based services as those where a quantity of seconds is used as the rating parameter, then the two are almost identical!



The picture above demonstrates how quantity-based services are charged. A **Connect Fee** is applied for all such billing events. For any event where a customer has used less than the *Minimum Threshold* units, he will be charged as if he used the *Minimum Threshold*. Free Units are granted after the *Minimum Threshold*, meaning that the number of units specified in this parameter will not be charged. The amount remaining after (*Minimum Threshold* + *Free Units*) will be rounded up to multiple **Rounding** units. Note that at this point only measurement units are being used, and these must be converted to billing units, so that the actual amounts charged will be calculated as *Price\_per\_unit* \* Units / Billing\_Ratio.

After the total charged amount has been computed, the **Post Use Surcharge** is applied. The service illustrated in the figure above will be charged using the following formula:

```
Amount_Charged =
= (Connect_Fee +
    + Minimum_Threshold * Unit_Price_Initial / Billing_Ratio +
    + 3 * Rounding * Unit_Price_Next / Billing_Ratio) *
    *(1+Post Use Surcharge/100)
```

Parameters such as Minimum\_Threshold, Rounding, Unit Price Initial and Unit Price Next can be specified per destination. Connect Fee, Free Units and Post Call Surcharge are defined on a per-tariff basis, and so are the same for all destinations within a tariff.

To understand this better, let's take another simple example. A data transfer service rating is defined as follows:

- The measurement unit is a byte, the billing unit is a kilobyte, and the billing ratio (how many measurement units make up one billing unit) is 1,024.
- The rate is defined as follows: minimum threshold 10,240, rounding 1,024, and the initial and next prices are the same \$0.02. (Prices are defined per *billing* unit, so this is a price per *kilobyte*.)

So if a customer initiates a session and transfers 1,976 bytes, this will fall under the minimum threshold; thus he will be charged 10,240 \* 0.02 / 1,024 =\$0.20. If the customer transfers 17,290 bytes during the session, this results in 7 rounding increments above the minimum threshold, and

so the total charged amount is 10,240 \* 0.02 / 1,024 + 7 \* 1,024 \* 0.02 / 1,024 = \$0.34.

# **Overdraft Protection**

The traditional authorization scheme, in which the system checks the amount of available funds at the beginning of a call, has many drawbacks. For one, the system does not respond to balance changes (refunds, payments, or charges) made while the call is in progress. Since every session is authorized based on the total amount of resources available, overdrafts are possible in the case of multiple concurrent sessions and the like. The alternative – restricting the number of concurrent sessions to one – allows you to avoid overdrafts, but is inconvenient for the end user.

This is why PortaBilling® offers you the ability to dynamically lock the funds required to pay for a certain amount of a service before that service is used. Proper implementation of overdraft protection requires support both on the billing engine side (PortaBilling®) and on the part of the network element providing the service, e.g. PortaSIP®. (See below for a description of the scenarios applicable to "legacy" switches.)

# **Authorization and Fund Locking**

What is the relationship between authorization and fund locking? Authorization is simply a check for whether currently available funds are sufficient to cover a service (or how much of a service can be used with the funds currently available). Using a simple analogy, it is like taking a look in your wallet to see how much money you have left before deciding whether you have enough to purchase a DVD or buy some chocolate bars. The problem is that such a check is done without taking into account your other attempted purchases. For example, if you have \$20 available, the system will tell you that you have enough money to buy 1 DVD (\$15) or 10 chocolate bars (\$2 each), but it cannot tell you whether you can buy a DVD and **also** buy 2 chocolate bars.

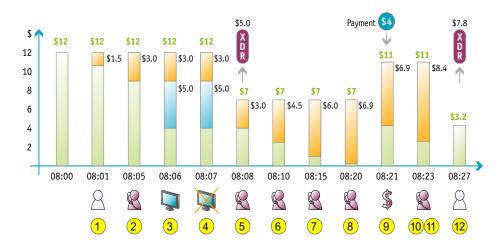
Fund locking not only checks that you have enough money for the DVD, but also immediately puts that money into a different compartment of your wallet. Now when you check to see how many chocolate bars you can buy, you will be working with only the remaining portion of the money. This will spare you an awkward situation at the cash register.

# **Dynamic Authorization**

The simplest overdraft protection scenario is "resource locking." This is done when an application knows the amount of funds required beforehand. So right at the start, the application sends a request to validate the availability of these funds and if this is successful, it locks them. Then, when the purchase has been completed, a "charge" event is sent to PortaBilling. One example of such a service is pay-per-view content distribution. After a customer clicks on a "Get the movie" link, the system authorizes and locks the funds to cover the cost of the movie to ensure that the customer has the right permissions and sufficient funds. The customer is then shown a confirmation dialog box. If he approves the purchase, the money is deducted from his account

Dynamic re-authorization is a more complex process used when it is not possible to tell how much a customer will spend in a particular session, so that additional funds must be locked "on the go." When a session (e.g. a voice call) starts or is in progress, the system "reserves" a small portion of available funds to cover the next time interval (e.g. 5 minutes). As the end of this interval approaches, the system attempts to reserve funds to cover the next interval, etc. If no remaining funds are available, the call is disconnected. So if a customer sends an SMS message during a phone call (decreasing the available funds), or makes a credit card payment (increasing the available funds), that immediately affects the call – and either the call is disconnected sooner or the maximum allowed call time increases.

Let's see how dynamic re-authorization works in a specific example where an account is concurrently using multiple services and making a payment while the session is still in progress.



- Initially, the account has \$12 available.
- The user starts a phone call to a destination with a price of \$0.30 per minute. PortaSIP® requests call authorization for 5 minutes. At this point the user's balance is still unchanged, but funds covering a 5-minute phone call (\$1.50) are locked (1).
- While the call is in progress, at some time before the end of the "approved" period (for our example, we'll assume this is one minute), PortaSIP® will attempt to perform re-authorization.

- PortaSIP® sends a re-authorization request to billing. PortaBilling verifies that the account has enough funds for another 5 minutes. The amount locked is now \$3.00 (2).
- While still on the phone, the user decides to purchase a pay-perview movie. An authorization request arrives from the IPTV platform, and the funds needed to pay for the movie (\$5.00) are locked in addition to the previous \$3.00 (**3**).
- The user now attempts to purchase another movie (\$5.00), but this request is rejected, since he only has \$4.00 left (4).
- The purchase of the first movie is completed, and the balance decreases to \$7.00 (5).
- Since the call is still in progress, and the end of the "authorized" time is approaching, PortaSIP® sends another authorization request, and so funds for another 5 minutes are locked (a total of \$4.50 is now locked) (6).
- The user keeps talking, and so 5 minutes later yet another authorization is sent. The total amount of locked funds is now \$6.00 (7).
- Soon another authorization is sent, but now there are only enough funds for 3 minutes. \$6.90 is now locked (8).
- The user realizes that he is running out of money, but wants to continue the phone call, and so he promptly makes an online payment with his credit card. \$4.00 is deposited to his account (9).
- Since the last re-authorization provided less time than requested (3 minutes instead of 5), PortaSIP® determines that the user is out of money, and normally it would disconnect the call. However, it makes one last re-authorization attempt, one minute before the call is to be disconnected (10).
- Since the user now has available funds, another 5 minutes of call time are authorized. The total amount of locked funds is now \$8.40 (11).
- Finally, the user disconnects, and is charged \$7.80 for the full call duration of 26 minutes. Thus his balance is now \$3.20 (12).

#### Limiting the maximum fund amount locking

There are two situations that may lead to an excessive locking of funds:

- Attempting to use an "expensive" service For instance, let's assume that PortaSIP® is configured to lock sufficient funds for a 15-minute conversation at the start of a call. This is fine for calls to the US or Europe (in which case only 20-40 cents would be locked). But if a customer with a fairly low balance calls an expensive destination (e.g. Somalia \$1.00/min), he may find that all of his funds are suddenly locked and he cannot use another service in the meantime.
- Old-style applications that do not support re-authorization If an authorization request comes from a gateway or switch that does

not support dynamic fund locking, then all available funds will be locked while that session is in progress.

To prevent locking too many or all available funds, the administrator can limit the maximum fund allocation for each subsequent fund lock.

Usage Charges Entry		8
Originating line information:	ANY	~
Service allowed for suspended users:	None	~
Rate match mode:	Default	~
- 🔺 Overdraft Protection		
Remaining balance requirement: No	Restriction	
Lock at least USD for e	each session	
Limit maximum locked funds for each se	ession to	USD
Z Each fund lock allocates no more than	3.0000 USD	
Send alerts when overdraft is detec	ted	
		Save Cancel

For "overdraft protection-aware" applications, each request will lock no more than the amount specified in the **Each subsequent fund lock allocates no more than** field. Taking our example of a call to Somalia, if we set this parameter to \$3.00, the billing engine will respond to PortaSIP's request to lock funds sufficient for 15 minutes by locking up only \$3.00 (3 minutes). Thus PortaSIP® will perform a re-authorization every three minutes.

For applications that do not support dynamic re-authorization, the maximum call duration will be limited to the amount defined in the **Each** subsequent fund lock allocates no more than field. Thus, if we set this parameter to \$3 and dynamic re-authorization is disabled for the call to Somalia, it will last only 3 minutes and then be disconnected.

#### Volume discount plan counters locking

By using volume discount plans, service providers can either adjust users' pricing depending on the volume of the service used or they can allocate some free services (e.g. minutes, GB, etc.) to their users. In cases where several accounts share the same quota and initiate sessions more or less concurrently, PortaBilling® must be aware of quota usage by each account to prevent them from going into overdraft.

Therefore, when authorizing a session, PortaBilling® allocates a portion of the available quota and locks that allocated portion for the authorized session. Then it excludes that locked quota portion when it authorizes simultaneous customer sessions.

When locking a quota, PortaBilling® considers the following:

- customer balance;
- tariff rates;
- maximum session duration either defined by the administrator or provided by NAS; and
- the fund locking configuration defined within the product.

Consider the following example:

Let's say John Doe has a \$0 balance and a \$10 credit limit. His tariff plan allows him and his wife Jane to make calls to Canada for \$0.5 per minute. They also share a quota for 50 free minutes to Canada. For them to make simultaneous calls and at the same time, not exceed their credit limit, PortaBilling® authorizes their calls for \$3. The administrator has defined that all calls may last no longer than 30 minutes.

When John calls 16045556754, PortaBilling® considers the available quota against the maximum allowed call duration -30 minutes. Since 50 > 30, PortaBilling® locks 30 minutes from the quota, and leaves 20 minutes available.

Five minutes later, Jane dials 16045557785. PortaBilling® considers the remaining quota – 20 minutes, against the maximum allowed call duration – 30 minutes. Since 20 < 30, PortaBilling® locks the remaining quota and adds another 6 minutes to it, calculated based on the call cost and the authorization amount (\$3 \* \$0.5/min = 6 min). Thus, Jane is authorized to make a 26-minute call.

After 15 minutes, John hangs up. Since John's call lasted 15 minutes, PortaBilling® unlocks those unused 15 minutes and makes them available for other calls.

PortaBilling® locks the counters for any type of volume discount plan (discounts, quotas and service wallets) for both RADIUS- and Diameterbased sessions. To enable this functionality, your service configuration must meet the following conditions:

- Your product must have **Overdraft protection** functionality enabled; and
- The value of the discount threshold must have a limit.

#### **Overdraft Protection with Legacy Equipment**

In order to fully use overdraft protection capabilities, the node providing the service (gateway, switch, etc.) must send the proper attributes in the RADIUS request to PortaBilling®. During the initial authorization request, it will inform PortaBilling® of the desired interval for fund locking (and the minimum possible interval for re-authorization), and will then periodically issue re-authorization requests. Real-time overdraft protection is fully supported by PortaSIP®.

What happens when a node that is not capable of dynamic reauthorization sends a "standard" RADIUS authorization request? Also, how does fund locking affect the number of concurrent sessions available for a customer?

Answer: the product configuration features an **Overdraft Protection** setting that allows you to define how fund locking is applied:

	s 1: 1: 0, - 0			Product			
Save Save	ave & Close 🛞 Close 🗐	Rate Lookup 🕲 Clo	ne			N Logout	🔲 Log
	Product Name: *	EasyCall		Currency: *	USD - US Dollar		
Work in progress	Product Name visible to End User: *	EasyCall		Managed By:	Administrator Only		
		fain Product					
Included Services	Service Configuration	Usage Charges	Volume Discount	Recurring Charges Addit	tional Info Notepad		
Advanced Configu	ration for Usage Charges			Account Self-Care Configura	ation		
Overdraft Protect	ion: 🗹			Product Group:	none		Ŧ
Breakage:	0.00		USD	Account Default ACL:	Account self-care		v
				Info URL:			
				Description:			
				Description visible to End User:			
		1	Back	Next Done			

• When overdraft protection is **disabled**, that means there are effectively no "locked" funds. Thus, for concurrent sessions, PortaBilling® computes the maximum session duration based on the total amount of customer's available funds for each session separately. So in the case of several concurrent sessions, each can potentially use up the available funds. This method provides transparency for the application using overdraft protection, although in reality, it does not provide greater security than a simple authorization request does. For obvious reasons, it is not recommended for general use.

**NOTE:** When disabling overdraft protection functionality, make sure that the product is only assigned to credit accounts. Otherwise, it may open the overdraft option for debit accounts.

• When enabled, fund locking is done on all account types. For "overdraft protection-aware" applications, the amount of funds locked is the lesser of either the amount necessary to cover the requested service or the amount defined in the Each subsequent fund lock allocates no more than field. For legacy authorization requests, it represents either all of the available funds or the amount defined in the Each subsequent fund lock allocates no more than field. Note that if all of an account's available funds are locked for a session, more paid sessions cannot be established.

# **4** Recurring Charging

# Subscriptions

The **Subscriptions** module allows you to charge your customers periodic fees for using the service. If your advertisement states something like "only \$9.99 per month, and just \$0.99 extra per month for Voicemail service," then two subscription plans are involved here. By defining a subscription plan you can specify various parameters within this plan that will have an effect on the customer balance. Every subscription plan includes the following:

- Name and description Used by your administrators to better manage various subscription plans.
- Subscription plan name visible to end user A clear subscription name shown to end users on invoices and on their self-care interfaces.
- Activation mode Specifies when the subscription is active and charges start to be assessed. Typically, a subscription is activated immediately upon its creation (or on the start date, if that has been specified). PortaBilling® supports an additional mode of subscription activation based on the account's first use. This allows you to avoid problems when there is a delay between the time a customer signs up for a service and the time he is actually able to use it (e.g. he uses online signup to purchase a residential SIP service, but his IP phone will not be delivered by FedEx until five days later).
- Activation fee The amount to be charged when the subscription becomes active.
- Minimum subscription period and early cancellation penalty It is common practice to lock a customer's contract for a certain period (e.g. if you provide the customer with a free IP phone, you want to make sure he keeps paying monthly fees until he has paid back the cost of the phone). If the subscription service is canceled earlier than the interval specified, the customer will be charged a cancellation penalty.
- Rounding To avoid unusual subscription charges like \$1.26789, you can specify a rounding pattern for them (similarly to what you did with ratings in tariffs). For example, the rounding pattern XXXXX.XX000 will round up all subscription charges to whole cents.
- Of course, every subscription also includes a definition of periodic charges applied while the customer has an active subscription; see below for more details.

#### **Subscription Fees**

When a customer's billing period closes, PortaBilling® calculates the charges for any subscriptions that were active during this period. For each subscription, there are three types of charges:

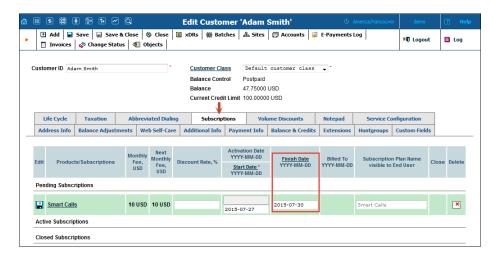
- Activation fee
- Cancellation fee
- Periodic fee

#### **Activation fee**

An activation fee is automatically activated when a subscription start time begins, with one exception. Namely, in the subscription plan's properties you may specify that the subscription plan will become active only when the account is used for the first time. In this case, the subscription is activated either on its start date or the account's date of first use, whichever comes later.

#### **Cancellation fee**

A subscription which is not yet active can simply be deleted (for instance, a customer signed up for a new service beginning next month, but then changed his mind). A subscription which is already active cannot be deleted. When the subscription is canceled, the cancellation date is entered as the end date of the subscription. Typically, the cancellation date will be the day on which cancellation took place. However, you can also schedule cancellation for a future date (e.g. a customer wishes to use the service until the end of the present month).



The record of the canceled subscription allows PortaBilling® to correctly charge for closed subscriptions. For example, if a customer subscribed to the service on the 3<sup>rd</sup> and cancelled it on the 7<sup>th</sup>, he will still be charged for five days of service.

#### **Periodic fee**

A periodic fee defines the recurring charges applied to a customer for service usage. Periodic subscription fees are pro-rated depending on the actual duration of the service used.

Consider the following examples related to the same subscription plan with a monthly periodic fee of \$9.99:

- Customer A, with a monthly billing period, activates the subscription on April 12<sup>th</sup>. On May 1<sup>st</sup> he is charged \$6.33 because he uses the service for 19 days (12-30) and (\$9.99/30) \* 19 = \$6.33.
- Customer B, with a monthly billing period, activates the subscription on April 12<sup>th</sup> and cancels it on the 25<sup>th</sup>. On May 1<sup>st</sup> he is charged \$4.66 because he uses the service for 14 days (12-25) and (\$9.99/30) \* 14 = \$4.66.

These types of subscription fees are reflected on the invoice as extra invoice lines.

#### **Periodic Fees Configuration**

Since your customers may use different billing periods, PortaBilling® gives you the flexibility to individually assign subscription costs for each period. For instance, if your monthly rate is \$19.99, you may want to charge a higher weekly rate than \$4.99, since the increased maintenance required by customers who have a shorter billing period justifies increasing rates.

For instance, PortaBilling® allows you to define your monthly rate as \$19.99, your semimonthly rate as \$10.99, weekly rate as \$6.99 and daily rate as \$1.99 for the same subscription plan. PortaBilling® will automatically use the correct base value according to the customer's billing period.

#### **Promotional periods**

Yet another common business practice is to offer special rates for an initial period following signup (e.g. "Only \$9.99/month!") while the disclaimer states: "For the first six months only, after which the standard rate of \$29.99 / month applies." PortaBilling® allows you to define an unlimited number of promotional periods, with different subscription fees for each. For example, you could create a subscription that offers free service for the first three months, a rate of \$19.99 for the next nine months, and \$12.99 thereafter; or something even more complex.

#### Incompletely used promotional periods

The promotional period in a subscription includes each billing period during which a service was used, regardless of the period of days used in a particular billing period.

For example, you offer a promotional period for three months. Customer John Doe subscribes for the promotion on July 15<sup>th</sup>. John Doe will be charged for the second half of July (16 days) and for the two months following it (August and September) according to the promotional rate. Starting from the fourth month (October), the default rate will be used.

In order to avoid potential misunderstandings when a customer expects a longer promotional period (till October 15<sup>th</sup> from the example above), the best practice is to use an anniversary billing cycle, as this eliminates the problem of "incompletely used" promotional periods.

### **Applying Subscriptions**

Since a product defines the way you provide a service to an end user, and subscriptions define charges for this service, it is obvious that the two must be interconnected. That's why subscriptions are usually included with products (they can be selected from the subscription list.) To define a flat rate for provided service(s) and avoid discrepancies between subscription plans with different configuration parameters, only one subscription plan per product (both main and add-on ones) is allowed.

Subscriptions that an account receives with the products requested are called obligatory subscriptions, because it is not possible to remove or cancel these subscriptions as long as the account uses these products. You may, however, add optional subscriptions to an account (e.g. if an EasyCall product user wishes to receive Voicemail service). These optional subscriptions can be added or canceled as you wish. Note that you can only apply the same subscription once to an account if it has not been explicitly defined in its configuration (see the Multiple subscriptions section for details).

You can also assign subscriptions to a specific customer. Here the procedure is exactly the same as with an account. Since a customer cannot have a product assigned directly to him, there are no obligatory subscriptions in this case, i.e. all of a customer's subscriptions are optional.

#### **Add-on products' subscriptions**

A feature and a subscription are attached to add-on products, so an administrator only needs to assign the add-on product to an account. The feature will be activated and a customer will automatically be charged for it.

For example, a customer is assigned the "Call Waiting" add-on product with the Call Waiting feature enabled and a subscription associated with it that applies recurring charges for its usage. If the customer no longer needs Call Waiting functionality, the administrator can remove the add-on product from the account properties with a single mouse click.

#### **Multiple subscriptions**

In most cases, every single subscription is charged only once even if this subscription is included in with several add-on products assigned to the account.

But in some cases it is necessary to assign the same subscription multiple times.

Let's have a look at the following example. One of your customers is assigned a subscription for renting a router from you. Another day he wants to rent a second router. Since this customer's account already has the subscription for renting a router, a new add-on product needs to be created with the same subscription assigned for the rent of the second router. The subscription has "Apply more than once" option enabled. According to these circumstances, the customer will be charged the same subscription twice: for the (first) already rented router and for newly rented one.

₫		\$	88		80	₽	Z Q				-			_		John		😻 Europe/Pragi		mo	😢 He
•	• •	٩dd		Save		Save	e & Close	🛞 Clos	e 🔳 :	dRs	🗐 E-F	aymen	ts Log	×	Termin	ate 🛛 🍕	Objects		MD L	ogout	📒 Lo
	Balance Control Individual Credit Limit       Balance 0.02000 USD																				
	Li	fe Cy	cle			Su	bscription	s	N	otepad			Servi	ice Fe	atures						
A	ccour	nt Inf	0 1	Produc	ts	s Balance Adjustments Web Self-Care				f-Care	Subs	bscriber Aliases Additional Info									
Edit	t	s	ubs	riptior	ı		Discount Rate, %		t Date* ·MM-DD	Activa Dat YYYY-N	e	Finish YYYY-M			ed To ·MM-DD	Obligato	ry Invo	vice Line Description	Product	Close	Delete
Pe	nding	Subs	scrip	tions																	
Ac	tive S	ubsc	riptio	ons																	
	Equ	iipme	nt R	ental				2014	-02-05	2014-0	02-05						MikroTi	k RB2011UiAS-2HnD-IN	I	×	
	Equ	ipme	nt Re	ental				2014	-02-06	2014-0	02-06					()	Cis	co SB RV180-K9-G5	Plus		
<b>C1</b> -	end 6	Subso	rinti	ons																	

For this reason, there is an option that makes it possible to assign the same subscription multiple times to one account on the subscription plan properties.



🙆 🏼 🗄 😂 S 🏚	• IP Q 🛩 🕏	Add Subsci	ription Plan		demo	? Help
🕨 🖬 Save 📓 Save & G	Close 🛞 Close				M Logout	
Cubernintian Dian Name	Equipment rental Equipment rental	Currency Managed By	USD - US Dollar Administrator Only	¥ .		
General Info Periodic F	ee Promotional Periods Multi-	Month Discounts Taxation In	nfo			
Subscription Charges Applied	<ul> <li>At the end of the billing period</li> <li>In advance</li> <li>Periods in Advance</li> <li>Progressively</li> <li>Keep total charge only</li> </ul>		narges for the days when no servic ied more than once ged Amount	e was provided	0	
Subscription Is Activated Activation Fee Minimum Subscription Period Early Cancellation Penalty	At the given start date 0.00000 USD Months Fixed USD Remaining subscription char					

This model of applying subscriptions will make it possible to:

- provide revenue assurance, because using an add-on product guarantees that the feature will be activated, and the customer automatically charged for it; and
- save time, because everything can be done in one place using an add-on product.

#### Changing the subscription plan for a product

You may change the subscription plan for a given product at any time; note, however, that this will affect all existing accounts that have this product. Once you have selected a new subscription plan for a product, this change takes effect immediately (i.e. the old subscription plan is removed and the new one is applied to *all* accounts with this product assigned).

#### Changing an account's product and subscriptions

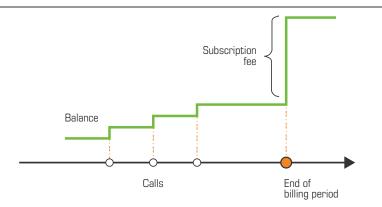
A change of product for an existing account, e.g. from product A to B, will have the following effect on this account's subscriptions:

- The obligatory subscription plan (inherited by the account from product A) will be changed to the subscription plan assigned to product B.
- Optional subscriptions (assigned to the account directly) will remain unchanged.

# **Ways to Charge for Subscriptions**

#### **Traditional method**

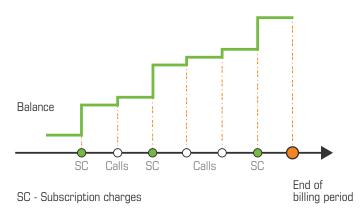
This is a very common and widely popular method. When a customer's billing period closes, PortaBilling® calculates the applicable charges for all subscriptions that were active during that period and applies them to the customer's balance.



Consequently, once the billing period is closed there may be a significant increase in the customer's balance.

#### **Progressive method**

While the situation described above is acceptable for postpaid customers with a large credit limit, or if a customer has a credit card that is automatically charged when a billing period is closed, it may create certain problems for prepaid customers. If such a customer does not have sufficient available funds at the end of the billing period, his balance will exceed the credit limit and his outgoing calls may be blocked. PortaBilling® provides a solution to this problem by allowing you to conveniently offer prepaid VoIP services in combination with subscription fees.



To avoid the unpleasant situation of a sizeable charge at the end of the billing period, PortaBilling®'s progressive charges are continuously applied. This means that at any given moment in time, the charged amount will cover the interval from the beginning of the billing period until the current day. For example, a customer with a monthly billing period signs up for a subscription with a \$9.99 monthly fee on April 1<sup>st</sup>. This means that every day of the billing period the customer is charged \$9.99 / 30 = \$0.33. By the end of the billing period the total charged amount is equal to \$9.99. In effect, the customer is charged small portions

of the full fee every day. His balance grows slowly, giving him enough time to act in response and deposit more money into his account.

#### **Subscriptions charged in advance**

This mode of charging subscription fees ensures that at the end of the billing period, the customer is charged until the end of the N<sup>th</sup> full billing period that follows the current one. To illustrate this, let's assume that on April 1<sup>st</sup>, a customer with a monthly billing period is assigned a subscription that is charged for 1 month in advance. So the customer's invoice for April, produced on May 1<sup>st</sup>, will contain charges for calls made in April plus the subscription charge covering the period from April 1<sup>st</sup> to April 30<sup>th</sup>.

Likewise, if a subscription for this customer has been activated in the middle of their billing period (April 15<sup>th</sup>), their invoice for April produced on May 1<sup>st</sup> will contain the subscription charges covering the period from April 15<sup>th</sup> to April 30<sup>th</sup> and the period from May 1<sup>st</sup> to May 31<sup>st</sup>.

If a subscription that is charged in advance is not active during the whole billing period, it is pro-rated in the same way that post-charged subscriptions are. For instance, if a customer with a monthly billing period activates a \$30 subscription plan charged one month in advance on April 15<sup>th</sup>, he will only be charged \$15 (\$30 of monthly fee / 30 days in the month\*15 days of the actual service usage). The customer's invoice for April will include a \$15 subscription charge for the period from April 15<sup>th</sup> to April 30<sup>th</sup> and a \$30 subscription charge for the period from May 1<sup>st</sup> to May 31<sup>st</sup> (in addition to charges for any calls made in April).

If a customer terminates a subscription prior to the end date of a period that has already been charged (e.g. the customer in the example above closes his account on April 20<sup>th</sup>), then a refund is issued for the "unused" subscription time when the billing period is closed.

When periodic fees are modified during a current billing period, a subscription with fees charged in advance will cost the same until the end of that current billing period. In other words, there will be no recalculation. The charges for the next billing period use the newly modified periodic fees.

For example, if a subscription fee of \$10 is charged one month in advance and the current monthly billing period ends on April 10<sup>th</sup>, the customer is charged until May 10<sup>th</sup>. But if the subscription fee changes on April 25<sup>th</sup> and becomes \$8, the customer's invoice (produced on April 11<sup>th</sup>) contains charges for all calls made prior to April 10<sup>th</sup> at the old fee and subscription charges covering the period from April 11<sup>th</sup> to May 10<sup>th</sup> without any recalculation (i.e. the subscription charges are still \$10 for this billing period despite any changes). The new subscription fee (\$8) will be applied to the new billing period, which will cover the period from May 11<sup>th</sup> to June 10<sup>th</sup>, and the customer will continue to be charged \$8 for subsequent billing periods.

However, if a customer terminates a subscription prior to the end date of a period that has already been charged (e.g. the customer in the example above closes his account on May 1<sup>st</sup> and the subscription fee changes from \$10 to \$8 on April 25<sup>th</sup>), then a refund will be issued for the "unused" subscription time when the billing period is closed, but the new subscription fee will be used for recalculating (i.e. \$8 not \$10).

This can improve a service provider's cash-flow and minimize potential loss if a customer leaves without paying his final bill.

#### Subscriptions charged in advance to prepaid customers

In most cases subscriptions that are charged in advance are assigned to prepaid customers. Therefore, an administrator must be sure that customers have sufficient funds to cover their subscriptions and when they don't, the customers' service must be suspended.

For this there is an option of automatically suspending prepaid customers' service when they do not have sufficient funds to cover pending subscription charges.

This is how it works:

- Customers who have sufficient available funds have their subscription charges applied normally.
- Customers who have insufficient available funds are automatically suspended and no longer receive the service. Therefore no subscription charges are generated. As soon as funds become available, the service is resumed and new charges are generated.

An administrator has the authority to suspend service due to insufficient funds for either a specific customer or for an entire customer class.

Let us consider the following example:

The customer has \$20 available funds and is assigned a \$30 monthly subscription for DID number usage charged a month in advance.

On November 1<sup>st</sup> the system calculates the subscription charges for the period between November 1<sup>st</sup> and November 30<sup>th</sup> (\$30) and compares that to the amount of available funds (\$20). The available funds are insufficient, thus the customer's service is immediately suspended.

On November 5<sup>th</sup> the customer makes a \$50 payment. The amount of available funds is now \$70.

The system recalculates the subscription charges. The customer did not use the service until November 5<sup>th</sup>, so the subscription charges are generated for the period starting November 5<sup>th</sup> (the day the customer became unsuspended and began using the services again) ending on November 30<sup>th</sup> (\$26). These charges are then compared to the amount of available funds (\$70), and applied. The amount of available funds then becomes \$44. Therefore the customer's service is reinstated. (Please see the *Invoicing* section in the **Unified PortaSwitch Handbook Collection** for a detailed description of the invoicing process.)

**NOTE**: After a suspension status is lifted from a customer, the system applies charges for the whole billing period (\$30) and generates a refund for any period during which service was suspended (4\* \$30/30 = \$4 where 4 is the number of days of suspension, \$30 is the total for subscription charges and 30 is the number of days in the billing period). This refund is granted to the customer and two xDRs are created: one for the whole subscription charge (\$30) and another one for the refund amount (-\$4).

Thus, prepaid customers can only consume services when they have sufficient available funds to cover their next subscription charges.

#### **Auto-charging for subscriptions**

Another popular business model for applying subscription charges is to automatically deduct them from customers' credit cards. The service provider maintains a "service balance" for customers, that is, they may only spend their funds on service usage such as international calls, SMS, etc. This prevents situations in which the available funds are consumed by subscription charges.

To automatically charge customers for their subscriptions, enable the **AllowSubscriptionsExtraInvoice** option on the Configuration server. Then configure a customer class as follows:

- Enable the Separate Invoice for Recurring Fees option;
- Enable the **Auto-charge invoice balance to credit card** option;
- Specify the invoice template;
- Specify the grace period in the Payment is expected within \_ days after invoice generation option. For example, 5 days;
- Specify when to charge the credit card for the unpaid invoice in the **Charge credit card if invoice is unpaid** \_ **days after due date** option. For example, 2 days after the invoice due date.



II \$ 🞇	1 10 10 10	Q	Edit C	ustomer Class	'Retail SIP'				🛛 He	
🖬 Save 📓	Save & Close 🛞	Close						M Logout	目 Log	
	tetail SIP Idministrator Only		urrency	USD		6				
General Info	Regular Invoices	Out-Of-Turn Invoices	Taxation	Measured Services	Fraud Protection	Custom Fields	Notifications			
Taxation Meth		Tax Included into	the Rate	¥	Billing period is clos	Ŭ Ū	Automatically Jpon Administrato o later than	r's Approval days after the pe	eriod is ove	
Send statistic		Full Statistics		•	Suspend On Insuff Funds For Subscrip		No			
- Invoices					Close customer's a	iccount	Days after Pro	visional Termination	ı	
Generate Re	gular Invoices	🖲 On 🔍 Off								
Separate Invo	bice for Recurring Fee	s 🖲 On 🔍 Off								
Allow Out-Of-	Turn Invoices	🖲 On 🔍 Off								
Invoice round	ing	<ul> <li>Custom rounding</li> <li>Currency default</li> </ul>	XXXXXX.X XXXXXX.X							

This is how it works:

The sum of subscription charges and calculated taxes for those charges is generated as a separate invoice at the end of the billing period. The invoice amount is automatically deducted from the customer's credit card, thus leaving the amount of available funds intact.

If the payment transaction is unsuccessful (e.g. if the credit card is expired or there are insufficient funds on it), the invoice remains unpaid and a corresponding notification is sent to the customer.

The customer has some grace period days for updating their credit card information. During the grace period the amount of available funds remains unchanged because a special correction xDR for the sum of the invoice is generated and inserted into the database. Thus, the customer can continue to use other services, such as make international calls.

**NOTE**: An invoice that contains subscription charges and taxes is paid automatically by a credit card only and cannot be paid manually via the web interface.

If credit card information is not updated within the grace period, the customer's service is suspended until the credit card information has been updated and the payment has gone through.

Consider the following example:

Prepaid customer John Doe has \$15 in available funds and signs up for a \$10 monthly subscription on April 1<sup>st</sup>. He is charged 10% in taxes for service usage.

During April, John Doe makes international calls that total \$6. His amount of available funds is now \$9.

On May 1<sup>st</sup> two invoices are produced for him:

- An invoice that covers the \$10 subscription charge and \$1 tax (\$10 \* 10% = \$1). This is an out-of-turn invoice in PortaBilling®.
- An invoice that covers \$6 for voice calls. Since this is a prepaid customer the invoice status is "do not pay."

These invoices are mostly used for administrative accounting and are not usually sent to customers.

The sum of the out-of-turn invoice (\$10 + \$1 = \$11) is automatically deducted from John's credit card so the status of the invoice is "paid."

In May, John makes international calls totaling \$7, therefore his amount of available funds is now \$2. The invoices produced for him in June are as follows:

- An out-of-turn invoice that covers his \$10 subscription charge and a \$1 tax; and
- An invoice that covers \$7 for voice calls and has a "do not pay" status.

On May 31<sup>st</sup> John's credit card expires, and consequently the out-of-turn invoice is not paid. The correction xDR for the sum of this invoice (\$-11) is generated and inserted into the database, leaving the amount of available funds unchanged (\$2).

On June 2<sup>nd</sup> John updates his credit card and the payment transaction for the out-of-turn invoice is successful. The invoice status becomes "paid" and the correction xDR is removed from the database.

If John did not update his credit card, his service would be suspended on June  $3^{rd}$  and terminated on June  $18^{th}$ .

With auto-charging for subscriptions, there is improved cash flow since there is pre-defined recurring revenue.

Customers are better able to control their available funds since these funds are only used for services.

# Waiving the Subscription Fee when no Service Was Provided

Service providers can choose whether to apply subscription charges for periods when their customers do not have access to services.

For example, customer John Doe is provided Internet service on a subscription-based model. The service provider decides not to charge John Doe for those periods when he does not have access to the service.

An administrator enables the **Waive the charges for the days when no** service was provided option for John Doe's subscription.



۵	 i	8	\$	6	<b>*</b> *	Q	~	8		1	Add Su	bscription Pla	in		America/Vancouver	demo	🕑 Help
•	Save		Save	& Clos	e (	8 0	lose									N Logout	
	3000		Subs Subs visibl Sub Sub	criptio criptio e to El Gener scriptio	n Pla n Pla nd U al Inf on Cl on Is Fee	an N an N ser fo harg	ame Perio es Ap	I dic Fe	nternet access  nternet access  At the end of the D  At the end of the D	illing period	Curren Manag	ed By	Administrator only	vided	20000,0000 To charge residential access.		itemet
			Earl	y Cano	ellat	tion I	Penal	ty	Fixed Remaining subsc	USD ription charges							

On September 15<sup>th</sup>, John Doe reaches his credit limit and therefore cannot use the services until he tops up his balance. But due to financial problems, John Doe tops up his balance on October 1<sup>st</sup>, so subscription charges for the period of September 15<sup>th</sup> – September 30<sup>th</sup> are not applied.

With the **Waive the charges for the days when no service was provided** option selected, subscription charges are withheld for the periods when:

- A customer is suspended because of an overdue invoice.
- A customer or an individual account has reached the credit limit.
- A customer or an individual account has no available funds.
- A customer or an individual account is administratively blocked.
- An account is expired.

This approach increases overall customer satisfaction and encourages customers to continue using your services.

## **Subscription Discounts**

#### **Discounts on subscriptions**

Every subscription can have a custom discount rate (applied *only* to subscription's periodic fees), with the actual charged amount adjusted accordingly. So if a subscription plan defines the periodic fee as \$10.00, and this particular subscription is assigned a 20% discount rate, a charge of only \$8.00 will be produced.

0	\$	88	ł	30	₽	~	Q	Acc	ount	: Info	/ Re	etail Custon	e	r 'Adam S	Smi	th'	America/Vancouver	demo	2
٠	Add	1   E	Sa	ve		Save	& Close	🛞 Clo	se [	xDRs	<u> </u>	E-Payments Log	×	Terminate	4	0bjects		M Logout	E L
_	coun cked		1778	122	5500				Ba	ilance Co	ntrol	Subordinate							
					J														
	Life Cycle Subscription: Account Info Products		tions	Volun	ne Discou	ints	Notepad	Se	rvice Configuratio	n									
			icts	Web Se	lf-Care	Subs	criber	Aliase	s Additional Inf	o									
E	dit I	Produ	icts/:	Subs	cript	ions	Monthly Fee, USD	Next Monthly Fee, USD	Disc	ount Rate	e, %	Activation Date YYYY-MM-DD <u>Start Date</u> * YYYY-MM-DD		<u>Finish Date</u> YYYY-MM-DD		Billed To YYYY-MM-DD	Subscription Plan visible to End Us		Delete
_	Pend	ing S	ubso	ripti	ons														
I	*	Smar	τC	alls		•			20			immediately					Smart Calls		×
	Activ	e Sul	oscri	ptior	IS														
[	=	Supe	r Cal				15 USD	15 USD				2015-02-26 >				2015-06-30	Super Call	()	
	Close	od Su	hecr	intio															

Use a 0 (zero) discount rate to specify "no discount" and ensure that charges are made according to the subscription plan definition. If a subscription has an empty discount rate, the customer default discount rate is used (see below).

#### **Customer discounts**

To simplify the management of different discount tiers (e.g. all your "silver" customers get 10% off the monthly fee for any of their subscriptions) you can directly assign a discount rate to a customer. So instead of creating multiple subscription plans with different periodic fee values, you will have a single set of subscription plans. You can then simply assign discount rates (10%, 20%, etc.) to customers. Any subscription (either directly applied to the customer or associated with one of the customer's accounts) that does not have an explicitly assigned discount rate will then be charged using this discount.

#### Prepay plans for subscriptions charged in advance

To improve your cash flow, you can encourage your customers to pay monies in advance by offering them different prepay plans within subscriptions that are charged in advance (e.g. "Pre-pay for 6 months and get 20% off for Internet" or "Pay for 12 months and save \$100 for IPTV!").

An administrator can set the number of months and choose a discount value, which will either be a percentage (e.g. 20%), or a fixed sum (e.g. \$20).



		<b>*</b> 20			E	dit Subscripti	on Plan 'IPTV Ba	isic'		Euro	pe/Prague	demo	21
🛨 Add	🖬 Sa	ve	Save & Close	S Close	🕼 Objects							M Logout	
		Su	ubscription Plan	Name	IPTV Basic		* Currency	USD					
			bscription Plan										
			sible to End Use		IPTV Basic		Manageo	i By Admin	istrator Only				
			General Info	Standard	Periodic Fee	Promotional Perio	ds Multi-Month Dise	ounts Tax	ation Info				
			Percentage										
			Fixed Amount										
			Edit months	Standa	rd Fee, USD / mo	onths Discou	nt, % Discount Fe	e, USD / mont	hs Delete				
									_				
			•		4 USD / 6 mon			ISD / 6 month					
			12	239.8	8 USD / 12 mor	nths	20 191.904 U	SD / 12 montl	is 🗙				
E S			🗈 🏊 🗠 🖸		= I xDRs		mer 'John Doe'	😨 E-Pav	ments Log	③ Europ Invoice		demo	
Add	🖬 Si	ave [	Save & Close	S Close	e 🗐 xDRs   bjects		mer 'John Doe' Sites 🗐 Accounts	😴 E-Payı	nents Log	③ Europ Invoice		demo ▶∏ Logout	
🗈 Add	🖬 Si	ave [	Save & Close	S Close				🖉 E-Payı	nents Log				
🕑 Add	Of-Turn	ave   [	Save & Close	S Close	bjects Customer	Batches 문화 Batches 문화 Class Defaul	Sites Accounts	E-Payı	ments Log				
🕑 Add	Of-Turn	ave   [	Save & Close	S Close	bjects Customer Balance C	₩ Batches & Class Defau ontrol Postpa	Sites 🛛 🗊 Accounts t customer class d		nents Log				
🕑 Add	Of-Turn	ave   [	Save & Close	S Close	Customer Balance C Balance	₩ Batches & Class Defau ontrol Postpa	Sites D Accounts		nents Log				
🕑 Add	Of-Turn	ave   [	Save & Close	S Close	Customer Balance C Balance	Image: Batches         Image:	Sites D Accounts		nents Log				
🕑 Add	Of-Turn	ave Invoice	Save & Close	😵 Close te   📲 O	<u>Customer</u> Balance C Balance Current Ci	Image: Batches     Image: Batches       Class     Defaultion       ontrol     Postparticle       109.94     109.94       redit Limit     500.00	Sites D Accounts	,	nents Log	Invoice			
Add	John Do	ion A	a Save & Close	le de o	<u>Customer</u> Balance C Balance Current Ci	Image: Batches     Image: Batches       Class     Defaultion       ontrol     Postparticle       109.94     109.94       redit Limit     500.00	Sites Accounts t customer class d 291 USD 200 USD	,	Permitted SI	Invoice			
Add Add Add Add Add Add Add Add Add Ad	John Do	ion A	a Save & Close e	le de o	Customer Balance C Balance Current Cu	Batches     A       Class     Defaul       ontrol     Postpa       109.94     redit Limit       sedit Limit     500.00	Sites Accounts t customer class d 291 USD 000 USD 0tepad Service Cor Payment Info	figuration Extensio	Permitted S ns Hur	IP Proxies			
Add     Add     Add     Add     Addess 1	John De	ion A Bala	Save & Close	Ne Close te 4 0	bjects Customer Balance C Balance Current Cu current Cu current Cu b Self-Care	Batches     Alternative     Additional Info	Sites Accounts t custoner class t custoner class d P1 USD 000 USD 000 USD 000 USD 000 USD 000 Payment Info Activation Date YYYYMND ate	figuration Extensio	Permitted Si ms Hur Billee	IP Proxies IP Provies Itgroups d Subscri	rs	▶¶ Logout	
Add     Add     Add     Add     Addess 1	John De	ion A	Save & Close	le de o	bjects Customer Balance C Balance Current Cu current Cu current Cu b Self-Care	Image: Batches     Image: Batches       Class     Defau       ontrol     Postpar       109.94     109.94       edit Limit     500.00       ume Discounts     I       Additional Info	Sites Accounts t custoner class t custoner class d P1 USD 000 USD 000 USD 000 USD 000 USD 000 Payment Info Activation Date YYYYMND ate	Tiguration Extensio	Permitted Si ms Hur late Yyyy 1-DD MM	Invoice	5	▶¶ Logout	
Add Add Add Add Add Add Add Add Add Ad	John Do	ion A Bala	Save & Close	Ne Close te 4 0	bjects Customer Balance C Balance Current Cu current Cu current Cu b Self-Care	Batches     Alternative     Additional Info	Sites Accounts t customer class t customer class d t customer class d service Cor Payment Info e, % Activation Date Sistar Date	figuration Extensio	Permitted Si nis Hur Billet To YYYY	Invoice	rs	▶¶ Logout	
Add     Add     Add     Add     Add     Address	John Do	ion A Bala	Save & Close	Ne Close te 4 0	bjects Customer Balance C Balance Current Cu current Cu current Cu b Self-Care	Batches     Alternative     Additional Info	Sites Accounts t customer class t customer class d t customer class d service Cor Payment Info e, % Activation Date Sant Date	figuration Extensio	Permitted Si ms Hur late Yyyy 1-DD MM	Invoice	rs	▶¶ Logout	Delet
Add     Add     Add     Add     Add     Address	John Do	ion A Bala	Save & Close	Subsection  Subsection  CurrentFection  191.994 U	Dijects     Customer Balance C Balance C Balance C Current Ci	Batches     Alternative     Additional Info	Sites Accounts t customer class t customer class d t customer class d service Cor Payment Info e, % Activation Date Sant Date	figuration Extensio	Permitted Si ms Hur late Yyyy 1-DD MM	Invoice	ption Plan N le to End Us	▶¶ Logout	
E Add Address I Life Cycle Address I Edit Pending Su IPTV 8	John De John De Taxati Info Sul	ion A Bala ODScription	Save & Close     Save & Close     Save & Close     Termina	(2)         Closs           te         4(1)         0           ing         Subsc           s         We           CurrentFe           191.904         107.946	Customer           Balance C           Balance C           Balance C           Balance C           Current Cr           criptions           Vol           eb Self-Care	Image: Batches         Image: Batches           Class         Defaul           ontrol         Postpanion           109.94         Postpanion           redit Limit 500.00         Image: Batches           ume Discounts         I           Additional Info         Postpanion           zee,         Discount Ratio	Sites Castomer class t customer class d toustomer class d tousto	figuration Extensio	Permitted Si ms Hur late Yyyy 1-DD MM	IP Proxies IP Proxies It Provies It Subscription	ption Plan N le to End Us	▶¶ Logout	
Add     Add     Content	Sul John Dc   Taxati Info   Sul Basic   Scription	ave in Invoice	Save & Close     Save & Close     Save & Close     Termina	(2)         Closs           te         4(1)         0           ing         Subsc           s         We           CurrentFe           191.904         107.946	Gustomer           Balance C           Balance C           Balance C           Balance C           Current Cr           criptions           Vol           ee,           NextForm           SD / 6 months	Image: Batches         Image: Batches           Class         Defaul           ontrol         Postpanion           109.94         Postpanion           redit Limit 500.00         Image: Batches           ume Discounts         I           Additional Info         Postpanion           zee,         Discount Ratio	Sites Castomer class t customer class d toustomer class d tousto	figuration Extensio	Permitted Si ms Hur late Yyyy 1-DD MM	IP Proxies IP Proxies It Provies It Subscription	ption Plan N le to End Us	▶¶ Logout	

Then when assigning a subscription to a customer or an account, a corresponding prepay plan can be selected.

Consider the following example:

In October 2015 customer John Doe signs up for the IPTV service with a \$19.99 / monthly fee charged in advance. He has two options for paying for the service:

- 10% discount for 6 months
   (\$19.99\*6 10% = \$119.94 \$11.99 = \$107.95);
- 20% discount for 12 months (\$19.99\*12 - 20% = \$239.88 - \$47.98 = \$191.90).

John Doe chooses the 12-month payment plan so he is charged \$191.90 and saves \$47.98 (i.e. an xDR with this sum is created and inserted into the database). These charges are then reflected on his October invoice.

Moreover, he is not bothered with monthly payments until the end of the prepaid period (his invoices for the next 11 months will not include subscription charges since they have already been paid). The next subscription charge will occur in 12 months' time (i.e. in October 2016.)

Thus, customers have the option to choose how to pay for their services. When paying months in advance, they receive a discount on services and, as a result, save money.

ITSPs in turn improve their cash-flow, charging their customers for several billing periods at once and receiving larger sums as advance payment.

**NOTE:** In case of early closure of a subscription charged in advance, a refund will be issued for the "unused" subscription time not later than one day after the subscription closes.

## **Bundle Promotions**

It is vital for any company to have a powerful marketing plan for attracting new clients and encouraging existing ones to spend more money on services. The bundle promotions feature allows you to offer promotional discounts based on monthly amounts spent and apply charges based on usage minimum.

The key features of the bundle promotions include the following:

Promotional discounts based on the amount of money spent for a service within the billing period. For example, if you wish to offer 10 percent off (of the invoice total) *if* the customer spends over \$1000 on voice calls (bringing the invoice total to \$900), you would create a corresponding destination group and define a single discount rule for it.

₫	II \$ 28 🛉 1	🖻 🖻 🗹 🔍 Edit Bı	undle Pro	motion '10% voi	ice calls di	sc. o	n \$1000 <sup>3</sup> An		demoroot	? Help
•	🔁 Add  🗟 Save	🖬 Save & Close 🛞 Close	e 🖑 Objec	ts					► Logout	目 Log
		Name*	10% voice	calls disc. on \$1000	Description	10% di	iscount for	voice		
		Managed By *	Administ	ator Only 👻			on minimum spent	of		
		Currency *	USD - US	Dollar v		\$1000	Spenc			
		Destination Group Set *	Corporate	w - World v						
Edit	Ar	nalyze		Criteria				Apply To		Delete
Lun	Service	Destination Group	Apply	📝 Structure	Invoice Con	nment	Service		Subscription	Delete
	Conferencing v	·	Credit v				Whole Bill			-
=	· · · · · · · · · · · · · · · · · · ·		Credit	01000 USD - 0 % 1000Unlimited USD - 10	0 %		Whole Bill			×

Promotional discounts are given for the actual service usage of the promoted service. For example, if you wish to provide \$10 off for SMS *if* a customer spends more than \$50 on voice calls, define the promotional discount as a *fixed value*. Thus, a customer who has spent \$50 on calls and \$8 on SMS, will receive an SMS discount of \$8 of a possible discount of \$10.



₫	II \$ 53 k	:	Edit Bu	ndle Promotion 'Cı	redit on S	MS' () America/Van	ncouver demo	? Help
•	🗈 Add  🖬 Save	🖬 Save & Close 🛛 🛞 Close					🕅 Logout	📕 Log
		Name * Managed By * Currency * Destination Group Set *	Credit on SI Administra USD - US E Retail	tor Only 🔻	c	ipend more than \$50 on voice alls and receive up to \$10 liscount on SMS		
	A	nalyze		Criteria		Apply	То	Delete
Edit	Service*	Destination Group	Apply*	📝 Structure	Invoice Com	nent Service*	Subscription	Delete
	Conferencing •	•	Credit 🔻			whole Bill 🔻		•
=	Voice Calls		Credit	050 USD - 0 USD 50Unlimited USD - 10 USD	)	Messaging Service		×

Multiple discount thresholds. For example, you can define a promotional discount rule for calls to Asia (thus only the amount of money spent on calls to Asian destinations will determine whether or not the discount should be applied). The discount will be applied to voice call service (cost of all calls within the billing period) so that: up to \$50 – no discount is applied, a 10% discount is applied for \$50 worth of calls and a 20% discount is applied for spending over \$100.

	🖬 Save & Close 🛛 🛞 Close		s			► Dogout	目 Log
	Name *						
	Currency *	USD - US I	ator Only v	di up	er - 20% discount		
Ar	alyze		Criteria		Apply	r To	
Service	Destination Group	Apply	📝 Structure	Invoice Comm	ent Service	Subscription	Delete
ferencing 🚽	<b></b>	Credit 👻			Whole Bill 👻		-
Calls	Asia		50100 USD - 10 %		Voice Calls		×
	An Service erencing +	erencing v	Currency*         USD - USI           Destination Group Set*         Corporate           Analyze         Destination Group         Apply           service         Destination Group         Apply           creating +         +         Creating +	Currency*     USD - US Dollar       Destination Group Set*     Corporate - World       Analyze     Criteria       Service     Destination Group       Apply     Structure       erencing     Criteria       Calls     Asia       Credit     50.100 USD - 10 %	Analyze Criteria Service Destination Group Apply Structure Invoice Comm erencing * Credit * 050 USD - 0%	Analyze     Criteria     Apply       Service     Destination Group     Apply     Structure     Invoice Comment     Service       *     *     Credit *     0.50 USD - 0%     Whole Bill *	Main algob by     Main instructed of Vin y     V       Currency*     USD - US Dollar     V       Destination Group Set*     Corporate - World     V       Analyze     Criteria     Apply To       Service     Destination Group     Apply     Structure     Invoice Comment       Service     Destination Group     Apply     Structure     Whole Bill v       Credit     0.50 USD - 0%     Voice Calls

• Mandatory minimum for service usage. Service providers can define a mandatory minimum for customers who commit to using a specific quantity of service. The mandatory minimum ensures that customers' service charges are always equal to or higher than a predefined amount.

Consider the following example.

A customer signs a contract guaranteeing great rates but he is obligated to spend \$1000 minimum per month on voice calls. In fact, the customer only spends \$800, and as a result, the deficient \$200 amount is added to his invoice so that it equals \$1000.



6	III \$ 88 A		Edit E	Bundle Promotion '\$	1000 usage minimum	America/Vancouver	demo	P Help
•	🗈 Add  🖬 Sar	ve 🗟 Save & Close 🛞	Close				M Logout	🖬 Log
	Name * Managed By * Currency * Destination Group Set			\$1000 usage minimum Administrator only USD - US Dollar USA	Description	ß		
Edit		Analyze		Crite	ria	Apply T	0	Delete
Cuit	Service*	Destination Group	Apply	* 📝 Structure*	Invoice Comment	Service*	Subscription	Delete
	Broadband 🔻	•	Credit	•		Whole Bill 🔻		•
	Voice Calls	USA	Charge	01000 USD - 1000 USD 1	Mandatory minimum for service usag	e Voice Calls		×

This approach means the revenue stream is more predictable for service providers and allows them to plan their expenses more efficiently and become more financially stable.

• Decrease a subscription fee or all subscription fees applied to the customer and his credit accounts by a defined percentage. For example, you can waive the customer's monthly user charge if he spends at least \$100 on voice calls.

Note that if you select **Subscriptions** in the **Service** list and leave the **Subscription** list empty, the promotion will be applied to customer's own subscriptions and *all* of his credit accounts' subscriptions.

₫	II \$ 88	i 🗈 Þ 🛩 🔍	Edit Bu	Indle Promotion 'U	ser cha	arge waiv	e over	\$100' () Ame		demoroot	
•	🗈 Add  🖬 Sa	ave 🗟 Save & Close	🛞 Close	e 📲 Objects						🕅 Logout	目 Log
		Name *		User charge waive over \$1	00	Description	Waive	customer's			
		Managed By *		Administrator Only	-			y user charg m spending o			
		Currency *		USD - US Dollar	Ŧ		minimu	m spending o	1 9100		
		Destination Grou	p Set*	Residential - World	-						
_											
Edit	A	nalyze		Criteria					Apply To		Delete
Lun	Service	Destination Group	Apply	🏏 Structure	Invo	oice Comment		Service	Subs	scription	Delete
	Conferencin +		Cred: +				Wh	ole Bill 👻		~	
	Voice Calls	World	Credit	0100 USD - 0 % 100Unlimited USD - 100 %	User cha	rge waive over	\$100 Sub	oscriptions	User Charge -	Residential Plus	×

Multiple promotions in the same promotion bundle. For example, your promotion bundle could state: "Spend \$10 dollars on SMS and your subscription fee will be waived!" or "Spend \$50 either on calls or on SMSs and all your monthly fees will be waived" or "Spend \$25 on calls to South America and you will get a 5% discount on all your voice calls."

۵	II \$ 88 🛉 8	• 1• ~ 0	Edit Bund	dle Promotion 'Res	sidential Plu	IS' () America/V	ancouver	demoroot	P Help
•	🗈 Add 🖬 Save	📄 Save & Close 🛛 🛞 Close	📲 Objec	ts				🕅 Logout	目 Log
		Name * Managed By * Currency * Destination Group Set *	Residential Administr USD - US Corporate	rator Only 👻 Dollar 👻	SMS wai or	dollars on SMS - product fee ved; \$50 on calls on SMS - all thly fees waived;	•		
	An	nalyze		Criteria		App	ly To		Delete
Edit	Service	Destination Group	Apply	📝 Structure	Invoice Commer	t Service	Su	bscription	Delete
	Conferencing +		Credit 👻			Whole Bill 👻			<b>-</b>
	SMS		Credit	010 USD - 0 % 10Unlimited USD - 100 %	SMS usage cred	it Subscriptions	SMS		×
	Voice Calls		Credit	050 USD - 0 % 50Unlimited USD - 100 %	Usage credit	Subscriptions			×
	SMS		Credit	050 USD - 0 % 50Unlimited USD - 100 %		Subscriptions			×
	Voice Calls	Latin America	Credit	025 USD - 0 % 25Unlimited USD - 5 %	Usage credit	Voice Calls			×

- The discount can either be a percentage of the charged amount in the 0 100 range (a 0% discount means "no discount applied," while a 100% discount means "all charges waived"), or a fixed value.
- Promotional discounts based on charges for measured services. For example, you suggest a 15 percent promotional discount for international calls, for example, if the customer's charges for extensions for that month exceed \$100. Then, you create a corresponding destination group and define a single discount rule for it.

Note that if you leave the **Destination Group** field empty, it means that all transactions related to this service will be summed up and analyzed for applying a credit or a charge.

#### **Bundle promotion calculation**

A bundle promotion is applied at the end of the customer's billing period – after all customer service charges and balance adjustments have been processed but before taxes are calculated – and is reflected in a separate line(s) on the invoice.

If a bundle promotion is applied to a particular service (e.g. Conferencing), it is calculated only for the sum of charges pertaining to this service usage. If a bundle promotion is applied to the whole bill, PortaBilling® calculates it for the sum of charges for voice calls, subscription charges and balance adjustment operations (manual credits) that were performed within this billing period.

Let's look at the following example:

You apply the promotion: "10% off if the customer spends over \$1000 on voice calls," (see the first example above) and define that the promotion applies to the total invoice amount.

At the end of the month a customer has spent \$1200 on phone calls.

When the customer's billing period closes, PortaBilling® calculates the bundle promotion as  $1,200 \times 10\% = 120$ . An extra xDR is created and the customer sees a line with a 120 credit on his invoice. The description for this transaction is **10% (\$1,200)** so it is easy to understand what it relates to. The invoice total is then \$1,080.

# The differences between bundle promotions and volume discounts

Unlike our volume-based discount, bundle promotions allows you to encourage customers to use one service to obtain a discount for another service, or increase or even decrease a customer's invoice total, based on how much money has been spent on these services during the billing period.

	Bundle Promotions	Volume Discounts
Scope	Discount can be applied to	Discount applied to the
	a different service	same service
Discount	Discount base for credit	Discount is applied only
base	amount is calculated based	to the service
	on the total service usage	consumption after the
	within this period	threshold is reached
Discount	Can be a fixed amount or	Calculated as a %
amount	calculated as % of the sum	reduction of the rate
	of charged amounts	
Applied to	Discount can be applied to	Discount can only be
	any service or subscription	applied to a service
	charges	
Discount	At the end of the billing	In real-time (when the
applied	period	service is consumed)
Presentation	Separate xDR on the	Incorporated in the
	invoice	original xDR

## **Billing Based on Measured Resource Consumption**

PortaBilling®'s ability to measure allocated resources allows service providers to implement this business model. The aggregated value of a measured resource can be used for statistics and for applying charges to customers, as well.

The parameters that can be measured and billed for are as follows:

• The number of concurrent calls allowed (SIP trunks). This is the number of simultaneous outgoing calls allowed for a particular

customer. The number of simultaneous outgoing calls is defined by an administrator as part of the customer service configuration for all customer accounts or for this customer's individual site (in the **Limit Simultaneous Calls** service feature);

- The number of active calls. This is the *actual* number of connected calls at a specific moment in time;
- The number of extensions. This is the number of extensions that a customer defines within their IP Centrex environment.

This list is provided by default; however, it is easily extensible and in future releases will include storage space for call recordings, number of IP Centrex phone lines and other parameters.

6		\$	1	<b>80</b> 🏚		~	Q	Edi	t Custom	er Cla	ss 'IP C	Centrex o	uston	ners'	•	America/Vancou	ver de	mo	2	Help
•	•	Ndd 🗖	Save	📄 Sav	e & Clo	ose	🛞 Close										M) Log	gout		Log
	lame Ianag			ex custor trator On					Currency Description	USD					li					
	Gen	neral Inf	o Reg	ular Invo	oices	Out	Of-Turn 1	Invoice	s Taxation	Measure	ed Services	Fraud Pro	tection	Custom	Fields	Notifications	]			
	N	ame					Apply Charg		Charge Ba On	sed	Price p	er Item	Free Items		Rate C	ode	Service			Delete
-	Ac	tive call:	s				No													×
		Gener	al Info							Charges										
		Measu	ured Pai	rameter:	• Ac	tive	calls		-	Apply Ch	arge: 📃									
					A	ctive	calls		Measure the nu calls	umber of a	ctive									
						llowe	d concur		Measure the nu calls	umber of al	lowed	Cancel								
					PE	BX E	xtensions		Measure the nu Extensions use											

Resource consumption is measured periodically at different time intervals for different parameters. Thus, the measurement frequency is as follows:

- The number of active calls is measured every 5 minutes.
- The number of permitted concurrent calls is measured daily.

This measured data is aggregated and used for displaying consumed resource statistics and for calculating charges.

#### **Charging for measured resource consumption**

Charges for resource usage are calculated based on the following criteria:

- the minimum,
- maximum, or
- average resource consumption.

These charges are applied to customers or resellers as part of closing their billing period (an xDR is created and added to the invoice on a separate line). Criteria for charges are defined for a customer class and if necessary, can be overridden for individual customers or resellers.

Consider the following example:

The company EasyCall Ltd. has a limit of 30 simultaneous outgoing calls according to their contract with their service provider. Yet this month they are organizing a calling campaign to their customers to inform them about their legal address change, so they have requested that the service provider increase their simultaneous calls limit to 100.

After a week, their calling campaign is finished and their threshold of simultaneous calls is limited once again to 30. At the end of the month, the simultaneous calls for the current billing period are averaged up and calculated as 46.3, which is rounded up to 47.

Thus, EasyCall Ltd. is charged for 47 simultaneous calls.

As a rule, a customer's service bundle already includes some amount of allocated resources covered by a subscription fee. This amount is specified in the **Do not apply charges for the first items** field.

6		· D • • • · ·	🖲 Edit	t Custor	ner Class 'SIP	Trunking	g custom	ers' (		demo	2	
•	• •	Add  🖬 Save 🖉 Save & Close 🔅	🕉 Close							M Logout	🔳 Log	
		SIP Trunking customers anaged By Administrator Only		Currency Description	USD		18					
		General Info Regular Invoices O	ut-of-Turn Invoices	Taxation	Measured Services	Fraud Prote	ction Custor	n Fields Notific	ations			
		Name	Apply Charge	Charge Ba On	ased Price pe	r Item	Free Items	Rate Code	Service	De	elete	
		Active calls	Yes	Maximum	1.00000		10	ACTIVECALLS	Quantity Bas	ed	×	
		General Info			Charges					_		
		Measured Parameter: * Activ	e calls		Д	pply Charge:	$\checkmark$					
					Charg	e Based On:	Average	Ŧ	value within period	ł		
						Charge	5.00000		USD for each item	1		
					Do not apply charge	s for the first:	30	÷	items			
					Charg	e Rate Code:	ACTIVECA	LLS -				
						Service		Ŧ				
					Update	Cancel						
												_

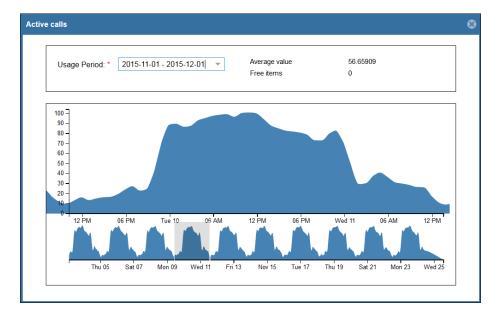
If customers consume more of an allocated resource than is defined in their service bundle, they are charged extra for additional resource usage. Thus, if a customer's service bundle includes 30 active calls in their \$30 monthly subscription and the average number of active calls for this customer within the current billing period is 50, they are only charged for 20 active calls (50 - 30 = 20).

#### **Measured resources statistics**

The measured resources statistics are available as a graph on administrator, reseller and customer self-care interfaces. Thus, administrators and resellers can browse their direct customers' and resellers' statistics on the **Measured Services** tab of the **Edit Customer** page. Resellers can also browse their own statistics on the **Measured Services** tab of the **My Company Info** page. Statistics for customers are provided on the **Billing Information** tab of the customer self-care interface

To browse a customer's statistics, the administrator clicks the  $\boxed{8}$  icon next to the necessary resource metric.

Image: Conservation of the service serv	<u>۵</u>		5	8 🗄	) 🕃	} [	•	~ C	0			Edit	Rese	eller 'A	BC Sh	uttle Lte	d.'		0	America/Van	couver	demo	2	Не
Balance Jess 107925 USD Current Credit Limit 1000.00000 USD       Life Cycle     Invoices & Taxation     DID     Subscriptions     Volume Discounts     Motepad     Measured Services       Address Info     Balance Adjustments     Web Self-Care     Additional Info     Payment Method     Balance & Credits     Custom Fields       Name     Apply Charge     Charge Bor On Colspan="4">Price per Item     Free Items     Rate Code     Service     Deleter	•	_		-		] Sa	ive 8	Close	8	Close	≡ ×	DRs	🌆 Sub	customer	5 🕵 C	bistributors	🐺 E-P	ayment	s Log   [	Invoices		▶¶) Logout		Log
Life Cycle     Invoices & Taxation     DIDs     Subscriptions     Volume Discounts     Notepad     Measured Services       Address Info     Balance Adjustments     Web Self-Care     Additional Info     Payment Method     Balance & Credits     Custom Fields       Name     Apply Charge     Charge Base On     Price per Item     Free Items     Rate Code     Service     Deleter	Cu	ustomer	ID A	BC Sh	uttle L	td.				•	Balar	nce		363.0792	5 USD		•							
Name         Apply Charge         Charge Base On         Price per Item         Free Items         Rate Code         Service         Deleter		Life C	ycle	I	nvoice	es &	Таха	ntion	DI	Ds :						Notepad	Mea	sured Se	rvices	7				
Name Charge Charge Base On Price per item Items Rate Code Service Dele		Addres	s Inf	o Ba	lance	Adj	ustn	ients	Web	Self-Ca	re A	dditiona	al Info	Payment	Method	Balance &	Credits	Custo	m Fields					
Active calls No	Name											Cha	arge Ba	ise On	Price p	er Item		5	Rate C	ode	Ser	vice	D	elet
		Active calls								No												×		
		¥.																						



The statistics window consists of two graphs. The bottom graph displays resource usage for the previous three months; the upper graph displays a detailed view of resource usage for a particular time interval selected from the three-month period, below.

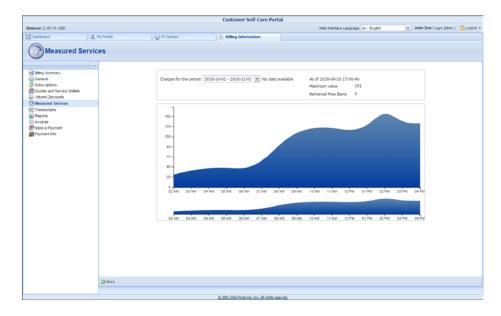
The topmost part of the window provides information about charges for selected resource usage as follows:

- Charges for the period the customer's billing period. Any billing period within the xDR storage time can be selected. For details about storing xDRs please refer to the xDR Cleanup Procedure chapter.
- **Amount** if a customer is charged for resource consumption, those charges are reflected in the selected billing period.

**NOTE**: The charges for the current billing period will not be displayed since this billing period is not yet closed.

- Minimum / Maximum / Average Value the measured resource value for the current billing period, depending on the charging criteria defined for this customer.
- **Remaining Free Items** the number of available allocated resources that are included in the service bundle for the current billing period.

The same information is provided for customers on the customer selfcare interface by clicking the  $\bigotimes$  icon.



Thereby the measurement of allocated resources serves as an additional system control tool and at the same time, charging for actual resource consumption improves your revenue flow.

# Charging customers with hierarchy for the number of extensions

Service providers have advanced flexibility for charging customers with distributed infrastructure for the number of their extensions. (For a detailed description on how to organize companies that have several functional departments in PortaBilling® please refer to the **Customer Hierachy** section). In other words, administrators can charge the main office for all and / or some of the extensions used, or charge each office individually.

Let's say, for example, that customer EasyCall Ltd. has a main office and 2 branch offices (Branch 1 and Branch 2). Each office has several extensions:

The main office has 2, Branch A has 3, and Branch B has 4.

Since there is a \$10 charge for each extension, an administrator can configure things in one of the following ways:

#### 1. The main office is charged for all extensions:

An administrator configures the measured services functionality for the main office. At the end of the billing period, the main office is charged \$90.

₫		•	88 S	۰ 🕫	0.			Ed	lit Custo	omer 'Easy	Call Ltd.	•		🕚 An	nerica/Vancouver	de	imo	12 H
•	•	Add	🖬 Save	Save	e & Close	& Close	= 🔳 xDF	s 🚻 Batches	品 Sites	Accounts	🙀 E-Payn	ients Log	Invoices	🔷 Chan	ge Status	Mỹ Lo	gout	📒 Log
	с	ustom	er ID	EasyCall Lt	:d.		•	Customer Cla	ISS IP	Centrex		•						
	в	usine	ss Model	Hosted IP P	вх			Balance Cont	rol Post	tpaid								
								Balance	822	43000 USD 🛅								
								Current Cred	it Limit 100	0.00 USD								
								Spending Pla	n 0.00	0 USD of 300.00 U	JSD used							
									Activ	vated 2017-07-03	3 15:00:00							
									Expi	ires 2017-07-04 1	15:00:00							
_																		
L	ife C	yde	Invoices 8	Taxation	Abbrevia	nted Dialing	J DIDS	Subscriptions	Discounts	Quotas & Serv	ice Wallets	Notepad	Service Con	figuration	Measured Ser	vices (	Override T	ariffs
		Addre	ess Info		Web Sel	f-Care		Additional Info	•	Payment M	Method		Balance &	Credits	- F	Fraud Pro	tection	
			lame			Ar	oply harge	Charge Base On	ed Prio	ce per Item	Free Items	Rate	Code	Service	•	Delete		
-	P	8 1	ctive calls			No										×		
	General Info Charges																	
	General Into Charges Measured Parameter.* PBX Extensions  Apply Charge:																	
									Cha	Charge Based On: Average			value within per		iod			
										Charge:	10.00000		USD	for each ite	m			
								Do not apply charges for the first: 0				rst: 0 ‡ items						
								Charge Rate Code: PBXEXTENSIONS				ISIONS	Ŧ					
								Service: Measured Service				Service	*					
									Update	Cancel								

#### 2. The main and branch offices are charged individually:

An administrator configures the measured services functionality for each office. At the end of the billing period the main office is charged \$20, Branch A - \$30, and Branch B - \$40. Those charges are added to each office's invoice.

Administrators can also configure PortaBilling® to charge the main office for both their and some of the branch office's extensions. Let's say that the customer wants the charges for Branch A's extensions to be added to the main office's invoice, and that Branch B be charged separately for their extensions. The administrator then configures the measured services functionality for just the two offices: the main one and Branch B's office.

In this case, the main office is charged \$50 (\$20 for its own extensions plus \$30 for Branch A's extensions) and Branch B is charged \$40. Those charges are added to the main office and Branch B's invoices at the end of the billing period.

#### 3. Only branch offices are charged for extensions:

An administrator configures the measured services functionality for each of the branch offices. Then each branch office is charged individually, so Branch A is charged \$30 and Branch B is charged \$40. Those charges are added to each branch office's invoice at the end of the billing period. The main office is not charged.

This provides a more flexible billing structure for companies with a distributed infrastructure.

# **5** Voice Services

## **Rate Upload**

The Rate Upload functionality is a powerful and flexible tool that allows you to save time while uploading new rates to the tariffs. Let's take a practical example of the rate upload procedure: vendors send you their rates and you have to enter this data into the system. Obviously, regardless of the particular numbering plans, formats and other options, this data has to be in the unified format used in PortaBilling®. Some vendors use Microsoft Excel, others text-based formats (for example, .csv). Even if the same format is used, there will be different ways of positioning and formatting the data. For example, vendor A might have the phone prefix for the Czech Republic in the first column in his data file, entered as **420**. Vendor B might have it in column number three, entered as **011420**.

Of course, it is possible to write an external tool which would convert data files from these different formats into a common one. However, this would require some extra steps in data processing, so that every time you upload rates from a vendor you will have to perform a conversion first. In addition, this will probably involve extra cost, since not all users are capable of writing the required data conversion application.

This is why PortaBilling<sup>®</sup> has chosen a different approach. Instead of making your data fit PortaBilling<sup>®</sup>, you can make PortaBilling<sup>®</sup> understand and process your data as is! The PortaBilling<sup>®</sup> rate upload wizard and templates allow you to do the following:

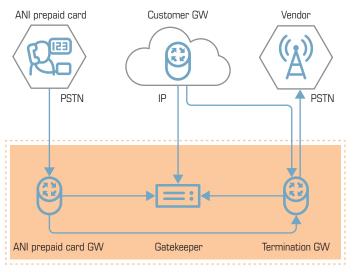
- Upload your .xls or .csv rate file to the server and immediately see the result of file processing (in order to verify that the file was recognized correctly, and to adjust parameters such as the field delimiter).
- Using a drag-and-drop interface, you can place markers on columns in the file to identify where particular groups of data are located in it (e.g. the destination prefix in the third column, and the price in the fifth column). In fact, the rate upload wizard will try to automatically recognize data elements, so most of the time you will only need to confirm the proposed column assignment.
- You can adjust the format which each data element is in (for example, whether the phone prefix is given as **011420** or as **420**). You can also apply post-processing rules (analogous to formulas in spreadsheet editors).
- The upload wizard will process all the rate information and allow you to compare new rates with the existing rates and make adjustments if necessary.
- If there are new destination prefixes in the file (not in the database yet), they can be created automatically during rate upload. Also, you can assign new prefixes into specific destination groups during the upload process.

• Once the new rates are uploaded into the system, PortaBilling® saves all of your changes as a template associated with this tariff. Thus, the next time you receive a new file from the vendor and need to upload it, everything is ready and no special actions are required.

With Rate Upload functionality you save time while uploading new rates to the tariffs. This is achieved by saving all of the steps performed as a template associated with this tariff that can be used later on during subsequent rate uploads. Fewer errors occur while uploading rates with the help of the Rate Upload wizard since all processing and conversion is visible and controlled by the user.

## **xDR** Calculation

PortaBilling<sup>®</sup> can collect information about the call via various network elements (e.g. PortaSIP<sup>®</sup> and the media gateway), combine the individual pieces and produce a single xDR record.



#### **Collecting data from the VoIP network**

Porta Billing Owner IP

Gateways in the PortaBilling<sup>®</sup> owner network are "trusted" gateways. These gateways MUST be listed in the Nodes directory and be a RADIUS client.

Gateways which belong to your customers or vendors should not be created as nodes. Instead, a remote GW which belongs to your customer will be represented in the system as an account.

If the termination GW transmits an accounting record (connection matched), the User-Name must be verified to see if a trusted GW (Node

IP=User-Name) is calling. If so, then the billing engine must wait for an accounting record from the trusted GW and use the User-Name from a trusted GW accounting record. If a trusted GW is not found, the call will be charged immediately to an applicable account. If an account is not found, a "security breach" mail alert will be sent.

## Call Legs

Billing for telephony services is done based on the information provided by the elements of your VoIP network: gateways, SIP server, and so on. This information is supplied to the billing engine as accounting records. Usually the gateway treats incoming and outgoing calls as two separate entities, i.e. call legs. Each of the call legs produces a separate accounting record, so that, for instance, billing engine receives 4 accounting requests in case of a "classic" VoIP call arriving from PSTN to gateway A, traveling over the Internet to gateway B, and terminating in the PSTN network once again. Of course there must be some way of knowing that these four records are actually part of the same logical call. Therefore, each of them includes a special attribute that carries a unique ID for the call. This ID is used by the billing engine to add the call legs together, and is also extremely useful for troubleshooting. For H323 calls, this attribute is called h323-conf-id, while for SIP calls it is call-id (however, for backward compatibility Cisco gateways and PortaSwitch® assign a h323conf-id for every SIP call).

## **Extended xDRs for IP Centrex Calls**

Owners of IP Centrex environments may wish to obtain information about the actions of particular extensions during "complex" calls, i.e. calls that consist of several call legs such as call transfer, call forwarding, etc. For example, you might want to know which extension transferred the call or for how long an operator actually spoke, so that this information can be used in statistics reports.

PortaBilling® compliments xDRs for complex IP Centrex calls with auxiliary call details such as:

- Which huntgroup a call came from.
- What the last extension ID was that forwarded or transferred the call.
- The actual call duration, i.e. the length of time an operator spoke in the call.
- The caller identity from where the call originated.

All of these details are available on the administrator web interface as part of the xDR history for a customer or their accounts. To browse auxiliary call details, with the mouse cursor point at the **More Info** icon next to the required xDR.

🕄 Close	e 🗵 I	Down	oad 🔳	xDRs	📱 Revert	📲 Obj	ects								🔰 Logo	ut
				Cust	mor	IR Con	trex customer		L T	otal Transactio	ns 2					
				From			1-27 13:39:00		_							
										sage Charges						
				To Da			1-27 13:49:00			sage Credits	0.0000					
				Show	xDRs For	Custor	mer and Credit A			otal	0.0025	0 USD				
				Servi	ce (s)	Voice	Calls		.							
	ce Ca		Account	Servi		Voice		ı 🔻 Di	ate/Time	Charged T	ïme, min:sec	≑ Ame	ount, USD	Hidden	Revert 1	Play
		fo ≑	Account 12555887	From						Charged T	ïme, min:sec 0:05		ount, USD 0.00083		Revert 🛸	Play
? View	More In	fo 🗘 12	12555887	<ul> <li>From</li> <li>7 444</li> </ul>	n 🗢 To <u>666</u>	÷ Countr	ry 🗢 Description	2016-01-	ate/Time	Charged T					Revert 😭	Play
? View	More Int	fo 🗘 12	12555887	From     444     Extensio	n 💠 To <u>666</u> n 666 via H	÷ Countr		2016-01-	ate/Time 27 13:39:07	♦ Charged T	0:05		0.00083		Revert 😭	Play
? View	More Int	fo 12 Cal	12555887 Iredirected to	<ul> <li>From</li> <li>7 444</li> <li>o Extension</li> </ul>	n ≑ To <u>666</u> n 666 via H Va	Countriant	ry 🗢 Description	2016-01-	ate/Time 27 13:39:07	Charged T	0:05		0.00083		Revert 😭	Play

The More Info dialog window displays:

- The extension number to which the call was redirected.
- **Via** The extension or huntgroup number that dispatched the call.
- **Call duration** The time during which the owner of the account being billed was occupied.
- **Caller Extension ID** The extension number where the call originated from.
- **Called Extension ID** The extension number that accepted the call.
- **Calling Party Identity** The actual caller identity where the call originated from.

Auxiliary call details are created for the following IP Centrex calls:

- Calls to voicemail (direct and missed calls).
- Forwarded / follow-me calls.
- Call pick-up.
- Transferred calls (via blind and attended transfer).

This list is provided out of the box. However, it is easily scalable and in future releases will be extended to cover more call scenarios such as call queues, etc.

#### **External Custom Reports**

The auxiliary call details are defined by the following xDR fields:

- via\_hg Information about the huntgroup that dispatched the call.
- via\_ext Information about the last extension ID from where the call was forwarded or transferred.

**NOTE**: These flags appear when a call is processed within the IP Centrex environment.

• media-time – Information about the actual time the owner of the account to be billed was speaking during the call.

• acli – Information about the actual caller identity within the IP Centrex environment from where the call originated. This identity may differ from the one delivered by the IP PBX (e.g. the IP PBX main account or the caller's phone in case of forwarded calls) and displayed on the device of the called party.

These fields are added to the XDR\_Auxiliary\_Types table in the database while their values are stored in a separate XDR\_Accounts\_Aux table. The administrator can retrieve the information by accessing the database and can formulate a statistics report using a third-party application such as the Crystal Report tool. Please refer to the **Custom Reports** section for details of the custom report creation.

With extended xDRs you receive more sophisticated statistics data which helps you improve the IP Centrex management. The data may also serve as an additional tool for accounting.

## **xDR Recalculation**

Mistakes can happen – someone sends you the wrong pricelist, or your administrator simply clicks the wrong button, resulting in incorrect charges in the database. How this can be corrected before an angry customer calls you?

PortaBilling® provides two methods for fixing operator errors:

- RADIUS re-feed
- xDR re-rating

## **RADIUS Re-feed**

Every accounting request received by the billing engine is stored in a separate file on the billing server. A special command-line utility supplied with PortaBilling® can be used to extract all RADIUS requests for a specific time interval (starting from the time when the error was made until the time it was fixed) and resend them to the billing server. Each request is tagged, so that a special processing mode is invoked.

- Any existing xDRs for this session are erased from the database, and balances are rolled back (as if the previous charge attempt had never happened). This also includes turning back any volume discount counters that were modified.
- The session is charged according to the new (correct) billing configuration.

Re-feed is a very powerful tool, and can fix any type of billing error (including missing connection to vendor, incorrect product rating table, or wrong rate). However, it must be used with caution, as it involves processing large volumes of data. Customers are advised to contact the PortaOne support team, who can provide further assistance in running the re-feed.

## **xDR Re-rating**

This is a lightweight and easy-to-use alternative to re-feed, designed to fix the most common problem: incorrect pricing information entered into a tariff. It is operated completely from the PortaBilling® web interface. The administrator can choose to run an xDR re-rating for either all customers or just a specific one, then specify the "original" (incorrect) tariff and correct tariff, and then narrow down the set of xDRs to be processed by time interval. Additionally, the administrator can specify that an override tariff be included in the xDR re-rating process.

The PortaBilling® xDR re-rating feature can perform re-rating in two different modes. You can change the xDR re-rating mode per environment on the Configuration server (the **DeltaMode** option).

#### **Correction mode**

The re-rating task starts in the background, and during its execution:

- The script locates all xDRs produced according to the incorrect tariff (and matching time interval and customer criteria).
- For every xDR, the script calculates the charge according to the new tariff.
- The xDRs are then updated with the correct charged amount, and the balance is adjusted by the difference between the new and old charged amount.

However, the previous incorrect invoices are not automatically voided upon completion of the re-rating task. Therefore, it is necessary to void those previous incorrect invoices (that have already been issued and sent to customers) and produce new ones. This is done by starting the invoice recalculation process on the **Invoices** page.

۵	<b>Ⅲ</b> \$	20	* *	<b>1</b>	C	0			Invoices		America/Vancouver	demo	? Help
•	S Close		Invoice	Recal	culation	Do Do	wnload All					N Logout	
						Se		oices entering l	Generated Invoices	▼ Customer and Date range			
							Custome		ALL				
									2015-07-07	YYYY-MM-DD			
							_	oid Invoices	2015-08-07	YYYY-MM-DD			
			/						Search				

۵	<b>Ⅲ</b> \$	8 🛉 🖿 (	•	1 🔍	Invoice Recalculation (3) America/Vancouver	demo	🛛 Help
•	Save	🗟 Save & Clo	se 🛛 🕅	Close		N Logout	
					Invoices issued After 2015-08-07     YYYY-MM-DD     Recreate PDF file for invoices     Recalculate invoices     Void invoices in Closed' state		
	- S 1			Available	Customers Selected for Invoice Recalculation		
		James Smi Jane Doe Joe Black John Smit John Telo Mahmoud_I Pramod Ku Ray Leaf Robert Gr	h co allsh mar		John Doe Include-> C-Remove	~	
	¥						

**NOTE:** If the incorrect invoices have not been sent to customers, they will be recalculated without voiding.

#### **Delta mode**

If the xDRs produced according to the incorrect tariff fall within a previous (closed) billing period, then "corrective" xDRs are added to the current billing period and the original xDRs won't change. These new xDRs contain the difference (delta) between the new (correct) and old (incorrect) charged amounts. Therefore, the previous invoices are not changed, and instead, a new updated invoice (that covers the current billing period) will include all of the corrected amounts.

In Delta mode, new xDRs will have the same service and timestamps as in the originals.

#### **Re-rating and volume discount counters**

If volume discounts are used when calculating call charges, it is no longer possible to treat such calls separately from others, since the way one call is charged affects all other calls made subsequently. For instance, if a call is charged \$5, this is the amount added to the volume discount counter. If the charged amount is then changed to \$1 during re-rating, this will affect all other calls in the same destination group, since a different discount would now apply to them.

To overcome possible confusion when volume discount counters are involved in re-rating, this process should always be run from a specific moment in the past (when the error occurred) to the present moment. In this case, all discount counters will be rolled back before recalculation actually starts, and then updated with each re-rated call.

#### **xDR re-rating and override tariffs**

For a customer who has an already configured override tariff, instruct PortaBilling to use it during the xDR re-rating. To do this, enable the **Use Override Tariff** option on the **xDR Re-rating** page.

	xDR Re-rating () Euro	pe/Kev porta-support 🛛 Help
▶ 🖬 Create Task 🛞 Close 🕷 Objects		NO Logout
IB From Date	2015-11-15 YYYY4HCD 00100100 HH24MLSS * Now YYYY4HCD HH24MLSS *	
Tariff Type Customer	Customer •	
Service Wrong Tariff	Voice Cells v BE_CustomerTariff_001 v	
Correct Tariff Use Override Tariffs	BE_CustomerTariff_002	
Rates Effective	Image: Second control of the second control	
	at the time of call     Create Task	

Then during the xDR re-rating, PortaBilling® will check the customer override tariff and:

- If the rate exists both in the correct tariff and the override tariff the override tariff rate applies;
- If the rate exists only in the correct tariff and is absent from the override tariff the correct tariff rate applies.

An xDR re-rating using override tariffs can only be done for customers and resellers.

#### **Re-rating of xDRs with external charges**

If you import xDRs that already contain charged amounts to PortaBilling®, choose how PortaBilling® will handle those xDRs during the xDR re-rating procedure.

To re-rate xDRs that contain already charged amounts, enable the **Process xDRs with charges imported from external systems** option on the **xDR Re-rating** page.

☆ ▦ ▮ ▩ ≤ ף ഈ Q ~ Ø	xDR Re-rating	America/Vancouver	demo	2 Help
S Close			M Logout	
_	From Date         2017-04-01         YYYY-MM-DD         00:00:00         HH24:MI:SS*           To Date         Now         YYYY-MM-DD         HH24:MI:SS*			
	Type Customer   Customer   All			
	ice Voice Calls - * ng Tariff SIP Subscribers - * ect Tariff SIP Phone Subscribers - *			
Use	Override Tariffs			
_	Now YYYY-MM-DD HH24:MESS*			
Exte	Process xDRs with charges imported from external systems     # Keep external charges as is     Drop external charges     Create Task.			

Then, during the xDR re-rating, PortaBilling® will either add the price from the tariff to the externally charged amount or reset the charged amount and calculate charges from scratch using the price from the tariff.

## **Call Routing**

When an entity on your network (for instance, a gateway or a SIP server) has to establish an outgoing call, it must find out where the call is being sent to. To do this, it can use its internal configuration (for example, dialpeer on the gateway) or some external entity (e.g. gatekeeper), or it may ask billing for a list of possible routes. This last method has several advantages: the routing configuration is in one central location, and billing can use information about termination costs to choose the best route (least-cost routing).

Currently, the routing information can be obtained directly by billing from the PortaSIP® node (for SIP calls).

Control of routing on the Cisco gatekeeper (via GKTMP) or other equipment is not currently supported, but you can develop your own routing interface for PortaBilling®, which will communicate with PortaBilling® using RADIUS and then transfer this information to the originator in the correct format.

### **High-Level Routing Overview**

The following happens after the customer making the call has already been identified, the phone number has been translated into E.164, and all the required authorization checks have been performed:

- If the call is made to one of the access numbers for IVR applications, route the call to the PortaSIP® Media server and launch the IVR application.
- If the call is for one of the phone numbers provisioned in the system (there is an account with an account ID identical to the dialed number), direct the call to the PortaSIP® server where the SIP phone is currently registered. Also, provide a list of routes for follow-me numbers or a voice mailbox, so that the call can be redirected there if the SIP phone is not currently available (off-line, not answering, etc.).
- Otherwise, route the call to one of the gateways for termination, according to the routing rules specified in PortaBilling®.

## **Routing of SIP On-net (SIP-to-SIP) Calls**

As the first step in routing calculations, PortaBilling® checks if there is an account with an account ID equal to the dialed number (given in E.164). If such an account is found, it is clear that the call is designated for one of the subscribers provisioned on the system. PortaBilling® then extracts the latest known location for this account from the location database, in order to determine which PortaSIP® server the account is currently registered

on, and routes the call there. The SIP server maintains information about all currently registered SIP user agents, so it is able to properly communicate with the SIP user agent handling this number.

## **Routing of Off-net Calls**

You can have different vendors for terminating off-net calls. For example, you can terminate calls to the US either to AT&T, via a T1 connected to your gateway in New York, or to a remote gateway from Qwest.

#### **Rate routing parameters**

Ordinarily, tariffs define the termination costs for each connection to a vendor. If you create a tariff with the **Routing** type, a few more fields will be added to rates in that tariff:

- Route category You can split rates into categories such as "Premium," "Cheap," etc. and use these categories in routing plans.
- **Preference** Routing priority (0–10), higher values mean higher priority, 0 means do not use this rate for routing at all.
- **Huntstop** Signals that no routes with a lower route category or preference should be considered.

This allows you to easily manage both termination costs and routing from a single location on the web interface. Thus, when such a routing tariff is associated with a connection, you can send calls for termination to all prefixes for which rates exist in the tariff.

#### **Multiple routes**

It is dangerous to have only one termination partner: if it is down, your customers will not be able to make any calls. Normally, you will try to find several vendors and enter their rates into the system. Each connection to a vendor (with routing tariff) will produce one possible route, and PortaBilling® will arrange these according to cost or your other preferences, thus providing fail-over routing.

#### Least cost routing

Least cost routing (LCR) is the method for computing routing lists based solely on vendors' cost. Thus, if you decide not to use any routing preferences (all vendors have the same preference), when a user makes a call, the LCR routing list will have the routes ordered by price from lowest to highest.

Compare the two illustrations below. The first one shows simple leastcost routing: all of the available carriers are arranged according to cost. In the second illustration, PortaSwitch® routing preferences are used, so that Porta 🗹 Billing®

the administrator can re-arrange the routing. In this case, carrier D has been moved down the routing list, while carrier A has been moved up to the top of the list, thus becoming the first route.

	\$ 23	🛉 📪 눩	Z 🖸		Test	Dialplan								
8	Close 🍕	0bjects										ÞØ)	Logout	
	Phone	Number	Routing Pla	an	1	Routing Mod	e		Apply Penalties	đ	Date an Y-MM-DD	nd Time HH24:M	I:SS	
861023	34567		All Available R	outes 👻	Generic Routi	ng		•	<b>V</b>					Gearci
	# Route CL	D Route To	Connection	Papalization	Route Category	Preference	Hunteton	Drice Ell	P Destination	Country	Description	Tariff	Vendor	
	1 86		Termination to vendor D		Default	5	N	0.02500		China		Vendor D		
	2 86	76.63.159.25	Termination to vendor C		Default	5	N	0.03000	86	China	Proper	Vendor C	Vendor C	:
	3 8610	76.63.159.25	Termination to vendor A		Default	5	N	0.04000	8610	China	Beijing	Vendor A	Vendor A	
	4 86	76.63.159.25	Termination to vendor B		Default	5	N	0.06000	86	China	Proper	Vendor B	Vendor B	
	5 8610	64.67.2.191	Termination to vendor F		Default	5	N	0.09000	8610	China	Beijing	Vendor F	Vendor F	
	6 86	193.50.123.6	Termination to vendor E		Default	5	N	0.11000	86	China	Proper	Vendor E	Vendor E	

	\$ 22	🔹 📪 🔁	2 Q		Test	Dialplan							moroot	R
8	Close ∉	Objects										<b>⊳i</b> [)	Logout	
	Phone N	umbor	Routing Pla			Routing Mod			Apply Penalties	Ø	Date ar	id Time		
	Phone w	umber	Kouling Pa	211		Routing Mou	c		Apply reliaities	<u>'                                    </u>	Y-MM-DD	HH24:M	I:SS	
861023	4567		All Available R	outes 👻	Generic Routi	.ng		•	<b>V</b>					Sear
#	Route CLD	Route To	Connection	Penalization	Route Category	Preference	Huntstop	Price, EU	R Destination	Country	Description	Tariff	Vendor	
1	8610	76.63.159.25	Termination to vendor A		Default	6	N	0.04000	8610	China	Beijing	Vendor A	Vendor A	4
2	2 86	76.63.159.25	Termination to vendor C		Default	5	N	0.03000	86	China	Proper	Vendor C	Vendor C	5
3	86	76.63.159.25	Termination to vendor B		Default	5	N	0.06000	86	China	Proper	Vendor B	Vendor B	3
4	8610	64.67.2.191	Termination to vendor F		Default	5	N	0.09000	8610	China	Beijing	Vendor F	Vendor F	
5	5 86	<u>193.50.123.6</u>	Termination to vendor E		Default	5	N	0.11000	86	China	Proper	Vendor E	Vendor E	
	6 86		Termination to vendor D		Default	2	N	0.02500	86	China	Proper	Vendor D		

## **Routing Plans**

Routing preferences in the rate allow you to specify that, for example, you would rather send a call to MCI than to T-Systems. However, this decision is "global", and so will apply to all calls made in your system. But what if you would like to use MCI first for customer A, while T-Systems should be the first route for customer B, and customer C should be routed to MCI only?

This can be accomplished using **routing plans**. A routing plan is a combination of route categories in a specific order. It defines which categories of vendors are available for termination as well as in which order they should be arranged (route categories with a higher order value are tried first). For instance, in the example above MCI may be assigned as the "Normal" route category and T-Systems as the "Premium" category. After that, three routing plans will be created:

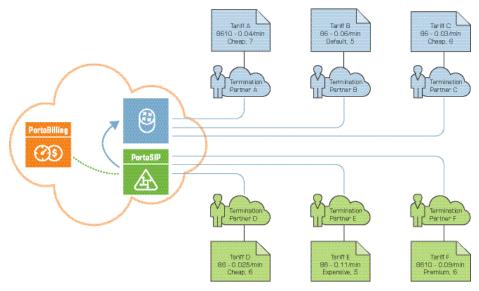
- **Quality** Includes first "Premium" and then "Normal" route categories.
- **Ordinary** Includes first "Normal" and then "Premium" route categories.
- **Cost-efficient** Includes only "Normal" route category.

Thus, the system will offer a different set of routes depending on which routing plan is assigned to the account making a phone call. One routing plan, called **All Available Routes**, is always in the system, and is assigned to the account unless otherwise specified. This routing plan uses all available routes, regardless of their route category.

#### **Route sorting**

How exactly does PortaBilling® arrange multiple available routes?

- 1. By route category. Only route categories which are included in the routing plan will be used, following the order given in the routing plan.
- 2. If you have multiple route categories within the routing plan, you can either merge them into the same group by assigning them the same order value, or keep each one separate, with its own order value. Then routes within the same order group of route categories will be arranged according to preference.
- 3. For routes with the same preference, the system can arrange them according to cost (a comparison is made on the **Price\_Next** rate parameter) so that cheaper routes will be among the first ones, or in random fashion.



#### **Routing configuration example**

Consider the following example. If you have:

- A "Standard" routing plan, which includes three route categories: "Default" (order 70), "Cheap" (order 40) and "Expensive" (order 10).
- Six vendors (A, B, C, D, E, F) with the following rates (prefix, route category, preference, price):

А.	8610	), Cheap,	7, 0.04
В.	86	, Default,	5, 0.06
С.	86	, Cheap,	6,0.03
D.	86	, Cheap,	6, 0.025
E.	86	, Expensive	, 5, 0.11

F. 8610, Premium, 5, 0.09

then, when a customer with this routing plan makes a call to **8610234567**, the system will arrange the possible routes as follows:

Vendor	Parameters	Comment
В	Default, 5, 0.06	The "Default" route category is first in
		the routing plan.
А	Cheap, 7, 0.04	This vendor has the highest preference
		in the "Cheap" category.
D	Cheap, 6, 0.025	This vendor has the same preference as
		vendor C, but a cheaper per-minute rate.
С	Cheap, 6, 0.03	
Е	Expensive, 5, 0.11	This is the only vendor in the last route
		category.

(Vendor F was not included in the routing, since his route category is not in the customer's routing plan).

#### **Routing plans with profit guarantee**

PortaBilling® supports a "profit-guarantee" mode for routing. If this mode is activated in a routing plan, all routes where the price per minute which your vendors apply to you is higher than that which you apply to your customers will be removed from the route list by the billing engine during real-time route calculation. Or, to put it in simpler terms, a route will not be selected if it is more expensive than what you charge your customers.

#### **Routing plan selection**

There are two possibilities for choosing which routing plan is used to find available vendors and terminate a call:

- Each account is assigned an individual routing plan. When the end user simply dials a number in the normal way, this routing plan will be used.
- If the end user wants to choose a specific routing plan for a particular call, he dials a routing plan selection code before the number.

For example, if he wants to use the "Premium" routing plan to call US phone number 12065551234, he would dial 23\*12065551234, where 23\* is the selection code defined as a property of the "Premium" routing plan.

#### **Selection codes**

The selection code is a property of a routing plan, and so obviously each routing plan has its own unique selection code. If you want to have a routing plan which cannot be specifically selected by an end user, simply leave the selection code field empty.

奋		88 ił	<b>:•</b> (	1 - 4	จ		Edit Ro	uting Plan	ı 'Th	ie Cheapes	:t'			? Help
•	🗄 Add	🖬 Save		Save & Clos	e 🛞 C	lose 🐗	0bjects						M Logout	目 Log
				Ove Sele	ie * te Catego rride Rou ction Co cription	ories * En Ites * D de 01	he Cheape Inabled Disabled 12* se only the	st v cheapest route	) es ava	ailable				
		Included Rou					-	Profit Guaran	itee	Routing Filter	]			
			Edit Order Route			Route Ca	e Category Description					Delete		
					Default	Eault								
								Low-cost car	rriers			×		

#### **Dialing Rules**

By including a routing plan in the rating table definition in the product, you potentially allow every account with this product assigned to use this routing plan. If you want to prohibit a specific customer from selecting this routing plan for a call, you can disable it in the customer's dialing rules. In that case, calls will be routed using the account's default routing plan.

		Dialing Rules W	zard
Save 📄 Save	& Close 🛞 Close		
Name	North America		
Description	Customers in the North America		Dialing Rules
Гуре	<ul> <li>PBX</li> <li>Residential</li> <li>Custom</li> </ul>		Australia, Sydney E.164 Europe, Czech Republic, PBX North America, 10 digit dialing
	North America     International		Autogenerated dialing rule 4972965054 Dialing_Rule_Codes:1986 Dialing_Rule_Codes:2755
Allow End-User to edit Dialing Rules			Dialing_Rule_Codes:3041 Clear Reset Load Dialing Rule
Dialing Parameter	s Service Codes		
- International			Check for yourself
Your Country Co	de	1	Show Examples
International Dia	ling Prefix (e.g. 011, 00, 0011)	011	Local call
			phone number translates 1 phone number
National			to
Your Area Code(			Domestic long distance call
	tic Long Distance Calls (e.g. 1, 0)	1	1 phone number translates 1 phone number
Local Dialing Nu	mber Length	<ul> <li>7-digit</li> </ul>	to
National Events		ID-digit	International call
	ons (e.g. *98, 111%)		011 phone number to to
Emergency Num	bers (e.g. 911, 112)	911	Check your own number
-Selection Codes			Enter the number as dailed by Customer Test
Selection Codes		Routing plan selection enable <b>*</b>	Translation to E.164:
Carrier Code Pat	tern		
Carrier Code for	International Calls		
Carrier Code for	Domestic Long Distance Calls		
Carrier Code for	Local Calls		
Apply these Diali that follows the S	ng Rules to the number election Code	۲	
Remove Selection	n Code from CLD		
- Special Prefixes			
1.1.1	ing the Outside Phone Network		

#### **Required support outside PortaBilling®**

In order to be able to use dynamic routing plan selection and have these calls charged properly, adequate support is required on the switch side, i.e. the node which processes these calls. This derives from the fact that, although the customer initially dials the selection code, this information is not included in the phone number sent to the vendor, and therefore is not visible in the call accounting information. Therefore, the node must provide this information to PortaBilling® as a separate attribute, so that the call can be charged properly.

PortaSIP® supports this functionality by default, while for switching equipment supplied by a third-party vendor it is recommended to consult with the vendor directly.

#### **Routing Algorithm**

Based on the information above, the routing algorithm is as follows:

- The SIP server (or some other entity) asks PortaBilling® for a list of routes for a given number.
- PortaBilling® checks every tariff with routing extensions associated with a vendor connection to find rates matching this phone number. The best-matching rate is chosen in each tariff. This rate defines the routing parameters, i.e. it supplies a list of all vendors who can potentially terminate this call, including their cost and other related parameters.
- A list of possible termination addresses will be produced (this will include remote IP addresses for VoIP connections and IP addresses of your own nodes with telephony connections).
- This list will be sorted according to route category, routing preference and cost. Entries assigned a route category not included in the routing plan and entries which do not satisfy the profit-guarantee criteria will be removed. If some entry has a huntstop defined, entries that have a lower preference or route category will be ignored.
- If there are several routes with an identical cost / preference, load sharing will be applied so that each potential route has an equal chance of being the first. Consequently, if your terminating carrier provides you with three gateways to send calls to, each gateway will, in the final analysis, receive approximately the same number of calls (33%).
- If adaptive routing is used, then routes to vendors currently penalized for not meeting the quality criteria will be moved to the very last positions in the routing list.
- A list of these IP addresses (with optional login and password for SIP authentication) will be returned to the SIP server. (To avoid extremely long call setup time, only a certain number of routes

from the beginning of the list are returned; the default is 15, but this can be changed in the configuration).

## **Load Balancing**

The routing list, computed according to the costs and preferences of individual vendors, is "static" – meaning that each vendor will always maintain his respective position in the list (first route, second route, last route, etc.) *unless* the vendor changes his cost or the administrator manually adjusts the preference for that vendor. Let's look at the following example:

Vendor	Preference	Cost (\$/minute)
А	5	0.05
В	5	0.06
С	5	0.15

In this case, after the sorting is done according to cost, Vendor A will occupy the first position in the list – and the first routing attempt will always be made to that vendor. Only if the call cannot be connected to Vendor A will it then be routed to Vendor B. This basically means that under normal circumstances, Vendor A will get most of the traffic, and a call will be routed to Vendor B only if all available capacity of Vendor A has been exceeded or if there is some temporary problem with connecting the call. Although this scheme offers maximum profit, conducting business this way is usually undesirable in real life. If the cost of several routes is comparable, it is better to allow a portion of the traffic to go further down the routing list via other carriers (Vendor B in our example). This will ensure that the other routes are maintained in an active state, that there is a sufficient amount of data for producing quality reports and that your contracts with those vendors will not be canceled due to inactivity.

The idea is to allow a portion of all traffic to be directed to the vendors who are further down the routing list – though of course, this can only be done if the cost difference between the vendors is acceptable. In our example, Vendor C has a price per minute of 0.15 – so this route should obviously not be mixed with those of Vendors A and B, since the difference in cost (0.10/min) is unacceptable.

By setting up the **load balancing threshold** in the routing plan, the administrator specifies the maximum acceptable difference in cost between two carriers, thereby indicating when routes to these carriers can potentially start "swapping" positions in the routing list.

How does this value affect the route sorting in exact terms? After the list of potential routes is produced, but before the actual route re-

arrangement according to cost takes place, each route cost is slightly changed by a random value. The adjusted cost may be increased or decreased compared to the original one, but the spread between the minimum possible value and the maximum possible value will be specified as the **load balancing threshold**.

For instance, when the load balancing threshold is set to \$0.02, then Vendor A's cost (\$0.05) may be increased or decreased by \$0.01 (one half of \$0.02), changing the cost to a random value between \$0.04 and \$0.06. Naturally this adjusted cost is purely fictional; these changes would only take effect during the sorting of routes and would not affect the actual call billing.

As a result of these cost fluctuations, when the list of routes is sorted according to cost, the route sequence "shuffles" and the probability of two routes swapping places increases when they have similar prices. If in our example, above, we set the load balancing threshold to \$0.02, the adjusted cost of A would be in the range of \$0.04 and \$0.06, and the adjusted cost for B would be in the range of \$0.05 and \$0.07. If for instance, the new cost of A happens to be \$0.053 and the adjusted cost for B happens to be \$0.052 –Vendor B would move into the first route position.

Overall, in about 25% of all cases both values would be randomly distributed in the same range (0.05-0.06) and therefore, B would become the first route for about 12,5% (25% / 2) of all call attempts. In comparison, if B's cost were 0.051 – this algorithm would result in B receiving an almost equal share (49.5%) of all calls that A is receiving, since adjusted cost values for A and B would be randomly distributed throughout two nearly 100% overlapping intervals (0.04-0.06 and 0.041-0.061) and thus each vendor would have nearly the same chance of his adjusted cost being the lowest.

This process of randomly adjusting the cost followed by re-arrangement is done for every new call. So for each call the actual routing list may look slightly different from previous lists and the overall call volume is properly distributed among multiple vendors.



Note that load-balancing only applies to routes with the same preference and route category that have been assigned the same order in the routing plan. This is to prevent load-balancing (when undesirable) by simply increasing or decreasing the preference of a specific route. So if in our example the route to Vendor A has a preference of 6 and the route to Vendor B still has a preference of 5 - load-balancing would not happen, and A would remain in the first route position.

#### **Routing and Connection Utilization**

Aside from the price difference, another important consideration when arranging multiple routes is the number of already connected calls for a particular connection and the maximum number of calls it can potentially handle. Without this, a connection to a carrier may become overloaded, resulting in decreased sound quality and a higher number of failed call attempts, etc., while other carriers with just a slightly higher price may be underutilized.

This is why PortaBilling® now offers you the ability to factor in connection utilization when computing the routing list and perform load balancing among multiple connections accordingly. Load-balancing based on connection utilization may change route precedence even in cases where the price difference between vendors is too high for normal load-balancing (as described earlier).

For each connection, the administrator defines two parameters: the **maximum connection capacity** and the **load threshold** (on PortaBilling® web interface it is the **Start Utilization Balancing After** attribute).



As long as the number of connected calls remains below the load threshold, the connection is considered to be operating in normal mode (sufficient available capacity), and calls are routed to this connection based solely on cost and assigned preferences (if the load-balancing threshold is defined, the shuffling of routes with similar prices may also take place).

If the number of simultaneous calls established via the connection exceeds the load threshold, the connection is considered to have surpassed the desired limit and therefore some of the load shifted to other carriers that possess an acceptable price difference. This is done using an algorithm similar to the one used for load-balancing (described in the previous chapter). The administrator sets the **overload handicap** parameter (defined per routing plan) that specifies how far above the desired limit a load may "weigh down" the connection. A portion of this value (proportional to the actual load on the connection) is added to the route cost during route sorting so that the vendor's cost (whose route was the first 'unconditional' route due to its lower price) now becomes comparable with the other vendors' costs, and load-balancing can commence.

If the connection load increases even further, the added "handicap" value increases as well. The calculated vendor's cost (that is used during sorting) would rise higher and higher, leaving less chance for this vendor to be the first route.

Finally, when the quantity of calls in progress reaches the maximum connection capacity threshold, this connection becomes excluded from the routing process; no further calls will be routed there until some already connected calls are disconnected.

Let's extend the example used for load-balancing to consider connection utilization. There are three vendors:

Vendor	Cost	Maximum Capacity	Load Threshold
А	\$0.05	100	75
В	\$0.07	250	150
С	\$0.10	150	100

The routing plan setup is as follows:

Parameter	Value
Load-balancing threshold	0.01
Overload handicap	0.05

Initially, when the load across all connections is minimal, the routing order is determined only by the vendor's cost. Since the difference in cost is more than the allowed load-balancing threshold (\$0.01), the routing order will always be Vendor A, Vendor B and then Vendor C.

How does the situation change when some connections surpass the desired load limit?

Vendor	Cost	Max. Capacity	Load Threshold	Current Load	Handicap	Adjusted Cost
А	0.05	100	75	83	0.016	0.066
В	0.07	250	150	30	0	0.07
С	0.10	150	100	5	0	0.10

As you can see, Vendor A has exceeded the desired load capacity (75, specified by the load threshold) by 32%. This is calculated as the ratio of total number of calls above the desired capacity against the difference between desired and maximum capacity, in this case (83 - 75) / (100 - 75). So 32% of the overload handicap ( $0.05 \times 32\% = 0.016$ ) is added to Vendor A's cost and the adjusted cost becomes 0.066. Since the difference between Vendor A's and B's costs is less than the load

Vendor	Cost	Max. Capacity	Load Threshold	Current Load	Handicap	Adjusted Cost
А	0.05	100	75	90	0.03	0.08
В	0.07	250	150	155	0.0025	0.0725
С	0.10	150	100	10	0	0.10

balancing threshold, load-balancing will commence and some percentage of calls will be routed to Vendor B. Let's continue the example and assume that Vendor A's load has increased even further:

Since Vendor A's load is approaching the maximum allowed limit, they are penalized even further – now with an adjusted cost of \$0.08. Vendor B's cost is also starting to be adjusted. Since it is only 5 calls above the load threshold, it is quite low compared to the maximum potential number of calls above the load threshold, which is 250 - 150 = 100 calls. So the overutilization is 5 / 100 = 5%, and thus the handicap effect is minimal (\$0.05 \* 5% = \$0.0025). Now Vendor B will actually become the first route for the majority of calls, since its adjusted cost (\$0.0725) is lower than Vendor A's (\$0.08).

Vendor	Cost	Max.	Load	Current	Handicap	Adjusted
		Capacity	Threshold	Load		Cost
А	0.05	100	75	98	0.046	0.096
В	0.07	250	150	200	0.025	0.0925
С	0.10	150	100	20	0	0.10

When the load on both Vendors A and B increases, their adjusted costs increase to the point that Vendor C also begins to participate in the load-balancing.

Vendor	Cost	Max.	Load	Current	Handicap	Adjusted
		Capacity	Threshold	Load		Cost
А	0.05	100	75	100	0.046	N/A
В	0.07	250	150	230	0.04	0.11
С	0.10	150	100	20	0	0.10

And finally, when the load on Vendor A's connection reaches the maximum allowed limit, this connection will be excluded from call routing. All further call attempts will be routed to Vendors C and B (with C becoming the first route because of its lower adjusted cost).

## **Routing Override**

Sometimes it is necessary to make minor adjustments to one or several routes. This configuration can be done with the help of the Routing Override functionality for individual routing plans.

For example, a pool of connections is created in which 70% of the calls should go to carrier A, 20% to carrier B and 10% to carrier C. Suppose that the system has a total of 1,000,000 minutes. The administrator expects that 700,000 minutes will go to carrier A, 200,000 minutes to B and 100,000 minutes to C.

In order to achieve this, the system will randomly change the routing list for each call and place one of them in first place according to the specified percentages. If you look at the statistics at the end of the day, you see that you obtained the required ratio.

Once you have determined which route will be in first place, you will decide what to do with the other routes. Therefore, there are two cases of routing override that are configured using the pool:

- All routes are on the routing list, and all will be used for calls, thereby reducing the number of failed calls.
- Only the first route is used for all calls, the other routes are ignored.

Several types are used for configuring the pool of connections:

- Consistent routing to one carrier (e.g. traffic to Vietnam-Mobile from customer A always goes to carrier XYZ).
- Sequential routing The administrator creates a list of connections for a destination group in a desired routing order, and calls are routed according to this sequence, before (or instead of) applying "normal" LCR routing. An entry in the override list can be a percentage-share connection pool, where each connection has a chance to be the first route, proportionate to the assigned percentage value (e.g. 25 percent of cases send traffic via the connection Europe Premium, 40 percent of cases send via the connection Termination to UK, and the rest (35 percent), are sent based on LCR).

The configuration examples for the above-mentioned types of routing override can be found in the **Unified PortaSwitch Handbook Collection**.

## **Routing Margin Tariff**

In some cases, setting a single profit margin for all destinations is not flexible enough for obtaining the best results. For example, the service can be profitable when a service provider sells it to customers at "10% above the carrier' price" but market research shows that certain destinations can be charged a higher rate and customers will buy the service anyway. The service provider sets a higher price for such destinations (e.g. 25% above the standard carrier's price), and now wants to exclude those carriers that produce less profit from the routing. PortaBilling® supports routing margin tariffs that offer service providers an opportunity to maximize their profits. A routing margin tariff is a special tariff to be used instead of a real customer tariff exclusively in order to compare carriers' prices against it. Only carriers having prices lower than or equal to those specified in this tariff will be selected for routing.

Consider the following example:

An administrator is configuring the profit-guarantee settings and sets the minimum profit to 10%, specifying that it must be calculated based on the routing margin tariff.

The user calls a number in the UK, 44125551155. According to the user's product, the regular rate for destination 4412 is \$0.40. If there were no routing margin tariff defined, PortaBilling® would use those carries whose price for this destination is either lower than or equal to 0.40 - 10% = 0.36.

However, the routing margin tariff is set so PortaBilling® first checks whether there is a rate for 4412. PortaBilling® finds the rate for this destination defined as \$0.10 so only carriers having a price for 4412 of 0.10 - 10% = 0.9 and lower will participate in the routing.

A regular customer tariff is used then solely to charge the customer. However, if a certain destination is not present or is prohibited in the routing margin tariff, the price from the regular customer tariff is used for calculating the profit-guarantee outcome.

	\$ 22		<b>~</b> Q		Test	Dialplan								E
8	Close 4	Objects										)II4	Logout	
	Phone M	lumber	Routing Pla	an		Routing Mod	e		Apply Penalties	Ø		nd Time		
8610234	4567		Standard		Generic Routi			-		YYY	Y-MM-DD	HH24:M		Sear
001020			boundere		Seneric house									
#	Route CLD													
	Route CLD	Route To	Connection	Penalization	Route Category	Preference	Huntstop	Price, EU	<b>R</b> Destination	Country	Description	Tariff	Vendor	
1	86			Penalization	Route Category Default	Preference 5	Huntstop N	0.06000		Country China		Tariff <u>Vendor B</u>		
1	86			Penalization					86				Vendor E	3
1	1 86 2 8610	76.63.159.25 76.63.159.25	Termination to vendor B		Default	5	N	0.06000	86 8610	China	Proper Beijing	Vendor B	Vendor E Vendor A	8
1	1 86 2 8610 3 86	76.63.159.25 76.63.159.25 45.12.156.200	Termination to vendor B Termination to vendor A		Default Cheap	5 7	N N	0.06000	86 8610 86	China China	Proper Beijing Proper	<u>Vendor B</u> <u>Vendor A</u>	Vendor E Vendor A Vendor E	3 A D

# **Adaptive Routing**

PortaBilling® allows you to automate the process for controlling the call quality which becomes increasingly important today. That is, if you want to evaluate acceptable vendors for terminating VoIP calls, there is no need to hire numerous human operators or network engineers, who will track and analyze the specific route. All you need is to implement adaptive routing model.

The main idea of adaptive routing is to dynamically measure a vendor's quality parameters, and adjust the routing priority accordingly. These

quality requirements are predefined in the form of threshold parameters on the **Routing Criteria** page, and are then automatically applied to specific vendors. Any vendor who fails to satisfy your quality requirements will go to the "penalty box" – the very bottom of the routing list. This means that the system will try first to terminate calls using other carriers (with a good quality evaluation). However, if all of them fail or are unavailable, the "penalized" carrier will have a chance to terminate the call. It is still better to send a call via an inferior vendor than to have it fail completely.

Thus, if the quality requirements are applied, a carrier's place on the routing list is determined not only by the route category, the assigned preference value, and the cost parameters (LCR model), but additionally by quality criteria.

For effective quality measurement, the following key control parameters are used:

- ASR (Average Successful Rate) The number of successfully connected calls divided by the total number of call attempts.
- PDD (Post Dial Delay) The time interval between the connection request to a vendor and ring-back.
- ALOC (Average Length of Call).
- PPM (Profit per Minute) The aggregated profit, i.e. the difference between the actual charged amounts in the CDRs for your customers and vendors.

Each of the above parameters requires two values, which define the warning and penalty thresholds, respectively. When the value of a parameter reaches the predetermined threshold, the administrator receives an email alert about the latest connection threats. Moreover, the administrator can track the current connection status on the **Tracking** page. This status is represented by different colors, as follows:

- GREY The number of calls is not enough to apply filtering differentiation.
- • GREEN The route meets the quality requirements.
- • YELLOW The route is active, but some of its quality parameters are outside the warning thresholds.
- **BLOCKED** This route is currently being penalized.

**NOTE:** The penalized route will stay in the "penalty box" for the period of time specified in **Penalty Time**, and then will be unblocked automatically. Alternatively, you can unblock the penalized route manually by clicking the **Unblock Now** button.

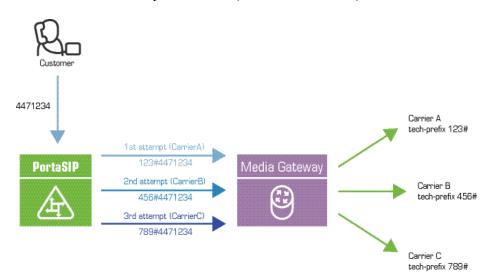
• **(**PRED – The route was manually unblocked; this status will remain until the next time interval for computing statistics.

#### **Routing to an External Media Gateway**

A common situation is when several different carriers are connected via PRI trunks (or SS7 interface) to the same media gateway, which does the conversion from VoIP to PSTN. When a call is sent to the gateway, the question is which particular carrier should be used to connect this particular phone call (or if multiple carriers are used – in which order should they be tried)?

Most of the gateways support configuration of routing for outgoing calls via dial-peers or similar method, where the outgoing carrier or trunk group is chosen based on matching the dialed number (e.g. 4471555123456) to a set of prefixes (e.g. 447 or 4471) assigned to outgoing trunks. So it is possible to maintain the routing configuration on the gateway, but it is not taking into consideration the costs of sending calls to a particular vendor, and any change in the routing requires manual re-programming of the routing table on the gateway. Needless to say, this method significantly increases the amount of work for the administrator, reduces routing flexibility and is very likely to generate routing errors, which could seriously damage revenue of the service provider, since calls are not being sent to the carrier with lowest costs.

So another approach is recommended: the media gateway is configured with the bare minimum of the routing information. Each outgoing carrier (or trunk group) is assigned its own prefix (e.g. 123# for carrier A and 456# for carrier B). When PortaSIP® sends a call to media gateway, it appends the specific carrier's prefix to the dialed number, so only that carrier is used to transport this call (as illustrated below).



As a result, the call routing is controlled at the single location, and one has to maintain a single set of carrier rates and related configuration.

#### **Routing in a Multi-Node Scenario**

Sometimes a network consists of multiple nodes (for instance, if you have two PortaSIP® servers installed), each of them capable of doing call routing under the control of PortaBilling®. In this case, two scenarios are possible:

- The node which receives the original call from the customer proceeds with routing of the call and delivers it to the "destination" carrier. This is the simplest scenario, and usually it provides the best results in terms of your network's usage (since the call always travels the shortest possible path, with a minimum number of hops on the network). In this case, though, each node communicates with the carrier directly, which may require additional maintenance activities on your side (e.g. if the carrier uses authorization by IP address, you will need to provide him with a list of all your nodes' IP addresses and keep that list updated as your network changes).
- The node which receives the original call from the customer does the authorization (to verify the identity of the caller) and sends the call over to the "master" node. The master node then obtains the actual list of routes for this call and establishes the connection to the terminating carrier.

The last scenario increases traffic within your network, but it allows you to handle advanced scenarios – for instance, when you have multiple PortaSIP® nodes deployed in different countries (and their IP addresses change often), but only your central PortaSIP® node, located in your main collocation facility, is able to communicate with the carrier because of IP address restrictions.

#### **Routing to carriers, which only support H323**

If the number of H323-only carriers is not too high, it would make sense to configure the system as follows:

You can use Cisco IPIPGW, or any of the SBCs available on the market as a SIP-H323 convertor. The idea is to configure it in such a way that any incoming SIP call where the destination number starts with a certain techprefix will be sent out to a particular carrier. For example, if the destination number in the incoming call starts with 1#, the call will go out to IP address 6.7.8.9 (SuperNet); if the destination number starts with 2#, to IP address 1.2.3.4 (X-Telecom); and so on. Although this converter is (strictly speaking) part of your network, there is no need in this case to define it as a node in PortaBilling®, since it will not be exchanging any information via RADIUS.

In PortaSwitch® you will configure your SIP carriers as usual. When you create a connection for an H323 carrier, you will specify the IP address of

your SIP-H323 converter as the **Remote IP Address** and then assign a tech-prefix to this connection. In this way, although calls for multiple carriers will go from PortaSwitch® to the same IP address, the system can still recognize which carrier is used in each case.

Let's consider the following example for a better illustration of how this process works. Assume you have 4 carriers, all capable of terminating calls to the UK. Their respective rates per minute are: carrier A – 0.02, carrier B – 0.03, carrier C – 0.05 and carrier D – 0.10. Carriers B and D are H323 only, so for them connections are configured on the SIP-H323 converter (with IP address 192.168.0.3), with tech-prefix 2# and 4#, respectively. A customer dials phone number 4412345678. The call arrives to the PortaSIP® node, which, upon successful authorization, receives the following routing list:

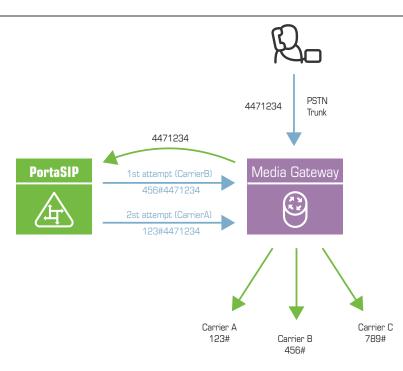
```
Route 1: 4412345678 @ <IP address of carrier A>
Route 2: 2#4412345678 @ 192.168.0.3
Route 3: 4412345678 @ <IP address of carrier C>
Route 4: 4#4412345678 @ 192.168.0.3
```

PortaSIP® will first try to establish a connection via the first route and, if that fails, it will send the call via the second route, to the SIP-H323 converter, which in turn will attempt to establish the call with carrier B. If a connection is not possible, after receiving an error message from the converter PortaSIP® will try the next available route, and so on.

This method of configuration allows the SIP-H323 converter resource to be used only when it is actually required (since SBCs are usually licensed on a per-port basis), thus minimizing total network infrastructure costs.

# Intelligent Routing on a Third-Party Media Gateway / SBC

A common situation faced by service providers today is when a piece of communications equipment on the network (VoIP/TDM switch, media gateway, SBC, etc. – referred to below as **the switch**) is not capable of doing real-time call authorization or intelligent call routing like PortaSwitch®. How can you still perform call processing on such equipment in conjunction with the advanced call control and routing options that PortaSwitch® offers?



In this scenario, the most straightforward method would be the following:

- The switch is configured to accept an incoming call initiation request and send it to PortaSIP®.
- PortaSIP® receives an incoming call and sends a request to PortaBilling® to perform caller authorization and obtain the routing list.
- If authorization fails, the call disconnect command is sent back to the switch, and the incoming call on the switch is dropped.
- In case of successful authorization, PortaBilling® computes the routing list (using LCR, preferences, settings in the customer's individual routing plan, the current status of adaptive routing information for carriers, etc.). The resulting list of routes is delivered to PortaSIP®, which then starts processing them. If there is a carrier directly connected to the switch, PortaSIP® sends the call back to the switch, adding a tech-prefix to the destination number to indicate the specific trunk group this call should be routed to. If the first route fails, another call is sent to the switch (indicating a different trunk group), and so on. When the call is established, PortaSIP® acts as a signaling-only node, so there is no effect on the codecs, sound quality, or other voice media attributes. Finally, when the maximum allowed time has been reached, PortaSIP® sends a call disconnect request to the switch.

This allows the use of call authorization, advanced real-time routing and control of the customer's credit limit, even with equipment which does not directly support these options.

# **Number Translation**

Very often you need to use different numbering systems on your VoIP network. For example, Vendor A requires you to send all phone numbers with the technical prefix **12345#**, Vendor B requires that all phone numbers be in the format **011**<*country-code*><*area-code*><*number>*, and when you send calls to the local telecom (Vendor C) you have to strip the country code and area code off completely. Of course, you would like to have this information in a unified format in your billing, so that you do not need to enter multiple phone prefixes for the same destination. Another common situation is when customers located in different countries or regions (but all managed on the same PortaBilling® platform) dial phone numbers in different formats, since every customer dials a number in the way he or she is used to.

Thus the solution is to maintain all the numbers inside your network and PortaBilling<sup>®</sup> in a unified format - E.164 - and use **translation rules** to deal with situations when numbering formats differ.

There are two main classes of translation rules:

- Customer-specific *dialing rules,* used for converting numbers dialed by end users to the PortaSwitch® format E.164 format;
- Vendor-specific *connection rules*, used for converting numbers from the E.164 format to one required by a particular vendor for further call processing.

A translation rule is actually a set of Perl regular expressions which are applied to a phone number. So if you are familiar with regular expressions, you can make all kinds of transformations with phone numbers; for more information, see the **PortaBilling® online Help**. If you are not familiar with regular expressions, you can use a dialing rule wizard which will construct the correct rule based on the parameters you provide, such as country or area code. This allows you to easily manage a network with many different numbering plans for your customers and vendors. Also, translation rules can be applied to ANI (CLI) numbers, allowing caller information to be sent to a vendor in the format he requires (e.g. 10-digit phone numbers for US callers).

This is how dialing and connection rules work in conjunction: When a customer makes a phone call, it arrives from outside your network and the customer's dialing rule is applied. Thus the dialed number is converted from the customer's format (e.g. 0114202123456) into the unified format (4202123456). Next, all the billing calculations (authorization, routing, etc.) are done, and then, if it appears that this call should go to a vendor who requires a special format, the outgoing connection rule associated with this vendor's connection is applied, and the number is translated into the required format (e.g. 123#4202123456). Finally, when the call is disconnected and PortaBilling® receives information about the completed call to phone number 123#4202123456, the vendor's connection rule is applied, so that the number becomes 4202123456. This is the number that will be stored in the xDR information.

#### Your network numbering plan

The key to avoiding problems with number formats is to choose a certain number format as the standard for your network and make sure that calls travel on your network only in this format. The ideal candidate for such a format is E.164 (of course it is highly recommended that you use this same format in billing as well).

## **Dialing Rules**

Frequently a customer will have his own numbering format, for example, dialing 00 for international numbers and just the phone number for local calls. Dialing rules allow you to convert a number from a format specific to a particular customer. Typically, dialing rules are either specified for the entire IP Centrex environment (provisioned as customer in PortaBilling®) or for an individual phone line (provisioned as account). Customers can manage their dialing format themselves via the self-care interface.

Dialing rules have two applications:

- When a number is submitted for authorization, these rules will be applied, with the resulting number used to search rates. Thus, if your customer dials 0042021234567, the billing engine will convert it to 42021234567 and find the correct rates for the 420 prefix.
- This number will be returned to the node which requested it.

To simplify the dialing rule configuration, they are divided into the following types:

- **Residential** This is the simplest dialing rule type since it emulates the dialing habits of residential customers. In this dialing rule you define the international and national codes plus the special prefixes that residential customers must dial to access the network and make a call (e.g. when making calls from an IP Centrex environment).
- **PBX** This is a more extensive dialing rule. It includes the dialing parameters of the residential type plus the service codes (e.g. \*70 for call parking) used within the IP Centrex environment.
- **Custom** This type allows you to define your own dialing rules by using Perl regular expressions.



		Dialing Rules Wizard	
🖬 Save 📓 Sa	ve & Close 🛞 Close		
	Name Australia. Sydney Description Dailing rules for outsmens in Aus Pype PBX Castom Ocustom North America Binternational	utrala Dating Rules Actralia, Spirtra Actralia	
	Allow End-User to edit Dialing Rules           Dialing Parameters         Service Codes	Clear Reset Load Dialing Rule	
	International Your Country Code	es ride Examples	
	International Dialing Prefix (e.g. 011, 00, 0011) - National - Your Area Code(s)	Opsil         Local call           (#302311         translates to (6.3.2.66302311           2         Domestic long distance call	
	Prefix for Domestic Long Distance Calls (e.g. 1, 0) Always Dial the Area Code as a Part of the Numbe	0)         0         0 11 60002311         translates to [45 11 66002311           Per         0         International call         translates to [35 1 66002311	
	Local Dialing Number Length Emergency Numbers (e.g. 911, 112)	Check your own number     Concernment     Concernment     Concernment     Concernment     Test	
	Exceptions	umbers) (44.792.615.257.224.1225	
	Selection Codes Selection Codes	Disable routing plan se •	
	Apply these Dialing Rules to the number that follows the Selection Code Remove Selection Code from CLD	0 0	
	Special Prefixes		

Since dialing rules in North America are different from those in other countries and contain either 7- or 10-digit numbers, a separate **North America** dialing rule subtype exists that allows the administrator to easily configure and manage dialing rules for North American customers.

# **Connection Rules**

If your vendor requires a special number format (e.g. tech-prefix), it is possible to apply a connection rule to convert the number. When the billing engine returns a list of routes, the phone numbers for routes for this connection will be converted.

There are two types of connections:

- Outgoing connections via which calls leaving your network are sent to a vendor and
- Incoming connections via which calls to DID numbers are delivered from a vendor to your network.

Connection rules differ depending on connection type and consequently, contain different sets of options. Therefore, when creating a connection rule, the administrator needs to specify only those options relevant for a particular connection type. This significantly simplifies the rule creation process and eliminates configuration errors.

#### **Outgoing connection rules**

	Connection I	Rules Wizard - Ca	ll to Vendor	
🖬 Save [	🖬 Save & Close 🛞 Close			
Name	Calls to T-Mobile	•	Connection Rules	
Description	Calls to T-Mobile		Calls to T-Mobile, Calls to T-Mobile	
Туре	<ul> <li>Use Wizard settings</li> <li>Create your own custom regular expression</li> </ul>			
				-
			Clear Reset Load Trans	ation Rule
Translat	ion Rule			
Country	Code	49	18185554125	
Add Inte	rnational Dialing Prefix (e.g. 011, 00)	00	Test	
	temove Country Code (e.g. 1)		Translation to Vendor format: <b>0018185554125</b> Translation to E.164: <b>18185554125</b>	
• F	teplace Country Code (e.g. 44) with Prefix (e.g. 0)	0		

When the call has been terminated to the vendor in a vendor-specific format, it will be reported to billing in this same format (e.g. 01142021234567). Now it is necessary to convert this number to the proper format for billing (4202134567), which may be done using connection rules. These rules will be applied to all calls which go through a given connection (even those routed there using dial-peers or other external tools).

#### **Incoming connection rules**

			Translation Rules	Wizard - Call	from Vendor
🔒 Save	📓 Save & Close	S Close			
Name	Calls from X-Telec	om		*	Translation Rules
Descriptio	n Calls arriving from	X-Telecom			
Туре	<ul> <li>Use Wizard s</li> <li>Create your d</li> </ul>		egular expression		
					Clear Reset Load Translation Rule
- Interna Remov	tional re International Dialin	g Prefix (e.g.	011, 00)	00	Check the result 00440455521450 Tesel-trice to 5 164: 440455521450
Remov		g Prefix (e.g.	011, 00)	00	00440455521450 Test Translation to E.164: 440455521450
		0	with Country Code (e.g. 33)	44	

Connection translation rules are also used on Calls from Vendor via SIP connections, when a number received from a vendor (e.g. 2065551234) must be translated into E.164 format, so that it will properly match an account whose ID is in E.164 format (12065551234).

#### **Node-based translation rules**

These serve the purpose of converting a number from a custom format used by the customer into billing's internal format during authorization, depending on the gateway. For example, on a gateway in Prague, Czech Republic, there may be the translation rule "strip leading 00", while on a gateway in Moscow, Russia, the rule will be "strip leading 810 or replace leading 8 with 7".

Currently, node-based translation rules are only kept for backward compatibility with older releases, since they have been made obsolete by customer translation rules. They will most likely be removed from future releases.

#### Number translation on your network

Authorization 0042021234567 0042021234567 0042021234567 customer dialing rule PortaSIP Customer's IP phone PortaBilling 42021234567 rate & routing A (\*)\$) Routing IP address 1.2.3.4 0114202123456 connection outgoing rule 0114202123456 01142021234567 Cell phone

Below is an illustration of how different translation rules are applied during a call.

- 1. The customer dials a phone number on his SIP phone. He enters the number in the same format he uses on his conventional phone, i.e. 0042021234567.
- 2. The number is delivered to the PortaSIP® server and translated using the **customer's dialing rule**, which states that the international dialing prefix for this customer is 00. So the number becomes 42021234567 (E.164 format). This number is used to search for the customer's rate for this destination.
- 3. PortaSIP® then requests routing for this number. Carrier ABC is defined for terminating calls to the Czech Republic in PortaBilling®. However, this carrier requires the number to be in US dialing format, so the international number must be prefixed by 011. An **outgoing translation rule** s/^/011/; to carrier ABC has been defined, and is now applied to the phone number, with the result 01142021234567. Note that there may be several carriers who can terminate this call, each with its own numbering format. In such a case there will be several alternative routes with different phone numbers.

- 4. PortaSIP® attempts to establish a connection to remote gateway 1.2.3.4 using phone number 01142021234567.
- 5. After the call is completed, PortaSIP® sends an accounting request to PortaBilling®, stating that the call to remote gateway 1.2.3.4 has just been completed. PortaBilling® finds a connection to vendor ABC with remote IP address 1.2.3.4, and applies the **translation rule** s/^011//; for this connection in order to convert the number from the vendor-specific format into your billing format. Thus 011 is removed from 01142021234567, and the number becomes 42021234567. PortaBilling® searches for the vendor and customer rates for this number and produces the CDRs.

# **Favorite Number Billing**

Although it represents a totally different business case, this type of billing uses the same internal architecture of number translation plug-ins, described in the previous section. The only difference is that, in this case, the dialed number is checked against a list of "favorite" numbers defined for each account. If a match is found, the call is rated according to a special rate for the **FAV** destination, defined in the customer's tariff. This allows you to offer customers a "call friends & family cheaper"-type service.

# **Premium Number Billing**

In a premium number billing model, PortaBilling® investigates (either in a local database or an external one) to determine a number's routing destination and which rating code must be used for charging your customer.

# **DID Provisioning and Billing**

# **DID Inventory Management**

The DID inventory in PortaBilling® facilitates working with the customer's list of DID numbers, even if they are not currently assigned to any accounts. It also allows customers to manage their DID lists via the self-care interface.

Customers can see a list of currently provisioned numbers (and which extensions they are assigned to) on the "DIDs" tab of the customer self-care interface.

This approach can be used for geo and non-geo DIDs as well as for tollfree and premium numbers. When working with DID inventory and provisioning DID numbers it is very important for service providers to have a clear idea of which costs they bear and which charges they apply to their customers.

# **DID Number Cost**

DID providers traditionally offer DIDs on a "fixed monthly fee" basis, with no per-minute charges. The providers include access for obtaining "buying" rate information for a specific number via XML API (e.g. phone number 12065551234 will cost \$5/month). This is the rate the DID provider will charge the ITSP that allocates the number to its network.

When you as the service provider obtain DID numbers from a DID provider, you are usually charged an activation fee and then monthly recurring costs for all of the DID numbers. Therefore, when provisioning DID numbers to your customers, you apply an additional markup to these charges in order to compensate for your costs and earn some profit. The parameters of the markup are defined in pricing batches.

Please note that activation costs do not increase the DID provider's balance (a DID provider is provisioned as a vendor in PortaBilling®). Monthly recurring costs are recalculated according to the vendor's billing period and applied for all obtained DID numbers regardless of whether or not they are assigned to customers. These costs are what increase the vendor's balance.

#### **DID costs management**

When your DID provider changes their pricing and sends you an updated DID list, all you have to do is upload it to the DID inventory. To update the vendor costs in the DID inventory, select the **Modify data of existing DIDs** option during the DID upload. The new DID numbers from the .csv file, if any, will simply be uploaded to their respective vendor batches in the DID inventory.

۵	II \$ \$\$ 🛉 ;	• • •	2	2				DID	Invento	ory			Q	America/Vancouver	demo	🕐 Help
•	🖬 Save 🕞 Save &	Close 🛞 C	Close 🛛	DID Down	load	📕 DID Uploa	d 🛛 í 🐞 Vendor Batch	es 🍬 DII	D Groups 🧯	DID Pricing					N Logout	🔲 Log
		DID Num		Reselle	r ¥	Sustome	Vendor Bate		Group	Pricing Batch	Country	Y St T ANY	atus Search Search			
	Assign Vendor Batch			Edit	×	DID Number	Group	Country Area	Recurring Revenue	Customer / Reseller Pricing Batch	Activation Cost	Recurring Cost	Vendor Vendor Batch	Status	Description	Del
	BC DIDs Assign Group		Ŧ	=		1604123504	1	CANADA	7.04.USD	ABC Shuttle Ltd. Resident	10.00 USD	2.00 USD	DID Supplier Incoming Canada	Frozen	Canada	×
	NONE (Clear DIDs' Gr Assign Pricing Batch		Ŧ			1604123505	d Di	ID Inve	ntory Up	oload 🛛 🖸 🕫	• .00 USD		DID Supplier Incoming Canada	Free for 234 days	Canada	×
	NONE (Clear DIDs' Pr Assign DID to Custome		Ψ	≡		1604123506	File Cho	ose File DID	)s.csv		.00 USD		DID Supplier Incoming Canada	Free for 234 days	Canada	×
	NONE (Clear DIDs' Cust Pool Management					1604123510	🗹 Modi	fy data of exi	isting DIDs		.00 USD		DID Supplier Incoming Canada	Free for 234 days	Canada	×
	Release DIDs to the Delete from Inventory		٣			1604123575	L	Jpload		Cancel	.00 USD		DID Supplier Incoming Canada	In Use	Canada	
				Ξ		1604123576	North American DIDs	CANADA		Easy Call Ltd. Basic SIP Service	10.00 USD	2.00 USD	DID Supplier Incoming Canada	In Use	Canada	
	Apply To All Select					1604123577	North American DIDs	CANADA	4 10 USD	Adam Smith Residential Service	10.00 USD	2.00 USD	DID Supplier Incoming Canada	In Use	Canada	
	) First N					1604123578	North American DIDs	CANADA	4.10 USD	Adam Smith Residential Service	10.00 USD	2.00 USD	DID Supplier Incoming Canada		Canada	
				Ξ		1604123579	North American DIDs	CANADA		Residential Service	10.00 USD	2.00 USD	DID Supplier Incoming Canada	Free for 234 days	Canada	×

Upon upload, the new vendor costs override previous costs for all DID numbers regardless of their status (Free, In Use, etc.). You will receive a notification stating the number of both new and updated DIDs that have been uploaded to the DID inventory.

DID fees (calculated as the sum of vendor costs and DID markup) are also modified automatically. Thus, customers using DID numbers are charged updated recurring fees. Their activation fees will not be recalculated.

# **Billing for DID Number Usage**

Every DID number belongs to a pricing batch. The pricing parameters of this batch, if any, define which charges will be applied to a customer when a DID number is assigned to them.

This allows you to set up different pricing for different DID number provisioning (e.g. local or international ones).

Consider the following example:

A customer is assigned a US number with \$5 in activation costs and \$3 in recurring costs from the "Domestic numbers" pricing batch. The markup for this batch is defined as follows: a \$1 additional activation fee and a \$2 additional recurring fee. The customer is charged \$6 (\$5+\$1) upon DID activation and a \$5 (\$3+\$2) monthly recurring fee recalculated according to the customer's billing period (i.e. if a customer has a semimonthly billing period, he is charged \$2.5 per billing period).

Then the customer is assigned a Chinese DID number with \$15 in activation costs and \$5 in recurring costs from the "International numbers" pricing batch. This batch has the following DID markup defined: a \$5 additional activation fee and \$4 additional monthly recurring fee. The customer is now charged \$20 (\$15+\$5) for DID activation and \$9 (\$5+\$4) for the monthly recurring fee.

# **DID Pricing Parameters**

DID pricing is defined by the following parameters:

- Additional Activation Fee is a configurable fixed amount that is charged when a new number is provisioned, in addition to the DID provider's activation fee.
- Additional Recurring Fee is a configurable fixed amount that is always included in the recurring (monthly) charge.
- **Recurring Fee Markup** is a configurable increase of the DID cost (charged by the DID provider) included in the recurring charge in addition to the actual DID cost. For instance, when defining the ability to dynamically assign US numbers from

DIDWW, we can specify that we would like to include a 10% markup on the DID provider rates. Thus, if a customer assigns phone number 12065551234 (DIDWW rate \$5/month), the end user will be charged \$5.50/month.

As a result, the total charge for the DID would be:

- At activation DID provider activation charge + Additional activation fee.
- **Monthly** DID provider monthly charge + the markup, consisting of the Additional recurring fee and the Recurring fee markup. This formula is likely to result in some "inconvenient" numbers, such as 3.289, which are usually rounded up.

#### Rounding

In order to obtain "marketable" amounts to be presented on the customer's invoice, specify the rounding pattern for the charged amounts. This will pre-set the last digits in the amount.

For instance, in a situation where number 12065551234 (which has a \$1.00 activation fee and a \$3.00 monthly fee charged by the DID provider) is provisioned by an end user, the DID pricing setup would be as follows:

- \$2.95 for additional activation fee,
- \$1 for additional recurring fee,
- 10% for recurring fee markup,
- and X.99 for rounding (this parameter produces a charge amount with .99 at the end).

۵		ł	88	\$	<b>\$</b>	20	0.		•			DID	) Inv	ven	ito	ry -	Pric	ing E	Batc	hes		٩	America/Va	ancouver	der	no	2	Help
•	۲	Add		Save		Save 8	& Close	8	Close	۵ 🏚	/endo	or Bate	ches	Ú.	DID	Grou	ps								Mỹ Lo	gout		Log
															s	earch		Search										
			E	dit		Na	me *		Ар	plied T	o*				F	Pricing	Paran	neters			Descrip	ption	DIE		Del			
									Not Sel	lected	_	Ŧ																
			[		Resid	dentia	I custo	mers	Custom	ier		A A R	dditic dditic ecurri	onal i onal i ing F	Activ Recu Fee M	vation urring Marku	Fee p		XXXXX	0 USD 0 USD 5 % XX000			1					

The customer will then be charged 3.99 (1.00 + 2.95 = 3.95), rounded up to 3.99 at activation and 4.99 (3.00 + 3.00 \* 10% + 1.00 = 3.00) + 0.30 + 1.00 = 4.30, rounded up to 4.99 each month.



	Main	Customer Self-Care Porta	al	
Balance: 1,193.86 USD	Credit	Limit: 10,000.00 USD en - English	EasyCall Ltd.	. ( Login: bingobongo ) 🛛 🔓 Logout 👻
Dashboard	My Profile	ip Centrex	Biling Information	
DIDs	Add new DID numbe	r		Help
×	Edit Choose a country	UNITED STA	TES OF AMERICA	Monthly charges Delete
Extensions	There Choose an area	Washington	~	
Sites	Choose a number	12065551277	×	
Phone Lines  Dis  Construction  Dialing Rules  Dialing Rules  Cutyoing Calls  Cutyoing Calls  Fundgroups  Hundgroups  Call Queues  Cal	Fees: One-time activatio Monthly recurring			-
Music On Hold	🗿 Add DID 🛛 🚺 🖣 Page	e 1 of 1 🕨 🕅 🥏		

If a customer has a shorter billing period, e.g. weekly, a proportion of the DID provider's monthly fees will be used to calculate the customer's charge.

**NOTE**: Please keep in mind that if you are going to *provisionally* terminate a customer, this customer won't be charged for any DID numbers assigned to them. At the same time, the DID provider will still charge you a fee (e.g. \$5/month) because these DID numbers remain allocated to your network until the customer is *permanently* terminated.

#### **Completely free of charge DID numbers**

When you provide virtual DID numbers for internal use (e.g. for SIP calls among accounts within your network), you still want to see which of them are in use and which are available. The best way to do this is by using the DID inventory. However, since these DIDs are virtual, they are, as a rule, provisioned free of charge and incur no charges to customers.

Therefore, to manage such internal DID numbers differently the concept of *completely free of charge* DID has been introduced. These are the DID numbers that have no costs or charges associated with them and are therefore free of charge for every entity they are provisioned to.

When an administrator assigns a completely free DID number to a pricing batch and then provisions the DID number to a customer, no charges apply.

Since there are no recurring costs associated with the DID number, the vendor is not billed either. Thus, both customer and vendor balances remain unchanged since no xDRs are created in the database.

Consider the following example:

You operate with thousands of end users. The services you provide allow end users to make and receive calls within your network. Since end users are not available from outside of your network, they do not require geographic DID numbers. However, to identify them within your network, you provision them virtual DID numbers. For this, you use the pool of virtual DID numbers 87899800000-87899989999.

Since these are your own internal numbers, you bear no costs and apply no charges to customers for their usage. Therefore you have them as completely free of charge in the DID inventory.

When a customer signs up for a product directly or via a reseller, no costs for DID provisioning apply to him or her.

# **Frozen DIDs and DID Pool**

It may be that you do not want to immediately provision DID numbers acquired from a DID provider (e.g. you plan to release a new product next month and therefore need to keep the DIDs until then). In this case you need to prevent the DID numbers from being used by your customers and resellers.

In order to keep the DIDs unavailable for usage, they are uploaded to the DID inventory under the **Frozen** status. When frozen, DIDs are displayed on the administrator's DID inventory page only.

DD Number     Beseller     Customer     Vendor Batch     Country     States     Sarch     S	_					_					(D Inve	iteol y								- ×	America/Vancouver	demo	E He
Astop Vendor Batch     ANY     ANY     ANY     ANY     UNITED FIAT.     ANY     Easthand       Country     Country     Recurring     Castomerer/Researce     Ca		🖬 Save  🖬 Save & Close	🛞 Close 🔳	DID	Jploa	d 🎄 Veno	lor Batches	🖣 DI	D Groups	s 🍬 DID	Pricing											M Logout	E Lo
Assign Vendor Batch         Avr         Avr         Avr         Avr         County			DID Number		Re	seller	Custome	r	Vendo	er Batch	Group	)	Prici	ng Batch	с	Country	Status		Search	Advan	ced		
No.59         Area         Revenue         Procing Batch         Cost         Cost         Vestige Batch         Disk of the second s				A	NY	•	ANY	¥ 3	UNY	•	ANY	•	NNY	*	UNIT	ed stati 🗸	ANY	•					
Assign Group         Image States         Image States<	0			Edit	×	DID Numbe	r Gr	oup												Status	Descrij	otion	Del
Assign Pricing Batch         IV         1205555922 Noth American DDJ         UNITED STATES OF AMERICA         0.00 USD         0.00	0	Assign Group			V	1206555993	21 North Ame	rican Di		TED STATE	S OF AMER	ICA				0.00 USD	0.00 USD	_		Frozen	North America		×
Assign DD Is Customer     Im      Im 2005559923 North American DDS     UNITED STATES OF AMERICA     000 USD 0.00 USD     D00 USD     D00 USD 0.00 USD     D00 USD	O				7	120655599:	2 North Ame	rican Di		TED STATE	S OF AMER	ICA				0.00 USD	0.00 USD			Frozen	North America		×
Pool Management     20 200555924 North American DDS     UNITED STATES OF AMERICA     0.00 USD 0.	0		og Batc y		V	120655599:	23 North Ame	rican DI		TED STATE	S OF AMER	ICA				0.00 USD	0.00 USD			Frozen	North America		×
Palaeses DDa to the Bool P	0		w (rec		V	120655599;	4 North Ame	rican DI		TED STATE	S OF AMER	ICA				0.00 USD	0.00 USD	_		Frozen	North America		×
	0	Release DIDs to the Pool	0001		V	1206555993	25 North Ame	rican Di	IDs UNI	TED STATE	S OF AMER	ICA				0.00 USD	0.00 USD	_		Frozen	North America		×

To allow resellers to provision DID numbers, the administrator simply releases them to the pool of available DIDs.

The DID pool is the tool that allows you to control the DID numbers that will be provisioned by your resellers. It contains the numbers that are:

- not frozen,
- not assigned to pricing batches, and
- not used as an account ID, account alias, or an access number.



In order to retrieve DID numbers from the pool, resellers must have pricing batches with a DID markup assigned to them, since this markup is what they are charged for DID number usage.

Consider the following example:

You are releasing a new product in two weeks – the IP Centrex solution for your corporate customers. For this you have acquired the following range of DID numbers: 12045556500 – 12045556599. You must be sure that these DID numbers remain reserved for provisioning until the product is released. Therefore you keep them frozen in the DID inventory.

When the product is released, you unfreeze the DID numbers by releasing them to the DID pool and then distribute them to respective pricing batches.

Or, if you want your resellers to provision DIDs along with the new product, leave some of these DIDs in the DID pool.

# **Assigning DID Numbers to Pricing Batches**

You can provision DID numbers to your customers either with your markup or free of charge. The type of pricing batch a DID number is assigned to is what determines whether it is free or not. The pricing batch type is selected during the batch creation in the **Pricing Parameters** dialog box.

IDs	Use already Inventoried		
	Add On-Demand from External Ven	ndor	
	Vendor:		~
ricing Parameters	FREE DIDs		
	Currency		~
	Additional Activation Fee:		
	Additional Recurring Fee:		
	Recurring Fee Markup:		%
	Round the Final Charge Amount:	XXXXX.XXXXX	



To properly manage DID numbers and control your costs and revenue, it is important to assign each DID number to an appropriate pricing batch prior to allocating this number to a customer.



																								I	DIE	) In	ven	to	ry																	21	
۶.		Save	6	Sar	/e &	Clos	e	8	Close		DID	Upl	oai		i, V	ende	or Ba	ntch	25	ė,	DI	) Gro	ups	ė,	DI	D Pric	ing																		💐 Logout	🗉 L	og
								DID	lumb	r		Re	sel	ler			Cus	tom	er		v	/endo	or Ba	tch		G	Group			Pr	icing Bat	ch		0	ountry	,	S	tatus	:	Search	Adv	anced					
											ANY	¢			¥	ANY				¥	ANY			•		UNY		,		INY		,	• 1	INY		,	, ANY	•	-	Search							
0		ign W		r Bat	ch						Edi	it :	x	DID	Nur	nber	Gr	oup				Cour Are					urring venue				/ Reselle Batch		Co		Recur Con		Ver Vendo	ndor or Batc	h	State	15		1	Descrip	otion	Del	
0	Ass	sign G	roup		Ds'	Gro	up							121:	2425	478	3		UN	ITE	D ST	TATES	3 OF	AME	RIC/	A 3.0	4 USE			Doe Ientia	I Service	- 1	.99 (	JSD	0.99 l	JSD	DID S Incom			ee for 6	0 days	; Unite:	d States	s of Am	erica	×	
0		sign Pi				Pri	ci	g I	at: "																																						
0		NE (C					tor	er)																																							
0		lease				he J	00																																								
0	Del	lete fro	om li	vent	ory																																										
	Ap	oply To	ē	All Sel		d [																																									
				Ap	ply																																										

When a DID number is assigned to a customer from a pricing batch with a DID markup, the markup is applied to the customer.

Pricing batches reflect a DID markup specific for either an administrator or a reseller. An administrator does not see any pricing batches created by resellers because those contain resellers' markups.

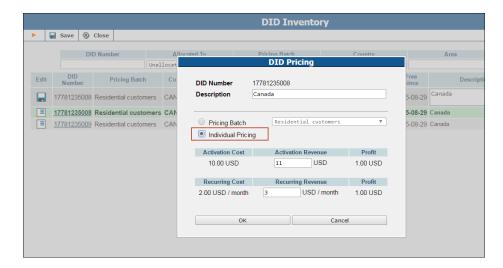
		88 🚯										DI	D Inven	tor	1								
	Save	🖬 Save	& Close	S Close	🖹 DID	Uplo	ad 🎄	Vendo	r Batch	es (	DID Groups	🔩 D	ID Pricing									N) Logout	E Lo
			1.0	DID Numbe	r	Res	eller	(	Custom	er	Vendor Bat	tch	Group		Pricing Batch	h	Country	Status	Search	h Ada	anced		
					AN	c		, ANY		•	ANY	•	ANY	٠	Residential	8 🗸 🔊	9Y	▼ ANY	• Search				
) As	sign Ve	ndor Batch			Ed	it x	DID N	umber	Group		Country		Recurring		tomer / Reseller	Activat			Sta	tus	Descri	otion	Del
As	C DIDs						12124	254786		UNIT	Area ED STATES OF	AMERIC		Joh	Pricing Batch n Doe idential Service		SD 2.99 USD	DID Suppli Incoming L	Eree for	60 day:	United States of Am	erica	×
O As	sign Pri	cing Batch		ng Bate -			12124	254787		UNIT	ED STATES OF	AMERIC	DA	Res	idential Service	5.00 U	SD 2.99 USD	DID Suppli			United States of Am	erica	×
C As N Po R	isign Dil IONE (C Dol Mana Selesse	D to Custo Lear DID gement DIDs to m Inventor	mer s' Custo the Poo	mer) 👻																			
^	Apply To	● All ○ Selee ○ First																					
		Appl																					

When added to a free pricing batch, a DID number becomes free of charge. This means that no charges apply to either a customer or a reseller when a DID number from a free pricing batch is assigned to them (e.g. DID number 16045552879 has a \$10 activation cost associated with it and is assigned to the free pricing batch. Customer John Doe signs up for the EasyCall product and is provided with the number 16045552879. He is charged nothing for the DID number activation yet the administrator now owes \$10 to the DID provider).

**NOTE**: You can move DIDs from the pricing batches they are currently assigned to to other pricing batches. If a DID number is not in use, it can be reassigned to any pricing batch, regardless of whether it is free or has a DID markup. However, if a DID number is allocated to a customer or a reseller, it can only be reassigned to the same type of pricing batch (i.e. to free pricing batches or to pricing batches with DID markup).

#### **Individual Pricing for DID Numbers**

Your customers may ask for a personal price when purchasing a DID number. Instead of creating a special pricing batch with this new markup and moving the DID numbers to it, now modify the existing one per DID. Before you assign a particular DID to a customer, click **Edit** next to this number in the **DID Inventory** window. Then click the **Activation Fee** or **Recurring Fee** links and specify the new fees for the DID number there.



A DID number with modified fees is automatically marked as having **Individual Pricing**.

# **DID Groups**

To easily manage a large number of DIDs, administrators may use **DID Groups** – a tool that allows arranging DID numbers into categories (for example, by geographic location).

Consider the following example. The service provider wants to distribute a group of North American DID numbers free of charge, a group of Canadian and Western European DID numbers at \$3 per month and a group of DID numbers from other countries at a 20% markup.

For this scenario, an administrator creates three DID groups and distributes the DID numbers among them. The administrator then creates three pricing batches with different pricing schemes and assigns the corresponding pricing batch to each DID group. The DID numbers are now ready to be distributed to customers.

Note that separating DID numbers into groups is an optional step which is solely intended to make DID number management more flexible and convenient.

# **DID Provisioning to Customers**

Depending upon your business model, you can provision DIDs to your customers so that:

- a customer is charged the same price for using different DID numbers (\$5 monthly for US and UK DID numbers). This is defined by the pricing parameters of the pricing batch directly assigned to the customer;
- a customer is charged different prices for using different DID numbers (e.g. \$5 monthly for the US DID and \$8 monthly for the UK DID number). This is defined by the pricing parameters of the pricing batch that a particular DID belongs to.

Additionally, you can define whether customers will be charged as soon as the DID numbers are assigned to them (and not yet provisioned as customer accounts) or only after the DID numbers have been provisioned to the customers as accounts or account aliases.

**NOTE**: When provisioning a DID number from a pricing batch to a customer and if this customer has another pricing batch specifically assigned to him, the charges defined in the customer's pricing batch will be ignored. Instead, the charges defined in the pricing batch that a DID number belongs to will apply.

If customers provision DID numbers from external vendors (i.e. by using on-demand DID provisioning), it is required that the pricing batch having the DID markup be assigned to them because they are billed according to the pricing parameters defined in this specific pricing batch.

A DID number explicitly assigned to a customer and used as an account or account alias remains assigned to this customer after the alias or the account is terminated, and the customer is still charged for this number usage.

However, if the customer is terminated, the DID number is released from the customer and has free status within the DID inventory.

Please refer to the *DID Provisioning* section of the **Unified PortaSwitch Handbook Collection** for detailed instructions of ways to provision DID numbers to customers.

# **DID Number Self Provisioning**

Customers can self-provision the service provider's DID numbers. For customers' convenience, DID numbers are grouped by country and country area.

Consider the following example:

The service provider purchased a set of DID numbers and wants them to be made available to their customers with minimal administrative assistance.

An administrator defines the DID markups in pricing batches and distributes the DIDs to them.

If a customer needs some DID numbers for their business, they log in to the customer self-care interface and allocate some of the available DID numbers. The customer is then charged the price specified for the selected DIDs.

If the customer decides that they no longer need the DID number, they simply delete it from their list of allocated DIDs, the number is released from this customer and the customer is no longer charged for the use of it. The DID number can now be provisioned by other customers.

		Customer Self-Care Por	tal		
Balance: 10.97 USD		Credit Limit: 1,000.00 US	D en - English 🔽 Je	ohn Doe Inc. ( Login: johndoeinc ) 🛛 🧯	Logout
🖥 Dashboard 🥔	My Profile	🎡 IP Centrex	Billing Information		
DIDs					😡 Helj
	< DID	Country	Assigned to	Monthly charges	Delete
Seneral Extensions	12065551236	UNITED STATES OF AMERICA Washington	Unassigned	1.10 USD	×
Status Abbrevisted Dialing Dialing Rules Aborning Calls Coursoning Calls Coursong Calls Call Logs Status Status Call Logs Status Call Logs And Hourses And Hourses And Hourses	Add DD i4 4 Page	1 of 1       2			1-10

Note that when the customer deletes a provisioned DID number, the pricing batch it previously belonged to is preserved. So the DID number returns to the DID inventory and is once again available for all customers (regardless of whether or not they are allowed to provision DID numbers themselves).

If prior to deletion, the DID number was assigned to an account as an alias, this alias is removed in PortaBilling®.

This allows customers to provision DID numbers by themselves, without administrative assistance, thus decreasing an administrator's workload.

# **Reseller DID Provisioning**

Access to the DID pool allows resellers to use as many DID numbers as they need and then provision these numbers to their customers. This

#### Porta 🏅 Billing®

expands the service provider's DID provisioning network and boosts sales.

To access the DID pool, resellers must have pricing batches assigned to them.

**NOTE**: Subresellers access the DID pool only if they and their top-level resellers have pricing batches assigned to them.

Then, they can perform the following actions when provisioning DID numbers via the DID inventory.

These actions include:

- Definition of the pricing strategy for DID number provisioning;
- Distribution of DIDs retrieved from the DID pool to pricing batches with respective DID markups;
- Assigning DID numbers to subcustomers;
- Releasing DID numbers to the DID pool.

6	II S II 🛉 🎦 🛩 🗉 🔍		DID Inventory () Europe/Prague							
•	🖬 Save 📓 Save & Close 🛞 Close	🔖 DID Groups	🔹 💺 DID Pricing				▶Ø Logout			
	DID Number	Custome	er C	roup Pricing Batch  V NONE (Unassigned	Country D: • Any	Status Search	Advanced Search			
C	Assign Group	Edit x	DID Number Grou	Country Area	Recurring Customer / Reseller Revenue Pricing Batch	Activation Recurring Status	Description	Del		
۲	Assign Pricing Batch		0445652155			11.99 USD 6.01 USD Free	Calls to Ukraine			
C	Residential DIDs for customers •		0445652156			11.99 USD 6.01 USD Free	Calls to Ukraine			
G	NONE (Clear DIDs' Customer)		12124254782	UNITED STATES OF AMERICA		7.00 USD 8.05 USD Free for 54 days	United States of America			
C	Delete from Inventory		12124254790	UNITED STATES OF AMERICA		7.00 USD 8.05 USD Free for 54 days	United States of America			
	Apply To		1604123510	CANADA	ABC Shuttle Ltd.	12.00 USD 7.04 USD Frozen	Canada			
	Selected     First N		1604123575	CANADA		12.00 USD 7.04 USD Free for 54 days	; Canada			
	Apply		1604123576	CANADA	ABC Shuttle Ltd.	12.00 USD 7.04 USD Frozen	Canada			
			1604123577	CANADA		12.00 USD 7.04 USD Free for 54 days	; Canada			

#### The DID pricing strategy definition

As a preparatory step, a reseller defines the revenue he wants to receive as the DID markup after provisioning this or that DID number within a pricing batch. To associate a DID markup with a DID number, add the number to the corresponding pricing batch.

Another pricing strategy is to define the same DID markup for any type of DID number provisioned to the same customer (e.g. 10% to be added to the DID recurring cost). This is done by assigning a default pricing batch to a customer. Then, after a DID number is provisioned to the customer, add it to their pricing batch and the defined DID markup will be applied. Such a model is frequently used when DID costs are at first unknown (on-demand DID provisioning).

#### **Retrieval of DID numbers from the DID pool**

To manage DID numbers, a reseller retrieves them from the DID pool by assigning them to respective pricing batches. Once a DID number is retrieved from the DID pool, it is owned by the reseller and is therefore unavailable for provisioning by other resellers. Though the DIDs may not yet be provisioned to customers, charges for them are already applied to their owners: the resellers.

**NOTE**: If a top-level reseller exceeds their credit limit, their subreseller will not be able to retrieve a DID number from the DID pool.

#### **DID** provisioning to customers

When a DID number is provisioned to a subcustomer, the charges are calculated for each party involved and are distributed as follows:

- A top-level reseller is charged a DID number cost plus additional fees defined in the pricing batch assigned to this reseller;
- A subreseller is charged the top-level reseller's costs plus additional fees as defined in the pricing batch assigned to this subreseller;
- A subcustomer is charged the subreseller's costs plus the DID markup as defined by the subreseller in the pricing batch associated with this number.

#### **Release of DID numbers to the DID pool**

Any DID number managed by a reseller can be released by this reseller back to the DID pool if the DID number is not used as an account ID, account alias, or an access number. While in the DID pool, the DID number is again visible to all other resellers and available for provisioning.



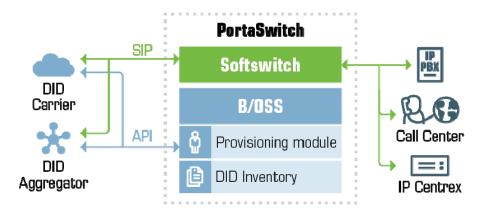
Please note that if a reseller un-assigns a DID number from a pricing batch, this number is not released to the DID pool. The reseller still owns this number and still bears the charges for its usage.

The flexibility of DID provisioning for resellers reduces the load on your administrators and boosts sales.

# **On-demand DID Provisioning and Billing**

While the traditional DID provisioning method is still used when an ITSP obtains a large pool of phone numbers and then one by one, assigns numbers from it to individual customers, the appearance of "whole world a-la carte" providers such as Voxbone, DIDWW or DIDX has changed the preferred way of delivering extra DID numbers from foreign countries as a value-added service. It is impractical to purchase blocks of numbers from every single country in the world in the hope that some customer is going to buy them. DID providers usually charge a monthly fee for each allocated number, so this mode will quickly become hard to sustain financially.

On-demand DID provisioning enables the end user to browse the complete inventory of DID or toll-free numbers available on the DID vendor side, online. When he picks a number, the sign-up process on the PortaBilling® side will reserve and allocate that number on the DID provider side and provision it inside of PortaBilling® (e.g. as an alias to an existing account). When the customer decides that he no longer needs the number (or changes the number to something else), the reverse procedure will happen – the number will be released on the DID provider side and the account/alias will be removed in PortaBilling®. This gives you the ability to offer a wide variety of different DID numbers to the end user and only be charged by the DID provider for numbers actually used by customers.



#### Interconnection with DID Providers

All major DID vendors offer some type of API that can be used to query, reserve and release DID numbers. As APIs are different for different DID providers, a system of plug-in modules has been implemented (similar to those used for payment systems) that will easily allow the addition of new providers in the future.

The initial version of the DID provisioning module includes integration with DIDWW (http://www.didww.com) and DIDX (https://www.didx.net) providers – and more providers will be added soon based on requests from our customers.

# **DID Exchange among Service Providers**

To grow the DID provisioning network, you can now grant access to your DID inventory to other ITSPs – DID buyers – via the API, and allow them to provision DID numbers from you on-demand. This enables you to become an active player at the wholesale DID market. This is how it works:

On-demand DID provisioning for DID buyers is done via the DID provisioning interface, using the API. You configure the DIDPool server – client communication on the Configuration server, and then define the access to your DID inventory using the credentials of your DID provisioning customer. This customer will accumulate charges for all DID numbers provisioned from your system, therefore they must have the DID pricing batch assigned.

Your DID buyers consequently define you as their external DID vendor and thereby configure on-demand DID provisioning in their systems. Thus, your PortaSwitch® operates as the DIDPool server while their systems function as DIDPool clients.

Of course, the routing among your systems must also be configured.

As before, the DID management itself is done within the DID inventory. When your DID buyer's customer provisions a number from the DID pool, the following occurs:

- The DID number in the DIDPool server system is assigned to your DID provisioning customer and acquires In Use status within the DID inventory.
- The DID number appears in the DIDPool client system as being assigned to that customer.

The charges for DID provisioning and usage are calculated in both the DIDPool server and DIDPool client systems as follows:

- The DID provisioning customer in the DIDPool server system is charged according to the DID pricing batch assigned to them.
- The customer in the DIDPool client system is charged for DID number usage according to the markup defined in their DID pricing batch.
- If a DID number is no longer required, it is released from the customer and returned back to your DID pool.

Consider the following example:

The service provider, EasyCall, owns a pool of 10 million DID numbers. SmartNet is another service provider who exchanges voice traffic with EasyCall. SmartNet wants to introduce residential VoIP services to their system and thus requires DID numbers.

EasyCall allows SmartNet to provision DIDs from them via their customer DID Distribution. To do this, EasyCall provides SmartNet with DID Distribution's credentials.

SmartNet sets up DID provisioning in their system and provisions DID Distribution as the external DID provider. Now they can allocate DID numbers from EasyCall like they can from any other external provider.

Thus, the ability to distribute DID numbers to other service providers and charge for their usage extends your clientele and provides vast opportunities for wholesale DID trade.

#### **Combined DID provisioning**

To generate additional revenue you can grant customers with on-demand DID provisioning access both to your DID number pool and that of other external DID providers (DIDWW, DIDX, etc.).

Consider the following example:

EasyCall has a pool of DID numbers for Canada. The service provider SmartNet (with whom EasyCall exchanges DID numbers) owns DID numbers for the New York area.

EasyCall enables on-demand DID provisioning for their customer John Doe. So now John is able to self-provision Canadian and New York DIDs via his customer self-care interface.

To enable this functionality, the administrator adds the [DID]MixedSources=1 option for the WebCustom group on the Configuration server.

# Registration for PINIess Dialing Service via SMS

This is an extension to the "classic" PINless dialing service, in which the user is identified by his caller ID (ANI/CLI), maintains a balance in PortaSwitch and is able to call any destination with charges applied to his balance. Traditionally, the registration for PINless dialing service is performed by the end user via the purchase of a top-up card and then calling the special IVR. When the user's balance is low, he needs to buy more top-up cards or pay his bill online. The registration via SMS (simply send an SMS message to a certain number) is an easier alternative. A simplified registration process and further management of the account make this service especially convenient for users of mobile networks. The service provider has two options for collecting funds from the end user:

• Send a request to the mobile operator that the end user is connected to for a balance transfer. This option must be supported by the mobile carrier – its advantage is that any

"ordinary" number can be used by the customer for sending an SMS.

• Establish a premium number where the end user can send an SMS. Just like calls to premium numbers are charged differently than normal calls, messages to premium numbers are charged according to the higher rate (set by the service provider who owns the number). So for each message sent by the end user, the mobile carrier will collect the money from the end user and then pass it to you as the owner of the premium number.

To start using the service, the end user simply sends an SMS with the message SUBSCRIBE to the registration number. Upon receiving the message, the SMS processing module in PortaSwitch automatically provisions his account with the CLI/ANI of the mobile phone as the authentication ID; requests a balance transfer from the mobile operator and then adds these funds to the customer's balance in PortaSwitch so they can be used again in the future. End user will receive an SMS that confirms the service activation and provides important service information, such as the number to call for PINless dialing or a username/password for accessing the web self-care. Once that occurs, the end user can start using the service by dialing the access number and then entering the final destination number. The entire registration process is very easy to perform and can be completed in just a few seconds. PortaSwitch can also perform an automated balance top-up: when the balance of the created account goes below a specified threshold, the system initiates another balance transfer from the user's balance on the mobile network. The telecom client can disable this automatic recharge by sending an SMS to the SMS access number with the message STOP.

# **OLI-based Billing**

Vendors that provide toll-free numbers to service providers can charge a different price for calls that originate from a payphone or a paystation.

With PortaSwitch®, service providers can take call origination into account when charging their customers and calculating calls' cost on the incoming connections (Calls from Vendor via SIP and Calls from Vendor via PSTN).

Call origination type is determined based on the Origination Line Information (OLI) parameter. The OLI is transmitted over PSTN networks as signals. There is no common standard for carrying OLI over SIP, but one popular way is to use the isup-oli SIP URI parameter and include it in the SIP INVITE message, notably in the From header.

For example, for calls made from a payphone, the From header may look like the following:

```
From: "18005551155"
<sip:18005551155@111.11.11.5060;isup-
oli=27>;tag=gK037dd60b
```

PortaSIP® extracts this value and assigns it to the Originating-Line-Info RADIUS attribute which will be then passed to PortaBilling®:

```
NAS-IP-Address = '111.11.11.11'
User-Name = '18005551155'
....
Originating-Line-Info = '27'
...
```

Using this value, the billing engine seeks a rating entry that can match it, and if one is found, it both charges for the call and calculates the call cost accordingly.

#### **OLI (Info Digits)**

OLI digit pairs and their descriptions are represented in the following table:

Value	Description							
0	pots							
1	multiparty line							
2	ANI failure							
6	Station Level Rating							
7	special operator handling required							
8	inter-LATA restricted							
10	test call							
20	AIOD-listed DN sent							
23	coin or non coin on calls using database access							
24	800 service call							
25	800 service call from a pay station							
27	payphone using coin control signaling							
29	prison or inmate service							
30	intercept (blank)							
31	intercept (trouble)							
32	intercept (regular)							
34	telco operator handled call							
36	СРЕ							
52	OUTWATS							
60	TRS call from unrestricted line							
61	wireless or cellular PCS (type 1)							
62	wireless or cellular PCS (type 2)							
63	63 wireless or cellular PCS (roaming)							
66	TRS call frm restricted line							
67	TRS call from restricted line							



68	inter-LATA restricted hotel
70	private paystations
78	inter-LATA restricted coinless
93	private virtual network

# **6** VoIP Services

# **Service Policies**

The telecommunication industry is growing rapidly, with new technologies and devices being introduced into the market every year. Networks have become more flexible and customers have become more demanding about the services that they subscribe to. Under these conditions, it is essential not only to continually offer new services and products and therefore keep up with market demand, but also to do this in the most qualitative and flexible manner. This is what PortaBilling enables you to do!

The **Service Policies** feature allows you to fine-tune your services based on your network peculiarities, vendors' opportunities and customers' demands. It facilitates the configuration of static options for multiple accounts (so it is not necessary to configure values for each account separately), thus establishing common policies for groups of accounts. It also allows you to separate the technical configuration of specific options (usually made by technical staff) from account management.

When a new policy is created it does not have any attributes defined (all available attributes are shown in grey). To define an attribute you should specify its value.

Service policies can be statically assigned at various levels: account, product, connection and authentication (call handling rule). In addition, it is possible to apply service policies depending upon the UA type (dynamically matched policy).



Policies are applied separately to both parties (caller and called) participating in the call.

#### **Dynamically matched policies**

The service policy has the ability to match dynamically when the **Match Pattern** is specified. For the calling party, PortaSIP extracts the *User-Agent* header from the incoming INVITE request (e.g. "Linksys/SPA941-5.1.8") and matches it against all of the dynamic policies. If more than one policy matches, the one with the highest **Match Priority** is used.

For the called party, the procedure is quite similar. The only difference is that the *User-Agent* header of a called UA is taken from its registration information.

#### **Policy precedence for VoIP services**

More than one service policy can be considered while the call is being established so it is important to know how different service policies correlate with each other and how that affects the call.

The final set of attributes applied to each party is *derived* from service policies assigned at different levels (a dynamically matched policy is also considered.)

What happens if there is a contradiction in service policies? For example, if a dynamically matched service policy has the *keep\_alive\_interval* attribute set to 60 seconds, another service policy assigned to a called party has its attribute value set to 120 seconds and the third service policy assigned to a connection has its attribute set to 90 seconds?

Several simultaneously applied service policies will function according to the precedence of exactly matching defined attributes:

- If there is a dynamically matched policy that corresponds with the called UA name, then this policy's attributes are considered.
- In that case, the attributes from the service policy statically assigned to the called party will take precedence over a dynamically matched one.
- A service policy that is statically assigned to an account will override the policy assigned to the connection.
- A service policy that is statically assigned to a product also overrides the policy assigned to the connection. However, if the administrators override a service policy for an account, this is the policy that receives the highest priority.

#### **Built-in policy attributes**

There is also an attribute-specific prevalence among the service features assigned to both caller and called accounts:

- The *codec\_order\_list* attribute is taken from the caller's account (called account's attribute is ignored).
- The "header" attributes (*out\_hdr\_pai, out\_hdr\_rpid, out\_hdr\_history, out\_hdr\_diversion*) defined for a called account will take precedence over the ones defined for a caller account.
- The *keep\_alive\_interval* attributes are individually defined for the caller and called parties, so there is no predominance between them. Therefore the value for the caller party is taken either from the dynamically matched service policy or the one assigned to his account. The value for a called party is taken either from the dynamically matched service policy in case the called party is one of your accounts or the service policy assigned to the connection.

# Limiting Per-account Simultaneous Calls on a Product

Fair usage policy is very important for every ITSP. Let's assume that you have a product that supplies your residential customers with an unlimited number of minutes for making free calls to the USA. If you don't want someone to use those free minutes via their PBX by making many simultaneous calls, you can set the limit for two simultaneous calls.

Fair usage policy is configured on the Product's **Service Configuration** tab, where this functionality can be enabled and the limits defined for simultaneous, incoming, outgoing and forwarded calls.

🖆 🗏 🗄 😫 🕏		9 E	dit Produc	t "Pre	emium nun	ıbers"				🛐 Help
Save Save Save	ve & Close 🛞 Close 👔	💈 Rate Lookup 📋 Clo	one						M Logout	🔲 Log
Product Name: * Premium numbers						USD - US Dollar Administrator Only				
Product Name visible to End User: *	Premium numbers									
Product Type:	Main Product									
Included Services	Service Configuration	Usage Charges	Volume Dis	count	Recurring Cl	harges	Additional Info	Notepad		
Services		Voice Calls								
Voce Calls		Fair Usage Policy Feature Status: Feature can be edited by: Max number of simultaneous calls: Max number of forwarded calls: Max number of incoming calls:		Enabled Administrators End-users 2 2 2					*	
		Max number of outgoing calls: 2 Call Recording								
		Feature Status:		Disa	abled					*

This functionality can be useful for the following situations:

- You have a SmartCall product that supplies your customers with free domestic calls. There is a new customer who buys this product from you. You supply them with credentials to use the services. To ensure that services are for personal use only and that nobody can use them with an office PBX (to send hundreds of calls from their call center free of charge), the administrator can set the **Maximum Number of Simultaneous Calls** for the SmartCall product to 2.
- The administrator sets the **Maximum Number of Outgoing Calls** to 100 for the SmartCall product. This product is assigned to the customer who has his own call center. If the customer needs more simultaneous outgoing calls he can buy another product that offers that.
- The administrator enables call forwarding functionality and sets the **Maximum Number of Forwarded Calls** to 2 for the SmartCall product. This allows each user to forward 2 calls

coming simultaneously to their SIP phone to their mobile and landline numbers when they are out of the office.

Note that forwarded calls are considered against the limit only when they are forwarded to off-net destinations. When a final forwarding destination is a SIP account, the limit on forwarded calls is not applied. For more detailed information on limiting forwarded calls consult *Limiting calls forwarded to off-net destinations* section in the **PortaSIP® Administrator Guide**.

This functionality can help you prevent fraud and service abuse of the products that provide your customers with free calls.

## **Limits on Calls in Progress**

Sometimes a customer's SIP gateway (e.g. an auto-dialer) produces many call attempts when trying to reach a destination that does not answer, and by doing so, the system becomes overloaded.

Another example is "cross-forwarding" in which forwarding is configured for the same user, both in the SIP network (e.g. from an extension to a mobile phone) and in the mobile network (e.g. from the mobile phone to an extension). As a result, the call "loops" and is processed as separate call attempts to the mobile network.

These numerous call attempts consume system resources for authorization and routing, and consequently slow down the system and affect normal call processing.

Therefore, to increase system stability and prevent its overload, both connected and calls in progress are considered when limiting the number of simultaneous calls.

As soon as a limit is set on simultaneous calls for a given customer, customer site or account (as part of product configuration), PortaBilling® requests notifications from PortaSIP® about this customer's calls in progress.

#### NOTE: The send\_start\_acct option of the Configuration server must be enabled.

This is so that if excessive call attempts occur, the limit on simultaneous calls will quickly be reached and subsequent call attempts will be rejected. The administrator can also track calls that are in progress on the **Active Sessions** page.

The ability to limit connecting calls serves as an additional tool against DoS attacks while improving overall system security.

# **Customer Premises Equipment (CPE) Provisioning and Inventory**

If you provide your VoIP customers with CPE equipment like IP phones, you know how laborious and yet important the task of performing initial configuration is. If the equipment is not configured properly, it will not work after being delivered to the customer. Or, even if it works initially, problems will arise if you need to change the IP address of the SIP server. How can you reconfigure thousands of devices that are already on the customer's premises? There are two ways to manage the device configuration.

#### **Manual provisioning**

The administrator must login to the device provisioning interface (typically HTTP) and change the required parameters. There are several drawbacks to this method:

- The IP phone must be connected to the Internet when the administrator is performing this operation.
- The administrator must know the device's IP address.
- The IP phone must be on the same LAN as the administrator, or on a public IP address (if the device is behind a NAT/firewall, the administrator will not be able to access it).

Due to these reasons, and since every device must be provisioned individually, this method is acceptable for a testing environment or smallscale service deployment, but totally inappropriate for ITSPs with thousands of IP phones around the world.

#### **Auto-provisioning**

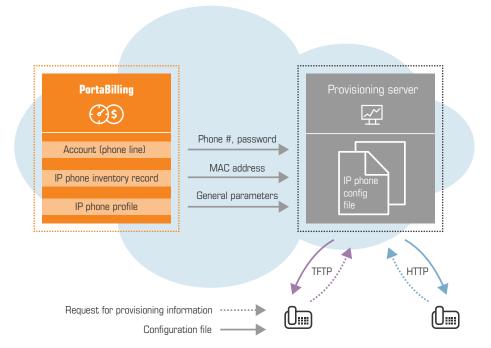
This approach is a fundamentally different one. Instead of attempting to contact an IP phone and change its parameters (pop method), the initiative is transferred to the IP phone itself. The device will periodically go to the provisioning server and fetch its configuration file.

# **IP Phone Provisioning**

When you use auto-provisioning for an IP phone, instead of entering the same values for codec, server address, and so on into each of a thousand user agents, you can simply create a profile which describes all these parameters. Then PortaBilling® can automatically create a configuration file for the SIP phone and place it on the provisioning server. The only configuration setting which is required on the IP phone side is the address of the provisioning server, i.e. where it should send a request for its configuration file. When the IP phone connects to the Internet, it

will retrieve a specific configuration file for its MAC address from the TFTP or HTTP server and adjust its internal configuration.

If you decide later to change the address of the SIP server, you need only update it once in the profile, and new configuration files will be built for all user agents. Each user agent will then retrieve this file the next time it goes online.



The config file is specific to each user agent, as it contains information such as username and password; thus the user agent must retrieve its own designated config file. The following are defined in the billing configuration:

- The CPE profile, so that the system knows which generic properties (e.g. preferred codec) to place in the configuration file.
- An entry about the specific IP phone in the CPE inventory (including the device's MAC address), with a specific profile assigned to it.
- The IP phone (or, in the case of a multi-line device, a port on the phone) is assigned to a specific account in the billing.

60

To speed up configuration file generation (e.g. when auto-provisioning large numbers of IP phones (1000 and more)), you can make a parallel processing mode available for this task. To do this, enable the **UA\_Profiles.Enable\_Parallel\_Generation** option on the Configuration server.

Auto-provisioning will only work if your IP phone knows the address of your provisioning server. If you buy IP phones retail, you will probably



have to change the address of the provisioning server on every phone manually. However, if you place a large enough order with a specific vendor, these settings can be pre-configured by him, so that you may deliver an IP phone directly to the end user without even unwrapping it.

Some IP phones can be customized by end users. Thus, end users may wish to configure particular options (e.g. soft keys) according to their preferences. Then, you can perform more specific configurations of IP phone auto-provisioning. In the CPE profiles, you can specify options to be auto-provisioned by PortaSwitch® (e.g. the addresses of SIP servers, codecs, passwords, etc.) and exclude options that end users can configure themselves.

For example, when creating a CPE profile for Audio Codes 405HD, remove such personal settings as programmable keys from the list of options to be auto-provisioned. Then, if end-users configure the programmable keys for their IP phones, those changes remain after the IP phone configuration update.

## **CPE Inventory**

The CPE inventory allows you to keep track of IP devices (SIP phones or adaptors) which are distributed to your customers. The MAC address parameter is essential for every IP phone which is to be automatically provisioned, and so a corresponding entry must be created in the CPE inventory.

## Bandwidth-aware Limitation on Concurrent Calls Permitted

In order to guarantee a constant adequate quality of service in a situation where a customer's Internet connection has limited bandwidth, it is important to consider not only the total number of already established concurrent calls, but also how much bandwidth each one consumes. (The actual amount of bandwidth depends on the codec used and other parameters.) A new addition to the call control module allows the administrator to specify limitations in terms of the available bandwidth, so that PortaSwitch can then correctly determine whether a specific customer's site can place (or receive) additional calls.

Image: Step Step Step Step Step Step Step Step														
Sites List     Site Name:     Head Office     Limt Simultaneous Cals:     Yes     Yes     Max Number Of Simultaneous Cals:     Z5     Max Number Of Incoming Cals:     15	demoroot	merica/Vancouver		mer S	Cust			- Z	<b>8</b>	•	88			
E Default Site     Head Office       E Head Office     Limit Simultaneous Calis:     Yes       Max Number Of Simultaneous Calis:     25       Max Number Of Incoming Calis:     15	<b>N</b> Logout			s	📲 Obje	🔀 Delete	8 Close	ive & Close	🖃 Sa	Save		Add	٠	•
E Default Site     Head Office       E Head Office     Limit Simultaneous Calis:     Yes       Max Number Of Simultaneous Calis:     25       Max Number Of Incoming Calis:     15												ist	Sites L	4 🖂 5
Limit Simultaneous Calis:     Yes       Max Number Of Simultaneous Calis:     25       Max Number Of Incoming Calis:     15			Head Office			e Name:	Sit					ault Sit	E Def	3
Max Number Of Simultaneous Calls:     25       Max Number Of Incoming Calls:     15											<u>ce</u>			1
Max Number Of Incoming Calls: 15		~	Yes		ous Calls:	it Simultane	Lin							
			25	Calls:	Simultaneo	x Number Of	Ма							
Max Number Of Outgoing Calls:			15	ls:	Incoming C	x Number Of	Ма							
				ls:	Outgoing C	k Number Of	Ма							
Max Number Of Forwarded Calls:				alls:	Forwarded	x Number Of	Ма							
Codec Connectivity Profile: Ethernet		~	Ethernet		vity Profile:	dec Connect	Co							
Max Bandwidth: 100 Mbps 🗡		*	100			x Bandwidth	Ма							

## **Active Call Monitoring**

PortaBilling<sup>®</sup> can collect information about calls in progress from the PortaSIP<sup>®</sup> server, Cisco/Quintum gateways and other VoIP nodes. The only thing required on the VoIP node side is the capability to send Start accounting records, in addition to Stop records.

This enables several options:

- You may see a list of calls in progress on the PortaBilling® web interface.
- You may forcibly disconnect a specific call (if the call is routed via PortaSIP®).
- You may specify the maximum allowed number of simultaneous calls for each customer. PortaBilling® will reject any call attempts above the allowed number of concurrent calls.

## **Using Different Protocols (SIP and H323)**

The billing itself is independent from the actual implementation details of those protocols used to carry out the call. PortaBilling® communicates with the nodes on your VoIP network (gateways, gatekeepers, proxies) using the RADIUS protocol and the VoIP VSA extensions for it. Thus, from the point of view of PortaBilling®, RADIUS requests related to SIP calls are nearly identical to those related to H323 calls (there are only a few different attributes).

PortaBilling<sup>®</sup> is able to process both types of requests, so no special configuration in billing is required to support SIP or H323 calls. You only need to add your gateway to the system as a trusted node, and then both H323 and SIP calls reported from that gateway will be processed properly.

**NOTE:** From the billing point of view, a SIP server is not different from any other gateway - it also issues authentication or authorization requests, and sends accounting information after the call is completed.

A node for the SIP server should therefore be created in your system, so that it can communicate properly with the billing. Also, products that are



to be allowed to use SIP services should have a rating entry which includes this node.



## **7** Fraud Protection Tools

## **Tools for Prevention of VolP Fraud**

PortaSwitch® supports a set of tools to prevent VoIP fraud, i.e. a situation where an attacker uses credentials stolen from a customer's IP PBX or end-point and sends unauthorized voice traffic to your network.

There are two main approaches for distinguishing between the activity of a legitimate user and a hacker:

- Deviation in usage patterns.
- Deviation in the location from which the service is used (geo-IP).

The current version of the fraud protection module in PortaSwitch uses the location deviation method. This enables prevention of the majority of attacks without allowing a single fraudulent call to pass through, so there is zero loss for the service provider (or the customer). We plan to add real-time analysis of usage patterns in the next releases, to allow even better control and proactive prevention of those rare scenarios where location analysis may not yield sufficient results.

## **Geo-IP Fraud Prevention**

If a hacker obtains the valid credentials of one of your customers, he can then send a call from his network using this username and password and even the identification of the SIP phone type. The only piece of information that cannot be easily changed by a hacker is his actual IP address. Although it is not always possible to determine a user's exact location (e.g. street address) from his IP address, information regarding the country and the ISP that owns the IP address (and leases it to the end user) can be determined in the overwhelming majority of cases by using the database of IP address assignments (geo-IP database).

The key element in geo-IP fraud prevention is the assumption that, under normal circumstances, the majority of users will use your service from the same country (and the same region in that country). For instance, a VoIP user in Barcelona, Spain, connects to the Internet via DSL provided by Telefonica. Although his IP address is assigned dynamically by the ISP and may change, the "location" of that address will always point back to Spain. Even if he changes his ISP to Orange, his IP address will still refer to Spain. Usually, larger customers who use SIP trunking services are the primary target for hackers, since they have higher credit limits and are authorized to send larger numbers of simultaneous calls. By using the credentials of such a customer, a hacker can send a significant amount of traffic in a relatively short time period. Fortunately, geo-IP fraud prevention is especially accurate for this type of customer. A residential user may take his SIP phone with him to a different country while on vacation, but it is very unlikely that a company will frequently move their office (and IP PBX) to a different country.

When launching the service, the service provider creates one or more **Geo** / **Risk Profiles**. Each profile divides the list of all the countries in the world into three zones:

- No Restrictions A country (or countries) where users intend to use the service. Service usage is allowed without restrictions.
- Suspicious Countries where it would be unusual (but still possible on a relatively low number of calls) for a customer to use the service without screening. Then any attempt to make an outgoing call from a country listed here will be screened, where he or she must provide additional credentials to prove that this is indeed a legitimate user.

**Note:** the number of calls that can be made without screening is 5 by default and can be configured on the Configuration server.

• High-risk – Any usage attempt from these countries will be treated as a potential security breach and immediately screened, where the customer must provide additional credentials to prove that this is indeed a legitimate user.

Naturally, the actual selection will depend on the area where the service provider sells the service and what type of service it is. For instance, an ITSP selling business SIP trunking services in London may define the United Kingdom as the "normal" service location, and everyplace else as restricted, since all of their customers are actually based in the UK. Another ITSP, selling residential VoIP calling via a communication client on a smart phone will define the United Kingdom, France and Spain as normal locations (since they actively advertise their product in these countries and most of their customers are there). In this case, the majority of countries in the world will be listed as "suspicious." Finally, those countries from which the service provider sees an increased amount of hacking attempts will be declared "high-risk."

🖆 🗉 💲 🔐 👬	P 🔺 🗹		Ec	dit Product	"EasyCall"				demo	
Save Save	e & Close 🛞 Close 💈	Rate Lookup	Clone	H Objects					▶Ø Logout	目 Log
Product Name: *	EasyCall				Currency: *		US Dollar			v
Product Type:	<ul> <li>Main Product</li> <li>Add-on Product</li> </ul>				Managed By:	Admin	istrator Only			~
Included Services	Service configuration	Usage Ch	arging	Volume Disc	ount Recurrin	g Charging	Additional info	Notepa	1	
Services †		Fraud Dete	ction							
🚽 🖿 Voice Calls		- Geo-IP Frau	ud Detection							
- 📄 Fraud Detect	ion	Feature Sta	itus:		Enabled					-
Incoming Cal Outgoing Cal		Feature car	n be edited	by:	Administra	ators	Enc	i-users		
	15	<ul> <li>Location ch</li> </ul>	ange allow	ed every:	360					minute
		After passin normal calls		g IVR, allow	0					minute
		Country/Ris	k Drofile:		None					

Next, Geo-IP Fraud Detection can be enabled in individual products, thereby allowing IP verification to be performed for all accounts, using

this product. This allows you to apply Geo-IP verification to business and residential VoIP products, and skip it for other products (for backward compatibility or simply because it does not fit the business model, for instance for a service similar to Skype, where users can register and use the service anywhere in the world.

#### Alerts about suspicious activities

Time is critically important when a fraudulent incident occurs. The sooner one acts, the better chance they have to mitigate possible losses.

PortaSwitch® provides notifications to alert customers whenever the following events take place:

- A call made from a customer's account originates from a highrisk location and is therefore redirected to the screening IVR. The account's status is changed to **Screened**.
- A call made from a customer's account originates from a highrisk location and is therefore immediately rejected. The account's status is changed to **Quarantined**.

To automatically notify your customers about these events, the **Fraudulent Activity on Account** notification templates must be enabled in the customer class.

	istomer	Class 'IP Cen	trex custom	ers' 🕔 Ar	merica/Vancouver	demo	P He
🖬 Save 📾 Save & Close 🛞 Close						N Logout	🖬 Log
Name IP Centrex customers * Managed By Administrator Only	Currency Description	USD					
General Info Regular Invoices Out-Of-Turn Invoice	a Taxation	Measured Services	Fraud Protection	Custom Fields	Notifications		
		Mail	SMS				
Notification 1	Send	Template	Send Terr	plate			
Category: Fraudulent Activity on Account (2 Items	)			<b>A</b>			
Account: suspicious activity detected	<ul> <li>✓</li> </ul>	📝 <u>System</u>					
Customer's account: fraudulent activity detected	Image: A start of the start	📝 <u>System</u>					
- Category: Account Generator (15 Items)							
Accounts generation error, batch exists	$\checkmark$	🗾 <u>System</u>					
Accounts generation error, cannot access directory	$\checkmark$	🔀 <u>System</u>					
Accounts generation error, cannot create directory	$\checkmark$	🗾 <u>System</u>					
	$\checkmark$	System					

When customers are promptly notified about suspicious activities, they are able to detect fraud early and take necessary protective measures to avoid possible losses.

## **Country Blacklist**

If the service provider wants to block calls originating from countries known for high fraud potential and the screening of calls by means of IVR is unacceptable, the Country blacklist functionality is the one to use. This functionality immediately drops calls that come from blacklisted countries. While fraudulent calls are rejected, calls originating from trusted countries come through without restrictions.

Consider the following example. A customer who is a wholesale provider is located in Brazil. He wants to allow calls only originating from Brazil and deny calls originating from any other country. As many calls are sent simultaneously, screening calls by means of IVR is not optimal.

For this customer, an administrator configures the Country blacklist to include all countries except Brazil. After a while, a Chinese hacker hacks this customer's account and attempts to send calls to expensive destinations. PortaSwitch® detects that the account is attempting to send calls from a Chinese IP address and since China is present in the Country blacklist, these fraudulent calls are rejected, although calls from Brazil come through without any restrictions.

II \$ \$ # - P ~ Q	Add Geo/Risk Profile	③ Europe/Prague demo [2] H
🖬 Save 📓 Save & Close 🛞 Close 🐗 Objects	;	► Dogout
	ess customens Description	
No Restrictions @	Suspicious 🙆	High-risk 🕐
Calls are not restricted when they originate from the countries listed below.	Redirect the call to screening IVR after s calls     Reject calls without any further actions	Immediately redirect the call to screening IVR     Switch the Account to quarantine state, bypass the screening IVR     Reject calls without any further actions
Select All	Select All	Select All
BRAZIL	Not Applicable	
	Internal Network	
	Anonymous Proxy	
	Asia/Pacific Region	
	Europe	
	Other Country	
	Satellite Provider	
	AFGHANISTAN	
	ALAND ISLANDS	
	ALBANIA	
	ALGERIA	
	AMERICAN SAMOA	
	ANDORRA	
	ANGOLA	
	ANGUILLA	
	ANTARCTICA	
	ANTIGUA AND BARBUDA	
	ARGENTINA	
	ARMENIA 👻	

With Country blacklist functionality, service providers can offer more enhanced fraud protection to their customers – including the ability to consistently drop calls that originate from countries with a high fraud risk and to continue sending calls from trusted countries only.

#### **Account Attributes**

The default setting for an account is "stationary," meaning that the system expects the account to always be used in the same location. A change of country (location) is immediately considered a potential security breach. The alternative is to mark some accounts as "roaming," in which case, the system allows for a greater number of location changes. This can be useful for customers who travel frequently and use mobile devices to communicate with clients. To reduce the amount of false alerts, a change in location will be considered acceptable in such cases. However, this will make it more difficult to detect actual fraudulent activity.

Two additional conditions may be introduced for an account:

- Screened This means that some unusual activity has been detected for this user. An attempt to make an outgoing call will connect the user to a screening IVR, where he or she must provide additional credentials to prove that this is indeed a legitimate user.
- **Quarantined** This means that after being screened, this account was unable to supply valid credentials and is still generating a large number of call attempts. In order to reduce the load on your network, all such call attempts will automatically be blocked.

Every account is assigned a "default" location. An administrator may override this country selection in order to allow a legitimate user to keep using the service in a country that is otherwise considered "unsafe."

la ≡ s ≋ ∔	e e 🖉 🔍	Account Info /	Retail Custom	er 'EasyCall	Ltd.'	Europe/Kiev	demo	? Help					
🕨 🗟 Save 🗟 Save	e & Close 🛞 Close 🔳	xDRs 🙀 E-Payments Lo	g 🛛 Terminate				M Logout	目 Log					
Life Cycle	Subscriptions	Volume Discounts	Notepad	Service (	onfiguration	]							
Account Info P	Products Balance Adjust	ments Web Self-Care	Subscriber Aliases	Additional Info	Fraud Prevention	]							
Status Locations Summary Locations History Temporary Locations	Country/Risk Profile: The current status is: Change the status to:	Geo fraud profile Screened Active (ellow norm Quarantined (reject											

Finally, each account is assigned its own unique "service unblock" code. This is provided to the customer upon sign-up, and can be used later to confirm that a legitimate customer is attempting to make a call, therefore allowing that call from a "suspicious" location.



â = s 🗱 🕯 🖿 Þ 🖻 🖉	Account Info / Retail Customer 'EasyCall Ltd.' (9 America/Vancouver	r demo 🍸 Hel
🕨 🖬 Save 🖩 Save & Close 🕲 Close 🗉 xDRs 🙀	E-Payments Log 🛛 Terminate	📲 Logout 目 Log
Account ID 44695712777 Blocked	Balance Control Subordinate	
Life Cycle Subscriptions Volume Dis	counts Notepad Service Configuration	
Account Info Products Web Self-Ca	re Subscriber Aliases Additional Info	
Services	Fraud Detection	
Voice Calls	Geo-IP Fraud Detection	
- Fraud Detection	Feature Status: Disabled	
Dutgoing Calls		
Incoming Calls	Voice Authentication	
	Feature Status: Enabled	Ŧ
	Service Unblock Code: * 12345	
	Location Information ( reset / override )	
	Feature Status: Account Has Its Own	Ŧ
	Current Location: UA	
	Allowed Mobility: Stationary User (Permanent Location)	Ŧ

## **Call Filtering**

For each outgoing call, the system analyzes the combination of the account's status, its default location, and the location from which the call is made.

- Any call from a quarantined account is immediately rejected.
- A call from a screened account is redirected to the screening IVR.
- If a call is made by a stationary account but the country of its current location does not match the default country, the call will be screened. If a stationary account does not yet have a default country assigned (e.g. a newly created account), the call is allowed *only* if the current country location is not on the High-risk list.
- For roaming accounts, the call is allowed if the current country location matches the default country, or if the current country location is on the No Restrictions or Suspicious list.
- In all other cases, the call will be screened.

## **Screening IVR**

Clearly, blocking outgoing calls on any suspicion will create a negative experience for end users. A genuine customer may take his SIP phone on an overseas trip to see his family, or a businessman may need to make a very important call while transiting an airport in an "unusual" country. The screening IVR is designed to allow legitimate customers to continue making calls in situations where their activity is considered suspicious.

- The screening IVR announces that the user's call cannot be completed because of a potential risk of unauthorized usage.
- It asks the user to re-enter the random 3-digit code he will hear. This is done to confirm that there is a live person on the line. (Hackers often use auto-dialers to test vulnerabilities in a network or generate calls to premium numbers.)

- Then the user must enter the "service unblock" code provided to him when he signed up for the service. If the unblock code is entered correctly, the system will automatically connect the user to the originally dialed number (there is no need to re-enter the number).
- If there are multiple unsuccessful attempts in the screening IVR, the account will be switched to "quarantined" status. This (along with the 3-digit "live human" verification) prevents a hacker from using a script to find the unblock code by "brute force" and continue sending traffic.

## **Protection from DoS Attacks**

Denial-of-Service (DoS) attacks are fairly common in the VoIP world and a service provider must take proactive measures to ensure that service is not affected. The PortaSIP DoS prevention feature utilizes the server's built-in firewall to prohibit network traffic coming from specific IP address once it sends too many requests (beyond the reasonable amount that would be generated by a legitimate SIP phone, proxy or gateway). The management interface for the module is really easy to configure via the Configuration server web interface.

Clone 📴 Save 📝 Check/Apply 📝 Change Mon		Search: ov	eral
PortaSwitch Configuration PortaMonitor Confi		Startin by	
Configuration Tree (*			
Instance create	DispatchingNode		
PortaSwitch	ImitController		
Acoiliaries	a Log		
CallRecording	in MailProxy		
ClusterSuite	nediaServer		
PortaSIP Cluster     @ sip-cluster-1@performance	🌧 MUB2bua		
sip-cluster-1@performance	MURTPProxy		
∃ (i) sip-cluster-3@Omega	In PNC		
nep-3-1@aktech-wr	h ProcessinoNodeIMGate		
nu-bundle-3-1@aktech-wr	/PortaSwitch/ClusterSuite/PortaSIP Cluster/	ip-cluster-3@Omega/G:DispatchingNode	
I WebCluster	auth_realm		
© Configurator	filter_action	DROP	
B 🗇 Admin B 🎱 BillingEngine	INVITE_rate	-1	
a O DB	OPTIONS_rate	-1	
B () LogServer	overall_rate	100	2
- @ RT	protection_enabled	Yes	
	REGISTER_rate	-1	
	sip_domains		0
	vip_cidr_netmask *	32	
	vipaddr *	193.28.87.122	2
	vipaddr_aliases		•

You may configure the maximum amount of SIP requests that will be accepted from every IP phone, or set a limit for INVITE / OPTIONS / REGISTER SIP requests separately. SIP requests that go above the limit can be dropped or logged for future investigation.

You can increase the security of your network and prevent service outages because of a SIP request flood (whether intentional or unintentional.)

Future releases of this feature will be improved to provide white lists and message flooding monitoring.

## **Toll Fraud Prevention**

Toll fraud becomes an issue when a hacker breaks into a company phone system and routes unauthorized calls to international (long-distance) numbers. This type of fraud cannot be stopped by merely compiling an IP blacklist and, when it occurs, it usually results in substantial losses for the company. That is why it is important that administrators take timely measures to prevent it.

PortaBilling<sup>®</sup> offers a solution that promotes early stage toll fraud detection and sends alerts whenever any potential toll fraud activities take place.

An administrator defines the destinations that will be monitored for toll fraud (for example, Algeria and Ethiopia) by configuring a complete destination group set. Then the administrator creates a fraud traffic profile and selects the previously created complete destination group set for it. For each destination group in the set, the administrator configures a threshold that defines call durations during a span of time that are considered normal (for example, 50 minutes per day).

	•	44		ave	😠 Sa				Close							d prevention'		N Logout	E Log
<u> </u>	•			bave	in Sa	ve a c	ose	8	close									U Logout	
					Nam						fraud pre		tion		Descriptio	n To prevent toll fra	bu		
					Des	inatior	Grou	ib Se	et *	Pre	mium-ra	te		$\sim$					
						Edit		24	Destin	ation (	*		Accumulat	tion Paris	d No	ification Threshold *	Delete		
						Edit		2	Destin	ation 0	Group *		Accumulat	tion Perio	d No	ification Threshold *	Delete		
						Edit		2	Destin	ation 0	Group *	~	Accumulat	tion Peric	od No	ification Threshold *	Delete		
							Alg		Destin	ation 0	Group *	~	hour						
						Edit	Alg		Destin	ation (	Group *	~				ification Threshold * 50 min/day	Delete		
							-			ation (	Group *	~	hour di						

The administrator assigns the fraud traffic profile to a customer class or directly to a customer. If required, the administration can override thresholds configured in the fraud traffic profile for an individual customer (for example, if sending larger / smaller volumes of traffic to monitored destinations is considered normal for this customer).

Whenever the duration of calls exceeds the set threshold, an alert is sent to the administrator. The administrator can review these automatically generated alerts on the **Alert History** page. To locate a specific alert, the administrator can filter the alerts by customer, customer class, destination group and time interval.

₼		\$	00	*	80	₽	$\sim$	Q	Alert History	④ America/Vancouver	demo
•	8	Close									M Logout
							۲		John Doe		
							0	Customer Class	Default customer class 🗸 🗸		
							De	estination Group	2		
							Tir	me Interval	Last month 🗸		
								From	Now - 30 day(s) YYYY-MM-DD HH24:MI:SS		
								То	Now YYYY-MM-DD HH24:MI:SS		
									Search		

The same approach is used for early detection of unauthorized calls made to premium-rate numbers.

#### Fraud traffic profile

An effective tool for detecting toll fraud, the fraud traffic profile allows service providers to monitor traffic sent through their networks and receive alerts whenever a toll fraud calling pattern is detected.

For example, for the service provider who provides VoIP services mostly for the USA and Canada, an administrator can configure the fraud traffic profile to receive alerts when an unusual burst of international traffic is detected. For the service provider who normally has lots of international traffic, the administrator can configure the fraud traffic profile to receive alerts when an unusual amount of traffic is sent to premium-rate numbers.

			88	ł		<b>.</b>	Þ	6		~	Q	E	dit	F	rau	d T	raff	ic I	Pro	ofile	e 'T	oll f	frau	ıd	prevent	tion'						
•	٠	Add		Sav	e		Sav	e & (	lose	• (	8	Close	4	1	Objec	ts															Þ	Logou
							lame )esti		on G	irou	p Se	et*					ention Frau				¥	Des	cript	ion	To prevent to	oll fraud				]		
									Edit			🏏 D	estir	nati	on Gr	oup	T	A		nulati	on Pe	eriod	N	otifi	ication Thres	hold*	De	elete				
								1	=	G	amb	oia					•		ur	day	у				50 min/day		[	×				
									Ξ	S	oma	lia								day	у				25 min/day		[	×				

This allows service providers to promptly detect suspicious calling activities and take the necessary measures to mitigate potential losses.

## **Spending Plan**

To help service providers minimize losses from fraudulent events, the spending plan functionality is the one to use.

A spending plan defines the amount of money per day that a customer can spend on services. PortaBilling® tracks the customer's daily charges and once the spending limit is reached, this customer's services are suspended. However, customers whose spending limit has been reached can still make calls to emergency numbers. Regular service usage is reinstated on the following day when the spending plan is renewed.



**NOTE**: A spending plan only prevents new sessions (e.g. new phone calls) from being established after the spending limit is reached; it does not interrupt sessions in progress nor consider existing locked funds.

		* * * * ~ C	Sper	nding Plans		America/Vancouver	demo	
•	🛃 Add	8 Close					M Logout	目 Log
								_
	Edit	Name*	Currency*	Spending Limit (daily)*	Warning Threshold (%)	Managed By	Delete	
			USD - US Dollar 🔻			Administrator 🔻		
		300 USD per day	USD	300	90%	Administrator Only	×	

For each spending plan the administrator can define warning thresholds for receiving notifications when these thresholds' limits are reached. Spending plans are then assigned to customer classes or directly to the customers.

## **NOTE**: Spending plans can only be assigned to customer classes with a defined currency.

If a customer has used up their spending plan and wants to continue using the services, an administrator can temporarily increase their spending limit. End users can obtain more information about their spending plans on the customer self-care interface.

With this spending plan functionality, service providers offer their customers extra fraud protection, which significantly reduces losses caused by fraudulent incidents.

#### **Deferred spending plan change**

When an administrator changes a spending plan for a customer (for example, from spending plan A to spending plan B), within the new spending plan they can include the amount already spent.

For example, if customer John Doe has a spending plan of 300 USD and has already spent 250 USD, an administrator can change John Doe's spending plan to 500 USD. Now John Doe can spend 250 USD more (500 USD - 250 USD = 250 USD).

To do this, the administrator needs to choose a desired spending plan and then select the **Apply the new spending plan immediately** check box. This gives the following results:

- The spending limit (the amount of money the customer may spend on services per day) is changed according to the new spending plan.
- The amount of money the customer has already spent is not reset and continues being calculated.
- The spending plan expiration date and time are not changed. So a customer can use the new spending limit until the previous spending plan expires.

۵	II 🚯	88	\$ Þ 🗜	0	~ 10	Edit Cu	istomer	'John	Doe'		0	America/Vancouver	demo	2	Help
Þ	🔒 Save	-		⊗ Clo	ise 🔳 xDRs	∰ Batches d	sites [	) Account	s 🔒 E-Pay	ments Log	Invoid	es	Þ¶ Logout	🔳 Log	9
	Custom Busines		John Doe I Universal			Balan Balan Curre	mer Class ce Control ce nt Credit Li ling Plan	Postpa 4.5200 mit 1000.0 0.0000 Activa	00 USD Bala	nce Adjustment 0.00000 USD u 7 15:00:00	-				
	Life Cycle Address I		es & Taxation Web Self-C	_	reviated Dialing Additional Info	Subscriptions Payment	Notepad Method		Configuration & Credits	Measured Se					
	The Custor The Spend Notification	ng Plan wspenc nerisa ing Lim	it will be expi sent when 1	per da nediately nd 300. red on 2 50.00 U	00 USD in the n 2016-08-18 15:0 SD used	ext 7 hours 0:00	Incel Mod	ify Limit	Fraud Traff	c Profile	Not	set (As defined	by the ▼		_
La	eriod ist Modified eriod Total	I	2016-08 0.00 US		00:00 - 2016-08-	18 15:00:00									

If the administrator leaves the **Apply the new spending plan immediately** check box unchecked, the new spending plan will take effect at midnight (00:00:00) after the previous one expires. The customer's spent amount will be reset to zero and calculated from scratch towards the new spending limit.

The administrator can also change a spending plan for a customer class. As a result, the spending plan will be changed for all of the customers with this customer class assigned. The logic is the same as that for changing a spending plan for a customer.

6 🗉 🚯 🔛	\$ 1.	Q 🛩 🔮	Edit Cu	stomer Clas	s 'Easy Cal	Ltd.'		demo	P Help			
Save	Save & Close	8 Close						▶¶ Logout	🖬 Log			
Name Managed By Business Model	Name Easy Call Ltd. Currency USD											
General Info	Regular Invoid	ces Taxation	Measured Services	Fraud Protection	Custom Fields	Notifications						
Spending Plan New Spending F Apply the new s		day	Cancel	Fraud Traffic Pi	rofile N	ot set	▼					

This gives administrators more flexibility for adjusting customer's spending plans. Having the capability to change a spending plan for a customer class allows administrators to apply these changes to many customers at once, thereby reducing the administrators' workload.

# **8** MNO / MVNO Billing

## **Integration with Mobile Networks**

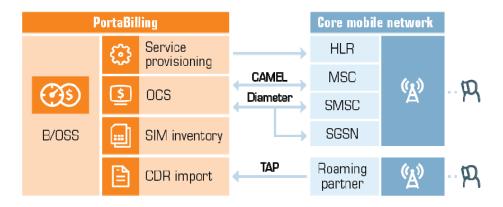
For a service provider planning to become a mobile operator, there are two alternative options for entering the mobile market. The first one, and perhaps the most straightforward one, is through acquiring a spectrum license and deploying your own mobile network.

The other market entrance option is to become a virtual mobile network operator (MVNO) and utilize the network infrastructure of an existing MNO (mobile network operator). This model allows virtual operators to offer to their customers a full range of mobile services without having to make significant investments to build and maintain a mobile network.

PortaBilling® can serve as the B / OSS and OCS for any of these solutions and integrate with 2.5 / 3G and 4G mobile networks.

## Integration with 2.5 / 3G Networks

The integration process between PortaBilling® and 2.5 / 3G networks includes the following major aspects:



#### **Customer data provisioning**

When an MNO signs up a mobile end user (subscriber) for a service, the subscriber is provisioned as a customer with one or more accounts in PortaBilling®. Each account represents an actual phone line with an assigned phone number (MSISDN) and is associated with a SIM card (identified by IMSI).

This subscriber must be recognized in the mobile operator's network in order for them to be granted access to the service. To do this, PortaBilling® communicates with the HLR (Home Location Register) mobile network component.

The HLR is a centralized repository that stores information about all of an MNO's subscribers. Once an account is added and activated in

PortaBilling<sup>®</sup>, the system connects to the HLR and creates an entry with the account's IMSI (SIM card) and MSISDN (phone number).

#### **Real-time charging**

Real-time authorization and rating is an important requirement for providing prepaid mobile services. PortaBilling® fully supports this, allowing real-time charging for services such as voice calls, SMS messages or Internet use.

In 2.5 and 3G networks, the CAMEL protocol is the de-facto standard for real-time charging. Therefore, PortaBilling® interoperates with mobile operator networks via a CAMEL gateway (GW) that converts the CAMEL protocol to the Diameter protocol and vice versa.

The mobile network component that PortaBilling® interoperates with for real-time authorization and rating is the MSC (Mobile Switching Center).

When a subscriber makes a call, MSC performs call authorization in PortaBilling® to verify that the subscriber has a sufficient balance and is permitted to call that destination. Since MSC uses the CAMEL protocol, its call authorization request is first converted to Diameter Ro and then delivered to PortaBilling®. PortaBilling® locks funds to cover the initial period of the call and sends confirmation to MSC. When that period is over, MSC sends a request to lock funds for the subsequent period, etc. Once the call is over, MSC produces a CDR record and sends it to PortaBilling®.

In the message exchange between MSC and PortaBilling®, all of the protocol conversions – from CAMEL to Diameter and from Diameter to CAMEL – are done using the CAMEL GW.

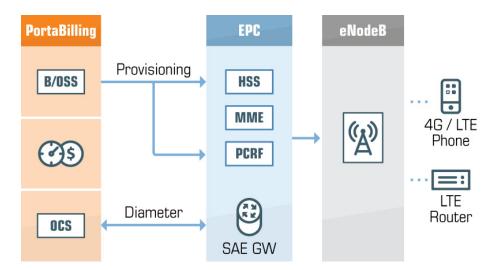
A similar procedure is followed when a customer sends an SMS. In this case, PortaBilling® interoperates with the SMSC (Short Message Service Center) – a mobile network component that is responsible for delivering SMS messages.

#### Roaming

PortaBilling® permits MNOs to include roaming with their service offering.

When an MNO subscriber roams to a place where their MNO is not covered, they are automatically connected to another MNO – a roaming partner – without any interruption in service.

The roaming partner generates CDRs with service usage information in the roaming area and sends them to the subscriber's MNO in TAP files. TAP is a commonly used standard for roaming data exchange among mobile operators. The MNO then parses these TAP files to distinguish the roaming CDRs that belong to their subscriber and sends them to PortaBilling<sup>®</sup>. PortaBilling<sup>®</sup> processes those CDRs and charges the subscriber for all of the roaming services provided.



## Integration with 4G / LTE Networks

A similar level of integration is done with 4G / LTE networks.

To provision customer's data, PortaBilling® communicates with the following components:

- HSS (Home Subscriber Server) This is a database that contains information about all of the MNO's subscribers. Once a subscriber is configured in PortaBilling® and assigned a SIM card and a desired product, the subscriber's information is nearly instantly provisioned in the HSS. Now the subscriber is ready to register on the mobile network.
- PCRF (Policy and Charging Rules Function) This component provides policy decisions for mobile network subscribers. Such policies are usually related to QoS parameters and charging rules. PortaBilling® provisions customer data to PCRF to allocate the correct policy / QoS parameters to the subscriber.

For real-time session authorization and rating, PortaBilling® communicates with SAE–GW (System Architecture Evolution Gateway) via Diameter (Gy) for Internet service provisioning and via Diameter (Ro) for voice calls and SMS delivery.

Once the subscriber's session starts, SAE-GW performs real-time authorization in PortaBilling<sup>®</sup> and locks the funds to cover the initial period of the session. When the session is over, SAE–GW transmits the information about the transferred data volume to PortaBilling®. PortaBilling® then charges the subscriber for the session.

## **Mobile Virtual Network Operator**

To penetrate the mobile services market, there is no need to purchase expensive hardware, build your own tower network, or (in some cases) even get a license from the regulatory authorities. As a Mobile Virtual Network Operator (MVNO), you can utilize an existing mobile network to sell your products and bill your customers directly. PortaBilling can serve as the account management and billing platform for such an MVNO.

Service providers can choose between two MVNO models: one with or one without real-time authorization and rating.

In the MVNO model *with* real-time authorization and rating, PortaBilling® interacts with the mobile operator's MSC or SAE–GW (depending on the type of hosting mobile network) as described above.

In the MVNO model *without* real-time authorization and rating, the mobile operator that hosts the MVNO will need to receive information about accounts and their status and deliver information about completed calls to the MVNO. Thus, there are two major aspects of the interaction between the MVNO's billing and provisioning core (PortaBilling) and that of the hosting mobile operator's network:

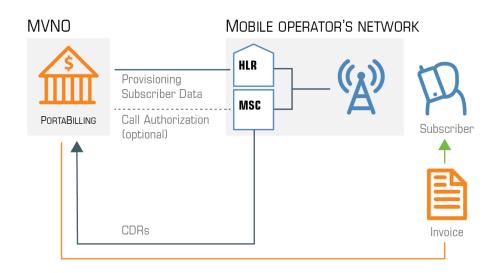
#### **Account management**

When an account/customer is created by the MVNO, it should be provisioned to the HLR (Home Location Register) of the host mobile operator's system. Account blocking/unblocking, deletion, and so on should also be mapped to the mobile operator.

This is achieved by using External System Provisioning Framework (Sokoban) event mapping. When a change event occurs in PortaBilling (e.g. creation of a new account, product change, or suspension of a customer due to non-payment), it is queued and an integration plug-in is invoked. The application code inside the plug-in then delivers the information to the mobile operator's network using the required protocol (e.g. text files or XML API calls) and communication method.

#### **Call data retrieval and processing**

To process call data for an MVNO's customers, the mobile operator periodically delivers files to the MVNO containing the CDRs for all calls made by the MVNO's customers during a certain time interval. On the PortaBilling side, a regular CDR import is then performed.



Billing customers and sending out invoices is done directly by PortaBilling, without involving the host mobile operator.

## **SMS Routing with Real-time HLR Lookup**

In mobile networks, message routing is based on a combination of the mobile country code (MCC) and the mobile network code (MNC). The MCC / MNC pair identifies the mobile carrier within the network and is used to build routing lists. Mobile carriers also operate with MCC / MNC codes to generate SMS pricing.

To facilitate effective SMS delivery, message routing with real-time HLR lookup has now been introduced in PortaSwitch®. This means that PortaSwitch® requests subscriber information from the HLR (Home Location Registry) in real-time. It obtains the MCC / MNC codes of the destination number and then uses them for SMS delivery and billing.

Thus, two aspects of SMS provisioning are considered in the scope of this document: MCC / MNC rate management and HLR lookup.

#### **MCC / MNC rate management**

The majority of mobile carriers operate with MCC / MNC codes for destinations and rates. Therefore, for convenience in working with these carriers, define destinations in the E.212-MCC-MNC format in PortaBilling®.

6 🗉	s 🛤 🗄 📴 🏞 🚱	e 🛛	Destin	ations		America/Vancouver	demo		Help
A 10	Add 🛞 Close 🤹 Loading						N Logout		Log
Number	r Format E.212 *	MCC:	Country: ANY	* Network:		Description:		Search	
Edit	MCC	MNC	Country	Network	Description			D	elete
	311	800	UNITED STATES OF AM						×
	311	810	UNITED STATES OF AM	Bluegrass Wireless LLC					×
7	234	03	UNITED KINGDOM						×
	302	221	CANADA						×
	724	01	BRAZIL						×
2	364	30	BAHAMAS						×
2	204	05	NETHERLANDS	Elephant Talk Communica					×
	255	01	UKRAINE		Vodafone				×
7	283	05	ARMENIA		MTS				×
	365	840	ANGUILLA						×
	722	310	ARGENTINA						×

You can then upload your rates for these destinations in the tariffs for Messaging services and test the routing by using the Test Dialplan.

**NOTE**: To test message routing, make sure that HLR lookup is enabled on the Configuration server.

#### **HLR** lookup

HLR lookup serves two goals: to identify which mobile network the destination number belongs to and to perform correct SMS routing and billing.

To identify which mobile network the destination number belongs to and to which mobile carrier route the message, PortaSIP® performs HLR lookup. This is done by sending an HLR lookup request to the external provider – www.hlr-lookups.com. This is the default HLR lookup provider, however, other providers can be integrated upon request.

Upon successful HLR lookup, PortaSIP® receives the MCC and MNC codes for the destination number. The MCC / MNC pair defines which mobile carrier handles this number, even if it was ported from another carrier.

The MCC / MNC codes are passed to PortaBilling® to compute a routing list and calculate vendor costs and user charges.

#### Configuration

To provide SMS services using real-time HLR lookup, set up an account within www.hlr-lookups.com and configure the HLRNumberLookup module on the Configuration server.

Please refer to the **Unified PortaSwitch Handbook** collection for a detailed configuration description.

**NOTE**: Delays in message delivery to a carrier are possible.

If you enable HRL lookup, only vendors that support the E.212-MCC-MNC format will participate in the SMS routing. Therefore, define the rates within the tariffs for both vendors and customers using the MCC-MNC pattern.

The support of MCC / MNC codes simplifies rate management and the configuration of SMS providers within PortaBilling®. Real-time HLR lookup assures the accuracy of SMS routing and billing. Consequently, you boost your competitiveness within the mobile telecommunications market and attract more customers.

## **SIM Card Inventory**

The SIM card inventory is a flexible tool that enables the MVNOs and LTE service providers to bulk upload SIM cards via the administrator web interface and therefore, easily manage them.

The SIM card inventory is used for adding, viewing, removing and assigning SIM cards to accounts. Its convenient search function makes it possible to quickly find the desired record by simply inputting a key word.

SIM cards can be added to a SIM card inventory either manually, i.e. one at a time, or can be bulk uploaded from a .csv file. Find out more about SIM card uploads and the .csv file structure in the **PortaBilling® Help.** 

Once a SIM card is added to a SIM card inventory, its status is *Free*. This means that this SIM card is not yet assigned to any account. When a SIM card is assigned, its status is *In Use*. Note that a SIM card having an *In Use* status cannot be removed from the SIM card inventory until it is first unassigned.

	🚯 📴 🗈	• ~ Q 🗚	(CCOunt				customers	🚯 America/Va	ICOUVEI		Help
🖬 Save 🖃	Save & Close	🛞 Close 🔳	xDRs 🔓	E-Payments L	og 🔀 Tern	ninate			Þ	🛛 Logout	D
Account ID 555171 Blocked	173301	Ł	Balar	ice Control Su	bordinate						
Life Cycle	Sut	bscriptions	Notepa	d	Service Confi	juration					
Account Info	Products	Web Self-Care	Subscriber	Aliases Ad	ditional Info	Custom Fields					
				Discount Pla	n None		Ŧ				
	ione	•									
or Er oft	one										
SIM Card											
				I							
N <b>E</b> 2											
¥					SIM	Card Inven	itory				 
	69				SIM	Card Inven	itory				
► ⊗ Clos	<u>52</u>				SIM	Card Inven	itory				
	se				SIM (	Card Inven					
	92							ch			
	se							ch			
	se	IMSI		I	MSI		Sear	:h	Statu	8	
	se	IMSI 1020201234	150389	) Managed B Administrator (	MSI 7		) Sear				 
	se			Managed B	MSI 7 Dnly 12005	ICCID	n 11	ICCID	0000 Free	•	
	92	1020201234	53789	Managed B Administrator	MSI // Dnly 12005 Dnly 14035	ICCID Description 550003	n 11	ICCID 949130521458340	0000 Free	2	
	92	1020201234 1340401434	53789 56787	Managed B Administrator ( Administrator (	MSI 2001y 12005 2001y 14035 2001y 12065	ICCID Description 550003 550007	n 11	ICCID 949130521458340 949173541458740	0000 Free 0000 Free 0000 Free	e e	
	52	1020201234 1340401434 1620201230	53789 56787 56789	Managed B Administrator ( Administrator ( Administrator (	MSI 2001y 12005 201y 14035 2005 2005 2005 2005	Description 550003 550007 550007	n 11 11 11 11	ICCID 949130521458340 949173541458740 707176521058700	0000 Free 0000 Free 0000 Free 202 Free	e e e	
	85	1020201234 1340401434 1620201230 1620201234	53789 56787 56789 97789	Managed B Administrator ( Administrator ) Administrator ( Administrator )	MSI Dniy 12005 Dniy 14035 Dniy 12065 Dniy 12065 Dniy 12079	Description 550003 650007 550007 550007	n 11 11 11 11	ICCID 949130521458340 949173541458740 707176521058700 949176521458741	0000 Free 0000 Free 0000 Free 1202 Free 0000 Free	8 8 8 8	
	82	1020201234 1340401434 1620201230 1620201234 1620201234	53789 56787 56789 97789 56780	Managed B Administrator ( Administrator ( Administrator ( Administrator ( Administrator (	MSI 2001y 12005 201y 14035 201y 12065 201y 12065 201y 12079 201y 13065	Description 550003 550007 550007 550007 990007	n 19 19 11 11 11 11	ICCID 949130521458340 949173541458740 707176521058700 949176521458741 949177921498740	0000 Free 0000 Free 0000 Free 1202 Free 0000 Free 0000 Free	8 8 8 8 8	
	90	1020201234 1340401434 1620201230 1620201234 1620201234 1630301334	53789 56787 56789 97789 56780 56780	Administrator ( Administrator ( Administrator ( Administrator ( Administrator ( Administrator (	MSI 2001y 12005 201y 14035 201y 12065 201y 12065 201y 12065 201y 12079 201y 13065 201y 13165	Description 550003 550007 550007 550007 550007 550007	n 11 11 11 11 11 11 11 11 11 11 11 11	ICCID 949130521458340 949173541458740 707176521058700 949176521458741 949177921498740 940176531458740	0000 Free 0000 Free 1202 Free 0000 Free 0000 Free 0000 Free		

When a SIM card is assigned to an account, it acquires the MSISDN value that equals the *account ID* of the linked account. Therefore, both the account and the assigned SIM card are now connected and PortaBilling® can automatically provision the information into HSS / HLR by using a Sokoban provisioning framework.

With the increasing need to manage and maintain large numbers of SIM cards and provision them into external systems, this SIM card inventory is becoming a great tool for LTE service providers and MVNOs.

## Local Number Portability and Other Special Cases

While call processing (routing, billing) based on a phone number match to a phone prefix (when each phone prefix defines a group of phone numbers such as 420 – Czech Republic; 4202 – Czech Republic, Prague; 420604 – Czech Republic, T-Mobile and so on) is used in the majority of telecommunications services, in some cases it is not applicable.

### **Local Number Portability**

This is a very common example of a situation where the rate or call routing cannot be determined simply by looking at the phone number itself. Local number portability (LNP) is widespread throughout Europe, the US and other countries around the world. It means that when a user migrates from one telco (fixed or mobile operator) to another, he is able to take his existing phone number with him. So although his phone number looks as if it belongs to one company (e.g. mobile operator A), in reality his calls should be routed to another company (mobile operator B). Most importantly, anyone making a phone call to this number should be charged according to the termination rates defined by B.

The only way to determine whether a number has been ported or not is to check it against the ported numbers database. These databases differ for each individual country, and have a variety of formats and access API structures. However, PortaBilling® offers a flexible method for handling LNP, using a system of number translation plug-ins that satisfy the requirements valid in various countries.

A basic plug-in for LNP (where all ported numbers are imported into a local database on the PortaBilling® server) is supplied along with the system. When a call processing request arrives to PortaBilling®, the billing engine checks if the original number dialed by the user is found on the list of ported numbers. If there is no match, call setup proceeds as usual.

However, let us assume that a customer has dialed a number that originally belonged to the mobile operator Telenor, but was recently ported to another operator, Netcom. In this case, there will be an entry in the LNP table, and the ID of the phone number's new owner will be extracted (4792, in this example). This ID could be a symbolic name (e.g. Netcom), but usually it is more convenient to use a phone prefix or phone number belonging to that operator. The following will then happen:

- The billing engine looks up routing to a destination identical to the number owner's ID (4792, in this case), and the call is routed directly to the Netcom network.
- The same ID is used to calculate your termination costs and apply charges to your customer, i.e. he will be charged according to Netcom's rates.
- The originally dialed phone number is stored in the CDR record, but is linked to the destination used for charging the call. So the end user will see "4791555123 – Norway, Netcom mobile" in the CDR report.

If a different way of extracting information from the LNP database is required for a given country (for instance, real-time lookup in a central database), you can create your own LNP plug-in and use it with PortaBilling<sup>®</sup>.

The Number\_Portability table in PortaBilling® is described in the **APPENDIX D. The Number\_Portability Table Description** section.

## LRN (Local Routing Number) Dipping

In the United States and Canada, the only way to determine whether a number has been ported is to subscribe to an LRN dipping service that looks up ported numbers in real-time from a remote database.

Since PortaSwitch® is connected with Telnyx, an LRN dipping service provider, it provides this opportunity to determine whether a number has been ported – and it routes the call to the most suitable and most economic vendor.

When a call processing request arrives at PortaBilling<sup>®</sup>, the following happens:

- 1. PortaBilling<sup>®</sup> checks the destination number and if necessary sends a request to the LRN service provider (e.g. PortaBilling<sup>®</sup> will only check US & Canadian numbers and skip the rest).
- 2. If the number is not ported, the provider's response indicates that the call should be routed, based on the original dialed number. However, let us assume that a customer dials a number (for example, 12063131234), that originally belonged to the mobile operator T-Mobile, but was recently ported to AT&T. In this case,

the provider returns the LRN number (e.g. 12065549080) and PortaBilling® uses *it* to route the call directly to the AT&T network.

- 3. When the call finishes, the same LRN number is used to calculate the termination costs and then the charges are applied to the customer in this case, according to AT&T's rates. The number originally dialed is stored in the CDR record, but is linked to the destination used for charging the call. So the end user will see "12063131234 USA, AT&T" in the CDR report.
- 4. In addition, to improve speed and flow, PortaBilling® will *temporarily* add an entry for this number and its corresponding LRN number to the list of ported numbers.

Since PortaSwitch® is already interconnected with Telnyx, it can offer a flexible plug-in solution that allows for easy integration with other LRN service providers.

## Porting Numbers from / to PortaBilling®

A service provider can now perform the following operations directly from the unified PortaBilling web interface:

- Port a number to PortaBilling® from another telecom (port-in);
- Port a number from PortaBilling® to another telecom (port-out).

This feature is convenient for customers who want to change telephone providers but keep their original numbers. This framework provides the option to port numbers via Neustar Inc. – a major player in the number portability market.

In order to port-in a number, a PortaBilling® user sends a request via the **Number Porting** button on the **Account Management** page. In the request dialog window two parameters must be mentioned:

- The phone number that the customer wants to use;
- The date in the PortaBilling® user's time zone by which this request must be completed.

					Account 1		etail (									
► 🖪 Save	Save & O	lose	Close	🗉 🛛	DRs 🚇 E-Pay	ments Log	🔀 Tern	ninate	🛞 Nun	ber Porting	4	Objects			M Logou	t 📃 Log
Account ID 16040 Blocked					Balance Contro Balance	0.00000 L	JSD		Ŧ							
Life Cycle	Subs	criptions		Volun	ne Discounts	Notep	ad	Se	rvice Conf	iguration		Forward		Phone Bo	ok	
Account Info	Products	Balance	e Adjustm	ents	Web Self-Care	Subscriber	Aliase	s Add	itional Inf	o Call Barr	ing	Fraud Pre	vention Custom Fields			
Customer Type	John Doe Credit				Create Reques	it						⊗				
Service Password	1jmtohz2			* A.	PortIn Number	* 312	5705500	)				_				
E-Mail					Desired Due Da	ate: * 201	5-06-10	00:00	T Y	YYY-MM-DD HI	124:M	u				
Customer Site	None			- 1			e Reque		Cancel							
Batch	None					Creat	e keque	si	Cancer							
					Expires											

PortaBilling<sup>®</sup> sends the porting request to Neustar and waits for confirmation. Neustar requests the number from the telecom and when confirmation is received, the number is replaced in PortaBilling<sup>®</sup> and the customer can receive calls at the new number.

When PortaBilling® receives a port-out request, it searches the account with the requested number. If the account is found, PortaBilling® terminates it and informs Neustar about the number's availability. Neustar then sends this information to the telecom that requested the number. So now that the ported number belongs to this telecom, calls are routed to the new telecom's network.

**NOTE:** PortaBilling® automatically provides the requested number (port-out); administrators cannot affect the process.

Let's consider the following example:

John Doe is a customer of X-Telecom and has the number 1212555123. Due to questionable connection quality, he decides to switch from X-Telecom to GlobalNet Telecom. He calls GlobalNet Telecom, asks to use their services, but declares his wish to keep his old number. The GlobalNet Telecom operator informs John Doe that the service will be available starting January 1<sup>st</sup>. Then the operator creates an 1818123555 account for John Doe in GlobalNet Telecom, makes the porting request via PortaBilling® to Neustar, and when the request is confirmed, the system replaces 1818123555 with 1212555123. So while John Doe continues to use his old 1212555123 number, the calls are now charged according to GlobalNet Telecom's tariffs.

The PortaBilling® administrator may monitor all requests from his system (the **Port-In** tab) and to his system (**Port-Out** tab) by clicking the **Number Porting** button on the **Account Info** page from the main menu.

	) 👪 🛊 📴 🌬 🖾	Ν	lumber Porting			
<ul> <li>S Close</li> </ul>	se 🐗 Objects				N Logout	目 Log
Port-In Po	ort-Out					
	Account ID	Porting Number	Desired Due Date	Status		ancel quest
2	2015676324	201-706-5879	2015-04-26 11:12:00	PROCESSING		×
2	2015678324	201-704-4892	2015-04-16 12:31:00	PROCESSING		×
	2015678424	201-696-0158	2015-04-16 12:31:00	PROCESSING		×
2	2016778524	209-400-0478	2015-05-26 10:02:00	PROCESSING		×
	2036678424	209-397-7895	2015-04-10 08:08:00	PROCESSING		×



**NOTE:** The **Number Porting** button is only available when **NumberPorting** is enabled on the Configuration server. To use Neustar for number portability, **NumberPorting\_Neustar** must also be enabled.

Thus, this new feature makes it possible for customers to use their original numbers, regardless of the telecom. Number portability works through Neustar Inc., but if necessary, PortaBilling® can collaborate with other number porting companies via additional plug-ins.

## Integration with NetNumber

North American MVNOs use the NetNumber database for accurate SMS and MMS routing. This entails storing their DIDs in NetNumber and keeping them up-to-date.

PortaBilling® has the ability to notify NetNumber about the creation and termination of accounts. Upon receiving a notification, NetNumber updates the corresponding DID number configuration in their database. PortaBilling® also informs NetNumber if a number has been ported-in or ported-out from the system.

It is possible to configure whether to upload a particular account to the NetNumber database. If an end user is only subscribed to on-net services or simply does not need to receive SMS / MMS messages, by default, their account will not be uploaded to the routing database. For end users that require incoming SMS / MMS messages, a service provider purposely enables synchronization. It can be done for either the account's product or for the account itself.

S I 🗄 📰 S	10 IP 🔍 🛩 🕏		E	dit Prod	uct "Retail_Big Dippe	r"				
🕨 🖬 Save 🕞 Save	e & Close 🛞 Close 🔯 F	Rate Lookup 🐵 Clor	ie						M Logout	🔲 Log
Product Name: *	Retail_Big Dipper		Currenc	y: *	USD - US Dollar					
Product Name visible to End User: *				d By:	Administrator Only					
Account Role:	End User: *				Main Product					
Realm:	Celect Subrealm		0							
ncluded Services	Service Configuration	Usage Charges	Volume Discount	Recurrin	g Charges Additional Info	Notepad				
ervices		Messaging	Service							
Messaging Service		SMS/MMS	Routing Data							
Voice Calls				Enal	bled					
				Z A	dministrators		End	l-users		
			tNumber Database:	No						



**NOTE:** The synchronization with NetNumber must be enabled on the Configuration server. To use synchronization with the NetNumber database, configure options of the **NumberPorting\_NetNumber** group on the Configuration server web interface.

The cooperation with NetNumber ensures easy and accurate routing for SMS and MMS in North America, thereby reducing messaging transmission costs for MVNOs.

## **Roaming Identification in xDRs**

With PortaBilling<sup>®</sup>, you can provide extensible information to your customers about the services they use while roaming and the charges they

incur for this service usage. This information includes which country the user visits when using the service and the name of the carrier that provides this service.

Mobile carriers typically include the country (MCC) and carrier (MNC) codes in their CDRs to differentiate among services provided when users roam. Therefore, when an administrator obtains CDRs from a mobile carrier and imports them to PortaBilling®, the xDR Mediator extracts these codes and passes them to PortaBilling® for the called and / or calling party. For detailed description of xDR mediation utility, please refer to the **xDR Mediation – xDR Import** section.

PortaBilling® matches these codes against the name of the country visited and the carrier used and then adds this information to the xDRs produced for customers' accounts in the **More Info** dialog window on the xDR browser page.

•	8	5 🕩 I	50 Q			x	OR Hist	ory for C	ustom	er 'John	Doe'					
Close		ownload	🗉 xt	ORs 📑 Revert												N Logou
					Customer From Date To Date Show xDRs F Service (s)	2017-	11-22 00:50 01-10 01:10 mer and Cr			Total Transa Usage Char Usage Cred Total	ges 15.22 its 0.00	2083 USD 2000 USD 2083 USD				
	Vo	ice Ca	lls													
	?	View	More Info	Account	÷ From	¢ То	Countr	y Descript	ion	Date/Time	Charged Time, min:sec	Amount, USD	Hidde	n Revert	:	
		ø		4793003744@mok	4793003744	474888099	90	Not Applic	able 201	6-12-02 08:53:0	0:08	0.00133				
		P		4793003744@mok	4793003744	479705969	90	Not Applic	able 201	6-12-02 08:52:4	1:14	0.01233				
		P		4793003744@mok	4793003744	479084639	94	Not Applic	able 201	6-12-02 08:50:4	1:27	0.01450				
		P		4793003744@mok	4793003744	479705969	96	Not Applic	able 201	6-12-02 08:50:0	0:04	0.00067				
		P		4793003744@mok	4793003744	479928819	93	Not Applic	able 201	6-12-02 08:50:0	0:52	0.00867				
	Sub	total									3:45	0.03750				
	Vo	ice Ca	ills, F	Roaming												
	?	View	More Info	Account		From			То		▼ Date/Time	e Ti	rged me, i:sec	Amount, USD	Hidden	Revert
		Q	6	4793003744@mob	4773790144			4793003744	(SPAIN	Vodafone)	2016-11-23 10:	28:50	1:04	1.06667		
		P	6	4793003744@mob	4799274700			4793003744	(SPAIN	Vodafone)	2016-11-22 22:	27:21	6:22	6.36667		
		Q	6	4793003744@mob	4793003744	(SPAIN, V	odafone)	4799274700			2016-11-22 22:	00:41	0:29	0.48333		
		ø	6	4793003744@mob	4793003744	(SPAIN, V	odafone)	4791865123			2016-11-22 21:	34:56	4:11	4.18333		
		P	6	4793003744@mob	4793003744	(SPAIN, V	odafone)	4748176284			2016-11-22 20:	22:34	0:03	0.05000		
		P	6	4793003744@mob	4741291495			4793003744	(SPAIN	Vodafone)	2016-11-22 19:	43:01	3:02	3.03333		
	Cube	total											15:11	15,18333		

For customer and administrator convenience, PortaBilling® distinguishes between the xDRs produced for roaming services and those produced for home network service usage. Therefore, when a customer receives an invoice or browses their billing statistics on their self-care web interface, they see the roaming services (Voice calls, SMS and Internet services) and charges associated with them as a separate group.

By default, roaming xDRs are separated in an invoice template created in a layout designer. To adjust your custom invoice templates, please refer to the **PortaBilling® Templates Guide**.

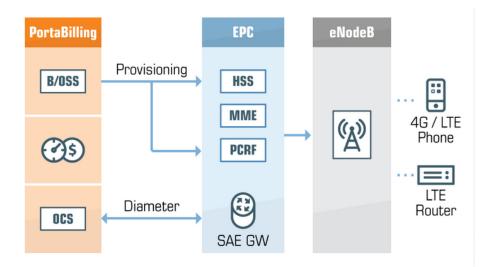
Such enhanced representation provides a clear idea of charges incurred (both in the xDR browser and on the invoices) and helps to troubleshoot issues and solve disputes.

## **9** LTE Service Provisioning

## **LTE Service Provisioning and Billing**

LTE (Long Term Evolution) is becoming the new standard for building wireless networks. Numerous benefits in terms of radio technology (which are beyond the scope of this document) allow service providers to deploy the LTE network rapidly and at reduced cost. The large amount of bandwidth available to each consumer allows the provision of high-speed Internet combined with VoLTE and IPTV services. Standardized network infrastructure and interconnection between network elements (based on IMS) allow fast network expansion, easy replacement of some components and seamless interconnection with other operators.

PortaBilling can serve as the B/OSS system for LTE services, i.e. it manages customer data (including unified balance), service configuration details, product/rate tables, and so on for LTE just like for other services (VoIP or DSL Internet access). This allows the creation of a truly convergent environment and easy migration of existing customers (e.g. using WiMAX service) to the LTE network.



In terms of the network, PortaBilling performs the function of an OCS (Online Charging System). It communicates with SAE-GW via Diameter (Gy) for real-time session authorization and rating. The same Gy interface is used to disconnect a customer exceeding his credit limit or switch him to a different class of services when the usage quota is used up.

PortaBilling® provisions customer data to HSS (to permit centralized user authentication across the network) and PCRF (to allocate the correct policy / QoS parameters to the customer).

PortaBilling® can also provision static IP addresses to HSS. This functionality provides a variety of benefits, including the opportunity to access LTE devices from the Internet, provide remote support, set up

security cameras, set up a VPN connection and use the advanced features (e.g. port forwarding), among others.

**NOTE:** Static IP address provisioning to HSS is supported only for the Huawei SAE-GW provisioning module. Please contact the PortaOne® support team for assistance with how to provision a static IP address via a different manufacturer's gateways.

## **Precise Real-Time Billing for Period Switch**

In real-time billing for sessions that span several peak and off-peak periods, it is important to calculate the exact amount of traffic consumed during each time period.

To manage this task, PortaBilling<sup>®</sup> sends the exact time of the period switch to the gateway so that traffic consumption can be separately calculated for each period. Then the gateway sends these two figures to PortaBilling<sup>®</sup>. This allows providers of LTE, 3G, etc. to introduce precision in billing for separate time periods and preserve the continuity of the connection.

This is how it works:

A gateway sends recurring credit control requests to PortaBilling® in which the amount of traffic already consumed is reported. PortaBilling® sends the information about the traffic and time available to provide the service in the credit control answer. If PortaBilling® detects that the peak / off-peak switch will occur during the permitted time, then it includes the time of the switch in the credit control answer. The gateway then calculates traffic consumption separately for each period and sends these two numbers to PortaBilling®. PortaBilling® matches these numbers to peak and off-peak rates and creates two xDRs for charging the user accordingly.

NOTE: Your gateway must support the Tariff-Time-Change attribute.

To configure precise real-time billing for period switch, specify *Yes* for the **tariff-time-change** option in the Internet Access policy. For more details and configuration guidance, see the **How To** ... handbook of the *LTE Provisioning* section).

## **Rating Groups**

ISPs can differentiate among types of Internet traffic. This enables them to bill customers differently, based on the content they access (e.g. provide free access to your hotline portal while charging users for watching movies online). Such content-based billing is implemented via **rating groups**. Their usage provides extra space for special offers and promotions and can be used to influence customers' usage patterns, thereby increasing company revenues.

Let's consider the following example. A service provider offers Internet access free of charge to the following addresses:

- Service provider's hotline website
- Social networks, and
- Service provider's SIP server (for making SIP calls).

Everything else is billed using a standard price. To configure this, the service provider defines the rating groups on the network side (gateway, PCRF, etc.) and assigns a unique index to each of them. For example:

- Service provider's hotline website RG101
- Social networks RG102
- Service provider's SIP server RG103
- Regular web browsing RG104.

When an end user visits a website, the gateway sends the *rating-group* attribute that defines this type of Internet traffic to PortaBilling®. PortaBilling® matches the rating-group attribute with a corresponding rate in the customer's tariff and applies the charge. Note that the NETACCESS rate must also be present in the tariff to authorize a user and charge for any other rating group.

For detailed information about how to configure content-based billing, refer to the **Unified PortaSwitch Handbook Collection**.

## **Billing for the LTE Service in Roaming**

To stay competitive in the mobile market, wireless operators provide their subscribers with roaming Internet service when their subscribers visit other regions or countries. Wireless operators can bill their subscribers differently – according to the country and mobile network within which the Internet is actually used. The country and network are identified by the MCC / MNC codes.

**NOTE**: The ASN-GW must send the 3GPP-SGSN-MCC-MNC attribute in Diameter (Gy) requests.

Consider the following example:

MVNO GoMobile provides home network Internet access for \$0.1/MB. For roaming Internet, GoMobile charges \$0.5/MB in Australia and \$0.7/MB in the UK. John Doe is going to travel abroad so he tops up his available funds by \$100. In Australia he uses 20 MB of roaming Internet service for \$10 (0.5/MB \* 20 MB =\$10). And from Australia, John visits the UK where he uses 35 MB of roaming Internet service and is charged \$24.5 (0.7/MB \* 35 MB =\$24.5).

At the end of the trip John still has 65.5 left (100 - (10 + 24.5)) = 65.5. When John returns to his home network and begins browsing the Internet, he is once again charged 0.1/MB.

To configure the billing for roaming Internet service based on the country and network, a wireless operator must:

- enable the **RateMatchWithE212** option on the Configuration server, and
- create a customer tariff in the E.212 format.

It is possible to configure the billing for national roaming Internet. Please contact the PortaOne® support team for more details.

By using this solution, wireless operators can bill subscribers differently based on the MCC / MNC and thereby improve their cash-flow.

#### **Individual Hotlining**

Hotlining is a convenient way to redirect end users who subscribe to WiMAX, LTE or 3GPP services to a defined website. There they can quickly find information about how to subscribe or prolong their Internet service if their traffic quota or balance are insufficient for using the Internet. Different services can be provided (e.g. for residential and airport hotspots; resellers, etc.) and a hotlining link can be configured for each of them using individual Internet access policies.

To configure hotline redirection, create an Internet access policy and assign it either to a product or directly to an account. Input the main configuration parameters on the **Hotline** tab:

- When account out of funds Select this option to redirect end users if their traffic quota or balance are insufficient for accessing the Internet.
- When account suspended or blocked Select this option to redirect end users whose accounts are blocked, suspended or expired.
- **Captive portal URL** Specify the website in the URL format where end users are redirected to.



₫		÷ 😫 \$ 🏞 🖗	0 5	Add Internet Access Policy	③ America/Vancouver	demo	🛛 Help
•	🖬 Sa	ave 📓 Save & Close	🛞 Close			💵 Logout	
		blicy Name Standart anaged By Administrat		Description			-
	F	Redirect the end user to the	e captive portal to help r				
		Hotline to the captive portal Captive portal	when account out when account sus	pended or blocked			

**NOTE:** Hotlining is a feature that relies on a third-party network solution. Make sure that the networking platform (NAS, ASN, etc.) supports hotlining and is properly configured.

Note that services provisioned via the Diameter protocol require the billing engine's DIAMETER module to be enabled on the Configuration server. On that same page it is possible to globally set the hotlining link for all PortaBilling® environments.

PortaBilling currently supports the Diameter Credit-Control Application (**DCCA**) with additional AVPs defined in **3GPP TS 32.299** (version 12.0.0 Release 12).

#### Configuration for unregistered accounts

It is also possible to configure hotlining for end users who are not registered in PortaBilling® instead of just rejecting the session. To do this, perform the following steps:

- 1. Create an account with the UNKNOWN@msisdn account ID.
- 2. Create an Internet access policy with configured hotline redirection.
- 3. Assign the Internet access policy to the account.

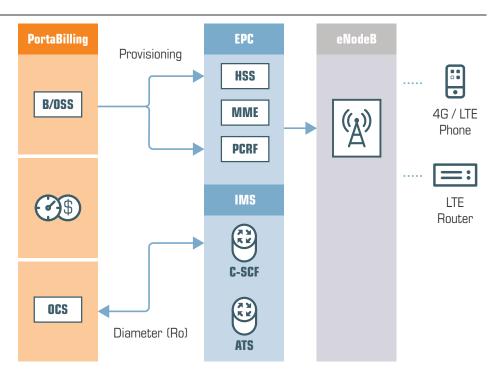
If PortaBilling<sup>®</sup> does not find the account that attempts to access the Internet service, the system uses the *UNKNOWN@msisdn* account configuration and redirects the user to the defined webpage.

## VoLTE

Voice over LTE (VoLTE) is the solution for providing voice traffic on an LTE network. It allows you to utilize all the benefits of LTE: quick user connectivity, better service quality and higher performance, etc. It also helps to ensure a better LTE experience for your customers by allowing them to use their favorite data and voice applications simultaneously.







To deploy VoLTE services with PortaBilling® as the online-charging system (OCS), PortaBilling® supports the Diameter (Ro) interface. Thus, PortaBilling® communicates with IMS via Diameter (Ro) for real-time user authorization and charging. When a user runs out of funds or exceeds their credit limit, PortaBilling® instructs the node to disconnect the user, thereby preventing revenue leakage.

By performing the functions of an OCS, PortaBilling® manages the customer balance and service configuration (service policies, quotas, etc.) that are provisioned to other components on the LTE network.

# **Supported Features**

In conclusion, the list of features available in PortaBilling® and provisioned via the Diameter protocol can be divided into the following categories:

- General features for both Diameter (Gy) and (Ro) interfaces,
- Features provisioned via Diameter (Gy) and
- Features provisioned via Diameter (Ro).

#### General features

- Online Centralized Session charging with units reservation (SCUR) and Credit-control application (DCCA).
- Charging based on the time of use (peak / off peak).

## Features provisioned via Diameter (Gy)

• Traffic categorization into rating groups.

• Hotlining.

• Server-initiated credit re-authorization (RAR) to lift service restrictions from an account upon account top-up. It is triggered by Sokoban events.

• Additional AVPs (Volume-Quota-Threshold, Time-Quota-Threshold, Quota-Consumption-Time, Quota-Holding-Time).

## Features provisioned via Diameter (Ro):

- Online Centralized Event (SMS) charging with units reservation (ECUR).
- Voice calls charging (e.g. outgoing off-net / on net calls, incoming calls).

With further PortaBilling® interconnection with the mobile network, this list will be extended with other features in upcoming releases.

Please find Diameter supported RFCs and PortaBilling® communication diagrams in the Appendices section.

# **Verified Devices**

PortaBilling<sup>®</sup> is integrated with a range of devices that enable wireless operators to provide full-scale LTE services. These devices have been tested and verified in PortaOne's laboratory as interoperating with PortaBilling<sup>®</sup> successfully.

All devices can be divided based on the Diameter interface they use for communication with PortaBilling® (Gy or Ro) and the features they support:

Device	Supported Features
Huawei UGW9811	Traffic categorization into rating groups
	Credit Control for Multiple Services per
	session
	Hotlining
	Server-Initiated Credit Re-Authorization     (RAR)
	Online Centralized Session charging     with units reservation SCUR, DCCA
	• Real-time billing for period-switch

## Devices operating in Diameter Gy

Cisco ASR 5000	<ul> <li>Traffic categorization into rating groups</li> <li>Credit Control for Multiple Services per session</li> <li>Hotlining</li> <li>Server-Initiated Credit Re-Authorization (RAR)</li> <li>Online Centralized Session charging with units reservation SCUR, DCCA</li> </ul>
ZTE ZXUN xGW	<ul> <li>Real-time billing for period-switch</li> <li>Traffic categorization into rating groups</li> <li>Credit Control for Multiple Services per session</li> <li>Hotlining</li> <li>Server-Initiated Credit Re-Authorization (RAR)</li> <li>Online Centralized Session charging with units reservation SCUR, DCCA</li> </ul>
Adax EPC	<ul> <li>Traffic categorization into rating groups</li> <li>Credit Control for Multiple Services per session</li> <li>Server-Initiated Credit Re-Authorization (RAR)</li> <li>Online Centralized Session charging with units reservation SCUR, DCCA</li> </ul>

# Devices operating in Diameter Ro

1 0	
Device	Supported Features
Huawei ATS ATS9900	<ul> <li>Online Centralized Event (SMS) charging with units reservation (ECUR).</li> <li>Voice calls charging (e.g. outgoing off- net / on net calls, incoming calls).</li> </ul>
Protei CAMEL Gateway	<ul> <li>Online Centralized Event (SMS) charging with units reservation (ECUR).</li> <li>Voice calls charging (e.g. outgoing off- net / on net calls, incoming calls).</li> </ul>

PortaBilling® is also capable of communicating with other devices and remote gateways using the Diameter protocol. If you wish to verify the interoperability between your device and PortaBilling®, please contact the PortaOne support team.



# **10.** Internet Provisioning and Charging

# **Broadband Internet Access Service**

PortaBilling is a versatile tool, and the range of services that can be billed extends far beyond the realm of VOIP. With many VOIP providers also (or primarily) being ISPs, billing Internet access is naturally high on the priority list.

#### **Supported Services**

PortaBilling supports various billing models for Internet access:

- Fixed bandwidth with unlimited amount of traffic, monthly fee.
- Fixed traffic (quota) at maximum bandwidth, monthly fee.
- Per-megabyte charges at fixed or maximum bandwidth.
- Per-minute charges at fixed or maximum bandwidth.

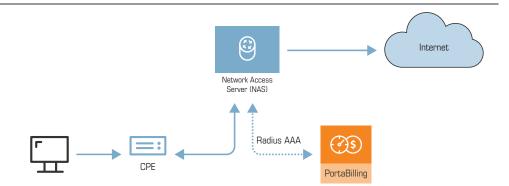
All the models are supported when PortaBilling communicates directly with a Network Access Server (NAS). In this case, it acts as an AAA, including bandwidth/quota control, accumulating usage statistics for user reference, and disconnecting users upon suspension, reached quota or account expiry.

There is also an option to use third-party service controllers (bandwidth/quota control), which are automatically provisioned from PortaBilling. Only first two models are supported in this case.

# Provisioning

PortaBilling® allows you to manage the provisioning of Internet access services when a user establishes a session with your NAS (Network Access Server) for further Internet access. PortaBilling® performs the session authorization (validating that this user is allowed to use this service and what the maximum allowed session time is) and, when the connection is terminated, deducts the cost from the customer's balance according to the session time and the specified rate (for the special destination **NETACCESS**).

**NOTE:** As a good practice we recommend that you configure your equipment to send keep-alive messages to PortaBilling® at least every 2 hours while you are using Internet access services. Note that PortaBilling® applies a single rate for a session between two keep-alive messages, even if it spans peak and off-peak periods. Therefore, to ensure billing accuracy, make keep-alive intervals shorter for scenarios where there are different rates involved.



- 1. A CPE device (for instance, a DSL modem or PPPoE client on a desktop computer) connects to a NAS (gateway) requesting that a new session be established. The protocol used for the session between the CPE and NAS (e.g. PPP or PPPoE) may differ depending on the access technology used, but from the billing perspective this is irrelevant.
- 2. The NAS forwards account information to PortaBilling for authentication using RADIUS. Porta Billing verifies the account information:
  - credentials ("is the account valid?"),
  - balance/quota ("does the account have enough funds/traffic quota/minutes?"),

and returns the result to the NAS.

Additional information regarding the session (e.g. static IP address) may be returned from the billing to NAS.

- 3. If the account is successfully authenticated, the NAS establishes the session so the end user can access the Internet.
- 4. While the connection is active, the NAS sends periodic updates about the amount of data transferred within the session, and PortaBilling repeatedly checks the validity and balance of the account (re-authorizes it). If the account has a megabytes/minutes quota, PortaBilling instructs the NAS to disconnect the session as soon as the quota is reached.

PortaBilling<sup>®</sup> can be used as a back-end for any NAS which uses a Cisco-compatible RADIUS protocol.

# **Controlling Bandwidth**

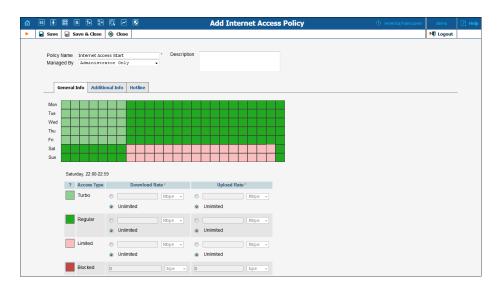
PortaBilling allows you to control the amount of Internet bandwidth allocated to various types of customers or to even override the default bandwidth policy for an individual customer.

In order to better oversee network utilization, it is very important for an ISP to control the bandwidth available for specific types of customers throughout the day. This includes, for instance, limiting the amount of

bandwidth consumed by residential customers during business hours, thus ensuring that business customers receive adequate service; or creating special products for accessing the Internet at maximum speed during nighttime hours, when the network is underutilized.

#### **Internet access policy**

A policy is a collection of rules and parameters which define how an end user is allowed to access the Internet.



There are four available types of Internet access:

- Normal access (default).
- Turbo access Access during off-peak hours.
- Blocked service (the customer is not able to access the Internet at all).
- Limited access. Typically this is used as an alternative to "blocked" in situations where a customer does not have sufficient funds or failed to pay his last invoice on time. While the customer will not be able to surf the web or download normally, he can still send or receive emails and use the customer self-care interface to submit payment.

Each policy includes:

- A scheduling table, which designates what type of access is used during each time period.
- Specific values for the allowed upload / download speed for each type.

When a new period starts, PortaBilling sends a request to NAS to change the parameters of the current session. This is done using CoA (Changeof-Authorization), for equipment which supports it (in this case the bandwidth re-allocation is done transparently to the end user), or POD (Packet of Disconnect, which terminates the current session).

# **Rating Data**

Since Internet access is an "always-on" service, billing is typically done in real time, based on RADIUS update ("keep-alive") requests received from the NAS; thus many keep-alive requests may be combined into a single xDR. In order to provide detailed information on the charges applied, the contents of each update request are stored in the PortaBilling internal tables, and both summaries and detailed data can be browsed on the PortaBilling web interface.

# **Data Transfer Quotas**

Data transfer quotas function in a similar way to volume discounts for services such as voice calls. You can define combinations of data transfer thresholds, along with the applicable discounts, e.g. the first 5GB free (100% discount), after which the customer is charged the normal rate (\$0.01/MB).

You also have the ability to adjust the service itself once a threshold is reached, e.g. when the customer exceeds 5GB his download speed will be severely reduced (but he can still use the web, email and the like). If he continues to use the service in an abusive manner, and so exceeds 6GB, the service will be automatically blocked.

# **Service Shutdown**

PortaBilling can initiate the disconnection of a session in progress on NAS; for instance, if it is determined that the customer has exceeded the allowed data transfer limit, or if the customer has been suspended due to non-payment. In this case, PortaBilling sends NAS a POD (Packet of Disconnect).

# **Rating Configuration**

## WiFi

The rate for this special destination will be used to charge your customers for WiFi access service.

#### **NETACCESS**

The rate for this special destination will be used to charge your customers for Internet access service such as DSL, PPPoE or WiMAX.

# **Routed Network Provisioning**

In cases when a customer needs to purchase an entire IP-network from the ISP, PortaBilling® provides the option for configuring the routing information for the customer's IP-networks on the NAS. To do this, the administrator must indicate the network prefix, the length of the network prefix mask and the gateway IP address in the **Routed Networks** attribute. This routing information will then be automatically propagated to NAS each time the customer connects.

# Interned Service Provisioning for ADSL Users via Cisco 7000 / 7200 Series Routers

With Cisco 7000 / 7200 series routers ISPs can change Internet speed without interrupting users' active sessions, depending on the time-period, and redirect users to a hotline portal for ADSL users.

#### **Seamless Internet speed change**

When a user establishes an Internet session, the NAS sends an authentication request to PortaBilling<sup>®</sup>. Upon session authentication, PortaBilling<sup>®</sup> generates a response defining the time-period for the session start.

When PortaBilling® detects that the time period has changed, it sends a CoA (change of authorization) request to the NAS. The NAS then adjusts the Internet speed for the current session, according to the Internet access policy parameters, without terminating the session.

#### Configuration

To configure this functionality, follow the next steps:

1. On the Configuration server add [*Cisco*]CoaEnabled=1 value for the **IniOptions** option.



Servers Configurations 😁 Environments U	Users Update 🖘		* porta-support *			
Create 🖻 Clone 🌄 Delete 🔄 Compare						
Configuration '1483680095-rev.3' information			×			
Clone 🛱 Save 🧭 Verify 📝 Change Monitor Three		Search:				
PortaSwitch Configuration PortaMonitor Configu	uration					
Configuration Tree 🔹 😑	Groups					
Instance create 🗋 Instance done 🌄 Instance de	Alerting		* E			
😑 🏐 PortaSwitch	🌧 Cache					
🗃 🏐 Auxiliaries	me ChargingZones					
B (SalRecording)	in Cisco					
ClusterSuite     Configurator	🔅 Custom < = = 🛃					
B @ Admin	In DataSource		*			
🗃 🎱 BilingEngine 🛛 🖛 💶 📢 🚺	/PortaSwitch/BillingEngine/G:Custom					
porta-biling-radius-2@akbit	∃ ● IniOptions	[Csco]CoaEnabled=1	20			
porta-billing-radius-3@ak-secondary-1 B OD D6	EoadAdapterModules	diameter/ro-Porta::BE::M::Adapter::ummeter::Ro	⊇ ○ ⊖			
H CogServer		vdnotify=Porta::Extra::VDThresholdNotify	0 0			
- @RT		alcatellucent=Porta::BE::M::Adapter::AlcatelLucent	0 0			
-	B • LoadModules		0			
	HtpZoneAliases		0			
Task monitor			*			

- 2. On the administrator web interface, define time-periods and download / upload speed on the **General Info** tab for the Internet access policy.
- 3. Specify ACL in the description field ("(acl=199)" is a recommended value for the ACL).

	S 🕈 🖥	0 🖌 👂		Add Internet Access Policy	America/Vancouver	demo	R
🖬 Save	e  🖬 Save & Close	🛞 Close				N Logout	
	y Name Internet A aged By Administ		Description	(ad=199)			
	General Info Addi	ional Info Hotline					_
Mon							
Tue Wed							
Thu							
Fri							
Sat Sun							
	? Access Typ	e Download	Rate*	Upload Rate *			
	Turbo	3     3		Nbps v			
		<ul> <li>Unlimited</li> </ul>		Unlimited			
	Regular	<ul> <li>Unlimited</li> <li>5</li> </ul>		Unlimited			
	Regular		Mops •				
	Regular Limited	• 5	Mbps •	Mops +			
		<ul><li>5</li><li>Unlimited</li></ul>	Mbps •	9 Unlimited			

4. Assign the policy to the account.

This provides ISPs with more flexible Internet provisioning and allows the Internet speed to be changed without session interruption.

#### Hotlining

Cisco 7000 / 7200 Series routers allow ADSL users to be redirected to a defined web site when:

- their Internet access is blocked according to the time-period set in the Internet access policy, or
- their resources have all been consumed.

During the active Internet session PortaBilling® detects that the time period has been changed to "blocked." It sends a PoD (Packet of Disconnect) request to NAS. The NAS then disconnects the current session and sends a re-authentication request to PortaBilling®. PortaBilling® detects that the service is blocked according to the Internet access policy and generates a response. NAS then redirects the end user to a defined website.

Sometimes user's funds become depleted or their quota is reached while still using the service. In these cases, once the lack of resources has been detected, PortaBilling® sends the NAS a PoD (Packet of Disconnect) request. Cisco / NAS then disconnects the session and attempts to reauthorize the user. Having received a re-authorization request, PortaBilling® detects the lack of funds for the service and instructs the NAS to redirect the user to the hotline portal. The NAS then redirects the end user to a defined website.

#### Configuration

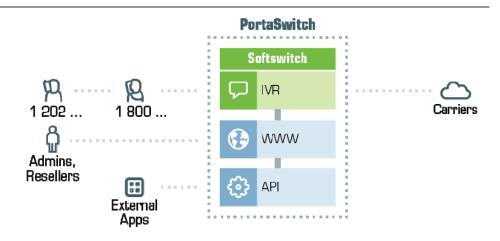
An administrator enables the feature on the **Hotline** page of the Internet access policy and assigns it to the account.

ຝ		ł	88	\$	<b>P</b>	• ©	1 0	~	•	Edit Iı	nternet A	ccess Polic	/ 'Ir	nternet Access'	0	America/V	/ancouver	demo	? Help
•	<b>.</b>	ave		Save	& Clos	. 8	Clo	se										💵 Logout	🔳 Log
	Name ged By			: Acce trator	ss Only				*	Description	(ad=199)								
	Genera	l Info	A	iditio	nal Info	Hot	line	L											
										ount is blocked lve the probler		or out of funds.							
Hotline to the captive portal 🕅 when account out of funds when account suspended or blocked																			
Сар	tive po	rtal UF	RL		http	s://ww	w.m	iy-do	main	.com									

With these features, ISPs introduce advanced service provisioning to their users.

# **WiMAX Services**

In the case of WiMAX, PortaBilling does not directly communicate with any of the base stations; instead it communicates via the RADIUS protocol with WiMAX ASN-GW.



#### **User authentication**

PortaBilling supports WiMAX user authentication via EAP-TLS (this method relies on the certificate provided in the CPE) or EAP-TTLS (this method requires the CPE to have a valid username / password combination). Authentication also includes generation of the WiMAX session key and other required processing.

#### **Flow provisioning**

PortaBilling may return optional attributes to provision service flows for the user's WiMAX session.

#### **Bandwidth provisioning**

The administrator may define the allowed download/upload bandwidth as part of the product configuration in PortaBilling. Then during the service flow provisioning mentioned above the required information will be returned to the ASN gateway, and so will be applied to the session.

#### Hotlining

If a user is not allowed to use the WiMAX service (insufficient balance, customer blocked, account's product does not include the WiMAX service, or some other problem), instead of returning an authentication reject PortaBilling may allow the session to be established, but will assign a specific hotline profile to it. When the end user tries to browse the Internet, he will automatically be redirected to a separate web page informing him about the status of his account.

#### **Session monitoring**

When a WiMAX session becomes active, ASN-GW sends a start accounting request to PortaBilling, informing it that the customer is now online. This information is stored in PortaBilling, so that the administrator can see information about currently active sessions on the PortaBilling web interface.

#### **Real-time processing of service usage**

When a customer is connected to a WiMAX network, ASN-GW periodically sends interim (also called *keep-alive*) accounting requests with information about the currently consumed amount of service – for instance, the total number of bytes downloaded. Upon receiving an interim accounting request, PortaBilling updates the internal tables for service usage (so the administrator and the end user can see up-to-date statistics) and re-calculates the applicable charges for this session. Thus the charges are immediately deducted from the available balance or (in case of quota enforcement) the session is disconnected almost immediately after the quota is reached.

#### **Postpaid service**

The postpaid model allows you to authenticate only those customers who are entitled to use the service and have their account in good standing. When a customer is blocked by the administrator, suspended because of non-payment, or exceeds his credit limit, a CoA (change of authorization) message will be sent to ASN-GW to terminate the current session or switch it to the hotlined state.

#### **Prepaid service**

Each new session is authorized based on whether the account has funds available for using the service. After receiving each interim accounting request, the charged amount for this session is recalculated and applied to the account's balance. If there are no remaining funds, PortaBilling sends a CoA request to ASN-GW to terminate the current session or switch it to the hotlined state.

#### **Data transfer quota enforcement**

The PortaBilling administrator defines data transfer policies using a flexible tool – volume discount plans. This allows you to define the amount of data provided free of charge (at a 100% discount) and what happens after that: the service can be blocked, switched to a "limited" mode (low bandwidth), or the customer can be charged for data above the threshold.

#### **Supported equipment**

PortaBilling supports the generic set of WiMAX RADIUS attributes and may potentially be used for basic authentication and accounting of WiMAX sessions with all major WiMAX equipment vendors. Provisioning of the flow attributes (or other proprietary attributes) requires vendor-specific interop. Please contact PortaOne to obtain more

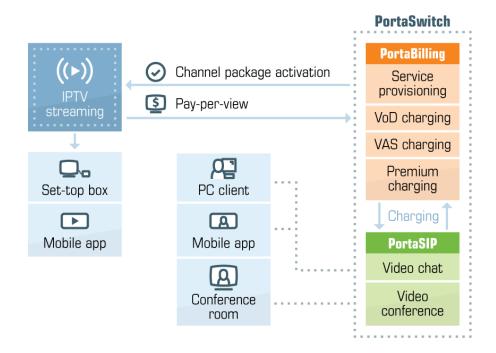


information about the currently supported vendors and equipment models.

# **11** IPTV Provisioning

# IPTV

For today's service providers, "triple play" is not just a buzzword - rather, it is the only way to stay competitive and retain their customer base. Combined solution provided by PortaOne in conjunction with an IPTV platform can be used to add IPTV to your service portfolio and expand your business growth.



An IPTV platform normally includes a content delivery network, a services framework, application servers and client portals. Together they enable the acquisition, storage, distribution, caching and delivery of content to a variety of devices; the management of content workflow; rights management and royalty reporting to rights owners; and the delivery of IPTV content to various applications (such as set-top boxes).

PortaBilling is a converged real-time billing system, service provisioning environment and CRM used for rating and invoicing any type of service you provide to customers, with centralized funds management and consolidated bills.

The administrator can define multiple channel packages for IPTV in the IPTV platform. These are then imported into PortaBilling® via XML API and a channel package can be assigned to the customer product together with a subscription plan for it (just like for any other service, such as internet telephony, messaging, or data transfer). This allows you to do better marketing, work with multiple customer groups, and enjoy greater flexibility in terms of pricing the service.

When a new or existing customer signs up for the IPTV service, the available channel information (based on the assigned channel package) is provisioned into the IPTV platform via an extensible XML API. Also, if a customer's product configuration changes, or a customer is blocked or suspended (e.g. due to non-payment), this information is transferred to the IPTV platform.

Support for the pay-per-view service will be introduced in a future release, at which time when a customer requests pay-per-view content, it will be validated in real time – if he has enough funds available – and the cost is debited from his account once he confirms the purchase.

As a result, the IPTV service is fully managed via the PortaBilling® web interface, and all applicable charges are added to the customer's invoice, along with other charges (periodic and event-based), for services such as internet access, voice calls, and so on. This enhances the customer's experience, improves accounts receivable tracking, simplifies maintenance, and reduces operating costs.

The following IPTV platforms are currently supported:

- Matrix,
- Minerva,
- Telebreeze.

The combination of an IPTV platform and PortaBilling creates a worldclass video ingest, storage, distribution and delivery platform with a robust, high-quality video functionality. Easy provisioning and full control on the billing side allow you to reduce operating costs and quickly achieve profits from IPTV services.

# **12.** xDR Mediation and Import

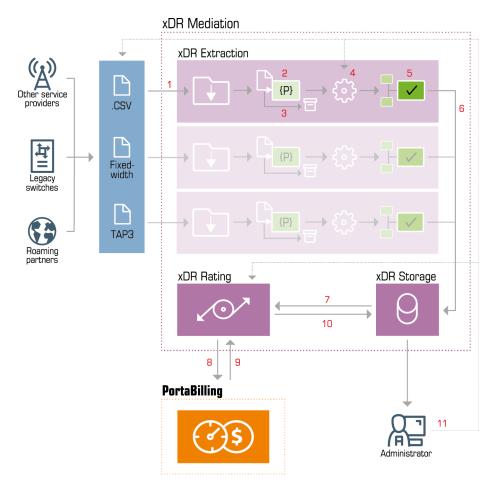
# **xDR** Mediation – **xDR** Import

The xDR Mediation utility allows xDRs from various external sources to be imported into PortaBilling®, which then bills them, as if they were, for example, regular calls or messages sent by a remote gateway.

Service providers face the necessity to import xDRs into PortaBilling® when their telecom partners deliver xDRs to them in one of several file formats or when the legacy equipment used does not support RADIUS and can only save xDRs to files. The ability to import xDRs in such cases helps to ensure accounting and reporting integrity. It eases the limitations on the equipment that can be used and allows the service provider to extend the pool of potential business partners.

# **xDR** Mediation Capabilities

- xDRs can be imported to PortaBilling® from .csv, fixed-width, TAP3 files, and from ASN1 files generated by Huawei MSoftX3000.
- It is possible to import xDRs for any types of services, for instance, voice calls, mobile and broadband data transfer or messaging.
- PortaBilling® calculates the charges for imported xDRs. Alternatively, if a service provider outsources call processing and billing, for example, then the xDRs delivered to them by an outsourcing partner will already contain charged amounts. In this case, xDR import can be configured to forward these amounts to PortaBilling® as they are. Then PortaBilling® can apply an extra charge to the corresponding xDRs, if required.
- Using Perl code, an administrator can define tailored data manipulation rules to apply to each type of source data. Created rules may, for example, translate CLD into E.164 format. Complex transformations can be executed as a custom module.
- Several partial xDRs can be merged into a single logical xDR or one xDR can be split into several (i.e. to create separate call records for calling and called parties when calls are made within the same IP Centrex).
- An administrator can check in real time whether xDRs are imported and rated successfully. In case there are issues with any of them, the administrator can adjust the extraction or rating configuration and re-run the process.



## **xDR Mediation Process**

Let's have a look at the xDR import process step by step:

- The input file with xDRs is saved to the incoming folder (1).
- The queue manager that constantly monitors the incoming folder sees the file, checks that it is not a duplicate and queues it for processing.
- The Extraction utility reads the file content and parses the data records (2). When parsed, each xDR is represented as a set of attribute-value pairs.
- The Extraction utility moves the processed file to the archive location and (optionally) compresses it (3).
- Then the Extraction utility performs the required data manipulation on the parsed xDRs according to the rules defined by the administrator (4).

```
User-Name=18005551155
Acct-Session-Id=01010101
Calling-Station-Id=180055551155
Called-Station-Id=18005555555
Acct-Session-Time=65
```

```
h323-connect-time=02:15:03.000 UTC Mon Dec 23 2014
h323-remote-address=111.111.111.11
PortaOne-Service-Type=Voice
aggregation_key=11111
```

- The Extraction utility checks whether any records have the same aggregation key, and if so, merges these records (5).
- When the file is processed or the timer fires, the Extraction utility loads the ready-to-import xDRs into storage (6). In storage, the xDRs are arranged into collections record sets that may contain processed data from multiple files.
- The Rating utility reads (7) the xDR data from the storage, and sends the it to the PortaBilling® via RADIUS (8).
- PortaBilling® authorizes the user, calculates the charges for the xDRs according to defined rates, if required, and then saves the xDRs to the main database.
- The Rating utility receives information about the import status (success, fail) (9).
- The Rating utility updates the information in the collections' storage (10).
- An administrator can control the import process via web interface, and in case of mistakes, adjust the extraction or rating settings and re-run the import (11).

# **13.** Billing / Invoicing

# **Multi-currency Support**

PortaBilling® allows simultaneous use of multiple currencies, including XAF. Certain groups of customers can each be managed in their desired currency. A reseller can apply his customer's currency (or multiple currencies) even when different from the one he uses to conduct a business with the operator (or upper-level reseller).

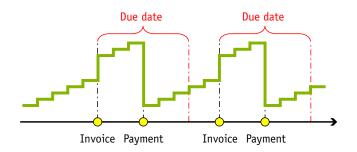
Exchange rates between currencies are either entered manually by an administrator or fetched automatically from xe.com / yahoo.com.

# **Obsolete Currencies**

In the course of time, some currencies become obsolete (e.g. coupons). The obsolete currency cannot be added to the system or selected as a base currency. But if it was added and used in the system before becoming obsolete the system will continue working with this currency as before. Note that when updating the list of exchange rates for existing currencies, if there are any exchange rates for obsolete currencies they will not be updated.

# **Invoicing Concept**

At the end of the billing period, PortaBilling® can produce an invoice for your customers. An invoice reflects all the transactions (calls, payments, refunds, subscription charges, and so on) which occurred during this period, and serves as the primary record of services provided to a specific customer, as well as his current status.

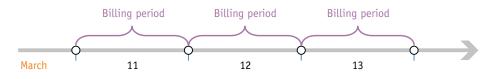


# **Billing Periods**

A billing period defines how often invoices / statements will be generated and when exactly they are to be produced. PortaBilling® supports the following billing periods:

• **Daily** – Covers a 24-hour period. If a customer's account is activated at 12:00 on March 11<sup>th</sup>, his first invoice covers the period

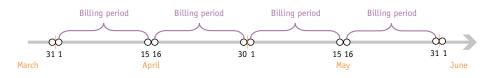
until March 12<sup>th</sup>; the second period covers the period from the beginning of March 12<sup>th</sup> until March 13<sup>th</sup>, etc.



• Weekly – Covers a 7-day period (Monday through Sunday). For example, if a customer's account is created on Wednesday, his first statement covers the period from Wednesday to Sunday; the second statement covers the period from Monday to Sunday, etc.



• **Twice monthly** – Covers a period from the 1<sup>st</sup> to the 15<sup>th</sup> or from the 16<sup>th</sup> to the last day of the month.



• **Monthly** – Covers the period from the 1<sup>st</sup> of the month to the last day of that month.



Monthly (anniversary) – Covers the period from the N<sup>th</sup> day of the month to the day before the N<sup>th</sup> day of the following month. N is the day of the month when the customer was created; therefore, if a customer was created on March 19<sup>th</sup>, his invoices will always cover the period from the 19<sup>th</sup> of the current month to the 18<sup>th</sup> of the following month.



To avoid complications for customers who were created on the 29<sup>th</sup>, 30<sup>th</sup> or 31<sup>st</sup> day of the month, their first billing period will cover the time until the 28<sup>th</sup> day of the following month, and

thereafter will always cover the period from the 28<sup>th</sup> until the 28<sup>th</sup>. For instance, if a customer was created on March 30<sup>th</sup>, his first invoice will cover the period from that day until April 28<sup>th</sup>, while his next invoice will cover the period from April 28<sup>th</sup> until May 28<sup>th</sup>.

30 days – Every billing period is exactly 30 days, so if a customer was created on March 20<sup>th</sup>, his first invoice will cover the period from March 20<sup>th</sup> to April 18<sup>th</sup>, the second invoice will cover the period from April 19<sup>th</sup> to May 18<sup>th</sup>, and so on. This invoicing method allows you to make subscription fees more straightforward compared to regular monthly billing, where the same monthly fee is applied to longer (e.g. March) as well as shorter periods (e.g. February or April).



Every billing period is adjusted to the respective customer's (or vendor's) billing time zone. So, in the case of a customer with the Los Angeles time zone and a weekly billing cycle, the billing period will start at midnight on Monday Los Angeles time, while for a customer with a weekly billing cycle and the Singapore time zone it will start at midnight on Monday Singapore time. Thus while both invoices will cover 7 days (168 hours), they will actually refer to different intervals of time, with a 15-hour difference.

# **Closing a Billing Period**

Or in other words: when will invoices actually appear in the system?

By default, invoices / statements are generated on the day after the last day of the billing period, e.g. invoices for customers with a weekly billing cycle are generated on Monday, while invoices for customers with a monthly billing cycle are generated on the first day of the month. A transaction is included in a certain billing period if it **was initiated** during that period; this is because calls are considered as taking place within a certain period according to their *bill time* (which is equal to their *connect time*). For example, if a call starts at 23:55 (11:55 p.m.) on March 31<sup>st</sup> and finishes at 00:43 (12:43 a.m.) on April 1<sup>st</sup>, then this call belongs to the March billing period.

For this reason, a billing period cannot be closed the next day at midnight sharp; there might be calls in progress which started just a few minutes ago, and which should still be included on the current invoice. PortaBilling® waits a sufficient amount of time before closing a billing

period, to ensure that all calls have been completed. By default, this interval is six hours, but it can be changed via the Configuration server. Also note that since statements are generated in the billing time zone of the customer / vendor, the billing period is closed in that time zone. Thus if your system time zone is Singapore, you cannot expect to see invoices for your US customers on Monday morning, since it is still Sunday evening then in the US. Finally, in order to provide optimal system response time for your online users, PortaBilling® only performs resource-intensive calculations (such as creating statistics / invoices) during the period specified in your configuration as "off-peak". So, in the example above, if your "statistic calculation" hours are defined as 2:00 a.m. to 7:00 a.m., you will receive invoices for US customers on Tuesday morning.

# **Invoice Templates**

You can design multiple invoice templates, so that each template has its own layout, language, logos/pictures, and the like. Every customer will be assigned a specific invoice template, according to which PortaBilling® will create a .pdf file that can be emailed to the customer and/or downloaded from the PortaBilling® web interface (by both the administrator and the customer himself). It is also possible to disable the "Generate invoice" option for a customer. In this case, PortaBilling® would only produce CDR summaries, but not generate .pdf invoice files.

Please consult the **PortaBilling Templates Guide** for more information about creating and managing invoice templates.

# **Invoice .pdf File Generation**

PortaBilling® offers three invoicing options configurable at the customer or customer class level:



6	II \$	SS 🖡 🕞 1	ନ ମ ହ	Edit Customer Class 'CC retail'	America/Vancouver	demo	? Help
•	Save	Save & Close				► Logout	Log
	Name Managed E			Currency USD			
-	Genera	al Info Invoices	Taxation	Measured Services Fraud Protection Custom Fields Notifications	_		
	Generate In	voice PDF		At the end of billing period     Postponed, based on resource availability     On demand			
	Invoice Tem	nplate		Residential customers 🔹			
	Send invoid	es via email		Automatically			
				After review and approval by admin			
				Never			
	pre-authoriz	e invoice balance u ted Payment Metho		×			
	Invoice rour	nding		Custom rounding xxxxx.xx000			
				Currency default xxxxx.xx000			
	Payment is	expected within		10 Days after invoice generation			
	Do not char	ge if the amount du	ue is less thar	2 USD			
	Notify custo	mer about upcomi	ng due date	3 Days before due date			
	Re-send un	paid invoice		3 Days after due date			
	Charge usir if invoice is	ng pre-authorized F unpaid	Payment Met	od Days after due date			
	Send suspe	nsion warning if in	nvoice is unpa	d Days before suspension date			
	Suspend cu	istomer's services i	if invoice is ur	paid 27 Days after due date			
	Send closin	g warning if invoic	e is unpaid	Days before closing date			
	Close custo	mer's account if in	voice is unpa	31 Days after due date			

- .pdf file generation at the end of a billing period. This is the default option. Once a billing period ends, PortaBilling® processes the customer's xDRs, applies charges (e.g. subscriptions, fees, etc.), creates an invoice and generates a .pdf file. XDR processing for the next customer only starts once the .pdf file for the previous customer has been generated. Therefore, it takes longer to process xDRs for all customers, though the .pdf files are quickly available.
- **Postponed .pdf file generation.** This is a useful option for service providers who automatically charge customers' credit cards. With this option enabled, PortaBilling® creates an invoice and charges a customer's credit card immediately. PortaBilling® begins to generate the .pdf files only once the calculations related to the previous billing period (e.g. xDR processing, statistics) for all customers have been completed. Postponed generation accelerates the payment procedure, evenly distributes the load on the system, allowing service providers to quickly receive revenue.
- .pdf file generation on demand. PortaBilling® makes all calculations for the customer, creates their invoices and saves them to a database. These invoices are then accessible via API. However, the .pdf file will not be generated unless explicitly requested. By generating .pdf file invoices on demand you can save hard disk space and decrease the workload on the system by up to 50%, depending on the data amount. Note that at any time an administrator can initiate .pdf file invoice generation on the customer's page.

Pdf file generation management enables service providers to schedule invoice generation according to their business models. This results in decreasing the workload on the system, saving hard disk space and quicker statistics calculation.

# **Invoice Parameters**

Every invoice contains global invoice data, which is stored as part of the invoice record in the database:

- **Invoice number** Unique identifier of an invoice.
- From date Start date of the billing period.
- **To date** End date of the billing period.
- Invoice date Date when the invoice was generated.
- **Due date** Date by which payment should be received.
- **Payment terms** Description of payment terms (e.g. "due on receipt").
- **Invoice total** Sum of all charges in this period minus credits/refunds.
- **Invoice amount due** Amount the customer is supposed to pay you (see below for a detailed explanation of invoice balances).
- Invoice status The following statues are possible:
  - **Open** means that the invoice has been generated, but has not yet been delivered to or viewed by the customer, so it can potentially be modified.
  - **Closed** means that the invoice has already been sent to the customer by email or downloaded by him from the web interface.
- Invoice payment status The following statues are possible :
  - **Unpaid** The normal status after invoice generation; the customer is expected to pay the amount due (calculated as the sum of the previous invoice's amount due and this invoice's total).
  - **Overdue** No payment was received for this invoice and the due date has already passed. If applicable for this customer class, the collection process (notifications, suspension and termination) will be launched.
  - **Paid** Invoice paid in full.
  - **Partially paid** A payment was received, but it does not cover the full invoice amount (*invoice total*).
  - **Do not pay** The invoice total is zero (e.g. the customer did not use the service) or negative (e.g. the customer was given credit in an amount higher than the actual service usage) and there is no unpaid balance from the previous invoices. No payment is applicable to this invoice; it is produced only for the customer's reference.
  - **No payment required** This invoice's amount due is lower than the collection threshold, so the customer is not required to pay it right now (but still has to pay it

eventually). The collection process will not be launched if no payment is received.

• **Previous balance remaining** – Although this invoice has a zero (or negative) invoice total, when combined with the amount due from earlier invoices there is still an outstanding balance. So the customer is still required to make a payment (to be applied to the earlier invoices), after which this invoice's status will become "Do not pay".

Invoices also contain certain data extracted from other PortaBilling® objects, which are included in the invoice's .pdf version:

- Information about the customer (invoice recipient).
- Information about the invoice issuer (your company or a reseller, if the invoice was issued on behalf of a reseller).
- Information about calls and other transactions included in the invoice.

# **Invoice Balance**

PortaBilling® provides two methods for computing the invoice balance (amount due):

- Simple In this case, the invoice's amount due is equal to the invoice total, and is calculated as the sum of all charges during the given period (no previous payments are taken into consideration). This is an optimal method for integration with an external bookkeeping system, where you keep track of your incoming payments via accounting software, and not PortaBilling®.
- **Balance-aware** The invoice total is calculated as the sum of all charges during the given period (both call and non-call related), minus the sum of all credits/refunds. The invoice's amount due is calculated as: previous\_balance + invoice\_total payments. This allows you to "carry over" a balance in the case of partial payments. For example, suppose a customer's March invoice was for \$40. If he makes a payment of \$30 on April 10<sup>th</sup>, makes calls for \$25 during April, and is also issued a \$3 refund, then his April invoice will have an invoice total of \$25 \$3 = \$22, while the invoice's amount due will be \$40 + \$22 \$30 = \$32.

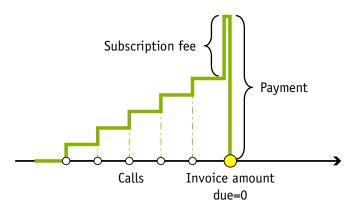
By default, PortaBilling® uses the balance-aware invoice generation method.

# **Charging the Invoice Balance**

To simplify payment collection and improve cash-flow, PortaBilling® can charge a customer's credit card before closing an invoice. So if, as in the example above, the invoice's amount due was initially \$32, the customer's credit card will be charged \$32, with payment entered to the April billing



period. As a result, the customer's invoice will be created with a zero amount due.



This type of auto-payment can be activated on a per-customer basis (using the **Payment Method** tab).

# **Payment Status**

Every time a payment is recorded in the system (this could be a periodic payment, an online payment by a customer, or a payment entered manually by the administrator), in addition to modifying a customer's balance it will also be applied to one of his unpaid invoices. If the amount so applied equals the invoice's amount due, the invoice becomes "paid", while if the payment is less than the amount due, the invoice becomes "partially paid". Payments are applied to an invoice cumulatively; thus if an invoice is for \$30, and the customer makes three payments of \$10, \$13 and \$17, following this last payment the invoice will be "paid". If a customer has several unpaid invoices, the payment will be applied to the oldest one.

#### **Unallocated payments**

If a payment exceeds the total amount of all unpaid invoices, the remaining sum will be assigned to the special customer property "unallocated payments", and applied to future invoices. For instance, suppose a customer receives his weekly invoice, with an amount due of \$8.99. Since he plans to leave for a three-week vacation, he sends in a payment of \$36. This entire amount is applied to the customer's balance, so that \$8.99 will cover the existing invoice, while \$27.01 will remain in "unallocated payments". When his next several invoices are created, they will show an amount due of zero and the status "paid in full".

**NOTE:** Unallocated payments do not represent a "cash reserve". When a payment is made, the amount is immediately applied to the customer's balance. Unallocated payments merely show that the customer "overpaid" you sometime in the past, and are used to correct the paid/unpaid status of future invoices.

**NOTE:** Unallocated payments are automatically applied to pay off the customer's regular and out-of-turn invoices.

You can see the customer's current "unallocated payment" status on the **Balance & Credits** tab in the customer info.

# **Collection Policy**

Customer class allows you to define a policy for automated payment collection.

#### **Important dates**

- Issue date defines the moment when an invoice was issued; all other dates are generated based upon it.
- Invoice grace period indicates the period (in days) following the invoice issue date for a payment to be received. The invoice due date is calculated as invoice\_issue\_date + grace period. For example, if the issue date is June 1 and the grace period is 15, the invoice must be paid before June 16. The grace period can be zero, in which case the invoice is considered to be due upon receipt.
- Suspension time defines within how many days the customer will be suspended after an invoice becomes overdue. Suspension means that, while the customer's information will remain intact, he will not be able to use certain services, most notably sending or receiving calls.
- Closing time defines within how many days a customer account will be closed after an invoice becomes overdue.

Let's take a look at the following example. Customer A has a grace period of 21 days, a suspension time of 14 days, and a closing time of 21 days. A's invoice was generated on May  $1^{st}$ , so that the invoice due date is May  $22^{nd}$ . If A does not pay by that date, the invoice will become overdue; 14 days (2 weeks) after that – on June  $5^{th}$  – his account will be suspended; and on June  $12^{th}$  – 21 days after the due date, or one week after the suspension date – his account will be permanently closed.

#### **Collection threshold**

In case a customer has not actively used the service and his invoice amount is very low, (e.g. less than \$1) it does not really make sense to follow the normal collection process and request payment for that amount.

So if the amount due on a new invoice is lower than the specified threshold – no payment is yet required. If no payment is made, the balance is applied to the next invoice, etc. until the amount due on a new

invoice crosses that threshold. When full payment is made for these outstanding invoices, it will be applied to all the open invoices and then they will be considered paid.

#### Notifications regarding payment due

Since it may happen that a customer has lost or overlooked the original invoice, PortaBilling® can send automated notifications to a customer several times before the invoice due date, stating that payment has still not been received. You can configure any set of days, e.g. "10,7,1" will send notifications 10 days, 7 days and 1 day prior to the invoice due date.

#### **Overdue invoice notifications**

When an invoice is past its due date, PortaBilling® will continue notification attempts, but in this case using a different notification text. Here again, you have complete freedom in configuring this notification policy: for instance, "0,7,14" will send an alert to the customer on the due date, and then 7 and 14 days later.

#### **Re-collection attempts**

It could be that the initial attempt to charge a customer's credit card has failed due to a temporary problem (e.g. he exceeded his credit limit, having recently made a very expensive purchase, but has now paid his credit card bill). In such a case, it would be useful to try charging his card sometime later. However, since the merchant bank will usually charge you for every failed credit card transaction, this should not be done too often.

In the customer class definition you can specify when re-collect attempts should be made, e.g. "0,3,7" means that PortaBilling® will attempt to charge the customer's credit card on the due date, 3 days after the due date, and 7 days after the due date.

#### **Suspension warning time**

As a last resort to prevent service interruption, PortaBilling® will send another alert to the customer prior to service suspension. This parameter may also be configured in the customer class definition.

#### **Closing warning time**

In the case that an invoice is not paid in full after service suspension, a reminder notification will be sent to the customer stating that his account is about to be permanently closed.

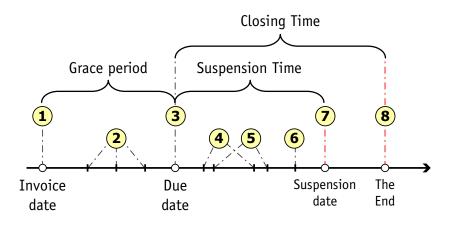
#### **Customer account during collection**

When a customer has an unpaid or overdue invoice, all call services are rendered as usual, subscription fees are charged for the current period, and new invoices are generated (for instance, if your customer has net payment terms of 60 days, he may have two other (newer) invoices generated by the time his invoice becomes overdue).

When a customer has suspended status, his call services are blocked, but some subscription fees are still applied (since his account is being provisioned, e.g. his voicemail is kept on the server).

When the customer's account is closed, no further activities, be it calls, subscription fees, self-care access, or any other, are available for his account.

#### **Collection process**



- At the end of the billing period an invoice is generated (1).
- If the invoice has a positive amount due, it is considered unpaid. When the invoice status is unpaid, a customer may be reminded of the approaching due date (2).
- On the due date, the unpaid invoice becomes **overdue** (3).
- Several collection attempts may be made (attempts to charge the customer's credit card on file for the amount due) (4).
- The customer may be reminded that the invoice is overdue (5) and that service may soon be suspended (6).
- On the suspension date, the customer's status changes to suspended (7), which automatically blocks his access to services.
- If the payment issue is not resolved, the customer's account is closed on the closing date (8).

In some cases, after the customer is suspended, and thus finally realizes that there is an unpaid invoice(!), he needs some extra time to submit payment. In this case, his suspended status may be temporary lifted by the administrator. The administrator will revert the customer's status to normal and specify the date until which suspension is postponed. If the invoice is not paid in full by that date, the customer will be automatically suspended again.

# **Void Invoices**

It sometimes happens that an error is detected after an invoice has been generated and delivered to the customer. A new invoice must be produced, but the old one must be kept for audit purposes. The void invoice operation marks the invoice as canceled (this will also be visible in the .pdf file), and then a new invoice is automatically produced.

# **Invoice Recalculation**

This process voids an existing invoice and generates a new one in its place.

# **Invoices Review**

In order to provide your customers with correct invoices, PortaBilling® allows you to review invoices before sending them to your customers. The administrator reviews the invoices and then approves them, or if necessary, performs balance adjustments (for example, to correct an invoice total) or sends them to be regenerated (if, for example, the administrator has additional reasons to update the invoice). Only after that step the invoices are delivered via email to your customers.

۵		) 88 (	1 🕩 Þ	~ Q		Invoices Review (3) Europe/Prague							
•	🛞 Clo	se 🖬 F	Process Now	Reference	Process in Off-Peak								out
	Invoice Status Invoices Under Review												
					AN		mer Class	•	Search	rch			
ANY V Search													
1	View	No.	Custo	mer	Per	bd	Period Total	Due Date	Payments	Outstanding Balance	Adjust F	ecalculate	Approve
	P	13	EasyCa	all Ltd.	2016-02-02 -	2016-02-03	0.00 USD	2016-02-03	0.00 USD	Paid in full	1		

This functionality can be used for the following situations:

- **Billing of premium customers** If you have premium customers you naturally want to provide them with high quality services. The invoices are no exception. You want to make sure that all charges are included and that the invoice total is calculated correctly.
- **Billing of a new service** An administrator creates a new service with new ratings, tariffs, products and invoice templates. If he is not sure whether all the new charges are correctly calculated he can activate the "send invoice after review and approval by administrator" option for a specific customer class. At the end of the billing period the invoices are created and marked as "needs review," but are not yet sent to customers and not available for download from the web interface. Only after the administrator

checks and approves the invoices they are delivered to customers via email.

• Changes in templates – If during invoice review an administrator discovers that a template must be adjusted, he changes the template. Then on the **Invoices Review** page he selects all of the "under review" invoices that were created using this template and regenerates new ones. Then they are sent for a second review.

If the "auto-charge credit card" functionality is enabled together with the "review invoices" functionality, then the credit card will be charged after the administrator's approval of the invoice.

To prevent situations where invoice review has not been performed there is an additional field that defines how many days the invoices remain under review before they are auto-approved by PortaBilling®. Each day administrators, who belong to the corresponding mailing list, receive an email with a list of all the invoices to be reviewed. If an invoice is not reviewed by the end of the specified period, it is automatically approved and sent to the customer. An email with a list of all auto-approved invoices is sent to the administrators who belong to the corresponding mailing list.

#### **Back-dated charges for invoices under review**

When an administrator reviews invoices he can apply balance adjustments to be included on the current invoice. He specifies the amount and the date of the balance adjustment that is covered by the most recent billing period.

Consider the following example:

The administrator reviews invoice #123 for March 2015 with an invoice total of \$150, notices a human error (a \$100 subscription is charged, but it should have been free this month according to the agreement). He can click the **Refund** button and apply a \$100 credit to the customer. The invoice is then automatically scheduled for recalculation / regeneration. After that, the invoice shows a credit of \$100 and the total is changed according to this transaction. As a result, the invoice total is \$50.

# **Initial Invoices**

Sometimes you need to create a customer and immediately generate an invoice containing the activation fee, service charges for the current billing period, etc. **Initial invoice** makes it possible to apply and calculate these charges once the customer has been created. Initial invoice improves client service by saving customers' time while providing you with a tool for generating early payments.

**NOTE:** A subscription can be included in the initial invoice only if its **Subscription Charges Applied** option is set to *In Advance*.

Consider the following example. The SpaceNet company signs a contract with a service provider and orders several IP phones for their employees. The service provider generates and sends an initial invoice, wherein all charges are immediately applied and calculated. SpaceNet receives this initial invoice and can now pay for all the IP phones they ordered. Thus, SpaceNet saves time by considering their future needs while the service provider benefits by immediately receiving their money.

The initial invoice tool is efficient as it optimizes the subscription process for new customers and improves the service provider's cash-flow.

# **Midterm Invoices**

It might occur that in the middle of a billing period, a customer wants to pay for services consumed and does not want to wait until the end to receive an invoice. For such customers, administrators may now generate a midterm invoice.

Let's assume that the company EasyCall, which has a monthly billing period, conducted a successful marketing campaign. Thus, EasyCall's service usage is unexpectedly high at the beginning of the month. Instead of paying a lot of money at the end of the billing period, the company wants to pay for their services consumed up to the middle of the month (May 13<sup>th</sup>), and informs the administrator about this. On May 14<sup>th</sup>, the administrator generates a midterm invoice, which covers the period from the May 1<sup>st</sup> until the May 13<sup>th</sup>. The invoice is then immediately sent to EasyCall. This way, the regular invoice that's generated at the end of the billing period will cover the rest of the period from May 14<sup>th</sup> until May 31<sup>st</sup>.

Thus, midterm invoice functionality helps administrators to manage customers who prefer receiving several smaller invoices rather than a single large one, even if the total amount is the same.

# **Out-of-Turn Invoices**

Sometimes invoices for extra services such as a technician visit or an equipment purchase need to be provided at the time when such service is rendered so the customer can immediately proceed with payment. This requires an invoice that is separate from the "normal" invoice generated at the end of the billing period. You can generate an out-of-turn invoice (to cover only a few specific items) on demand.

II 🗄 🐯 💲 🏞 🕾	0 0		omer 'EasyCall L		() America/Vancouver	demo	2			
🖬 Save 📄 Save & Close 🕼 🛷 👌	🛞 Close 🔳 xDRs	∰ Batches   ♣ Site	es   🗊 Accounts   🤪 E	-Payments Log	] Invoices	▶¶) Logout	目 Log			
Customer ID EasyCall Ltd		<u>Customer Class</u> Balance Control	SIP Trunking custome	rs	•					
3		Balance	Postpaid 905.83134 USD it 1000.00000 USD							
Life Cycle Invoices & Taxation	Abbreviated Dialing	DIDs Subscriptions	Discounts Trouble 1	ickets Notepad	Service Configuration	Measured Servi	ces			
Address Info Balance Adjus	tments Web Self-Car	re Additional Info	Payment Method	Balance & Credit	s Custom Fields	Fraud Protectio	n			
Address Info     Balance Adjustments     Web Self-Care     Additional Info     Payment Method     Balance & Credits     Custom Fields       Action    >     Manual Charge										

For example, let's say your customer orders 10 additional IP phones for new employees. In this case, you just issue an invoice to cover the cost of those phones and send it to the customer. Once the customer pays, you fill the order.

All you need to generate an invoice is to apply one or more "Manual Charge" transactions that contain a description(s) that will be visible for a customer and then mark it / them as **Include in Out-of-Turn Invoice**. You can then generate an out-of-turn invoice with these transactions on the **Invoice On Demand** page.

Transactions included in an out-of-turn invoice won't be reflected in the regular invoice issued at the end of the customer's billing period. Thereafter, if one or more transactions aren't included in a *generated* out-of-turn invoice during the corresponding billing period, they will be reflected in the regular invoice issued at the end of the customer's billing period.

# **Balance Adjustment**

Sometimes the administrator needs to intervene in the billing process and amend charges automatically produced by the system (xDRs for voice calls or Internet sessions, subscription charges, etc.). PortaBilling® offers a set of transactions for adjusting a customer's bill.

#### **Billing / Invoicing**



â	II 🛊 🐹 \$ 🏞 💀 🔍 🛩 🕅	Edit C	ustomer '	EasyCa <mark>ll L</mark>	.td.'	America/Vancouver	demo	? Help
Þ	Save a Save & Close ⊗ Close ■ xDRs	₩ Batches	🖁 Sites 🗍	Accounts 🔒	E-Payments Log	Invoices	▶¶ Logout	🔳 Log
	Customer ID EasyCall Ltd. Business Model Hosted IP PBX	Balan Balan		IP Centrex Postpaid 243.00000 USI 3000.00 USD	D 19	Ψ.		
Bal	nce Adjustment				•			
	Manual Charge							
	Manual Credit							
	Manual Payment							
	Promotional Credit							
	Refund							
	E-Commerce Payment							
	E-Commerce Refund							
	Authorization Only							
	Note: No Authorized transactions found for this Cus	tomer. The Ca	pture Payment,	Void actions a	are not available f	or now.		

The currently available set of balance transaction types includes:

Transaction Type	Description	Effect On Postpaid Customer's Balance	Effect On Prepaid Customer' s Available Funds
Manual Charge	Use this transaction to manually charge a customer for a specific service they used.	Increase	Decrease
Manual Credit	Use this transaction to manually give compensation related to a specific service.	Decrease	Increase
Promotional Credit	Use this transaction to give the customer credit, for example, as a sales promotion. The difference between this and "Manual Credit" is that this transaction applies to a special "Credits / Promotions" service, and not to any actual service. Basically, it provides some "virtual" funds to the customer for future use.	Decrease	Increase

Manual	Use this transaction when	Decrease	Increase
Payment	receiving a payment (e.g. cash or check) directly		
	from the customer.		
Refund	Use this transaction to	Increase	Decrease
	refund an earlier payment		
	received from the		
	customer (e.g. a check		
	returned by the bank).		
E-Commerce	Use this transaction to	Decrease	Increase
Payment	charge the customer's		
•	credit card and apply the		
	amount to the customer's		
	balance as payment.		
E-Commerce	Use this transaction to	Increase	Decrease
Refund	reverse a previous E-		
	commerce payment. It		
	withdraws funds from		
	your company's merchant		
	account and applies them		
	as credit to the customer's		
	credit card. The amount is		
	added to the customer's		
	balance.		
Authorization	Verifies that the	N/A	N/A
Only	customer's credit card is		
	valid and reserves a given		
	amount. Returns a		
	transaction ID to be used		
	in a Capture Payment		
	transaction. Does not		
	affect the customer's		
	balance in PortaBilling or		
	his credit card balance.		
Capture	Charges the customer's	Decrease	Increase
Payment	credit card and applies the		
	amount to his balance as a		
	payment (decreases the		
	customer's balance).		
	Requires a transaction ID		
	from the Authorization		
	Only transaction. The		
	amount must be less than		
	or equal to the amount of		
	the corresponding		
	Authorization Only		
	transaction.		

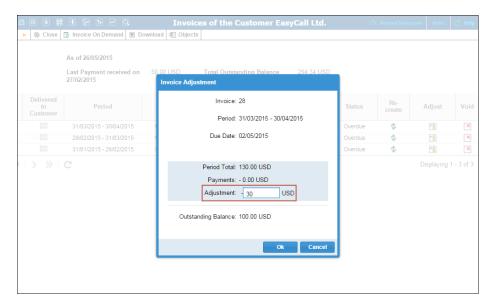
## **Outstanding Balance Adjustment**

Sometimes service providers may need to adjust an invoice amount and leave it unchanged (for example, when a customer disputes an invoice and asks for a waiver although the invoice data has already been included in company reports).

Outstanding balance adjustment functionality does just that.

Administrators can reduce the amount a customer must pay for an invoice without regenerating the invoice. To do this, the administrator just enters the waived amount for the invoice. The customer pays only the balance to cover the invoice in full.

്ി			•					Invo	ices of the	Customer E	asyCall Ltd.					
۲	Olos     Olos	e	Invoic	e On D	emano	1	Download									
							Las	of 26/05/2015 at Payment received on 02/2015	50.00 USD	Total Outst Overdue Ba	anding Balance slance	294.34 USD 294.34 USD				
Vie	w Ne	<b>D</b> .	Dat	e 🕇		)eliver to Custor		Period	Period Total	Due date	Payments/ Adjustments	Outstanding Balance	Status	Re- create	Adjust	Void
ø	] 2	8	01/05	/2015		$\times$	3	1/03/2015 - 30/04/2015	130.00 USD	02/05/2015	0.00 USD	130.00 USD	Overdue	\$	1	×
P	] 2	4	01/04	/2015		$\geq$	2	8/02/2015 - 31/03/2015	121.81 USD	02/04/2015	0.00 USD	121.81 USD	Overdue	\$	-	×
ø	2	0	01/03	/2015			3	1/01/2015 - 28/02/2015	102.53 USD	02/03/2015	60.00 USD	42.53 USD	Overdue	¢	- V	×



6	•	s 88	* 🖭 Þ	~ Q	Inv	oices of the	Customer E	asyCall Ltd.		0	America/Vancouv	er demo	? Help
•	8) CI	ose 🚺	Invoice On Dem	and 👿 Down	lload								
					As of 26/05/2015 Last Payment received on 27/02/2015	50.00 USD	Total Outst Overdue B	anding Balance alance	264.34 USD 264.34 USD				
Vie	w	No.	Date ↓	Delivered to Customer	Period	Period Total	Due date	Payments/ Adjustments	Outstanding Balance	Status	Re- create	Adjust	Void
P	]	28	01/05/2015		31/03/2015 - 30/04/2015	130.00 USD	02/05/2015	30.00 USD	100.00 USD	Overdue	\$	*	×
P	]	24	01/04/2015	×	28/02/2015 - 31/03/2015	121.81 USD	02/04/2015	0.00 USD	121.81 USD	Overdue	\$	*	×
<u>,</u>	]	20	01/03/2015	×	31/01/2015 - 28/02/2015	102.53 USD	02/03/2015	60.00 USD	42.53 USD	Overdue	\$	**	×

The adjustment operation does not change any invoice data (or what's on the .pdf file). If an adjustment is made to an invoice issued several billing periods ago, all subsequent invoices are also left unchanged. The adjustment transaction(s) is only reflected in the invoice for the current billing period.

Consider the following example. A customer's billing period is monthly. On March 1st, an invoice for February for \$1000 is generated and on April 1st, a March invoice for \$500 is generated. Later in April, the customer disputes some of the charges from his February invoice and is given a waiver for \$50. The administrator enters the waived amount and therefore the customer pays \$1450. Now his February and March invoices are paid.

These transactions will be reflected in his April invoice:

- Previous Balance \$1500.
- Invoice Adjustment \$50.
- Payment \$1450.

With outstanding balance adjustment functionality, ITSPs easily deal with invoices requiring offsets. Additionally, the workload for the accounting department is reduced since activities related to invoice regeneration (i.e. resending invoices, etc.) do not have to be performed.

## **Adjustment for Paid Invoices**

Administrators can also adjust invoices with a Paid status that have already been paid by customers (e.g. automatically by credit card). In this case the adjustment transaction is a refund which is applied to the customer's balance.

When adjusting a paid invoice, an administrator can select how to apply a refund to the customer: either to the customer's balance as an unallocated fund or to their credit card, if that has been configured for the customer.

al Outstanding Balance 0.00 USD erdue Balance 0.00 USD		Last Paym 2016-01-21	ent received on						
7 No. Date Delivered to Customer	Period	Period Total	Due date	Payments/ Adjustm…	Outstan Balance	Status	Adjust	Gene PDF	Vo
	2015-11-30 - 2015-12-31			15.99 USD	Paid in full	Paid		φ	×
Invoice: 219 Period: 30/11/2015 - 31/12/2015		Period Total: Payments:	15.99 US -15.99 US	-		adjustment Amou I adjustment Amo			
Due Date: 01/01/2016 Payment Method: VISA 4007xxxxx0027, exp. :	31/01/2018 Outsta	Adjustment: anding Balance:	3.99 US Paid in f		Method				
	Comr	nents							
	Interna	Comment:							

A refund that is issued for a customer's current billing period appears as an unallocated payment and is included in their forthcoming invoice.

If a refund to a credit card is unsuccessful for some reason, the refund is added to the customer's unallocated payments and is used for paying their following invoice.

This capability to adjust paid invoices improves the claims settlement process, thus increasing the customer's overall experience.

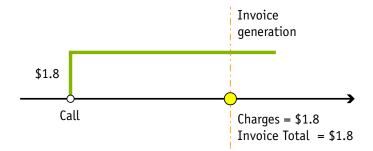
# **Processing Taxes**

There are two methods for calculating taxes: inclusive and exclusive. Inclusive means that the rate in the price list is defined with all the applicable taxes included; so then a single xDR is produced, and the total amount in the xDR includes both charges for services and the taxes applied to them. In the exclusive method, the rate is defined without any taxes, and the total amount in the xDR includes only charges for services. Taxes are calculated later on, and added as separate xDRs.

With PortaBilling® you can use both methods simultaneously to produce the same final result. In the examples given below, you will notice that, although different taxation methods are used, the information on the invoice looks the same. Deciding which method to use for a specific group of customers depends on various aspects of the two methods, which are explained in detail below.

# Inclusive Rate (single xDR containing charges and tax)

When you enter rates into PortaBilling®, you can define them in such a way that they incorporate the necessary charges and applicable taxes. For example, if your price is 0.10 per minute and there is 20% VAT, the rate will be entered as 0.12 (0.10 + 20%), as illustrated below. When the customer is charged, the total amount in the xDR will then include the appropriate amount of taxes. In our example below, the customer makes a 15-minute call, which is charged at 1.80 – this amount includes both service charges and taxes.



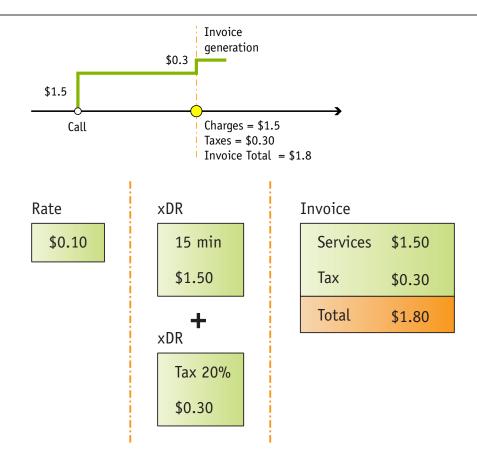
When the invoice is created, the tax information must be properly presented to the customer. Since the total amount of the invoice and the tax rate are known, the actual amount of tax and the pre-tax amount can be "back-calculated". In our example, we assume that there was only one charge during the billing period, so that the invoice total is also \$1.8; but it works exactly the same way if there are multiple transactions in the billing period, too. By applying the tax calculation formulas, PortaBilling® determines that, since the invoice total is \$1.80 and the tax rate is 20%, the pre-tax amount was \$1.50 and the amount of tax \$0.30.



This method is ideal for prepaid services. Since every xDR produced contains the tax amount, charges and taxes are debited from the customer's balance immediately after the service is rendered. This is also convenient for European countries, where customers are used to seeing all prices as "final."

# Exclusive Rate (separate xDRs for charges and taxes)

In this case, the prices you enter in the system exclude any tax information, and so when PortaBilling® processes a billing event, the charged amount recorded in the xDR is likewise exclusive of tax. Instead, the taxation process is launched later, when closing the billing period for a given customer (this is actually the final step in closing the billing period process, after all other operations, such as charging recurring subscription fees, have been completed). All the customer's transactions during the billing period are retrieved and analyzed, and the appropriate taxes are assessed. These tax charges are added to the customer's account as separate records (xDRs), and then appear on the invoice along with the other charges.



This method allows greater flexibility when dealing with complex taxation (for instance, when the tax is not simply a percentage of the price). It is more suitable for postpaid customers, since tax amounts are applied to the balance only at the end of the billing period. It is also the preferred method for customers in the US and Canada, who are used to seeing prices without tax and having tax amounts added to a bill separately.

Since taxation rules differ from country to country, PortaBilling® supports a system of plug-in tax modules. Each customer is assigned his own plug-in type, which defines a different module to be used for calculating taxes. Currently, PortaBilling® supports plug-ins for VAT (fixed percentage), custom taxation, the EZtax® suite, Avalara and the SureTax® taxation plug-in. The latter three enable correct calculation of US state, country and city taxes, as well as special items such as federal USF, etc.

Taxation plug-ins such as VAT and custom taxation can be used to calculate taxes for both inclusive and exclusive rates.

#### VAT

Fixed VAT rate is a taxation system that is used worldwide. The **Fixed VAT Rate** allows you to add a certain percentage of value-added tax. For

inclusive rates, the defined percentage of tax is back-calculated from the charged amount.

#### **Custom taxation**

This taxation plug-in is similar to VAT and is specifically designed for those who need to charge INT and UFS fees. You can specify your own name and percentage rate value for this tax. You can apply it to:

- all services;
- all services except for subscriptions and credits / adjustments;
- only to subscriptions.

#### Using the EZtax suite with PortaBilling®

To use EZtax suite, you must first sign a contract with EZtax company (their tax solution is a paid subscription service; please mention that you are a PortaOne customer to receive special pricing and other promotions) and obtain the EZtax libraries for installation on your server. After EZtax suite has been enabled in the PortaBilling® configuration, the following will be done for all customers with **EZtax** assigned as the taxation method:

- 1. All accumulated transactions (xDRs, refunds, etc.) will be sent to EZtax suite along with the customer's information (which is used to determine his tax jurisdiction).
- 2. EZtax suite will calculate all applicable taxes and send them back to PortaBilling®, so that they can be inserted as extra xDRs for the given customer (each type of tax will produce a separate record; thus if both state and city taxes are applicable, there will be two separate transactions).
- 3. PortaBilling® will then proceed to generate the invoice as usual.

In order to tax services properly, xDRs are mapped to EZtax transaction /service codes, which define what type of taxes apply to a given transaction. The current logic of mapping XDRs is as follows:

- 1. If neither the CLI (origination number or ANI) nor the CLD (destination number or DNIS) record of the call event matches the North America Numbering Plan (NANP) format (i.e. the phone number should start with 1 followed by a 3-digit area code (NPA), then a 3-digit exchange prefix (NXX), and finally a 4-digit number), then this is considered to be an international call, and the **VoIP International Usage** (19, 51) transaction/service code is used.
- If either the CLI or CLD matches the 1-NPA-NXX-NNNN pattern, but the given NPA-NXX combination is not found in the EZtax address database (this usually means that, even though the phone number starts with 1, it belongs to some other country for instance, the Dominican Republic), the VoIP International Usage (19, 51) transaction/service code is likewise used.

- 3. Then the location identifier for CLI and CLD are compared further:
  - If the CLI and CLD are identified as belonging to different countries, the VoIP International Usage (19, 51) transaction/service code is applied (calls from/to Canada fall under this category).

**NOTE:** Calls between the USA and Puerto Rico are defined as calls of the interstate type, and the VoIP Interstate Usage (19, 49) transaction/service code applies.

Then the state attributes in the location information are compared for CLI and CLD. If both CLI and CLD are reported as belonging to the same state, the VoIP Intrastate Usage (19, 50) transaction/service code is used; otherwise the VoIP Interstate Usage (19, 49) code is applied.

#### EZtax suite updates

EZtax company provides their customers with regular updates and PortaBilling® facilitates automatic updating of EZtax suite. This provides a safe and reliable way of updating EZtax suite with no unanticipated issues emerging during tax calculation.

There are two options for the EZtax suite installation directory:

- Installation to the system's default folder.
- Installation to a separate folder for each of the system's environments.

Thus if more than one company is hosted on one common system, each company may be associated with an individual EZtax contract. This provides the ability for installing particular versions of EZtax software with corresponding updates for each separate environment. Therefore, during tax calculation the folder for the environment will be checked first, and if the folder does not exist, all of the operations will be performed within the default folder.

#### **Tax calculation via Avalara**

Avalara is one of the largest tax calculation companies in the USA. Tax calculation via Avalara is done using the XML API. Your taxation configuration is stored within Avalara and all taxes are calculated by the Avalara middleware. This significantly simplifies taxation management for your administrators.

The tax calculation process is as follows:

• PortaBilling® sends all customer xDRs, along with customer location information, to Avalara using the API.

- Avalara calculates the taxes and then returns those calculations to PortaBilling®.
- PortaBilling® uses this tax information to generate xDRs for taxes and then produce invoices.

Avalara calculates taxes based on the customers' tax jurisdiction, which is determined using PCodes – permanent jurisdiction codes. These PCodes are obtained from the customer's location (the ZIP code) and the CLI / CLD numbers in xDRs using the code mapping table provided by Avalara. This ensures accurate tax calculation.

If CLI / CLD numbers are not present in the xDRs (e.g. an xDR for subscription charges or manual credit), the customer's location PCode is used.

As a result of tax calculation, PortaBilling® receives summarized taxes grouped by tax type (e.g. federal, state, etc.) and generates separate xDRs for each tax type.

#### Configuration

To enable tax calculation via Avalara, first establish the account with Avalara. Contact the Avalara support team (**support@eztax.com**) to activate the Customer Mode service. Customer Mode is mandatory to group transactions that apply to the same customer and speed up the tax calculation process.

Second, contact the PortaOne support team to configure the Avalara module on the Configuration server and install the Avalara plug-in.

Lastly, to configure the Avalara taxation parameters on the web interface:

- Configure the Avalara taxation plug-in.
- Configure the taxation parameters that apply to you as the service provider on the **My Company Info** page.
- Select the Avalara taxation method and define the taxation parameters for your customers for the customer class or for an individual customer.

For backward compatibility, the EZTax taxation plug-in is still available. However, due to the simplified management of the Avalara updates, it is recommended that you switch to Avalara taxation.

#### Using the SureTax taxation plug-in with PortaBilling®

SureTax is another taxation system that allows you to accurately and easily calculate taxes for your US and Canada customers.

You can use this taxation method to tax voice call services and subscriptions. SureTax (as a taxation method) can be defined within the customer class or for the individual customer.

ຝ	■	ł	8 <b>8</b> \$	<b>€</b>	80	Q	~					Edit	t Cust	omer	r Cla	ass 'Re	etail SI	P'	C	Ð A	merica/Vancouver	demo		2	Help
•		Save	🖬 Sav	e & Ck	ose	8	Close	•	lone													M Logo	ut		Log
			ne naged By siness M		Adm		ator O al VolF				*		ency cription	USD Custo serve		who make	e calls via S	PI i.							
		G	eneral Inf	o Re	egula	r Inv	pices	Out-	of-Tun	n Invoice	s Ta	ixation	Measu	red Serv	rices	Fraud P	rotection	Custom Fields	Notifications						
								Sur	eTax	(US, Car	ada)			•	]	Billing	g period is (	closed			Automatically				
	Taxation plugin Statistics Generate statistics Send statistics via email				• C Full		Off istics				•			end on insu	ufficient funds fo			Jpon administrator out no later than			r the p	period			
		F	Postpaid c	ustome	ers ar	e bilk	ed exte	ernally							1	Perm	anently ten	minate the cust		30	days after pro	visional ter	minati	on	
		F	Reset bala	ince ev	ery b	illing	period									Subs	criber-to-Si	ubscriber transf	ers allowed	- (	Ø				
		÷	lide balan	ce res	et xDI	R from	n end-	user																	
			nvoices Generate Allow out-o nvoice rou	of-turn					n © ustom	Off Off rounding y default		00X.XX01 XXX.XX01		v •											

₼		Ť	00	\$	¢	0,0	Q	~	•		E	dit Cu	istor	mer (	Class	Reta	il SIP'		🚯 Am	nerica/Vancouver		demo	?	Hel	p
•		Save		Save	e & C	lose	8	Close		Clone											M) I	Logout		Log	
		ne naged l iness l	·	A		SIP istrato ential 1		ly			]*		rency scriptic			who ma	ke calls via s	SIP 							*
_	Ge	eneral I	ıfo	Reg	ular I	nvoic	es	Out-of	-Turn	Invoice	es T	axation	Меа	sured §	Services	Fraud	Protection	Cus	tom Fields	Notifications					н
	The	ess taxe tax trar nain ba	isacti		©	postp At the custo postp	aid c e mor omers	ment of and a custome	ers payn t the e	riod for lent for end of b	prepai	id eriod for	r	Sales Summa Decima	atory Code Type ary Type al Digits emption	Bus 2 •	iness Summary by			nd Local Taxes					
		e: For d nent of			nts to	p-ups	taxe	s are a	lways	assess	ed at t	the													

		<u>00</u> \$	6	8	0. 🗸	3	E	dit Cust	omei	r <b>'Eas</b>	уC	all Ltd.'						Р н	
Þ	🖬 Save	📄 🖬 Sa e Status	1	Close	🛞 Close	∎ xDRs	s ∰ Bat	ches 놂 Si	ites	Acco	unts	a 🔒 E-Par	yments I	Log 🔲 I	nvoices		▶¶) Logout	🔳 Log	
	Custome Busines			yCall Lto ed IP Pf			•	<u>Customer (</u> Balance Co Balance Current Cr	ontrol	Post 243.	paid	00 USD 📲		*					
	Life Cycle	Invoice	es & Ta	axation	Abbrev	iated Dialir	ng DIDs	Subscriptio	ns No	otepad	Se	rvice Config	uration	Measure	d Services				
	Addres	ss Info		Wel	Self-Car	2	Addition	al Info	1	Balance	& Cr	redits	F	raud Prote	ction				_
Ţ	ax ID											Send stati	stics via	email	Full Sta	tistic	s (As defined	by t∙	
Ţ	axation plug	in			SureTa	к (US, Ca	anada)			•		Generate	Invoice F	PDF	At the e	nd of	billing perio	d (A: 🗸	
s	Sales Type Business									-		Regular In	woice Te	mplate	Do Not O	Create	Invoice	•	
s	Summary Type Default									•		Out-of-Tu	rn Invoic	e Template	Do Not O	reate	Invoice	•	
D	Decimal Places Default									•		Send Reg	ular Invo	ices	No			-	
Т	ax Exemption	n			None							Send Out-	of-Turn	Invoices	No			-	
					Choos	e tax exem	ptions					Invoice Nu	imber Se	quence	Default			-	

When you select SureTax as a taxation plug-in, you can define such parameters as:

• type of customer;

- summary type;
- type of tax exemption.

#### Goods and services taxation plug-in for Malaysia

The **GST (Malaysia)** plug-in handles the goods and services tax (GST) that was implemented in Malaysia in April 2015.

This plug-in does the following:

- Applies 6% GST.
- Provides the option to specify tax relief certificate information, and in the case of goods that fall under the certificate, applies 0% GST.

☆ Ⅲ 🛊 🐯 🕈	e Q 🖌 🕏	Edi	t Customer	'John Doe'				r demo		
🕨 📓 Save 📓 Save & Clo	se 🛞 Close 🔳 xDRs	🗰 Batches	Accounts	🙀 E-Payments Log	🔲 Invoi	ces 🧔	Change Status	: 🖣 Logout		Log
Customer ID John D	loe	* Cust	omer Class	Malaysia Custome	:15	•				
Business Model Reside	ntial VolP	Bala	nce Control	Postpaid						
		Bala	nce -	-305.88381 USD 🛅						
		Curr	ent Credit Limit	1000.00 USD						
									_	
Life Cycle Invoices & Taxat	ion Abbreviated Dialing	DIDs Subsc	riptions Quotas	& Service Wallets	Notepad	Service (	Configuration	Measured Service	s	
Address Info	Web Self-Care	Ad	ditional Info	Balanc	e & Credits		Frau	d Protection		
				¬ I						
Tax ID				Send stat	istics via em	ail	Full Statist:	ics (As defined	by t	•
Taxation plugin	GST (Malaysia)			- Generate	Invoice PDF	- 3	At the end of	f billing period	l (As	-
Relief Certificate	1245898			Regular Ir	nvoice Templ	late	Do Not Create	e Invoice		-
Expiration Date	2017-12-31			Out-of-Tu	m Invoice Te	emplate	Retail custor	ner		-
	Phone Device Char			Send Reg	ular Invoices	5 1	No			•
Goods	ATA Device Charge IAD Device Charge			Send Out	-of-Turn Invo	pices	Yes			•
	PBX Device Charge	÷3		Invoice Nu	Imber Seque	ence	Default			•

• Creates individual tax xDRs for each subscription, manual charge and manual credit.

	Edit Customer 'John Doe'	aver demo	[2] Help
Save Save & Close 🛞 Close	🗏 xDRs  🎆 Batches 🚴 Sites 🗊 Accounts 😱 E-Payments Log 📋 Invoices	MI Logout	E Log
Balance Adjustment			
Action:	Manual charge		
Amount: *	20 USD		
Service:	Credits / Adjustments ~		
Tax Transaction Code:	Phone Device Charges ~		
Date:	YYYY-MM-DD III		
Visible Comment:	Manual charge		
Internal Comment:			
	Ba	ack Done	Cancel

• Creates individual tax xDRs for different service subtypes, for example, voice calls to a mobile network or text messages sent to favorite numbers (service subtypes are defined based on destination ranges).

• Uses mathematical rounding on tax amounts (i.e. 1.204 rounds to 1.20, 1.205 rounds to 1.21, 1.206 rounds to 1.21, etc.).

#### **External taxation of subscriptions**

According to tax legislation, taxes are calculated for different types of services individually. If there is a transaction of a defined type (e.g. an international or intra-state call) for a certain service, it is pretty simple.

However, when there is a bundle of services within one product covered by a single subscription (e.g. product "EasyCall" provides 100 free minutes for domestic destinations, 200 minutes of calls to Europe and SIP phone rental for a \$20 monthly fee), the tax calculation is more complicated.

Each subscription can include up to three separate fees: an activation fee, a periodic fee and a cancellation fee. Each fee may consist of charges for one or more different services (e.g. the activation fee includes equipment costs, the periodic fee covers voice call services and the cancellation fee covers some administrative costs). Therefore, taxes must be calculated for each service within a bundle as well as separately for each subscription fee.

The performance of this task is handled by the external taxation modules that are integrated with PortaBilling®. It is also the responsibility of the service provider to describe the service bundles (i.e. which services a subscription covers and in what proportion subscription fees are distributed among these services) to the tax company and acquire corresponding tax codes. Then the system will know how the services covered by this subscription should be taxed. Of course, to acquire different taxation codes you can distribute the subscription fees among the services within a bundle in different amounts, and define the activation and cancellation fees for the subscription as well.

After the service description has been provided to the tax company (EZtax® or SureTax®), the company defines the corresponding tax codes for these services and forwards them to the service provider. These codes are then entered into PortaBilling®.

Depending on the taxation company, the tax codes can be of different types. SureTax defines only transaction codes while EZtax divides them into transaction and service codes.

Let's extend the example above and say that a \$20 recurring subscription fee covers the following services:

- The SIP phone rental for \$2.
- Domestic calls for \$6.
- International calls for \$12.

Additionally, there is a \$10 activation fee that covers equipment costs and a \$5 cancellation fee that covers administrative costs as defined by this subscription.

The selected tax company is EZtax, therefore this information is sent to them.

After the transaction / service codes are acquired from EZtax, an administrator must perform further configurations in PortaBilling® (see the Unified Codes for Tax Calculation via External Plug-Ins section).

Once defined, the tax information is stored in the PortaBilling® database. During the tax calculation process it is sent to the tax company where the taxes are calculated and the data is forwarded back to PortaBilling®. It is then added to a customer's invoice, ensuring correct subscription taxation.

# **Taxation Management by Resellers**

Since your resellers are separate business entities, they have different taxation parameters. To properly calculate taxes for their customers, resellers and administrators manage their taxation parameters separately.

Administrators and resellers independently configure taxation plugins (Avalara, SureTax or EZTax) on the **Taxation** tab and apply them to their customers.

	Taxation	America/Vancouver	demo	🕐 Help
Add S Close S Tax Transaction Codes			💵 Logout	🔲 Log
Custom Taxes Ta Edit Taxation	Avalara (US, Canada) Credentials	Delete		<u> </u>
	Toll Free Prefixes 800			
🗐 SureTax (US, Ca	Home	ostRequest		
	Save Cancel			

As a result, PortaBilling® clearly distinguishes between resellers' customers and those of an administrator and ensures proper tax calculation for them.

Optionally, if you calculate taxes via SureTax, you may configure a single taxation plugin and allow resellers to apply it to their customers. To do this, set *Yes* for the **AllowTaxPluginCredentialsInheritance** option of the Configuration server. SureTax distinguishes customer xDRs received

from PortaBilling® based on the reseller ID and then creates separate tax reports for your own customers and for those of your resellers.

Taxation management for resellers grants additional flexibility to their service provisioning and ensures proper tax processing for their customers.

# Unified Codes for Tax Calculation via External Plug-Ins

Different taxation plug-ins have individual sets of taxation codes that do not always coincide. Therefore, when a service provider switches from one taxation system to another, service management could become cumbersome and lead to misconfigurations (e.g. when an existing customer with one kind of taxation signs up for a product that uses another type of taxation).

To simplify this task, the tax processing logic has been unified as follows:

Taxation for all transactions is defined in PortaBilling® using *internal* tax transaction codes. An internal tax transaction code corresponds to the taxation code of the selected tax plug-in(s). Each set of internal tax transaction codes is unique for the administrator and their resellers.

To illustrate the tax process for customers, consider the following example:

Service provider TATA-Telecom provides voice calls, SMS and Internet access services to residential customers. They offer different promotions as part of their marketing campaign and provide users with additional products. They also have a range of IP Centrex customers and charge them for their number of active calls.

They have been calculating taxes via the taxation company A. However, they have received a better offer from taxation company B and will soon begin to use them to calculate taxes.

To simplify service management and ensure proper taxation for every customer, the administrator creates internal tax transaction codes for every taxation transaction and maps them to the taxation codes of companies A and B.

۵				1	\$	1	3	0	~	]	9					Tax	Transaction Cod	es			America/Vancouver	demo	🕑 Help
•	0	Add	1 0	) ck	ose																	N Logout	🖬 Log
											lax Tra	nsaction Co	ie	Code	Description	ANY	Plugin	•	Plugin Tax Transaction Code	Search Search			
										1	Edit	Tax Transa	ction C	ode*	Code Desc	ription*	Plugin	Tax Transac	tion Code	Delete			
												25			Volume discou	int plans	Avalara (US, Canada) EZTax (US, Canada) SureTax (US, Canada) GST (Malaysia)	19:21 54	2	×			

Then the administrator defines the internal tax transaction codes for each service provided:

- Subscriptions
- Service wallets
- Bundle promotions

☆ ■ ♥ 第 \$ ₱ ₽ ℃, ₩ \$	Edit Discount Pla	n "Tata service	s"	America/Vancouver		
► Add ⊗ Close I Clone					N Logout	Log
Plan Name: * Tata services		Currency: *	USD - US Dolla	If		v
		Managed By:	Administrator C	inly		v
General Info Discounts, Quotas and Service Wallets						
Destination Group Service	Based On	Туре		Details		Delete
General Info		Туре *			(	)
Service: * Voice Calls	*		<ul> <li>Ser</li> </ul>	vice Wallet		
Destination Group: * A Telecom Group	-		Qu Dis			
Based On: * Volume, minute	*		0.06	count		- 1
		Details				
Additional Info		Tax Tr	ansaction Code:	Volume discount plans		-
hen the service wallet balance drops below	0 minutes		۲	Zero initial Balance		

To apply taxes to measured services, the administrator creates a service and defines the tax transaction codes within it.

	II 🛉 🍔 💲 (	ħ 🗗 🖸 💌 🖸		9	Services					
•	🕑 Add  🖬 Save	🝙 Save & Close 🛛 🛞	Close						M Logout	目 Log
Edit	Name*	Service Type*	Rating Base*	Base Unit*	Billing Unit*	Billing:Base Ratio *	Charge For Usage*	Tax Tran	saction Code	Delete
	Active Calls	Measured Service V	unit (units)	unit	unit	1	Yes 🔻	Measured	Services 🔻	×
	Broadband	Internet Access	upload+download (megabytes)	megabyte	gigabyte	1024	Yes	Not Set Bundle Pr Volume di	omotions scount plans	×
	Conferencing	Conferencing	session-time (seconds)	second	minute	60	Yes • ⋗	Measured	Services	
	Data Service [KB]	Data Service	quantity (bytes)	byte	kilobyte	1024	Yes			
	Data Service [MB]	Data Service	quantity (bytes)	byte	megabyte	1048576	Yes			
	Dial-up	Dial-up Internet	session-time (seconds)	second	minute	60	Yes			

	•	Add 🔒 Save	Save &	Close	🛞 Close  🗎 C	lone			s 'SIP Trun				N Logout		Log
_										A					
		General Info	Measured Ser	rvices	Fraud Protection	Custo	m Fields	Notificatio	ns						
		Name			Apply Charge	Charg On	e Based	Pric	e per item	Free Items	Rate Code	Service		Delet	e
	-	Active calls			No									×	
		General In	fo				Charg	les							
		Measured	Parameter: *	Activ	e calls	Ŧ			Apply Charge						
								0	harge Based On	Maximum	÷	value within per	riod		
									Charge	0.50000		USD for each it	lem		
							Do no	t apply ch	arges for the first	0	¢	items			
								С	harge Rate Code	ACTIVECA	LLS -				
									Service	Active Calls	Ť				

When customers' billing periods close, PortaBilling® selects company A's taxation codes for customers that still have that configured as their taxation method and sends them to that company. Likewise, PortaBilling® selects and sends company B's taxation codes to newly added customers.

Thereby the administrator configures taxation for service wallets, subscriptions, bundle promotions and measured services in a unified manner with just a few mouse clicks.

In summary, the key assets of tax calculation using internal tax transaction codes are as follows:

- 1. Internal tax transaction codes must be specified for each transaction and custom service.
- 2. Internal tax transaction codes must be mapped to each of the taxation plug-in(s') taxation codes configured in the system.
- 3. Internal tax transaction codes are ignored for customers that have VAT or custom taxation.
- 4. Internal tax transaction codes are unique for administrators and resellers.
- 5. The tax transaction codes are preserved when the administrator clones volume discount plans for the same entity (e.g. when the administrator clones a discount for their own use). Consequently, once the volume discount plan owner is changed, the tax transaction code will not be cloned and must be defined later (i.e. when the administrator clones reseller A's discount and defines reseller B as its owner).

# **Taxes upon Payment**

As a general rule, taxes for consumed services are calculated at the end of each billing period and are included in the invoice that the customer receives.

However, for prepaid services such as prepaid cards, taxes are applied at the time a calling card or top-up voucher is purchased. The amount of the card excludes taxes. If later on a customer makes a payment using a credit card to top-up his / her account, the taxes must be applied at the time of purchase.

To enable taxes to be calculated and applied to customers at the time of payment, specify the tax rate and select the **Apply taxes at the moment of the payment (prepaid Customers only)** option for a particular customer class. Thus, you can differentiate among your prepaid customers and specify different tax rates for them (e.g. Canadian residential customers are charged 13% HST tax while European residential customers are charged 20% VAT tax).



		ld Cus	tomer	Class	🚯 Am	nerica/Vancouver	demo	2	
🖬 Save 🖬 Sa	ve & Close 🛞 Close						N Logout		
Name Managed By	Canada Prepaid Currer	· _	SD - US	Dollar 👻					
Business Model	Prepaid Cards Holder								
General Info	Taxation Notifications								
Taxes included into	© Yes								
rates/fees	<ul> <li>No</li> </ul>	Taxes	Apply	Name	Tax rate (%)	Applied to	0		
Assess taxes	At the end of billing period for prepaid and			Tax 1 (usage charges)	7.00000	Usage Charges	Only		
	postpaid customers		V	General tax	10.00000	All Charges			
	<ul> <li>At the moment of payment for prepaid customers and at the end of billing period for postpaid customers</li> </ul>								
	unts top-ups taxes are always assessed at the								

This is how it works:

When a prepaid customer makes a payment via a credit card on the selfcare interface the tax is calculated for them based on the amount of the top-up and is added to the payment sum. Upon successful payment processing, the customer's balance is topped up by the actual amount excluding the tax.

For each payment transaction, two xDRs are created and recorded in the database, one for the total payment made (the topped-up amount + tax) and another one that only contains the amount of tax.

Consider the following example:

A prepaid customer, John Doe from Vancouver, BC, buys a \$10 prepaid card and registers it for PINless dialing service.

After a while he only has \$4 in available funds so he wants to top up his account.

He visits his self-care interface and enters \$10 as the top-up amount. A \$1.30 HST tax (13%) is calculated and added to the amount entered, bringing the total sum to \$11.30.



		Customer Self	-Care Portal	
Available Funds: 4.00 USD			Web Interface Language: en - English	✓ John Doe ( Login: jdoe ) 📑 Logout ◄
E Dashboard	My Profile	য়েঁই IP Centrex	Billing Information	Trouble Tickets
Make a Paymer	nt			(i) Help
	Balance, USD:	-4.00		
Bling Summary     Buing Summary     General     Subscriptions     Transactions     Reports     Volume Discounts     Invoices     Make a Pyment     Payment Info	Amount, USE Tax, USE Total, USE Card Number: 12 Expiration Date: 01 Payment Method: An	*ninimum payment 1 ;: 1.30 ): 11.30 34xxxxxx9544 / 2015 nerican Express Pay Now	Use Other Payment Methods	
		© 2001-2015 PortaOne, I	nc. All rights reserved.	

John Doe confirms the payment and his credit card is charged \$11.30. After the payment is processed, two xDRs are recorded in the database: one for the amount paid (\$11.30) and another one for the amount of tax (\$1.30). John's available funds are now \$14.

If the top-up is done using a voucher, the tax amount is not included in the voucher. However, the taxes are included in the voucher purchase (e.g. when John Doe buys a \$10 voucher, he pays \$11.30).

Thus, calculating taxes and applying them to your customers when they make payments allows you to effectively manage your tax proceeds and keep your accounting clear.

#### **Applying taxes to auto-payments**

Very often, customers prefer to make regular automatic payments so that their service is uninterrupted and they do not have to bother with invoices. When customers use services on a prepaid basis, their taxes are calculated at the time of purchase, i.e. when they top up their available funds.

Typically, taxes for customers in the USA and Canada are calculated by external taxation companies such as SureTax and Avalara. When prepaid customers automatically top-up their available funds, PortaBilling® properly determines taxes and adds them to the total sum of amount charged.

Since a prepaid amount can cover multiple services and / or destinations which might be taxed differently, it is necessary for the ITSP to estimate the percentage of services their customers will use (e.g. for local, long distance and international calls and domestic SMSs) to know which taxes

to apply. To do that, the ITSP contacts the taxation company (e.g. SureTax) and describes their service needs.

Based on that data, SureTax creates a taxation bundle for the ITSP and provides a bundle ID (e.g. 100). This bundle ID is then used as a tax transaction code for a main balance top-up in PortaBilling®.

To configure PortaBilling<sup>®</sup> to calculate and add tax amounts to prepaid customers' auto-payments, an administrator must map the bundle ID received from the taxation company to the internal tax transaction code.

6	•		<b>B</b>	<b>Þ</b>	20 C					Tax	ation					demo	? Help
•	🔁 Add	🛞 Clo	se	<b>1</b>	Tax Trar	isactio	n Codes									N Logout	🖬 Log
							c	ustom Taxe	Taxation Plugins	]							
							Edit	Tax	ation Plugin*		📝 Plugin Credentials		Delete				
									w.								
								Avalara (U	S, Canada)	Login: portaone Password: ****** CompanyIdentifie TollFreePrefixes: Home: /porta_va	er: 845 : 800						
								SureTax (l	JS, Canada)	Login: 00000044	669-4538-81a8-fa4da545						
â	•	000	5 F	নি ।	5 Q	×				Tay Transa	action Codes			() America	Nancouver	demo	? Help
••••	Add	⊗ Clo				-	<u> </u>			Tux Transe	iccion couco					N Logout	Log
-	Aug Aug		96													· · · Logour	Log
					Tax	Transac	tion Cod	le Cod	e Description		Plugin	Plugin Tax Tra	insaction Code	Search			
					1				Al	42	-			Search			
					Edit	Tax	Transact	ion Code*	Code Desc	ription *	Plugin Tax	Transaction Cod	le	Delete			
						100			Prepaid customer	balance top-up	SureTax (US, Canada)	100		×			

Then the administrator creates a customer class and specifies when to assess taxes, defines the tax transaction code and assigns that customer class to a prepaid customer.

Save & Cose     Vil Logout       Name     Prepaid customers     Currency     USD - US Dollar •       Business Model     Besidential VolP •     Description       General Info     Regular Invoices     Out-of-Turn Invoices     Taxation       Assess laxes <ul> <li>At the end of billing period for prepaid customers of the dot billing period for prepaid customers and at the end of billing period for prepaid customers and billing below for prepaid customers and at the end of billing period for prepaid customers and at the end of billing period for prepaid customers and at the end of billing period for prepaid customers and at the end of billing period for prepaid custom</li></ul>	🙆 🗉 🛉 🗱 S Þ	e Q 🖌 🛛	Add Customer Class	
Managed By Business Model     Assististation only     Description       Business Model     Regular Invokes     Out-of-Turn Invokes     Taxation       Masses laxes     At the end of billing period for prepaid customers and at the end of billing period for prepaid customers and at the end of billing period for postpaid customers     Notifications	🕨 🖬 Save 🔚 Save & Clo	ise 🛞 Close		▶¶ Logout
The tax fransaction code for main balance top-up 100 - Prepaid customer balance •	Name Managed By Business Model General Info # Assess taxes The tax transaction	Prepaid customers  Administrator Only  Residential VoIP  Colored Customers  At the end of biling period for posspaid customers  At the end of biling period for posspaid customers  At the end of biling period for posspaid customers  At the end of biling period for posspaid customers  At the end of biling period for posspaid customers  At the end of biling period for posspaid customers  At the end of biling period for posspaid customers  At the end of biling period for Attack of the	Description      Taxation Notifications  r prepaid and r prepaid billing period for Balance Decimal Ogits 2	

For example, let's say your taxation company is SureTax and your prepaid customer, "ABC," wants to automatically make a payment of \$90.00 each time their available funds drop to \$10.00.

When the auto-payment is initiated, PortaBilling® sends a request to SureTax with the tax transaction code and the amount to be paid (\$90). SureTax calculates the taxes and PortaBilling® receives \$6.3 in taxes from SureTax and then adds it to the payment amount. The sum of \$96.3 is then withdrawn from the customer's credit card.

When the transaction is processed, PortaBilling<sup>®</sup> creates two xDRs: one with the amount charged (\$96.3) and the other with the tax amount applied (\$6.3).

NOTE: The number of xDRs may depend on the number of taxes applied.

The administrator can also override the existing taxation parameters for an individual customer on the **Edit Customer** page.

1 II 🚯	\$		0. 🗠 🛽		Edit Cu	istomei	r <b>'Ric</b> l	nard Ro	e'			demo	Р Не
📓 Save	📄 Save Je Status	& Close (	🛞 Close 🔳	) xDRs	₩ Batches (	. Account	s 彈 E	-Payments	Log	Invoices		▶¶ Logout	目 Log
Custom	er ID I	Richard Roe			* <u>Custon</u>	ner Class	Prepaie	l customer	3	•			
Busines	s Model F	Residential V	/oIP		Balanc	e Control i	Prepaid						
					Availat	le Funds	10.00000	USD 📲					
Life Cycle	Invoices	& Taxation	Abbreviate	d Dialing	Subscriptions	Notepad	Servio	e Configurat	ion	Measured Se	rvices		
Addres	s Info	Web S	elf-Care	Add	itional Info	Balan	ce & Cre	dits	F	raud Protectio	n		
Tax ID Taxation plug Assess taxes			areTax (US, At the end of		riod		•	Send stat Generate Regular Ir	Invoi		Full Statistics At the end of b Do Not Create I	illing period	
			At the mome								te Do Not Create Invoice		•
The tax trans for main bala		9 10	00 - Prepaio	i custom	customer balance top-up 🗸 🌾						No		•
Sales Type			Business				•				No		
Summary Ty	Summary Type Default						•			ooquonoo	berddro		
Decimal Plac	Decimal Places Default						-						
Tax Exemptio	n		None Choose tax	k exempti	ons								

NOTE: If you override the taxation parameters for a customer, you must define the main balance top-up tax transaction code.

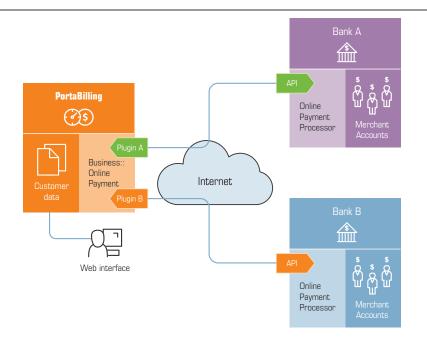
# **Payments**

PortaBilling<sup>®</sup> allows payments to be processed online, without the intervention of an operator, by charging the customer's credit card or debiting his bank account. Payments may be initiated by:

- Your subscribers from the web interface (called "online payments" because payment is triggered by the customer, who is using the web interface at the moment the payment is made).
- The PortaBilling® system itself. These payments are called autopayments, because they usually happen automatically.

# **Payment Flow**

The following picture illustrates the individual components of the online payment system:



#### **Merchant account**

A merchant account must be opened at a bank. Its purpose is similar to that of a normal checking account. It stores funds you have received from credit card payments.

#### **Online payment processor**

A merchant account is usually enough to start processing credit card payments via charge slips. However, if you wish to initiate transactions from your own server via the Internet, this service is provided by online payment processors such as Authorize.Net. You establish an account with an online payment processor, providing it with your merchant account information, and in return you receive credentials (username, password, etc.) for using its API. So now your application can connect to the API's server and, upon providing valid authentication information, initiate transactions.

#### **Business::OnlinePayment framework**

Unfortunately, there are many different online payment processors, most of them using their own API which is different from that of other providers. So it seems that every e-commerce application such as PortaBilling® must be programmed to support them all, which is an extremely laborious task. Fortunately, PortaBilling® provides a solution. Business::OnlinePayment is a framework which provides the necessary middleware between e-commerce applications and online payment processors.

• The application is provided with unified API methods, e.g. doTransaction, so the same code in the application can be used to communicate with any online payment processor.

• A communication plug-in is created for each online payment processor. This plug-in knows such specific parameters as the server's address, the correct way of encoding transaction parameters, the proper way of parsing the server's response, and so on.

On the application side, therefore, only a few things are required: loading the correct plug-in and invoking a transaction method. After that control is handed over to the plug-in, which handles all communication with the remote server.

The whole Business::OnlinePayment project is open-source, and is maintained by a large team of individuals. At the moment more than 20 different plug-in modules are supplied with PortaBilling®, and it is easy to create new plug-ins for online payment processors. You can find the list of supported online payment processors in **APPENDIX F. Supported Online Payment processors**.

#### PortaBilling® payment support

PortaBilling® stores required information, such as customer name and address, credit card number, and so on, in the database. Multiple merchant accounts are supported (for instance, your merchant account A accepts payments in USD, while account B takes payments in euros). You may define a "minimum allowed payment" and a list of supported card types (VISA, MC, etc.) for every merchant account.

When payment is initiated (either by the customer from web self-care, or automatically) the system connects to the online payment processor and performs the transaction. The online payment processor verifies the credit card information (and performs optional steps such as address verification or CVV control). Upon receiving confirmation that the transaction was successful, PortaBilling® writes transaction information to the PortaBilling® database and modifies the balance for the account / customer.

Depending on the type of payment processor being used, both the time when PortaBilling® sends the request and receives transaction confirmation will differ. Thus, two separate events are performed within a single e-commerce payment transaction and are reflected in an xDR record:

- **Transaction date** is the date upon which a customer makes a credit card payment and PortaBilling® sends a request to the payment processor.
- **Posting date** is the date upon which PortaBilling® receives the transaction confirmation from the payment system and creates an xDR record. Thus, the posting date coincides with the date of the xDR record.

			Dictinatory to	Custom	er 'Richard Ro	• •	merica/Vancou	
Close 💽 Download	🗐 xDRs 📑 I	Revert						►¶ Logo
	Custo	omer Ric	hard Roe	1	Total Transactions	3		
	From	n Date 201	17-03-20 09:01:11		Credits	0.00000 USD		
	To Da	ate 201	17-03-21 09:01:15		Charges	0.00000 USD		
	Show	w xDRs For Cus	stomer and Credit Acc	ounts	Recurring Charges	11.00000 USD		
	Servi	rice (s) All			Recurring Credits	0.00000 USD		
					Usage Charges	0.00000 USD		
					Usage Credits	0.00000 USD		
					Payments	-53.50000 USD		
					Refunds	0.00000 USD		
					Taxes	3.50000 USD		
					Taxes Total	3.50000 USD -39.00000 USD		
DID Usage		Descri		om Date/Time	Total To Date/Time	-39.00000 USD	Hidden	Revert 🕄
<ul> <li>DID Nu</li> <li>16045566637, CA, Bi</li> </ul>		Descri DID Number Activ		om Date/Time 13-21 05:02:56	Total	-39.00000 USD Amount, USD 11.00000	D	Revert **
DID Nu					Total To Date/Time	-39.00000 USD	D	
<ul> <li>DID Nu</li> <li>16045566637, CA, Bi</li> </ul>					Total To Date/Time	-39.00000 USD Amount, USD 11.00000	D	
DID Nu 16045566637, CA, Bi Subtotal	itish Columbia			3-21 05:02:56	Total To Date/Time	-39.00000 USD Amount, USD 11.00000	D	
DID Nu 16045566637, CA, Bi Subtotal Payments	itish Columbia t ¢ De	DID Number Act	ivation Fee 2017-	t	Total  Total  To Date/Time 2017-03-21 05:02:56	-39.00000 USD C Amount, USD 11.00000 11.00000	D D	

**NOTE**: In most cases, the posting date comes after the transaction date. However, the posting date comes before the transaction date in cases when postpaid customers prefer to pay their invoices automatically by credit card.

#### **Supported payment methods**

The choice of available payment methods depends on the online payment processor. In general, however, PortaBilling® supports the following payment methods:

- American Express
- E-check (direct debit from bank account)
- Direct Debit
- Discover
- Switch / Maestro
- MasterCard
- VISA.

Service providers and their resellers can also accept Bitcoin crypto currency payments for services provided. Refer to the **Bitcoin Support in PortaBilling**® section for more details.

# **Recurring Payments without Storing Credit** Card Info

Auto-payment helps improve the payment process for both the end user and the service provider since it is convenient and requires minimum effort on either part. When configured by either an administrator or end user, recurring payments are automatically charged to the user's credit card and applied to the user's balance. However, auto-payment requires that the service provider store the end user's credit card information. Typically, this means that the service provider must obtain PCI DSS or similar security certification, a timeconsuming process that requires periodic updating.

There is an alternative method for dealing with this situation. It takes advantage of the fact that some payment processors can store credit card information securely on their servers. They do this by generating a token after the initial transaction. The token is not the credit card information but an identifier of it, and so the token can be used for subsequent payments.

With token-based payment processing, the payment process proceeds as follows. When a customer makes a first-time online payment via the selfcare interface, the credit card information entered is stored for use with future payments and forwarded to the payment processor. If the transaction is successful, the payment processor returns a token, which is stored, and when the next payment needs to be made, it is made automatically based on the stored token rather than the actual credit card data.

PortaBilling® supports token-based payment processing for the Secure Hosting and Payments, Authorize.Net and Payment Express payment processors. Future releases will support additional token-based payment processors.

With token-based payment processing Auto-payment can be launched almost immediately since no PCI DSS certification is required.

# **Payments via External Payment Systems**

Along with payment methods such as paying via credit card, there are online payment systems that provide users with a virtual wallet (e.g. PayPal). PortaBilling® allows your customers to pay via such payment systems directly from their personal computers within web browser.

The process works like this: a customer logs into his customer self-care interface, chooses an appropriate payment method, clicks the **Pay** button and is redirected to a third-party website for processing. Once the user confirms his payment information he is redirected back to his account in PortaBilling® where he can view his balance update.

**NOTE**: External payment systems do not permit recurring (automated) payments.

#### **PayPal**

Let's take a practical example to better understand the payment flow process. Let's assume that the customer uses PayPal to pay for consumed services. The customer logs into the customer self-care portal, chooses PayPal, clicks the **Pay Now** button and is redirected to the PayPal site where he logs into his PayPal account, chooses the funding source and confirms his payment by clicking the **Pay** button. PayPal then processes the payment and sends the payment information to PortaBilling® where it is recorded and the customer's balance is updated. The customer is then redirected to the self-care portal where he can view the payment status.

#### Payarena

Payarena is the payment system in Nigeria using which Nigerian service providers can offer their customers extensive possibilities for payment operations plus manage their e-commerce payments in PortaBilling<sup>®</sup>.

The payment flow is similar to that of other external payment processors. When a customer initiates a payment from their self-care interface, they are redirected to the Payarena portal to provide their credit card information and confirm the payment. Upon payment processing the customer is redirected back to the self-care interface where they see their payment status and newly modified balance.

## **PayNearMe**

PayNearMe is yet another payment system that allows your customers to pay for services in cash at any 7-Eleven or ACE Cash Express store across the United States. This option provides great value for users who may not have access to a credit card or bank account.

The payment process is quite simple. A customer views the PayNearMe payment slip on his self-care interface and prints it. The payment slip contains the bar code to be scanned at a 7-Eleven or ACE Cash Express location. Customer pays cash to the store clerk, who then records the transaction – the payment information is immediately delivered to the service provider via the PayNearMe network. PortaBilling® records the transaction and updates the customer's balance so the customer can immediately start using the service.

# **Receiving Payments from External Payment Gateways**

Yet another alternative to paying via credit card is to pay in cash. The payment can be made via an external payment system. The information about the transaction is then sent to PortaBilling® via the external payment gateway and PortaBilling® records the transaction and updates the customer's balance.

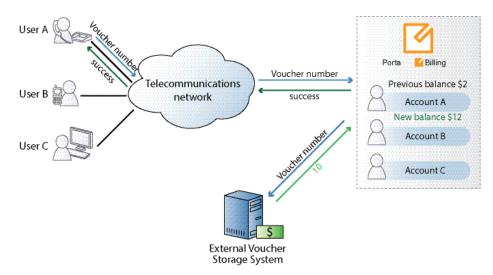
One example is receiving payments made via payment terminals. This payment method is one of the most popular and frequently used in the Russian Federation and other developing countries. The payment process is the following: the customer chooses a service provider on the screen of a payment terminal, enters his customer ID or account ID, inserts cash into the payment terminal and confirms the payment. The payment is processed and a request is sent to PortaBilling® along with confirmation of successful payment. The request is then processed by PortaBilling® and the customer's balance is updated.

Some minor integration with PortaBilling® is required for supporting a specific external payment gateway. This is performed with the help of a plug-in created by PortaOne.

# **Account Top-up Using External Vouchers**

For the most part, ITSPs use PortaSwitch® as an all-in-one solution in which all services (service provisioning, account management, invoicing, etc.) are provided solely by PortaSwitch®. However, ITSPs that partner with suppliers of top-up vouchers may prefer to retain the business processes they have established with those suppliers, in which case the suppliers need to be integrated so they are recognized as part of the ITSP network.

PortaBilling® supports integration with external top-up voucher storage systems and retains all voucher management processes already established with those systems. This allows ITSPs to provide customers both with vouchers generated internally (i.e., by PortaBilling®) and vouchers generated externally (i.e., by their voucher suppliers).



When an end user requests account top-up by voucher using the IVR application or the account self-care interface, the voucher is first checked against the PortaBilling® accounts.

If the voucher is not found among the PortaBilling® accounts, it is considered external and the voucher number is sent to the external voucher storage system. There the voucher is checked for validity and the corresponding response is returned to PortaBilling®. The account balance is topped up based on the voucher face value and the voucher is marked as depleted on the external voucher storage system.



# **NOTE**: The use of external vouchers is enabled on the Configuration server web interface.



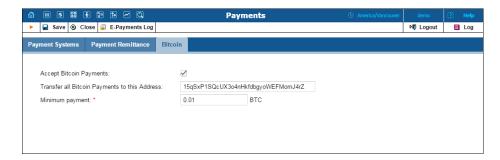
Note that for account top-up with external vouchers the currency of the voucher is assumed to be the same as that of the customer.

Thus, by integrating external voucher storage systems with PortaBilling®, ITSPs are able to extend their partner relationships. Moreover, if their partners have large sales networks, integration may allow the ITSPs to leverage these networks to boost their own sales.

# **Bitcoin Support in PortaBilling®**

Service providers and their resellers can accept Bitcoin crypto currency payments for services provided.

To enable Bitcoin payments in PortaBilling® an administrator / reseller needs to specify the address of a centralized Bitcoin wallet which will store all received bitcoins and define a minimum payment.



For each end user, the centralized Bitcoin wallet generates a unique address where payments are sent. This address is shown on the self-care interface when the end user chooses the **Pay with Bitcoin** option. The end user then sends the top-up amount to this address from his / her individual Bitcoin wallet. Once the payment is received, it is transferred to the centralized Bitcoin wallet that is owned by the service provider or reseller and that end user's balance is topped up.

For user convenience, the Bitcoin address can be scanned with a QR code.

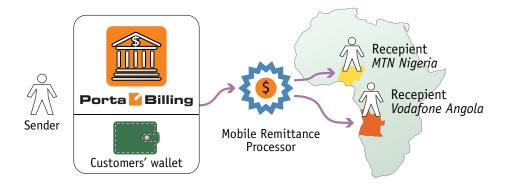


		Customer Self-Care Port	tal.		
Balance: 0.00 USD		Web Interface Language	e; en - English	Easy Call Ltd. ( Login: easycalltd )	Logout 👻
윤한 Dashboard	🐣 My Profile	ईङ्खे IP Centrex	Billing Information		
Make a Paym	ent				@ Help
M Billing Summary					
Subscriptions		25 USD (0.1095 BTC)			
Transactions Reports Volume Discounts		Exchange rate: 1 BTC = 228.40 USD			
🚍 Make a Payment					
谢 Payment Info		Send 0.1095 BTC to this address mvsgkq72EwfpbCcNRF3N82EpN8sFSBbvxX	Copy Address		
		Ca	ancel B	ack Done	

The principal strength of Bitcoin is that it offers anonymity to end users. When a Bitcoin transaction takes place, no personal identifying information such as name and address are required. With Bitcoin support in PortaBilling®, service providers and resellers are able to offer their services to their customers who care about privacy and want it preserved.

# **Mobile Payment Remittance**

This service allows your customers to transfer funds from their accounts in PortaSwitch to a mobile phone's balance in another country. This service is very popular in expat communities, since people who regularly use a VoIP service to call their families back home can also top up the balance on their relative's cell phone.



#### What is a remittance processor?

A remittance processor (such as TransferTo) is a transaction processing system that delivers international top-up services. You create an account with an online remittance processor, provide it with your company information and establish the method of transferring funds from you to it on a periodic basis. In return, you receive credentials (username, password, etc.) for initiating transactions via the remittance API. Now your application can connect to the API server and, upon providing valid authentication information, request that funds be transferred to a customer of a mobile carrier. The system functions in the following way:

- 1. Customer A subscribes to VoIP services provided by company X using the PortaSwitch platform. A adds funds to his account in PortaSwitch (cash payment, credit card, voucher, etc.).
- 2. A wants to send funds to the mobile phone of his relative, B.
- 3. A uses PortaSwitch (via web interface, IVR or SMS) to initiate a mobile remittance transaction. Funds are withdrawn from his account in PortaSwitch and the remittance processor Y is instructed to transfer the funds to B's mobile phone.
- 4. Y contacts the mobile carrier that owns the network that B's mobile phone is connected to, and instructs that funds be added to B's account.
- 5. Later (on a periodic basis), service provider X transfers funds to the remittance processor to cover the total of all such transactions in the period.

#### **Relationship between transferred and debited amounts**

By the nature of international mobile balance transfers, the recipient of the payment will receive the funds in a currency different from the one used by the "donor." Hence the question of exchange rates arises. The service provider naturally wants to ensure that:

- The amount that is withdrawn from the donor's account is no less than the actual cost (the amount that the service provider will have to pay to the remittance processor to cover the funds actually delivered to the recipient, given the exchange rate and fees applied by the remittance processor).
- The amount that is withdrawn from the donor's account incorporates a profit margin for you as the service provider.

For example, when a transfer of 50 Australian dollars is made, if the amount payable to the remittance processor (given the AUD:USD exchange rate<sup>2</sup> and the remittance processor's transaction fee) is 52.369 US dollars, then the amount debited from the donor's account will be \$53.37, since it includes your profit of US \$1.00.

• The amount that is withdrawn from the donor's account is represented by a number that is easy for the end user to understand. Payment remittance cannot perform top-ups with an arbitrary amount (e.g. you cannot request that an amount like 0.05 AUD or 9.99 AUD be added to the remote mobile phone's balance), and so usually there is a predefined set of allowed values for each mobile network.

<sup>&</sup>lt;sup>2</sup> At the time of writing

This list depends not only on the target currency, but sometimes also on the details of the arrangement with a given mobile operator, e.g. for the Aircel network in India the allowable values might be 500, 1000 and 5000 rupees, while for the Idea! mobile network (also in India) they will be 200, 400, 800 and 2000. So if a chosen "target" amount is converted into the "debit" amount using only the exchange rate, it will most likely result in an awkward number with decimal digits. Clearly, in most situations you will want to announce a nice "round" number to the user, i.e. the IVR announcement, "Your account will be debited fifty-four dollars" is better than "Your account will be debited fifty-three point thirty-seven dollars."

In order to address all of these challenges, the PortaSwitch administrator configures a special "mapping" tariff that flexibly defines the amounts allowed to be added to a remote user's balance and the corresponding amount to be debited from a PortaSwitch account. For instance, in order to allow customers with balances in USD to transfer 2,000 Indian rupees to a remote user on a mobile network, the following will be done:

- 1. The administrator creates destination INR2000.
- 2. Then he creates a special tariff (in USD currency and using the Messaging service) that will be used to authorize mobile remittance operations for customers with balances in USD.
- 3. Finally, this tariff's administrator will create a rate for destination INR2000 and specify the Unit Price as the amount that should be debited from the donor's account in this case, 2,000 Indian rupees is about US \$39, so taking into consideration exchange rate fluctuations, remittance processor markups and his own profit, the administrator will set the value at \$45.
- 4. By setting only certain "allowable" transfer values, the administrator can ensure, for instance, that transactions are not too small (where overhead is too high) or too large (where risk of fraud is too high), even if such too small/large top-up amounts are offered by the remittance processor.
- 5. When a customer attempts to initiate a transfer to a phone number (9111111111), PortaSwitch queries the payment remittance server as to whether a transfer to this number is possible (it could be that the number is in a country where the remittance service is not yet available, or it is not a mobile phone number, but a landline).
- 6. Then a list of allowable top-up amounts is retrieved and for each of them the authorization tariff is checked; the customer will only be offered the amounts that are listed.
- 7. The customer selects the desired top-up amount, and after he approves the announced amount to be debited PortaSwitch sends a request to the remittance processor to initiate the top-up and debits the amount from the customer's account.

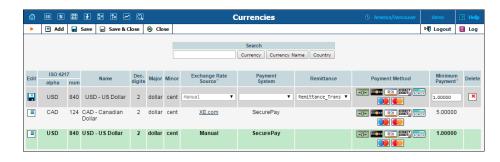
#### **Payment remittance system configuration**

Paym	ent Systems Payment Ren	nittance				
Edit	Name	Processor	Login	Password	Test Mode	Dele
	Remittance_Transfer	TransferTo	test_login	*****		>

1. Create a payment remittance system with the TransferTo processor on the **Payments** page.

To add a new payment remittance system, click **Add** and enter the account name, login, password and processor in the edit row at the top of the listing.

**Test Mode** is a special mode of interaction with the system. It is useful during the initial setup phase, when you may want to test the setup without actually transferring funds.



2. Define the appropriate currency to the payment remittance system on the **Currencies** page.

Click **Add** and fill out the relevant fields. Select the corresponding payment remittance system.

**NOTE:** Only those customers who maintain their balance in the currency for which the remittance system is defined will be able to transfer funds.

- 3. Available transfer amounts for users of mobile operator services in various countries are provided by TransferTo in the currency of the destination country. Add the corresponding amounts on the **Destinations** page in the following format: CCCNNN, where CCC is the currency code and NNN is the amount, e.g. IDR50000, INR500, CNY100 etc.
- 4. A specific tariff should be created for each currency assigned to a payment remittance system on the **Currencies** page. It will only be used for customers sharing the same currency. Create the following tariff:

- Name The tariff name depends on the currency; define the name in this format: TransferToCCC (e.g. TransferToUSD) where CCC is the currency assigned to the corresponding payment remittance system.
- **Currency** Use the same currency as that used for the tariff name.
- Service Choose Messaging Service here.
- 5. Add rates to this tariff with the amounts your customers will be able to transfer:
  - **Rate Codes** Choose the destination created in step 3 (e.g. IDR50000, INR500, CNY100, etc.) for the allowable top-up values.
  - Unit Price Initial In this field, specify how much you want to charge the donor's account for this transfer.

Note that you can only set one fixed price for a 'currency'–'amount to transfer' pair, although TransferTo may charge differently for transferring funds to recipients in different countries or to recipients of different mobile operators within the same country.

For example, TransferTo will charge \$5.40 for transferring \$5.00 to a recipient of AT&T in the United States and \$6.20 for transferring \$5.00 to a recipient of BellSouth in Panama. Therefore, it is best to set up a price (the amount to be debited from the donor's account) which allows for the difference in transaction fees for various recipients.

#### Using the payment remittance system

Customers can transfer funds in one of two ways: via the account selfcare web interface, or by a special application access number. The recipient is specified and identified by the phone number. The full list of amounts available for transfer is obtained from TransferTo, but only amounts present in the corresponding tariff that are within the customer's available balance are available for transfer.



# **14.** Web Interface Administration

# **Multi-Language Support**

In addition to English as the main language, PortaBilling® allows both administrators and customers to operate in any supported language:

- Arabic
- Chinese (traditional and simplified)
- Czech
- Estonian
- French
- German
- Hebrew
- Hungarian
- Italian
- Latvian
- Lithuanian
- Norwegian
- Polish
- Portuguese (from Portugal and Brazil)
- Russian
- Serbian
- Slovenian
- Spanish
- Swedish

Translations are continually maintained and improved upon by the community of PortaOne customers. New languages may easily be added upon request; please contact PortaOne support to obtain the XML template files if you would like to make and submit a translation.

Every user of the system (admin user, account, customer, vendor, customer care admin) can choose the language of the administrative web interface for his session. This does not, of course, affect other users; thus user John can work with the system using English as his interface language, while user Peter can make use of Chinese simplified as his language.

Image: Save & Close       Image: Closee       Im	۵	\$	00	•	∱•	•	Q		Edit	User 'demo'	America/Vancouver	demo	2	Help
Login demo Time Zone America/Vancouver V Password terminational constraints of the second demo user without objects V Allow login from @ Any IP address Second Second demo user without objects V Allow login from @ Any IP address Second demo user without objects C cach en english test second demo test second d	•	Save		Save & C	ose	S Close						M Logout		Log
Password       #************************************			Add	ress Info	Wel	5elf-Care	Life Cycle	Limits N	otifications					
Date     YYYY-MM-DD     2003-12-31     v       Time     HH24:M1:SS     User Defined     v       Date & Time     YYYY-MM-DD HH24:M1:SS     User Defined     v       Input Format     s     - Spentsh		Pas Acc Allo	ess L w log toker	evel in from n access		error u error u Any Sp	ser without y IP address	objects	۲		Default Language In-tw - Chinese Traditional Cs - Czech en - English fr - French de - German he - Hebrew hu - Hungarian it - Italian JV - Latvian	_		
Date YYYY-MM-DD 2003-12-31 V Time HH24:MI:SS User Defined V		Tim Dat Inp Dat	e e & Ti ut For e			HH24:N YYYY-M YYYY-M	MI:SS M-DD HH24:1 M-DD	MI155	User Def User Def 2003-12-	ined V ined V	pl - Polish pt - Portuguese pt-br - Portuguese Brazilian ru - Russian sr - Serbian sl - Slovenian	¥		

For customer and account self-care interfaces, our officially supported languages are English, French, Spanish and Chinese. We encourage PortaOne customers to make translations into other languages as we've witnessed that this kind of localization approach is very effective. ITSPs with the same background are the perfect candidates for making translations targeted to their specific audiences since they use the same terminology.

# **Access Levels**

### Introduction to the ACL System

Different types of users have different responsibilities within the billing system. Some users may not be allowed to use or see certain portions of the system. To this end, PortaBilling® supports the concept of **Access Control Lists** (ACL). ACLs allow the PortaBilling® administrator to decide, for example, that a particular sales representative can look at customers' data, but cannot create new customers.

ACLs allow you to control what users of your site can and cannot do. Without such restrictions, it is almost impossible to guarantee that users will see or change only the information that they are allowed to. There are default ACLs defined in the PortaBilling® system. You can use default ACLs or create new ones to fit your needs.

# ACL Types

An access level can be of the following types:

- Account (to be applied to your account)
- CC Staff (to be applied to your customer care support)
- Component (cannot be assigned to users; used only as a building block to construct other access levels)
- Customer (to be applied to retail customers or subcustomers)

- Distributor (to be applied to your distributor)
- Representative (to be applied to your representative)
- Reseller (to be applied to your resellers)
- User (access level for users of the admin interface)
- Vendor (to be applied to your vendors)

These access levels are composed of **permissions** and, optionally, other **components (as dependencies)**. Permission is a basic unit in the ACL system.

Newly created ACLs will be available in the **Access Level** select menu of the corresponding form when creating a new object or modifying an existing object's details. For instance, a User ACL will appear in the **Access Level** select menu of the **Add User** form (see below), a Customer ACL will be available when creating or editing a customer, and so on.

	2 Q	Add User		demoroot	
🕨 🖬 Save 🖩 Save & Close 🛞	Close 🐗 Objects			M Logout	
Address Info Web Se	elf-Care Life Cycle Limits Notifica	ations			
Login	New	* Time Zone	Europe/Prague 🔻		
Password	* Auto	Web Interface Language	Default Language 🔻		
Access Level	Admin	•			
Allow login from	Admin				
	Bookkeeper Helpdesk				
API token access	No access Root				
	Root				
Output Format	-				
Date	YYYY-MM-DD 2	003-12-31			
Time	HH24:MI:SS U	ser Defined 🔻			
Date & Time	YYYY-MM-DD HH24:MI:SS U	Iser Defined 🔻			
Input Format					
Date	YYYY-MM-DD 2	003-12-31			
Time	HH24: MI: SS U	Iser Defined 🔻			

# **ACLs' Visibility under Reseller**

Normally you would not want reseller A to be able to use ACLs, which were designed for reseller B. To ensure that this never happens, ACLs are not visible to resellers by default. To allow a certain reseller to use the ACL, include this reseller in the ACL's **Visible To** tab:



۵	II \$	88 🗼 🕃	• 🕩 🛩 C	Edit Access	Level 'A	CL for Customer1'	America/Vancouver	demoroot	? Help
•	🖬 Save	📄 Save &	Close 🛞 Clo	se				📲 Logout	目 Log
			ACL for Custom Customer	eri					
		Visible To	Components	Object/attribute permissions	Notepad				
			Available R	esellers		Included Res	sellers		
		2 Shuttle I	æd.		Include-> <-Remove	Reseller			

Visibility can be applied for customers', accounts', representatives' and CC staff's ACLs.

# Components

As was mentioned before the system includes a set of default ACLs that consists of components. These are used as a building block for constructing other access levels. Components will be made up of zero or more permissions, and can include other components (as dependencies). If access level ACLX includes access levels ACL1, ACL2 and ACL3 (or, in other words, is *derived* from ACL1, ACL2 and ACL3), then ACLX will contain all the permissions defined in ACL1, ACL2 and ACL3 (along with all of the access levels they in turn are derived from).

What happens if there is a contradiction; for example, if ACL1 denies read access to **Accounts.password** and ACL2 grants it? In such a case, the first available definition will be used. Thus, in the example above, access will be denied according to ACL1, which is first in the list of included access levels. Keep in mind that the sequence of ACLs matching is held top-down. In addition to these, a component has several other aspects.

When editing a component, you will first see a page as on the following screenshot:



🟠 🗉 S 😂 🗄 📴 Þ 🛩 🕻	고 Edit Access Level '	'Access to the "ASR" reports' ③ America/Vancouver	demoroot	? Help
🕨 🖬 Save 📓 Save & Close 🛞 Clo	ose		🕅 Logout	📕 Log
Name* Access to the "A Type Component	ASR" reports			
Components Object/attr	ribute permissions Notepad			
Availa	able	Included		
<ul> <li>21312213 •</li> <li>New access level1232</li> <li>ACL prototypes •</li> <li>Admin Access</li> <li>Advanced Reseller</li> <li>Bookkeeper</li> <li>Bookkeeper access</li> <li>Distributor access</li> <li>Helpdesk access</li> <li>New access levelq0e2</li> <li>No access</li> <li>Representative access</li> <li>Reseller</li> <li>Reseller access</li> <li>Reseller</li> <li>Reseller access</li> <li>Retail</li> <li>Retail</li> <li>Retail</li> </ul>		Access to Predefined Custom Reports Accounts Receivable Report Full Access Accumulated Costs Report Full Access Charges Summary Report Full Access Custom Report - Admin Mode Off Custom Report - Admin Mode Off Custome Statement Report Full Access Generated Revenue Report Full Access Generated Revenue Report Full Access Customer Classes reseller Inited Customer Classes Fields full Customer Custom Fields full	Up Down	

Including components as dependencies within other components gives the system its power. Here we see that the "Admin access" level is defined by over a dozen dependent components. Note that this component does not actually define permission itself, but rather relies on the implementation of its dependents.

By deriving new components from the existing ones in the system, you can implement fine-grain access control and define User ACLs specific to your operational environment.

# **Permissions**

Permission is the fundamental unit of exchange in the PortaBilling® security model. Permissions are composed of an **access type**, **Allow / Deny permission** (whether or not this is an allowed action), **the relevant object**, and **the relative attribute of the object**. To browse the permissions available for a certain page on the web interface, click the **Cobjects** icon.

**NOTE**: The **Gobjects** icon is available for Root users only.

Let's take the example. An access level called "Access to 'ASR' reports" is provided within the PortaBilling® installation. It defines only one permission, which appears as in the following screenshot:

۵	II \$	88 🛉 (	e 🕨 🖌 🖸	Edit Ac	cess Lev	el 'Access to	the "ASR" reports'	demoroot	? Help
•	🔁 Add	🖬 Save	📄 Save & Close	e 🛞 Close				💵 Logout	目 Log
		Name *	Access to the "As	SR" reports					
		Туре	Component						
						1			
		Componen	ts Object/attri	ibute permission	s Notepad				
	Eart	Access typ	e Allow/Deny	Object *		Attribute *	Delete		
		Read -	Allow y						
		Read	Allow W	ebForms	ASR		×		

The "Access type" is set to "Read," and the permission to "Allow." This permission applies only to "WebForms" objects which have the attribute "ASR."

There are four possible access types:

- **Read** View the specified resource.
- **Update** Modify the resource.
- **Insert** Create new instances of the resource type.
- **Delete** Remove instances of the resource from the system.

The **Allow/Deny** field defines whether this permission has been granted or withheld.

You should never have to provide fine-grain permission information yourself, as all possible permissions are already encapsulated in the components of your PortaBilling® installation. For this reason, we will not discuss the "Object" and "Attribute" fields further in this section. However, it may be useful to know that wildcards can be used in these fields. For example, to allow Read access to all web pages, an ACL could be defined with the following permissions:

- Access type "Read".
- Allow/Deny "Allow".
- **Object** "WebForms".
- Attribute "\*".

As may be guessed, the "\*" in the Attribute field means "all attributes."

**NOTE:** Should you find it necessary to create new components, please contact PortaOne Support. We can provide you with a list of Object and Attribute resources, or otherwise assist you in maintaining ACLs.

### **Access Level Management Interface**

In this discussion of the ACL system, we have proceeded by starting with the fundamentals and building up your skills from there. Now we will discuss the entry point for ACL management. On the PortaBilling® admin interface you will find a link to "Access Levels." This link takes you to the Access Level Management main page.

This page is similar to many others in the PortaBilling® system, including a search interface at the top and a results listing at the bottom. You may search for ACLs using any combination of Name and Type.

In the results listing, you may also see the Dependencies icon and the Delete icon. ACLs can only be deleted when they are not in use.

If a component contains any included components, you will be able to click on the dependencies and see search results for all dependents. The following screenshot shows all dependents for "Accounts full access." Note that some of the dependents have their own dependencies.

			88	<u>۴</u>	₽ Þ		Q		Access Level Ma	anageme	nt			demoroot	🕐 Hel
•	•	٩dd	8	Close										🕅 Logout	📒 Log
									Name Typ		_				
									ANY		ow ACLs				
											OF ACLS				
								Dependencies	Name	Туре	Visible To	Delete			
									Admin	User					
									Access level new	Account		×			
									Access to the "ASR" reports	Component		×			
									ACL for Customer	Customer		×			
									ACL for Centrex Customer	Customer		×			
									Advanced Reseller	Reseller					
								<b>T</b>	Bookkeeper	Component					
			් 🗇 🗐 🕏 🗟 🖻 🖻 🖻 🖻 🖉 🕲 🛛 Access Level Dependencies 🕓 America/Vancourer												
<u>۵</u>		\$	88	•			Q.		Access Level De	pendenci	es				🛛 He
<u>۵</u>				i lose	• <b>•</b>		Q		Access Level De	pendenci	es		America/Vancouver	demoroot	_
							Q		Access Level De	pendenci	es		③ America/Vancouver		
					• •		Q		Access Level De		es		() America/Vancouver		_
					:• <b>`</b> •					e	es ow ACLs		America/Vancouver		
									Name Typ	e			③ America/Vancouver		? He
									Name Typ	e V Sho			① America/Vancouver		_
					÷ (*)				Hame Typ ANY	e V Sho			① America/Vancouver		

### Add / Edit a New User ACL

From time to time you will find that the PortaBilling® predefined user ACLs (Admin, Helpdesk, and so on) offer too few, or too many, restrictions for a particular class of user. In such a case, it is time to create a new user ACL.

Bookkeeper Component

×

The easiest method is to take an existing access level and create a new one modeled on it, and then modify it to fit your needs. You should examine the permissions granted to the model access level, and verify that you want to grant access to those resources.

Next, you can include other components to suit your needs. As a style recommendation, we suggest that you first create a component containing the dependent components you wish to utilize.

Finally, create a new user ACL which includes only this new component. Now you can assign this ACL to new users.

- 1. On the Access Level Management page, click Add.
- 2. On the **New Access Level** page, specify the following information:
  - **Name** Type the custom name for this ACL.
  - **Type** Select the entity this ACL is applicable for.
  - On the **Components** tab, define which components will be included in this ACL and in which order by using the **Include, Remove, Up** and **Down** buttons.

- 3. Click Save.
- 4. If required, on the **Object/Attribute Permissions** tab, define any additional permissions for this ACL.
- 5. Click Save.

The PortaBilling® ACL management system contains style conventions which you would be well-advised to follow:

- The name of a component should be descriptive, based on the actions which it allows (for example, "Delete a node," "Currencies read-only," and "Access to Vendor Reports").
- By convention, when defining a new user ACL (for example, "DemoUser"), we append "access" to the name of a component ("DemoUser access") that includes dependent components.

### **Components tab**

We have already talked about the necessary parameters for creating or editing components, but we have not yet discussed component inclusion in detail.

Each access level may have zero or more dependent components. These components are ordered, and likewise are applied in order until the first matching permission is reached. Keep in mind that the sequence of components matching is held top-down as shown on the screenshot:

		-					
<b>\$</b>	🖻 🗹 🔍 🛛 Edit Ace	ess Lev	el 'Access to the	ASR" reports'		demoroot	2 Help
🕨 🖬 Save 🔚 Save & Cl	ose 🛞 Close 🖪 Dependen	cies				N Logout	目 Log
	cess to the "ASR" reports imponent		]				
Components	Object/attribute permissions	Notepad					
	Available			Included			
Access to acc Access to all Access to Con Access to Con Access to cu Access to the Access to the Acc	when the set of the se		Access t Access t Access t	the 425% reports the "Cost Revenue" the "Database" rep the "Customers Rep the "Vendors Repor	orts'	Down	2



In order to understand this better, we will use the previous example. Suppose a user is trying to view ASR reports. His access level must allow reading of "WebForms.ASR" (object "WebForms," attribute "ASR"). For the sake of simplicity, we will say that his access level includes "A," "B," and "C," where "B" allows this permission, but "C" explicitly denies it. In this case, the user's ability to view these reports is based on the ordering of these components. If "B" appears before "C," then it will work. In the opposite case, he will not have access. This may sound complex, but in practice the user interface is quite simple. Two columns are shown on the **Components** tab of the edit page for each access level. On the left, you have a list of the available components, while on the right are the included components. Between these two columns you have the **Include->** and **<-Remove** buttons, which move selected items between the two lists. As for ordering, the **Up** and **Down** buttons on the far right-hand side of the page allow you to rearrange selected elements of the **Included** column.

You should now have the skills necessary to implement the PortaBilling® security model and customize it to suit your business environment.

Please refer to **PortaBilling® Web Reference Guide** for more ACL usage examples.

# **Role-Based Access Control**

Along with the ACL security system, administrators can use the rolebased security system to control user access to all of the resources in PortaBilling®. Access control lies in configuring a role and assigning this role to a user. This ensures that the user can access only those resources they are authorized to see or use.

The role-based security system is accessible from the new web GUI and exists in parallel with the ACL one. Administrators can use both security systems to control user access to application resources.

### Roles

Default roles are supplied with PortaBilling® – or administrators can create new roles to fit your company needs.

A role can be one of the following types:

- Account to be assigned to accounts
- CC Staff to be assigned to customer care support employees
- Customer to be assigned to retail / reseller customers
- Distributor to be assigned to distributors
- Representative to be assigned to representatives
- Reseller to be assigned to resellers
- Admin to be assigned to users of the admin interface
- Vendor to be assigned to your vendors

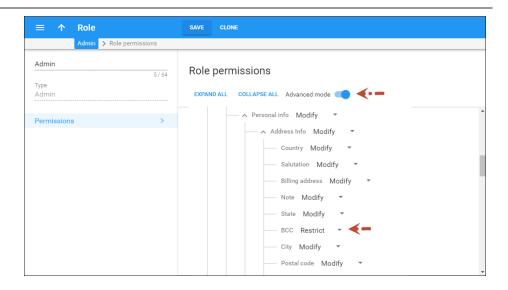
For now, only the Admin role type is available. Support for other role types will be implemented in subsequent releases.

Roles are presented on the web interface as a resource tree wherein root nodes reflect entities in PortaBilling® (i.e. customer, account, product, etc.). Second-level nodes reflect entity parameter panels. For example, for a customer entity, it can be the **Personal information** panel, **Invoices and taxation** panel, etc.

For each node within the tree, the administrator assigns permissions to define whether an entity or its parameters are available for the user and which actions the user can perform on them. The role's resource tree has a hierarchical structure, that is, lower-level nodes inherit permissions that have been assigned to higher-level nodes.

≡ ↑ Role		SAVE CLONE
Admin 🗲 Role	e permissions	
Admin	5/64	Role permissions
Type Admin		EXPAND ALL COLLAPSE ALL Advanced mode
Permissions	>	Customer Modify -
		→ V Invoices and taxation Modify ▼
		Sites Modify 🔻
		Payment method Modify 💌
		Custom fields Modify 🔻
		— Life cycle Modify 🔻
		Notes Modify 🔻
		Web selfcare Modify 🔻

If the administrator needs to hide a certain item on an entity parameter panel (e.g. the **BCC** field on the **Address info** panel), they can switch to the Advanced mode. In this mode, the role's resource tree displays a list of items for each entity parameter panel. The administrator then sets the required permission for the corresponding item.



### **Permissions**

The administrator can assign one of the following permissions in the role's resource tree:

- Restrict This means that users cannot access the specified resource.
- Read This permits users to view the specified resource.
- Modify This permits users to view, update, create and delete the specified resource.

When a user attempts to perform a specific action with a resource (for example, update customer information), PortaBilling® checks whether the user has permission for this action. If permission is granted for this action, the user may proceed. Otherwise, the action is not permitted.

### Two systems operating in parallel

The role-based and ACL security systems operate in parallel in the following way.

ACLs are accessible in both systems. In the role-based security system, administrators can assign users both roles and ACLs. However, administrators cannot see or modify ACL details.

Roles are only accessible in the role-based security system. In the ACL security system administrators can neither see / modify role details nor assign roles to users.

What happens if there is an inconsistency? For example, one administrator assigns ACL1 (or a role) to a user in the role-based security system and another administrator assigns ACL2 to this same user in the ACL system? In this case, whatever the last changes are, are the changes that will go into effect.

This role-based security system makes user access management more intuitive and user friendly for administrators, thereby improving their overall experience with PortaBilling®.

# **Quick Forms**

A quick form is used to simplify and quicken the process of creating new customers and accounts and avoid mistakes when filling in parameters. The administrator fills in most of the important details (e.g. customer class, currency or product for an account), so that later the person entering data only has to input a few remaining ones (e.g. customer name) to create a customer and an account (or multiple accounts) under it.

# **Custom Fields**

Custom fields are used for storing additional attributes that supplement standard PortaBilling® information. This can be information about a customer's bonus, driving license ID, or a code name that maps an Internet customer to a certain vendor, etc. This can also be very useful for troubleshooting. Create your own custom fields and give them whatever name you like, set a field type and then control their visibility, etc.

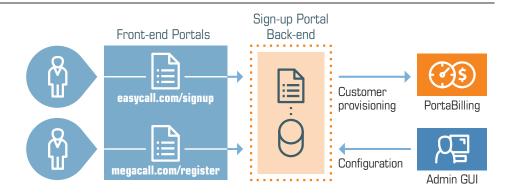
Custom fields are treated like any other field; you can organize them via customer classes and fine-tune their visibility for end users. Then desired custom fields can be set on the **Customer / Account Info** page and used for search queries.

Custom fields are added to **Invoice** templates under the **Header** section and it is possible, as well, to add custom fields in Layout Designer (right-click → Header).

This functionality allows you to manage extra user information that in its turn facilitates customer support and helps with troubleshooting.

# **Online Web Signup**

PortaBilling® allows you to automate the process of subscribing new customers to the service, so that customers can do everything necessary online without requiring any assistance from your administrator. A template-based API for online signup allows you to customize page layout and put a web signup front-end on multiple websites (web portals, web pages of your resellers or affiliates, etc.). The following diagram illustrates the online web signup process:



A fully functional web signup portal is supplied with PortaBilling<sup>®</sup>. You can use it out of the box, or take it as the basis for further customizations.

Web signup allows you to:

- Collect customer name and address information.
- Allow customers to select from the available phone numbers.
- Choose a desired product bundle.
- Collect a customer's credit card information.
- Authorize credit card payment, fully provision the account information in PortaBilling®, and provide service-related information (e.g. auto-configuration file for a softphone).

This is a three-level application which allows you to deploy multiple online web signup sites without compromising security, and to easily customize each site to fit a specific business case.

- Front-end These are the web pages customers will access using their web browser. It is a set of HTML pages (with Javascript and CSS functionality), which can be fully customized in terms of page layout, colors, etc.
- Middleware This is the code located on the PortaBilling® server or another secure server. It retrieves the required data from PortaBilling® using XML API and communicates with the frontend using AJAX. This serves as a protection layer against any malicious web requests.
- Back-end Located on the PortaBilling® server, it performs credit card authorization and actual data modification in the database.

# White Labeling

Using the brandpane feature you can customize your system on a perenvironment basis to display your company name and logo on every web page.

Every realm within the environment (e.g. admin, customer, vendor, cc\_staff, etc.) can be modified by using a separate template. Brandpane

templates are stored in the database and are periodically cached to  ${\scriptstyle {\tt ~porta-admin/apache/brandpane}}.$ 

To use the brandpane feature you will need to create an appropriate template file hierarchy. Do NOT use ~porta-admin/apache/brandpane for that as it is periodically updated by the caching procedure. Instead, use any temporary directory (e.g. /home/demoroot/tmp/bp).

### **Brandpane file hierarchy**

- First-level sub-directories represent environments. The name of a sub-directory must be 'default' (for an unspecified environment) or 'env\_#' (where # is i\_env number). Sub-directory 'default' is required.
- Second-level sub-directories represent realms, named as in configuration (admin, accounts, cc\_staff, customer, vendor, representative, etc.). Sub-directory 'admin' is required.
- Every sub-directory must contain at least one file named 'brandpane.tmpl,' which is an ordinary HTML file. Additional files (images and CSS) are allowed.

DIR	
	default
	admin
	brandpane.tmpl
	my.css
	logo.jpg
	accounts
	brandpane.tmpl
	brandpane.css
	cc_staff
	customer
	vendor
	env_1
	admin
	brandpane.tmp]
	another-logo.jpg
	customer
	env_2
	env_32
	admin

### **Brandpane template selection order**

Brandpane is searched and applied in the following order:

- env\_\$I\_ENV/\$REALM
- default/\$REALM
- env\_\$I\_ENV/admin
- default/admin

\$I\_ENV and \$REALM are the current environment number and name of the realm. Steps 3 and 4 are not executed if the current realm is 'admin.'

### **Create new brandpane templates**

Follow the steps below to create a new brandpane template:

1. The template's file hierarchy should be created in a temporary directory (e.g. in /home/demoroot/tmp/bp). Log in to the server with the admin instance assigned to it and type:

```
cd /home/demoroot/tmp/
mkdir bp
```

2. Create a proper brandpane file hierarchy and HTML components according to your requirements. Edit files brandpane.tmpl (a sample file is shown below).

Note that images must include a full path, relative to the Document Root (e.g. "/brandpane/default/admin/my-logo.jpg").

3. Import the brandpane into the database:

```
impexp_templates.pl -i -brandpane --
path=/home/demoroot/tmp/bp
```

4. Activate the brandpane feature on the Configuration server web interface (the **BrandPane\_Enabled** option).

### **Modify existent brandpane templates**

To change an already existent brandpane template, export it from the database to a temporary directory, make your desired modifications and then import it back to the database:

1. Export brandpane templates into temporary directory:

```
impexp_templates.pl -e -brandpane --
path=/home/demoroot/tmp/bp
```

2. Edit files, add / remove images, styles, etc.:

nano /home/demoroot/tmp/bp/default/admin/branpane.tmpl

3. Import brandpane templates back into the database:

impexp\_templates.pl -i -brandpane -path=/home/demoroot/tmp/bp

4. Wait until Apache updates the cached brandpane templates.

5. Clear the temporary directory:

rm -rf /home/demoroot/tmp/bp

#### **Remove existent brandpane templates**

To remove already existent brandpane templates, find the appropriate template in the database and remove it:

1. Find the brandpane template number in the database:

```
impexp_templates.pl -l -db
```

A command output example is shown below. Note that the template's name is also its realm.

T A N D	ow 121 ype: Invoice uthorship: Custom lame: 228 vescription: evision: 1.5
T A E N	ow 122 ype: BrandPane uthorship: Custom nvironment: 13 ame: vendor vescription: evision: 1.9

2. Remove the template with the appropriate number:

sudo -u -www impexp\_templates.pl -d -t=122

3. Remove the template from the file system on every admin instance of the web cluster:

rm -r /home/porta-admin/apache/brandpane/\$I\_ENV/\$REALM

\$I\_ENV and \$REALM are the current environment number and name of the realm.

#### **Brandpane for self-care interfaces**

The brandpane functionality for self-care interfaces works similarly to other realms. It is configurable and can be turned on / off on the Configuration server via the **ShowBrandPane** option. The only difference between them is that the brandpane template file for self-care interfaces must be in the HTML format. An example of the brandpane.html file is shown below:

<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01
Transitional//EN"\*\*
 "http://www.w3.org/TR/html4/loose.dtd">

```
<html>
<head>
    <meta http-equiv="Content-Type" content="text/html;
    charset=utf-8">**
    <meta http-equiv="X-UA-Compatible" content="IE=8">**
    <title>Account Self-Care</title>
    </head>
    <body style="background-color:Tomato">
    <img alt="text" src="/brandpane/env_3/customer/logo.png">
    </body>
    </html>
```

The look and feel of the self-care interfaces' brandpane can be adjusted by modifying the CSS entries in the brandpane.css file (which should be linked to the brandpane.html file). For example, the following code changes the default brand pane height:

```
.brandPane{
    height: 200px;
}
```

If you need to customize the self-care interfaces' brandpane in different ways for different customers or accounts, you can do this via the following variables: *i\_customer* and *i\_account*. An example below shows how this can be done:

```
<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01 Transitional//EN"
"http://www.w3.org/TR/html4/loose.dtd">
<html>
<head>
    <meta http-equiv="Content-Type" content="text/html; charset=utf-8">
    <meta http-equiv="X-UA-Compatible" content="IE=8">
    <title>Account Self-Care</title>
</head>
<body style="background-color:Tomato">
   >
           <h1> Hello customer # <%$i customer%> </h1>
           </t.d>
           % my $result = $i customer % ( int(rand(9)) + 1);
<% $result %>
% if ($result % 2 == 0) {
   <img alt="" src="/brandpane/env_3/customer/logo.png"
% } else {
   <img alt="" src="/brandpane/env_3/customer/logo1.png"
8 }
           </t.d>
       </body>
</html>
<%args>
   $i_customer => undef
   $i account => undef
</%args>
```

Thus, different logos will be displayed, depending on which customer has logged in to their self-care interface.

# Adding a Reseller's Logo to the Reseller's Customers' self-care interfaces

- 1. Activate the brandpane feature as described in the topic above.
- 2. Configure an additional virtual web server which will run on the reseller's domain name (e.g. www.supercall.com).
- 3. Include conditional statements in the brandpane component. These will analyze the domain name the customer is trying to access, and will then produce the company name and logo for your domain (www.sipcall.com), while for the reseller's (www.supercall.com) the reseller's name and logo will be produced. See the following example:

# **15.** Operations and Integrations

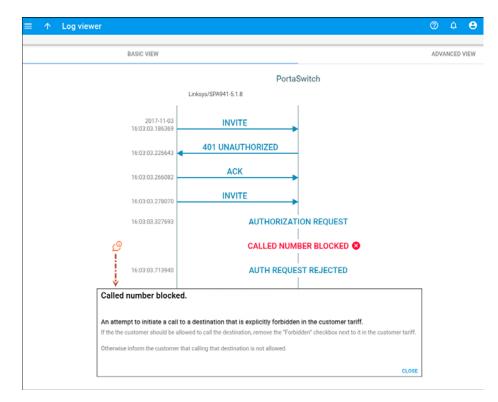
# **Troubleshooting Tools**

Trace session functionality is an efficient tool that allows user sessions to be traced and simplifies troubleshooting for administrators.

The key features of trace session functionality are:

- A single page for session search and display;
- Merged SIP and billing logs to provide an entire overview of the session flow;
- General information about a session in the form of a diagram between the main participants (e.g. SIP phones and PortaSwitch®) with the issue description and troubleshooting instructions for the most common issues; and
- The ability to switch to the advanced log view if deeper investigation is required (e.g. to review the call flow among nodes within the PortaSwitch® cluster).

For instance, on a call with an administrator, John Doe (12103355787) wants to find out why he cannot call 18660333777. The administrator opens the trace session page and searches the session using the account number and time interval. On the log viewer page, he sees that John Doe is not allowed to call the destination because it is forbidden.



For backward compatibility, an administrator can access billing logs on the old web interface by clicking the **Old UI** icon.

This feature drastically simplifies troubleshooting and reduces the load on your administrative staff.

Please refer to the Troubleshooting section of the **Unified PortaSwitch Handbook Collection** for more troubleshooting tips.

# **Trouble Ticketing System**

In order to meet customers' expectations for quality of service, it is important to keep detailed information about problems which they currently have or had in the past. In addition to information about the service configuration and rating (stored in PortaBilling), you must also keep track of issues reported by a particular customer and the full history of communication and comments on each issue. This allows you to re-use information obtained earlier about the problem (one of the most frustrating things for customers is being asked the same questions all over again), receive important analytical and reporting data, detect patterns of how problems emerge, and re-use troubleshooting methods successfully applied in the past.

This function is performed by a trouble ticketing system, namely, Best Practical's RT. This is a robust enterprise-grade ticketing system used by many companies worldwide (PortaOne, Inc is one of them). You can find more details about the architecture, functionality and features of RT on Best Practical's **website**.

RT provides the ability to keep information about individual incidents (tickets):

- Each ticket is associated with a customer and has a unique ID (ticket number) and status (e.g. new, open, resolved). There are some other ticket properties (e.g. the administrator to whom this ticket is currently assigned), but their use generally depends on how the internal ITSP and customer service processes are organized.
- Each ticket has one or more requestors assigned to it. A requestor is a person who communicates with a helpdesk representative. When the helpdesk representative posts new information to the ticket via a **reply**, it is received by all requestors for that ticket via email. (Customer service may also exchange **comments**. These are for internal use only, and are visible only to helpdesk staff, not to requestors.)
- Incoming email communications from administrators or requestors are automatically recorded to the corresponding ticket and then re-sent to the other parties subscribed to that ticket. It is possible for administrators to review the full ticket history from the web interface, while requestors can view the status of tickets

and their contents from the web interface (obviously, they can only see **reply** messages). The web interface can also be used to post new messages to the tickets.

PortaBilling is fully integrated with RT, making it a component part of the overall CRM solution. This means that although RT is installed on a separate server and maintains its own database, there is no need to duplicate the entry of any information or log in into each system separately. Information about administrators (helpdesk) and customers is automatically propagated to RT, while information about a particular customer's tickets is dynamically retrieved from RT and presented on the PortaBilling web interface. Thus information about an existing ticket may be retrieved, or a new ticket created, with a single mouse click.

# **Encrypted Passwords**

Security matters for every service provider company since it is important to supply customers, especially corporate ones, with quality and with protected services. For this purpose, there is an encrypted password functionality that increases the level of protection for passwords stored in a database. This protection measure will protect users' passwords if or when an unauthorized person obtains access to the database.

Passwords are encrypted using salt (random data used to randomize output after encryption). Salt complicates the process of deciphering the encrypted password since each salt value is unique, even for two identical passwords.

Passwords encrypted with salt are stored in a database, and keys that are used for encrypting or decrypting the passwords are stored in a file on servers with Billing Engine and PortaSIP® instances. So encrypted passwords and keys are stored in different places and for this reason, it is difficult for passwords to be cracked, even if an attacker obtains access to the database.

To activate the encrypted password functionality the administrator must go to the Configuration server web interface and set the **Security.EncryptPasswords** option to **Yes**. After saving this configuration, the system will encrypt passwords for new accounts and passwords that will be changed for existing accounts.

Specifics of this functionality:

• An administrator can initiate the key change procedure during which an old encryption key is replaced by a new one. This requires decryption-encryption and an update for all passwords in the database. During this procedure account owners can continue using services as usual since there is no downtime. • If an administrator schedules backup, the keys won't be included in this backup.

The encrypted password functionality increases the security level for users' passwords stored in a database.

# **Binding a User Session to an IP Address**

Session hijacking is a hacker practice: a fraudster obtains a valid session ID and uses it to gain unauthorized access to the system. The SSL encryption used by PortaSwitch® provides adequate protection against most of these kinds of traffic interception attacks. However, there might still be a slight possibility that a hacker can guess the session ID or that, while travelling through a high-fraud-risk country, an end user may connect to an unscrupulous internet provider that has the means to decrypt traffic and leaks sensitive information to fraudsters.

Binding a user session to an IP address protects PortaBilling® web interface users from the above-described risks.

This is how it works:

When a user logs in to the web interface, the created session is associated with the user's current IP address. The system subsequently discards all access attempts from other IP addresses within that session. It also sends a notification to the user when such an attempt occurs.

Thus, even if someone manages to steal a session ID, it is of no use to the fraudster.

In the case of a legitimate IP address change (for example, the user has reconnected to the Internet via a different WLAN), the user sees a notification page with information on how they can continue their work. The user has two options: either authorize their new IP address by following the link provided in the notification email, or simply re-login.

To enable the binding of a user session to an IP address, an administrator must go to the Configuration server web interface and set the **Security.EnableSessionIdProtection** option to **Yes**.

It is possible to additionally configure the following options in the **Security** group on the Configuration server web interface:

- How many IP addresses can be authorized within the same session.
- After how many access attempts from an unknown IP the system will reject subsequent ones without any notification.

# **16.** Statistics and Reporting

# **Date and Time Information**

### **Time Zones**

Due to the global nature of the VoIP business, it is very important to identify times with reference to time zones. For example, there is an 18-hour difference between 8 p.m. Melbourne, Australia, and 8 p.m. Seattle, USA – which could mean many thousands of calls and thousands of dollars incorrectly counted if the time zone is not taken into consideration.

This is why every object in PortaBilling® (e.g. user, customer, vendor or account) has a time zone associated with it. All dates are stored in the database in a universal, portable representation, and are converted into the required time zone when necessary. For example, say a call is made at 14:03 New York time (your local time zone). The call is made using a calling card running on the America/Chicago time zone, and the account belongs to customer Easy-Cards-Reseller, whose time zone is America/Los\_Angeles. The call goes to vendor Deutsche Telekom, which has Europe/Berlin as its time zone.

Thus, if each of these entities views information about the call, they will see it in their respective time zone, as follows:

- Account: 13:03
- Customer: 11:03
- Vendor: 20:03

This helps to present time information in a format suitable for the user. Every customer also has a billing time zone that affects the billing period. Thus if a customer has billing time zone Europe/Berlin and a monthly billing period, this means that his billing period covers one whole month, from 00:00 on the first day of the month until 00:00 on the first day of the next month **in his billing time zone** – Western European Time, in this example.

Also note that all time zones are expressed in relation to a geographical location in PortaBilling®, for example, Europe/Prague. This helps to avoid ambiguous abbreviations such as EST, which could mean both New York time and Melbourne time. Moreover, by using such a notation daylight savings time automatically comes into effect when applicable, so you do not have to think about whether it is EST (Eastern Standard Time) or EDT (Eastern Daylight Savings Time).

### **Date and Time Formats**

Times and dates have different formats in different places in the world. For example, the same date will be represented as 20.05.2003 in Germany and 05/20/2003 in the US. It is important that the user be able to work with dates in his native format in order to facilitate work and avoid data interpretation problems.

Each PortaBilling® user (admin, account, customer care) has his own date and time formats. When logging in to the web interface, all date and time information will be shown in the user's specified format. Additionally, all data input fields will also assume the date and time formats specified for the given user.

# **Billing Statistics**

### **Customer xDRs**

Lists of all customers' xDRs are calculated daily, and are split into files according to each customer's billing period. These pre-calculated statistics can be automatically mailed to the customer. They are also available for download by the customer on the self-care pages, and for your staff on the admin interface.

Different types of xDR files are available, depending on the type of customer:

### **xDR** files for retail customers

- **Invoice** All activities (calls, data access, messaging, etc.) on credit accounts of this customer. These transactions will be included on the customer's invoice for the corresponding billing period.
- **Debit** Transactions related to activities on debit accounts of this customer. Since debit accounts are prepaid, charges applied to them do not affect the customer's balance or invoice. Therefore, they are included in a separate file so that the customer can easily monitor activities on his debit accounts.

### **xDR files for resellers**

xDRs calculated using the reseller's wholesale tariff. These are the charges applied to the reseller and reflected on his invoice.



	V 🖫 💲 🖬 🖌	Custome	er reports	🕚 Amer	rica/Vancouver porta-root	? Help
•	🛞 Close 🐗 Objects				Þ¶ Logout	
	carrier Search Carrier exchange	Download Options 🔽	🗐 CDR Types 💿 🛛	nvoice 🔿 Debit		
	<u>CarrierBest</u> nextcarrier_customer	▶ <u>Jun 2005</u> # Mo Tu We Th Fr Sa Su 22 1 2 3 4 5 23 6 7 8 9 10 11 12 24 13 14 15 16 17 18 19	Jul 2005           # No Tu We Th Fr Sa Su           26         1 2 3           27         4 5 6 7 8 9 10           28         11 12 13 14 15 16 17	► Aug 2005 # Mo Tu We Th Fr Sa Su 31 1 2 3 4 5 6 7 32 8 9 10 11 12 13 14 33 15 16 17 18 19 20 21	▶ Sep 2005 # Mo Tu We Th Fr Sa Su 35 1 2 3 4 36 5 6 7 8 9 10 11 37 12 13 14 15 16 17 18	
		25 20 21 22 23 24 25 26 26 27 28 29 30 ► <u>Oct 2005</u> # Mo Tu We Th Fr Sa Su	29 18 19 20 21 22 23 24 30 25 26 27 28 29 30 31 Nov 2005 #Mo Tu We Th Fr Sa Su	34 22 23 24 25 26 27 28 35 29 30 31 ► <u>Dec 2005</u> #Mo Tu We Th Fr Sa Su	38 19 20 21 22 23 24 25 39 26 27 28 29 30 ▶ <u>Jan 2006</u> # Mo Tu We ThFr Sa Su	
		39         1         2           40         3         4         5         6         7         8         9           41         10         11         12         13         14         15         16           42         17         18         19         20         21         22         23           43         24         25         26         27         28         30	44         1         2         3         4         5         6           45         7         8         9         10         11         12         13           46         14         15         16         17         18         19         20           47         21         22         23         24         25         26         27           48         28         29         30         30         30         30         30	48         1         2         3         4           49         5         6         7         8         9         10         11           50         12         13         14         15         16         17         18           51         19         20         21         22         23         24         25           52         26         27         28         29         30         31	52         1           1         2         3         4         5         6         7         8           2         9         10         11         12         13         14         15           3         16         17         18         19         20         21         22           4         23         24         25         26         27         28         29	
		44 31 ▶ <u>Feb 2006</u> # Mo Tu We Th Fr <mark>Sa Su</mark> 5 1 2 3 4 5	▶ <u>Mar 2006</u> #Mo Tu We Th Fr <mark>Sa Su</mark> 9 1 2 3 4 5	Apr 2006 # Mo Tu We Th Fr Sa Su 13 1 2	5 30 31 May 2006 #MoTuWe ThFr Sa Su 18 1 2 3 4 5 6 7	
		6 6 7 8 9 10 11 12 7 13 14 15 16 17 18 19 8 20 21 22 23 24 25 26 9 27 28	10         6         7         8         9         10         11         12           11         13         14         15         16         17         18         19           12         20         21         22         23         24         25         26           13         27         28         29         30         31	14         3         4         5         6         7         8         9           15         10         11         12         13         14         15         16           16         17         18         19         20         21         22         23           17         24         25         26         27         28         29         30	19         8         9         10         11         12         13         14           20         15         16         17         18         19         20         21           21         22         23         24         25         26         27         28           22         29         30         31         1	

Choose the customer and then click on the calendar to obtain statistics for desired period. The .csv file will have the following structure:

1	Eile Edit	⊻iew <u>I</u> nsert	Format <u>T</u> ools	Data <u>W</u> indow	Help	Туре	a questio	n for help	
: 🗅	💕 🖬 💪	🛃   🛍 🛛 🌱	🕞 🕜 🦉 🗄 Aria	l	▼ 10 ▼ B .	Ι ∐  ≣ ≣ ≡	•a• \$	∉ ⊞•	• 🖄 • <u>A</u> •
	A1 •	🔹 🎜 🕹	count						
	A	В	С	D	E	F	G	Н	
							Charged Time,	Charged Time,	Amount,
	Account	From	То	Country	Description	Connect Time	min:sec	sec.	USD
	56.78.90.1	71886073902		UKRAINE	Kiev Region	30-Apr-06 23:59:44	04:24	264	0.616
3	56.78.90.1	19190767456	420696017957	CZECH REPUBLIC	Proper	30-Apr-06 23:59:05	07:03	423	1.7625
4	56.78.90.3	60572324893	16049576339	CANADA	British Columbia	30-Apr-06 23:57:14	02:12	132	0.308
5	56.78.90.1	46890062001	380693412335	UKRAINE	Proper	30-Apr-06 23:56:50	03:52	232	0.58
6	200.45.23.1	46345311293	380442924858	UKRAINE	Kiev Region	30-Apr-06 23:56:26	02:48	168	0.392
7	56.78.90.1	82226061971	14257891107	UNITED STATES	Washington	30-Apr-06 23:55:52	02:32	152	0.076
8	56.78.90.1	57313248507	16047660320	CANADA	British Columbia	30-Apr-06 23:55:33	03:20	200	0.1
9	56.78.90.1	91438981472	420461329009	CZECH REPUBLIC	Proper	30-Apr-06 23:55:04	03:47	227	0.94584
10	200.45.23.1	31773453219	420971480263	CZECH REPUBLIC	Proper	30-Apr-06 23:54:41	03:11	191	0.79584
11	56.78.90.1	68027102122	380975904496		Proper	30-Apr-06 23:53:42	08:49	529	1.3225
12	56.78.90.3	28478507435	420802725520	CZECH REPUBLIC		30-Apr-06 23:44:12	01:17	77	0.32084
13	56.78.90.1	15383396548	16042029917		British Columbia		09:54	594	0.297
14		06-04-30-200	6-04-01-Carrie		<	) 			>
Read	ly								

The following data is available:

- Account ID (if applicable; not available for a reseller's xDRs, but available for xDRs of a reseller's subcustomers).
- CLI or ANI (From).
- CLD or DNIS (To).
- Country and description of destination.
- Call start time.
- Charged time (in minutes:seconds).

**NOTE:** When browsing data in Microsoft Excel, extra trailing zeros might be added, for example **345:37** (three hundred forty-five minutes and thirty-seven seconds) will be shown as **345:37:00**. Use proper call formatting in Excel to eliminate this problem.

• Charged time (in seconds).

• Charged amount.

**NOTE:** The call duration shown in the file is based on the charged duration of the call, not the actual call duration. So if, for instance, you bill by 6-second intervals, the total call duration will be higher than the actual duration of the calls.

### Vendor xDRs

It is very useful to have a detailed list of calls for a specific vendor, in case of disputes over the amount of terminated traffic. These statistics are calculated daily, and are split into files according to the vendor's billing period.

🙆 🗹 🗄 🕏 i 🛩	Vendor reports	America/Vancouver	porta-root ? Help
🕨 🛞 Close 📲 Objects			📲 Logout
	Jun 2005         Jul 2005           # Ko Tu Ke ThF Fs Su         # Ko Tu Ke ThF Fs Su           22         1         2         3         6         7         9         9         10         1         2         3         6         7         9         9         10         1         2         7         4         5         6         7         9         9         10         2         7         4         5         6         7         9         9         10         2         7         4         5         6         7         9         9         10         2         2         1         12         2         2         1         12         2	Aug 2005         Sep 200           # 160 Tu We Th Fr Sa Su         # 160 Tu We Th Fr Sa Su         # 160 Tu We Th We Th We Tu We Th WE	PfJ         Logout           55         ThFr Sa Su           1         2         3           8         9         10           11         5         6           ThFr Sa Su         1           1         2         3           6         1         5           12         13         14           19         20         24           22         24         25           29         30         6
	Feb 2006 Mar 2006 #Mo Tu We Th Fr Sa Su #Mo Tu We Th Fr Sa Su	Apr 2006 May 200 #Mo Tu We Th Fr Sa Su #Mo Tu We	06 ThFr <mark>Sa Su</mark>
	5 1 2 3 4 5 9 1 2 3 4 5	13 <b>1 2 18 1 2 3</b>	
	6 <u>6 7 8 9 10 11 12</u> 10 <u>6 7 8 9 10 11 12</u>	14 3 4 5 6 7 8 9 19 8 9 10	11 12 13 14
	7 13 14 15 16 17 18 19 11 13 14 15 16 17 18 19		18 19 20 21
	8 20 21 22 23 24 25 26 12 20 21 22 23 24 25 26 9 27 26 13 27 28 29 30 31	16         17         18         19         20         21         22         23         21         22         23         24           17         24         25         26         27         28         29         30         22         23         31	25 26 27 28

Choose the vendor and then click on the calendar to download statistics for the desired period. The .csv file will have the following structure:

	<u>E</u> ile <u>E</u> dit ⊻iev	w <u>I</u> nsert F <u>o</u> r	mat <u>T</u> ools <u>D</u> ata	Window Help	Type a ques	tion for help	o <b>▼_∂</b> ×
10	💕 🔒   🌖 🛛 (	🕗 🍟 🛛 Arial	<b>-</b> 10	▼ B I U	≣≣≣∎ \$		• 🖄 • <u>A</u> • 🚦
	A1 🗸	<i>f</i> ∡ From					
	A	В	С	D	Е	F	G 🔽
1	From	То	Country	Description	Connect Time		Charged Amount, USD
2	16371160892	16045387437	CANADA	British Columbia	18-May-06 23:59:49	00:00	0
3	48401093476	380444654735	UKRAINE	Proper	18-May-06 23:55:33	09:14	0.831
4	38724057294	16049576339	CANADA	British Columbia	18-May-06 23:55:16	02:33	0.06375
5	69229633258	380440210111	UKRAINE	Proper	18-May-06 23:54:43	02:58	0.267
6	10980649742	420155353262	CZECH REPUBLIC	Proper	18-May-06 23:54:39	00:00	0
7	89417101918	420836579295	CZECH REPUBLIC	Proper	18-May-06 23:54:35	02:49	0.19717
8	68381215044	14257891107	UNITED STATES	Washington	18-May-06 23:54:18	00:00	0
9	5308729569	420511385064	CZECH REPUBLIC	Proper	18-May-06 23:53:45	08:38	0.60434
10	38533206291	420178269591	CZECH REPUBLIC	Proper	18-May-06 23:53:05	06:08	0.42934
11	89925591753	420234720968	CZECH REPUBLIC	Proper	18-May-06 23:53:01	04:14	0.29634
12	95505464273	16044469198	CANADA	British Columbia	18-May-06 23:52:55	08:08	0.20334
13	86756808478	420549749506	CZECH REPUBLIC	Proper	18-May-06 23:52:33	00:00	0 🔽
14 4	▶ ▶ \2006-0	5-18-2006-05	-18-VoIP_solu /	<			>
Read	у						

The following data is available:

- CLI or ANI (From).
- CLD or DNIS (To).
- Country and description of destination.
- Call start time.
- Charged time.
- Charged amount.

### **xDR Cleanup Procedure**

xDRs (do not mix with billing statistics) are stored in the Main database and replicated to the Replica database. In order to prevent system overgrowing, xDRs are periodically cleaned up by performing a special task. To correctly reflect a charge history a special "Cleanup" xDR exists that accumulates the charged amounts and times from all the xDRs that have been cleaned up for every account / customer / vendor. This xDR shows up as a "Cleaned up transaction" on the xDR history page of the web interface.

By default, the Cleanup procedure occurs during each off-peak period (every night) for all the xDRs that are more than 2 months old, though these options are configurable to meet special requirements via the Configurator.

Servers Configurations & Env	ironments Users Update 😔		
🕞 Create 📄 Clone 🗔 Delete 🛛 🔤			🟫 🔹 🛛 porta-support 💌
Configuration "1055" information			×
Clone 🔄 Save 📝 Check/Apply		Search:	
Configuration Tree	+ - Environments	Groups	
Instance create     Instance done       Image: Second seco	☐ Inst Collabel 30 Global 30 pt test	AccountWeb AccountNeb Accounts ActiveCalls Addord AdvancedFeatures BillSoft CC_Staff CR	
B 🛞 RT - 🛞 PortaSIP	/PortaSwitch/Admin/G:CDR		+ -
🗈 🏟 PortaUM	Delete_at_once	1000	
	Delete_lower_limit		
	Enable_Call_Recording	Yes	~
	Keep_month	2	
	Keep_month_failed	2	
	Pause	1	
	Period	hr{0-24}	Э
	ShowMasterAccount	No	•



Although all the statistics / invoices are calculated up to the moment of the specified xDRs' Cleanup, you can increase the period for keeping old xDRs according to your needs.

### **Cost / Revenue Statistics**

These are essential tools for monitoring the growth of your business. Working with different partners, different currencies and different prices, it is very easy to make mistakes and carry out non-profitable calls.

Cost/Revenue reports allow you to monitor this and stay out of trouble. To access Cost/Revenue reports, follow the **Cost/Revenue reports** link from the **Statistics** section of the main menu.

🕼 II S 🔡 🗄 🖻 Þ 🧖	1 🖸	Cost/Revenue reports (3) America/Vancouver												
Sclose Close Custom Query	🖅 Objects					🕅 Logout								
By customer and destination,														
subtotal per country By customer and destination,			(> L	st 12 months 🗸 🖒										
subtotal per customer	Jul 2012		Aug 2012	Sep 2012	Oct 2012									
By vendor and destination, subtotal per country	# Mo Tu We Th 26		# Mo Tu We Th Fr Sa	Su # Mo Tu We Th Fr S	a Su # Mo Tu We Th Fr Sa St 1 2 40 1 2 3 4 5 6	1								
By vendor and destination, subtotal	27 2 3 4 5	6 7 8	32 6 7 8 9 10 11	12 36 3 4 5 6 7	8 9 41 8 9 10 11 12 13 1									
per vendor			33 13 14 15 16 17 18 34 20 21 22 23 24 25		5 16 42 15 16 17 18 19 20 2 2 23 43 22 23 24 25 26 27 2									
By destination	30 23 24 25 26		35 27 28 29 30 31	39 24 25 26 27 28 2	9 30 44 29 30 31									
	31 30 31													

There are five variants of pre-calculated reports:

- By customer and destination, subtotal per country.
- By customer and destination, subtotal per customer.
- By vendor and destination, subtotal per country.
- By vendor and destination, subtotal per vendor.
- By destination.

D	🖻 🖬 🎒	🖪 🗞 🕺	🖻 🛍 😒	🌮 🕶 🤮	Σ f* 🗧	🕴 🛍 🖾	Arial		▼ 10	• B	ΙU	=
	A1 🔹	r =	Customer									
	Α	В	С	D	E	F	G	Н	-	J	K	
	Customer	Destination	Country	Description	Calls	Gross	Rated,	Rated,	Total	Total		
						margin,	sec.	min.	Cost,	Revenue,		
1						USD			USD	USD		
	SmartNet	3741	ARMENIA	Yerevan	7	0.80521	839	13.983333	1.19768	2.00289		
3	SUBTOTAL				7	0.80521	839	13.983333	1.19768	2.00289		
4	SmartNet		AUSTRAL		7	1.27417		133.78333	3.05561	4.32978		
5	SmartNet	61404	AUSTRALI	A	1	0.43478	369	6.15	0.98769	1.42247		
6	SUBTOTAL				8	1.70895	8396	139.93333	4.0433	5.75225		
7	SmartNet	43	AUSTRIA	Proper	8	2.35228	12856	214.26667	3.20971	5.56199		
8	SUBTOTAL				8	2.35228	12856	214.26667	3.20971	5.56199		
9	SmartNet	994	AZERBAIJ	Proper	6	1.51933	1305	21.75	3.66377	5.1831		
10	SmartNet	99450	AZERBAIJ	Mobile	1	0.18463	130	2.1666667	0.40983	0.59446		
11	SUBTOTAL				7	1.70396	1435	23.916667	4.0736	5.77756		
12	Pre-paid car	375	BELARUS	Proper	2	106.21	2126	35.433333	5.58076	111.7908		
13	SmartNet	375	BELARUS	Proper	20	11.2362	5279	87.983333	14.06189	25.29809		
14	Pre-paid car	37517	BELARUS	Minsk	1	-0.18254	517	8.6166667	1.70489	1.52235		
	SmartNet		BELARUS	Minsk	1	0.261	178	2.9666667	0.58698	0.84798		
•		14-02-20-2	0004-02-2	D-Inhound k	2							

The following data is available:

- Name of customer/vendor.
- Destination prefix.
- Country and description of destination.
- Total number of successful calls.

- Gross margin The difference between total revenue and the cost for this destination.
- Rated, sec. The sum of the time charged for all calls to this destination in seconds.
- Rated, min. The sum of the time charged for all calls to this destination in minutes. This is the same value as in the previous column, only expressed in different units. Thus, for instance, if *Rated, sec* contains **180**, here **3.0** will be shown.
- Total Cost Summary of the amount charged for all the vendor's CDRs for this destination. If the vendor uses a currency different than your base one, this will be converted using the current exchange rate.
- Total Revenue Summary of the amount charged for all the customer's CDRs for this destination. If the customer uses a currency different than your base one, this will be converted using the current exchange rate. Note that, in the case of resellers, we use the value of the reseller's CDR, not the subcustomers, since your revenue is what gets invoiced to the reseller.

In addition, you can use the **Custom Query** report, which is identical to the **Custom Query** report in the ASR statistics.

# **Custom Reports**

If your business process requires that specific information from PortaBilling® be presented in a certain format (e.g. your marketing department needs to know the top 10 countries based solely on calls longer than 15 minutes, including the ratio between these calls and all other calls for each country), and this information is not available among PortaBilling® default reports, then there are two options available:

- Create your own custom report using tools such as Crystal Reports (for more details, see the **Custom Reports** section). This assumes that you have sufficient experience with relational databases and reporting tools.
- Contact the PortaOne team, so that a custom report can be developed for you and uploaded to your system. In this case, no technical knowledge on your side is required.

PortaBilling® custom report module allows the creation of "report" objects, which can later be uploaded to your system and then executed by your administrators. In this way, you can maintain an unlimited number of different reports specific to your business.

### **Report type**

Report type defines the purpose of a report: does it show the most popular destinations, or the customers who make the most calls? Several types of reports are already supplied with PortaBilling®, including:

- Most popular destinations of a specific customer.
- Total amount of minutes and charges for a specific customer.

Other types of reports can be developed on request. When a new report object is uploaded to your system, a new type of report will appear. Report type defines:

- What types of input parameters are required by the report (e.g. customer name, time interval, etc.).
- What the output values of this report are. Since the report results are displayed as a table, this defines what the columns represent in this table, while every row in the table represents another line of report data.

### **Report query**

Whereas report type defines a report's general characteristics (e.g. "Most popular destinations"), by executing a report query you may obtain a specific result (e.g. "What were the most popular destinations for customer John in the last two weeks?").

Sometimes you will simply execute a query once (for instance, you would like to quickly verify that a particular customer did indeed make more than 1,000 calls yesterday), while other types of queries will be made routinely (e.g. every morning your sales manager checks the previous day's statistics for his VIP customers). To accommodate both types of needs, PortaBilling® allows you to create a new query and then:

- Run it once in your web browser to see the results immediately.
- Save the query (including input parameters) for later use. When you need to re-run the query sometime in the future, you simply open and execute it, i.e. you do not have to fill in any parameters. This significantly reduces the time required to prepare complicated reports, and allows you to minimize the chance of error. The administrator creates the query just once, and then inexperienced users need only execute it.

Also, to save you time when preparing multiple similar reports, PortaBilling® allows you to create a query as a copy of another existing query. After you have defined a complex report with many input parameters for customer A, simply create a copy of it and change the customer name to "B". Now you have reports for both customers, either of which can be executed with just one mouse click.

### **Query execution**

There are several methods for executing a query and obtaining report results:

- You may request query execution from the PortaBilling® admin interface, and see the result in your web browser.
- You may request that a query be executed in the background, with the results delivered to you via email. This is the preferred method for complicated reports involving large arrays of data, since in this case PortaBilling® can schedule query execution in such a way that it does not interfere with other tasks. This allows you to avoid performance degradation when several users are trying to execute reports concurrently; PortaBilling® will execute all these reports sequentially.

This is the recommended method for executing reports.

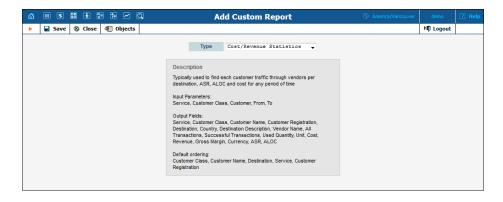
• You may schedule a query to be executed at a certain moment in time or periodically, with the report results delivered to you via email. This allows you to automate reports that you use on a continuous basis. For instance, you may schedule a "Total minutes per customer" report for 3 a.m. every day; then every time you open your mailbox in the morning, you will find all the required information. You can view a list of scheduled query executions and their status on the PortaBilling® admin interface.

### **Query results**

When you execute a report query from the web interface, its result is stored in PortaBilling<sup>®</sup>. Thus if you did not save the results initially, you need not run the report again, as the data for the last ten report executions is always available.

### **Custom reports supplied by default**

PortaBilling® includes a comprehensive set of reports, which are already included in the system upon initial installation:





Report	Purpose
Accounts	Shows the sum of unpaid customer invoices
Receivable	(accounts receivable) broken down by date ranges
with Aging	of 0-30, 31-60, 61-90 and >90 days.
	Administrators can obtain accounts receivable
	figures as of the moment of report generation or as
	of any date in the past.
Accumulated	Shows the accumulated costs of a service for a
Costs by	specific vendor, grouped by destination.
Destinations	
CDRs for all Sub-	Provides information about CDRs produced for all
customers of a	subcustomers of a reseller within a certain period.
Reseller	
	With this report, administrators have
	comprehensive information about charges applied
	to all reseller's subcustomers in one place. Resellers, in turn, may use this report for billing purposes.
	For example, they can process the output file using
	a third-party accounting system for generating
	invoices or various statistical reports.
Charges Summary	Allows you to obtain a monthly report about a
Charges Summary	specific reseller's customers and their charged
	amounts in the form of a single list (.csv file
	format). This is convenient for subsequent
	computer processing (typically by a Reseller). Its
	main purpose is to free the Reseller from having to
	conduct endless customer searches.
Cost / Revenue	Provides a detailed information about the
Statistics	profitability of specific customer and vendors. Also
	shows ASR, ALOC, cost and other parameters for
	any given period of time.
Cost / Revenue	Similar to the above, but this allows you to group
Statistics	data using the customer name and account billing
Advanced	mode or show details for a specific customer site. It
	also shows additional customer information (e.g.
	tax codes, contract numbers, etc.) and allows that
	to be used for grouping the data in the report.

Customer	Provides information about the number of
Completed	successful and failed calls made over any specified
Summary	period of time, their total duration and the amount
<i>c</i>	charged to customers for them (in the base
	currency of the virtual billing environment).
	currency of the virtual binning environmenty.
	Vou can filter the report data by appricting the
	You can filter the report data by specifying the
	following parameters: a service, a customer,
	a customer class, a representative and a period
	of time. Please note that you won't be able
	to choose a customer if you already specified
	a customer class or representative. However, in this
	case, the report will display separate rows for every
	customer under the chosen customer class or
	representative.
	1
	This report presents information about calls that
	have the following disconnect causes: 16 ("Normal
	call clearing"), 31 ("Normal, unspecified") for
	successful calls; 17 ("User busy"), 18 ("No user
	responding") and 19 ("No answer from user")
	for failed calls.
Customer	
	Prints out a list of a customer's invoices /
Statement	payments, showing the running balance for a given
	time interval and the totals for all these categories.
Customer	Prints out a list of changes of customer's balance
Statement	for a given time interval.
Advanced	
Generated	Shows generated revenue for specific services and
Revenue by	customers, grouped by destination.
Destination	
Most Popular	Allows you to monitor which countries particular
Countries	customers call most often.
Most Popular	Allows you to monitor which destinations
Destinations	(individual prefixes) particular customers call most
	often.
Payments	Provides details about payments recorded in the
	system during a specific time interval (with the
	option of filtering payments for particular
	customers).
Revenue	Shows the total revenue (all the charges to
in venue	customers) during a specific period. Includes the
	,
	following report types:
	• Revenue by date.
	• Revenue by charge type.
	• Revenue by customer class.

Routing info - LCR blending	Analyzes and shows the available routes, calculates the average termination price for each destination, and then uses this as a basis for computing the rate for a given customer. The most important step is to "blend" the prices of different vendors according to a realistic scenario. For more detailed information, see the section <i>Routing Info</i> – <i>LCR</i> <i>Blending</i> in the <b>Unified PortaSwitch Handbook</b> <b>Collection</b> .
Traffic Usage Trending Report	<ul> <li>Allows you to view selected customers' daily voice minutes per destination group set. This report evaluates historic data to indicate whether a customer's voice traffic has gone up, down or remained constant. When the report is configured and generated you will find the following indicators: <ul> <li>Green indicator color demonstrates an increase of Total Minutes over Average Minutes.</li> <li>Red indicator color indicates a decrease of Total Minutes over Average Minutes.</li> <li>Blue indicator color indicates that there was no significant change between the Average Minutes.</li> </ul> </li> </ul>

# **PortaBilling Server Health Monitoring**

# **Entire System Load**

These statistics are accessible from the main admin menu via the **System load** link in the **Statistics** section.

This graph shows the number of calls registered by a production system every 15 minutes: normal calls with duration >0 and calls with zero duration. The most recent information appearing on the right-hand side of the graph is an hour old or less.

	Calls per minute				
	Zero duration calls per minute				
1.0 -			I I		
0.8 -					
0.6 -					
0.4 -					
0.2 -			h		
0.0 Aug 2	2 04:00	08:00	12:00	16:00	20:00

### **Number of calls**

If the disconnect time on the CDR does not fall within the past 15 minutes, the call may not be finished, and hence will not be reflected on the graph.

### Zero duration calls

The graph can also show possible problems in the system, such as an unexpectedly high number of failed calls. By default, this graph displays statistics for the last 30 hours.

### **Total Minutes Statistics**

The graph below gives you the ability to monitor how the call volume in your system changes each day.

	Minutes per o	day														
8-																
6-														a		D
4 - 2 -														U	- 11	U
0																
May 2	2 May 28	Jun 03	Jun 09	Jun 15	Jun 21	Jun 27	Jul 03	Jul 09	Jul 15	Jul 21	Jul 27	Aug 02	Aug 08	Aug 14	Aug 20	۰.

# **VoIP Network Performance Statistics**

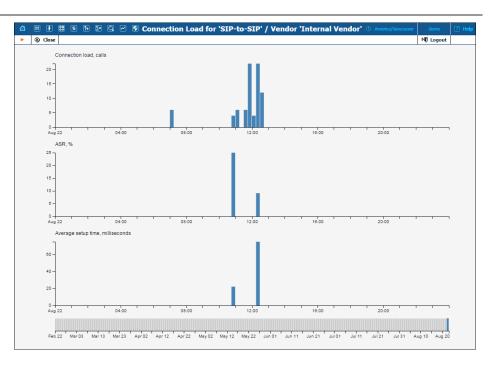
### **Connection Load**

You can monitor load and quality parameters for individual connections. To see a list of the available connections, follow the **Connections** link from the **Routing** section in the main menu.

	•	8		Q,		C)						Cor	nnec	tion Ma	nagem	ent					demo	
•	S Close																				N Logout	🛛 🖬 Log
									Vendor		Se	ervice Type	•	Туј	96		Search					
								ANY		• A	NY		•	Generic	v			Search				
	De	cription			Vend	or	Service	Туре		Туре	e		Gate	way/Node	IP	Por	t Access Code/Te	ch Prefix	Vendor Authorization	Tariff	Active	Delete
	Termination to	Cheap	Co	Che	ap Ci	2	Voice	Calls	Calls	to Venc	torvia	SIP			12.25.12	7.157 506	0		Cheap Co-SIP	Cheap Route Cater	aory 🔘	×

After you select a particular connection, click the **Load** button to see its load graph:





This graph shows the node load, setup time and ASR (Average Success Rate) statistics. Information appears on this graph with a one hour delay.



**Assumptions:** To make load calculations easier, we ignore calls longer than one hour (since these are quite rare, it should not affect the final results much). Also, although a failed call has "zero" duration, it still occupies a port on the gateway for some time (while the gateway is trying to connect the call). Therefore, when calculating, failed calls are regarded as occupying the port for 10 seconds.

#### **Connection load calculations**

For a better understanding of the calculations performed, consider the following diagram:



The total duration must be calculated for all calls processed by the system corresponding to the interval between "now - 1 hour 15 minutes", and "now - 1 hour".

Four different call types are recognized in the above diagram; an additional call type is "zero duration":

- 1. Sum of durations of all the calls.
- 2. Sum of durations between t0 and disconnect time.
- 3. Sum of durations between connect time and t1.
- 4. Calculate sum as number of calls \* 900 seconds.
- 5. Calculate sum as number of calls \* 10 sec.

The maximum value in seconds which a connection can hold in the 900 sec. interval is calculated as capacity \* 900sec. The connection load is calculated as the sum of durations for all call types divided by the maximum value in seconds. The result is shown as a percentage value (multiplied by 100).

#### **ASR** calculations

**Assumption**: Connection load less than 5% is not representative for ASR calculating.

ASR is calculated as the number of connected calls divided by the total number of calls. The result is shown as a percentage value (multiplied by 100).

#### **Relative setup time calculations**

Relative setup time is calculated as the ratio between the total setup time of all calls during the given period and the maximum value in seconds (capacity \* 900 sec).

### **ASR Statistics**

) II S 23 🛊 📴 Þ 📈 🔍	Vendor ASR reports		
🛞 Close 🔋 Custom Query 🐗 Ob	ects	▶¶ Log	out
% Search	Download Options 🗐 🗑		
DID-vendor	↓ Last 12 months    ↓		
DIDx	Jul 2012 Aug 2012 Sep 2012	Oct 2012	
InternalVendor	# Mo Tu We Th Fr <mark>Sa Su</mark> # Mo Tu We Th Fr <mark>Sa Su</mark> # Mo Tu We Th Fr <mark>S</mark>		
ISP	26 1 31 1 2 3 4 5 35	1 2 40 1 2 3 4 5 6 7	
Vietnam FreeCall	27 2 3 4 5 6 7 8 32 6 7 8 9 10 11 12 36 3 4 5 6 7	8 9 41 8 9 10 11 12 13 14	
VolP solutions	<b>28</b> 9 10 11 12 13 14 15 <b>33</b> 13 14 15 16 17 18 19 <b>37</b> 10 11 12 13 14 1		
	29 16 17 18 19 20 21 22 34 20 21 22 23 24 25 26 38 17 18 19 20 21 2 30 23 24 25 26 27 28 29 35 27 28 29 30 31 39 24 25 26 27 28 2		
X-Termination	30 25 24 25 20 21 20 29 35 21 20 29 50 51 39 24 25 20 21 20 2 31 30 31	19 30 444 29 30 31	
	Nov 2012 Dec 2012 Jan 2013	Feb 2013	
	# Mo Tu We Th Fr <mark>Sa Su</mark> # Mo Tu We Th Fr <mark>Sa Su</mark> # Mo Tu We Th Fr <mark>S</mark>		
	44         1         2         3         4         8         1         2         1         1         2         3         4           45         5         6         7         8         9         10         11         49         3         4         5         6         7         8         9         10         11         1         1         1         1         2         3         4         1         1         2         7         8         9         10         11         1		
	46 12 13 14 15 16 17 18 50 10 11 12 13 14 15 16 3 14 15 16 17 18 1		
	47 19 20 21 22 23 24 25 51 17 18 19 20 21 22 23 4 21 22 23 24 25 2		
	48 26 27 28 29 30 52 24 25 26 27 28 29 30 5 28 29 30 31	9 25 26 27 28	
	1 31		
	Mar 2013 Apr 2013 May 2013	▶ Jun 2013	
	# Mo Tu We Th Fr Sa Su # Mo Tu We Th Fr Sa Su # Mo Tu We Th Fr S		
	9 1 2 3 14 <u>1 2 3 4 5 6 7</u> 18 <u>1 2 3</u>	4 5 22 1 2	
		<u>11 12 23 3 4 5 6 7 8 9</u>	
	11 11 12 13 14 15 16 17 16 15 16 17 18 19 20 21 20 13 14 15 16 17 1		
	12 <u>18</u> <u>19</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>17</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>22</u> <u>23</u> <u>24</u> <u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>21</u> <u>20</u> <u>21</u> <u>27</u> <u>28</u> <u>21</u> <u>28</u> <u>28</u> <u>21</u> <u>28</u> <u>21</u> <u>28</u> <u>21</u> <u>28</u> <u>28</u> <u>28</u> <u>28</u> <u>28</u> <u>28</u> <u>28</u> <u>28</u>		
	13 25 26 27 28 29 30 31 18 29 30 22 27 28 29 30 31	26 24 25 26 27 28 29 30	

You can download pre-calculated statistics in .csv format (for previous days) or obtain data online using **Custom Query**. For pre-calculated statistics, click on the vendor at left, then choose the statistics period from the calendar. Pre-calculated statistics will look like the following:

	<u>E</u> ile <u>E</u> dit	<u>V</u> iew <u>I</u> nsert F <u>o</u> r	mat <u>T</u> ools <u>D</u>	ata <u>y</u>	<u>N</u> indow	<u>H</u> elp			- 8	x
: 💕		Arial	▼ 10	B I	Ū∣≣		<b>⊡ \$</b> ₹	E   🔛 🗸	🗞 - <u>A</u> -	
	A1	🔹 🦻 🎜 🗸 🗸	tion							
	A	В	С	D	E	F	G	Н		>
					Billable		Duration,	ALOC,		H
1	Destination	Country	Description	Calls	Calls	ASR, %	min:sec	min:sec		
2	1		North America	587	264	44.97445	1449:49	5:29		
3	SUBTOTAL			587	264	44.97445	1449:49	5:29		
4	420	CZECH REPUBLIC	Proper	590	297	50.33898	1722:49	5:48		
5	SUBTOTAL			590	297	50.33898	1722:49	5:48		
6	380	UKRAINE	Proper	1171	626	53.45858	3554:22	5:40		_
7	SUBTOTAL			1171	626	53.45858	3554:22	5:40		
8	TOTAL			2348	1187	50.55366	6727:0	5:40		
9										
10										
11						10				~
H -		06-05-19-2006-05	-19-VoIP_solu	/	<			j,	>	
Read	ły									

The following data is available:

- Total number of calls.
- Number of calls with non-zero duration (billable calls).
- ASR.
- Total call duration.
- Average Length of Call (ALOC).

Numbers are aggregated per destination prefix, with a subtotal per country and a total for all calls.

Should you need statistics for today, or a report with certain other parameters (for example, divided by hour, so that you see how the ASR evolved during the day), you can use the **Custom Query** report. This extracts data directly from the database, so use it with caution in order not to overload the server.

۵			000					Q		Custom Query							merica/Vancouver		
٠	8	Close																💵 Logout	
										<u>From</u>	Voice ion 420% 2010-0 2010-0 No sp	05-11	YYYY-MM- YYYY-MM-	DD 00:00:00 HH					
						YYYY		terva DD HI	1 124:MI:SS		Vendor(s) Customer(s	/ Calls	Billable Calls	Duration, min:sec	ASR, %	ALOC, min:sec	Cost/Revenue, L	ISD	
				201	0-05-0	9 00	:00:0	0 - 20	10-05-11 0			0	0	0:00	0.00	0:00	0.00		
										,	ALL	0	0	0:00	0.00	0:00	0.00		

Note that both ASR and Cost/Revenue parameters are shown on the **Custom Query** report.

# **17** Appendices

## **APPENDIX A. Supported RADIUS RFCs**

- RFC 2865 ("Remote Authentication Dial In User Service (RADIUS)") supported.
- RFC 2866 ("RADIUS Accounting") supported.
- RFC 5090 ("RADIUS Extension for Digest Authentication") partially supported.
- RFC 3579 ("RADIUS (Remote Authentication Dial In User Service) Support for Extensible Authentication Protocol (EAP)") – partially supported.
- RFC 3748 ("Extensible Authentication Protocol (EAP)") partially supported.

## **APPENDIX B. Supported Diameter RFCs**

RFC 6733 ("Diameter Base Protocol") – supported. RFC 4006 ("Diameter Credit-Control Application") – supported.

## APPENDIX C. Change-of-Authorization (CoA) and Disconnect Message (DM) Packets Supported by PortaBilling®

The following node types support DM codes (the "40 – Disconnect-Request," "41 – Disconnect-ACK," "42 – Disconnect-NAK" specified in RFC3576):

- Cisco
  - o NAS
  - o ASR
  - o PDSN
- MikroTik
- ECI

The following node types support CoA ("43 – CoA-Request," "44 – CoA-ACK," "45 – CoA-NAK" specified in RFC3576):

- Huawei
- ECI

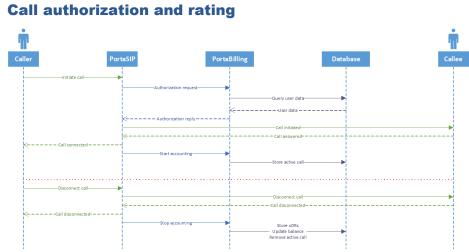
To find out whether a particular piece of equipment that you want to connect to PortaBilling® supports DM or CoA or both packets, please refer to the documentation for that equipment.

## **APPENDIX D. The Number\_Portability Table Description**

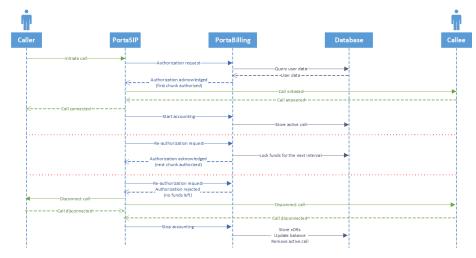
Туре	Description
int	The unique ID of the ported number
	record in the database
string	The ported number. When a call is being established, PortaBilling® will compare the originally dialed number
	(CLD/DNIS) from the call request with values in this field. If matched
	with a database entry, then the call
	will be authorized, rated and routed
	depending on the prefix specified in the <i>origin</i> field of this entry
string	A target prefix used instead of the originally dialed number to authorize,
	rate and route the call. It can match a
	special recipient operator code
	maintained in tariffs (a symbolic
	name, e.g. Netcom) or a real destination from the recipient
	operator range. This prefix must
	exist in a routing tariff associated
	with this operator (vendor)
int	The unique ID of the virtual billing
	environment where the ported
	number belongs to. When a certain
	ported number must be checked only
	in a certain virtual billing
	environment it must have the <i>i_env</i>
	specified. The mapping table can
	contain globally applicable (used in
	all virtual billing environments) list of ported numbers – such entries will
	have the <i>i</i> env field set to NULL.
	Note that in case of ambiguous
	match, the one with specified virtual
	billing environment is used
	int string string

rate_match_code	string	By default the same target prefixes
		are used for routing and calculating
		your expenses for termination of
		calls to vendors and for billing
		customers. This might not be always
		convenient for customer tariff
		management because the rules for
		routing and billing vendors might be
		different from those used for billing
		customers. This field allows to
		specify prefixes for matching rates in
		customer tariffs. In this case prefixes
		from this field will be used for billing
		customers instead of the ones
		specified in the origin field.
rate_match_prio	string	Ported number priority
		(experimental.)

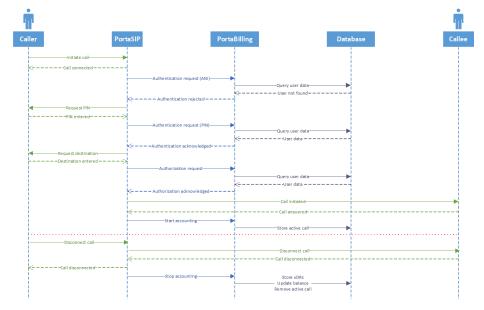
## **APPENDIX E. Billing Diagrams**

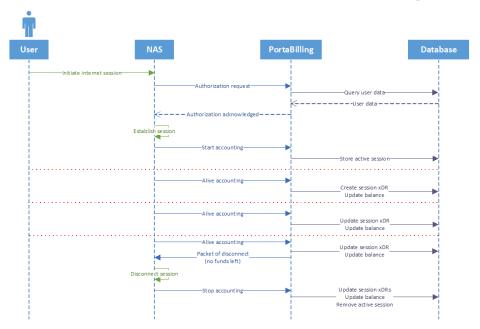


#### **Call re-authorization and rating**



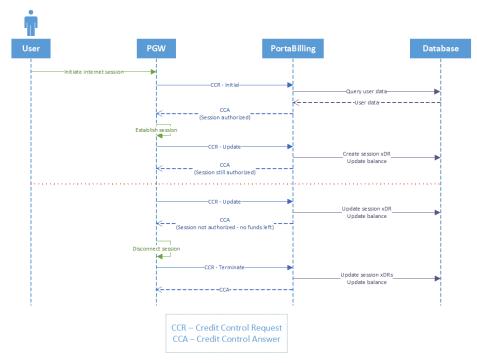
#### **PINIess dialing authorization and rating**

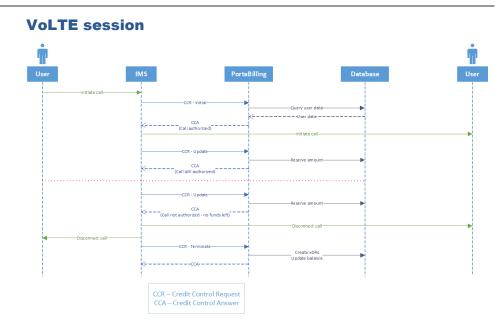




#### **Broadband Internet access authorization and rating**







## **APPENDIX F. Supported Online Payment Processors**

Name	Web Page	External	Token-based	
			payments	
			support	
AuthorizeNet	www.authorize.net		Yes	
Beanstream	www.beanstream.com			
Chase Paymentech	www.chasepaymentech.co m			
Cielo	www.cielo.com.br			
eSELECTplus	www.moneris.com			
GlobalCollect	www.globalcollect.nl			
First Data Global	www.firstdata.com			
Gateway Virtual				
Terminal (formerly				
known as LinkPoint)				
Luottokunta	www.luottokunta.fi	Yes		
Moneybookers	www.moneybookers.com	Yes		
Netaxept	www.paynet.no			
NetaxeptBBS	www.betalingsterminal.no /Netthandel-forside			
Ingenico PaymentSer	www.payment-		Yes	
vices (formerly	services.ingenico.com			
known as Ogone)				
Payarena	http://www.unifiedpayme ntsnigeria.com/index.php? id=18	Yes		
PayflowPro	www.verisign.com/produc ts-services/payment-		Yes	

	processing/online- payment/payflow-pro/		
PaymentExpress	www.paymentexpress.com		Yes
PayNearMe	www.paynearme.com	Yes	
PayPal	www.paypal.com	Yes	
ProxyPay3	www.eurobank.gr		
SecureHosting	www.securehosting.com		Yes
SecurePay	www.securepay.com.au		
TripleDeal	www.docdatapayments.co		
-	m		
WorldPay Invisible	www.worldpay.com		
WorldPay Junior	www.worldpay.com	Yes	

## **APPENDIX G. Glossary / List of Abbreviations**

#### A

**AAA** – Authentication, Authorization and Accounting. A suite of network security services that provides the primary framework through which you can set up access control on your router or access server. **ACD** – Automated Call Distribution

**AD** – Abbreviated Dialing

ADSL – Asymmetric Digital Subscriber Line

AIS – Automated Information System

ANI – Automatic Number Identification

**API** – Application Programming Interface

**ART** – Audible Ringing Tone

**AS** – Answer Supervision

ASP – Application Service Provider

**ASR** – Answer Seizure Ratio

**ATA** – Analog Telephone Adapter

AVVID - Architecture for Voice, Video and Integrated Data

#### В

B2B – Business to Business
B2C – Business to Consumer
BH – Busy Hour
BHCA – Busy Hour Call Attempts
BHCC – Busy Hour Call Completion
BIOS – Basic Input / Output System
bps – Bits per Second
Bps – Bytes per Second

#### С

Call leg – A link or hop along the route from the calling party to the destination (called) party.
CALEA – Communications Assistance for Law Enforcement Act
CDR – Call Detail Record
CGI – Common Gateway Interface
CHAP – Challenge Handshake Authentication Protocol
CLE – Customer Located Equipment
CLEC – Competitive Local Exchange Carrier
CLI – Command Line Interface
CLI, CLID – Calling Line Identification
CMS – Call Management Services
CPE – Customer Premise Equipment
CPS – Calls per Second Control
CRM – Customer Relationship Management

#### D

DCE – Data Communications Equipment
DHCP – Dynamic Host Configuration Protocol
DID – Direct Inward Dialing
DMZ – Demilitarized Zone
DNS – Domain Name System
DSL – Digital Subscriber Line
DTE – Data Terminal Equipment
DTMF – Dual-tone multi-frequency. The use of two simultaneous voiceband tones for dialing (such as touch-tone).

#### Ξ

E-1 – Europa-1, the European equivalent to T1 (but higher bandwidth).
E911 – Enhanced 911
ENUM – Electronic Numbering

#### F

FAQ – Frequently Asked Questions
FCC – Federal Communications Commission
FoIP – Fax over IP
FQDN – Fully qualified domain name. The full name of a system, rather than just its hostname. For example, test is a hostname, while test.portaone.com is an FQDN.
FXO – Foreign Exchange Office
FXS – Foreign Exchange Station

#### G

**GK** – Gatekeeper. The entity that maintains a registry of devices in an h323 network.

GMT – Greenwich Mean Time
GSM – Global System for Mobile Communications
GUI – Graphical User Interface
GUID – Globally Unique Identifier (also called h323–conf–id). The identifier for end-to-end calls. A new GUID is assigned to each new call. There may be numerous calls within a single session.

#### Н

HDD – Hard Disk Drive
HLR – Home Location Register
HTML – Hypertext Markup Language
HTTP – Hypertext Transfer Protocol

#### 

ICMP – Internet Control Message Protocol
IM – Instant Messaging
IMAP – Internet Message Access Protocol
IMS – IP Multimedia Subsystem
IOS – Internetworking Operating System
IP PBX – Internet Protocol Private Branch Exchange
IPTV – Internet Protocol Television
ISDN – Integrated Services Digital Network
ISP – Internet Service Provider
ISV – Independent Software Vendor
ITSP – Internet Telephony Service Provider
IVM – Instant Voice Messaging
IVR – Interactive Voice Response
IXC – Inter–Exchange Carrier

#### J

JMS – Java Messaging Service JVM – Java Virtual Machine

#### L

LAN – Local Area Network
LBS – Location Based Services
LCR – Least Cost Routing
LDAP – Lightweight Directory Access Protocol
LEC – Local Exchange Carrier
Long pound calls – see *Multi-session call*LTE – Long Term Evolution is a standard for wireless communication of high-speed data for mobile phones and data terminals

#### Μ

MAC – Media Access Control

MAC address – The physical address of a device on Ethernet.
MG – Media Gateway
MGCP – Media Gateway Control Protocol
MIME – Multi–Purpose Internet Mail Extension
MMS – Multimedia Messaging Service

**MNO** – Mobile Network Operator

MOD – Movies on Demand

MOH – Music on Hold

MVNO – Mobile Virtual Network Operator

**Multi-session call** – A call in which several outgoing calls to different destinations can be made under the same incoming call to the IVR.

#### Ν

NANP – North American Numbering Plan
NAS – Network Access Server
NAT – Network Address Translation
NBH – Network Busy Hour
NGN – Next Generation Network
NIC – Network Interface Card
NNX – The current general configuration for exchange codes within each area code.
NOC – Network Operations Center
NPA – Numbering Plan Area
NTP – Network Time Protocol

#### 0

**OEM** – Original Equipment Manufacturer **OLTP** – Online Transaction Processing **OS** – Operating System **OSD** – On-Screen Display

#### Ρ

PABX – Private Automatic Branch Exchange
PAP – Password Authentication Protocol
PBX – Private Branch Exchange
PDF – Portable Document Format
PIN – Personal Identification Number
PnP – Plug and Play
POP – Point of Presence
POTS – Plain Old Telephony Service. Basic telephone service supplying standard single-line telephones, telephone lines, and access to PSTN.
PPP – Point-to-Point Protocol
PRI – Primary Rate Interface
PSAP – Public Service Answering Point
PSTN – Public Switched Telephone Network

#### Q

**QoS** – Quality of Service

#### R

RADIUS – Remote Authentication Dial-In User Service
RAM – Random Access Memory
RAS – Registration, Admission and Status protocol
RDBMS – Relational Data Base Management System
RFP – Request for Proposal
RFQ – Request for Quote
RJ – Registered Jack
RS–232 – Recommended Standard 232 (physical interface between DCE and DTE)
RTP – Real-Time Transfer Protocol
RTCP – Real-Time Control Protocol
RTSP – Real-Time Streaming Protocol

#### S

**SBC** – Session Border Controller **SCSI** – Small Computer Systems Interface **SDK** – Software Developers Kit **SDP** – Session Definition/Description Protocol **SG** – Signaling Gateway **SIGTRAN** – Signaling Transport **SIM** – Subscriber Identify Module SIM Card – Subscriber Identify Module Card SIP – Session Initiation Protocol SIP-T – Session Initiation Protocol for Telephony **SLA** – Service Level Agreement **SMP** – Symmetric Multiprocessing **SMS** – Short Messaging Service **SMTP** – Simple Mail Transfer Protocol **SOAP** – Simple Object Access Protocol **SOHO** – Small Office/Home Office **SQL** – Structured Query Language **SS7** – Signal System 7

#### Т

T.37 – Standard for store-and-forward FoIP (Fax over IP).
T.38 – Standard for real-time FoIP (Fax over IP).
TAPI – Telephony Application Program Interface
TCL – Tool Command Language. A scripting language used for gateway products both internal and external to the Cisco IOS software code.
TCP – Transmission Control Protocol
TCP/IP – Transmission Control Protocol/Internet Protocol

Telco – A telephone company, such as LEC. TFTP – Trivial File Transfer Protocol TTS – Text-to-Speech TVoIP – TV over IP

#### U

UA – User Agent URI – Uniform Resource Identifier URL – Uniform Resource Locator USB – Universal Serial Bus

#### V

VAD – Voice Activity Detection
VAR – Value-Added Reseller
VLAN – Virtual LAN
VOD – Video on Demand
VoiceXML – Voice Extensible Markup Language
VoIP – Voice over Internet Protocol

#### W

WAN – Wide Area Network
WiFi – Wireless Fidelity
WPA – WiFi Protected Access
WWW – World Wide Web

#### X,Y,Z

**xDR** – Extensible Detail Record **XML** – Extensible Markup Language